Price School Naming Gift Celebration

February 7, 2012

Good morning, everyone. Welcome!

It is my honor to have each and every one of you here on this momentous and historic occasion.

Thank you all very much for showing your support for our school and for being a part of this very special celebration.

I am so proud of our school, of what we have achieved, and what more we will accomplish together in the future.
Before I begin, I want to recognize a few people sitting among us who have done so much for USC and the Price School. Please stand as I call your names:

- USC President C. L. Max Nikias and his wife Niki

- From the USC Board of Trustees (I ask that you please hold your applause until all names have been called):
  - Verna Dauterive
  - Dick DeBeikes, and his wife Bryn
  - Carol Fox
  - Stanley Gold
  - Monica Lozano
  - Jamie McCourt
  - Bob Padgett
  - Lorna Reed
  - Barbara Rossier, and her husband Roger
  - Andrew Viterbi
  - Carmen Warschaw
Key members of the USC Administration. Please stand as I announce your name and remain standing so we can recognize you as a group:

- Elizabeth Garrett, provost and senior vice president for academic affairs
- Al Checcio, senior vice president for university advancement
- Bob Abeles, senior vice president for finance, and chief financial officer
- Todd Dickey, senior vice president for administration
- Tom Sayles, senior vice president for university relations
- Lisa Mazzocco, chief investment officer
- Carol Mauch Amir, general counsel and secretary of the university
USC Deans in attendance. Please stand as I announce your name and remain standing so we can recognize you as a group:

- Karen Symms Gallagher, dean of the USC Rossier School of Education
- William Holder, dean of the USC Leventhal School of Accounting
- Robert Rasmussen, dean of the USC Gould School of Law
- Avishai Sadan, dean of the Herman Ostrow School of Dentistry of USC
- Pete Vanderveen, dean of the USC School of Pharmacy

We also have with us…
• Michael Quick, executive vice provost

• Mitch Creem, chief executive officer for USC University Hospital and USC Norris Cancer Hospital

• Rob Cooper, vice provost for planning and budget

• Dennis Cornell, USC Chief of Staff and director of protocol

• Alan Kreditor, senior vice president emeritus for university advancement

• I would also like to thank the members of the USC Price School Board of Councilors for joining us today. Please stand so we can recognize you as a group.

• In addition, I’d like to thank the many members of the research center and degree program advisory boards who are in attendance.
And last, but certainly not least, I’d like to acknowledge and thank my wife, Cherry Short, Assistant Dean at the USC School of Social Work, for her unwavering support, hard work, and partnership with me on behalf of the Sol Price School and USC.

For the past seven years, I’ve had the privilege of serving as Dean of one of the oldest and one of the most distinguished schools of its kind in the nation.

We rank in the top 10 among 269 public affairs schools nationwide, placing us in the top 3 percent.

We stand at the forefront of scholarship and research that address the most critical challenges facing government, society, and communities everywhere.
We house leading edge expertise in urban planning and real estate development, public policy and public administration, and health care policy and administration.

Each of our areas of expertise, in isolation, cannot achieve what we achieve together. We define the term interdisciplinary and employ it to bring about enduring societal change.

Our school has a simple, yet noble, mission: To improve the quality of life for people and their communities, here and abroad.

Every day, our faculty, students and alumni tackle head-on critical, complex policy issues and plan and build better communities and cities for the future.
We address the critical policy issues of economic development, jobs, social justice, transportation, sustainable urban development, housing, health care, and poverty.

We also are concerned about more effective governance and the role of nonprofits, philanthropy, and private industry in making our communities and the world a better place for us and future generations.

In a remarkable way, these are the very same issues that Sol Price worked tirelessly to address during his lifetime.

The more you learn about Sol Price’s amazing accomplishments in business, public policy and urban development, the more pride you will feel to be associated with a school that bears his name.
President John Quincy Adams said, “If your actions inspire others to dream more, learn more, do more, and become more — you are a leader.”

Sol Price was exactly that kind of inspirational, visionary leader. Through this gift, we can advance our outstanding scholarship on major issues and our work of educating the next generation of leaders in government, in business, and in the nonprofit sector.

We are proud to honor his life and legacy.

This is a historic moment for our school; the intersection of our past accomplishments and our future successes.

Today is our opportunity to celebrate the great school we are and the even greater one we will become; a school that will
build on its rich past and reach further in research, education and impact to change lives, improve communities, and shape our world for the better.