

Alexandra Graddy-Reed  
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Sol Price School of Public Policy

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## APPOINTMENT

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Assistant Professor – Price School of Public Policy, University of Southern California, 2015-Present

## EDUCATION

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Ph.D. Public Policy, University of North Carolina, Chapel Hill, 2015

B.A. Comparative Public Policy (*with Distinction, Cum Laude*) Hendrix College, 2009

## FIELDS OF SPECIALIZATION

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- Public Economics & Public Finance
- Philanthropy, Nonprofits, & Social Innovation
- Science & Innovation, Research & Development

## PEER-REVIEWED PUBLICATIONS

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Lanahan, L., **Graddy-Reed, A.**, and Feldman, M.P. (2016). “The Domino Effects of Federal Research Funding”. *PLoS ONE*, 11(6), e0157325.

Moulton, J., **Graddy-Reed, A.**, and Lanahan, L. (2016). “Beyond the EITC: The effect of reducing the Earned Income Tax Credit on labor force participation”. *National Tax Journal*, 69(2), 261-284. (*Lead Article*)

**Graddy-Reed, A.** and Feldman, M.P. (2015). “Stepping Up: An empirical analysis of the use of social innovation in response to an economic recession”. *Cambridge Journal of Regions, Economy, & Society*, 8(2), 293-312.

Feldman, M.P. and **Graddy-Reed, A.** (2014). “Accelerating Commercialization: A new model of strategic foundation funding”. *Journal of Technology Transfer*, 39(4), 503-523.

## CHAPTERS IN EDITED VOLUMES

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Feldman, M.P. and **Graddy-Reed, A.** (2014). Chapter 3 “Local Champions: Entrepreneurs’ transition to philanthropy and the vibrancy of place” in M.L Taylor, R.J. Strom, and D.O. Renz (eds.) *Handbook of Research on Entrepreneurs’ Engagement in Philanthropy*, Edward Elgar Publishing, UK

## POLICY REPORTS

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**Graddy-Reed, A.**, Trembath, D., and Feldman, M.P. (2013). “A Report on North Carolina’s Social Innovation: Innovation at Work for Carolina Communities,” *Carolina Institute for Public Policy*

Feldman, M.P., **Graddy-Reed, A.**, Lanahan, L., McLaurin, G., Nelson, K., Reamer, A. (2012). “Innovative Data Sources for Regional Economic Analysis,” *Report to the US Department of Commerce* (e-book)

## WORKING PAPERS

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**Graddy-Reed, A.**, Lanahan, L. and Ross, N.V. “Mediators of Academic R&D Funding: An Analysis of Institutional Determinants on R&D Grant Funding for Emerging Researchers” (*Under Review; Presenting at 2016 APPAM*)

**Graddy-Reed, A.** “The Race for a Cure: Collaborators or Competitors? Modeling the Effects of Competition in Disease-Focused Charities”

**Graddy-Reed, A.** “What’s in a Name? Disambiguating Philanthropic Grantmakers and their Strategies” (*Presenting at 2016 AOM*)

**Graddy-Reed, A.**, Lanahan, L., and Moulton, J. “You Are 16 Going on 17: An Examination of Income Reductions on Household Expenditures Using the Child Tax Credit”

## WORKS IN PROGRESS

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**Graddy-Reed, A.** “Calibrating Innovation: Decisions of Risk and the Role of Organizational Identity”

**Graddy-Reed, A.**, Lanahan, L. and Ross, N.V. “It’s an honor just to be nominated: The effect of R&D investment on emerging researchers” (*Presenting at 2016 APPAM*)

Bercovitz, J., Feldman, M. P., **Graddy-Reed, A.** “Front-lines and fault-lines in the funding of academic research”

Bercovitz, J., Feldman, M. P., **Graddy-Reed, A.** “Does It Matter Who Signs the Check? Sponsor Influence on Academic Research Agreements and Practices”

**Graddy-Reed, A.** “An Urban Push for Rural Needs” (*Presenting at 2016 ARNOVA*)

Duquette, N. **Graddy-Reed, A.**, Phillips, M. “To Give is Better than to Receive? The Regional and Urban Geography of Charitable Giving and Organizations in the United States”

## GRANTS & FELLOWSHIPS

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- 2015-Present *An Urban Push for Rural Needs*. Sol Price Center for Social Innovation Research Grant, Amount: \$35,005
- 2015-Present *Factors Affecting the Emerging Development of Science & Engineering Scholars*. Co-PI: Lauren Lanahan (University of Oregon). Early-Concept Grants for Exploratory Research, National Science Foundation, Science of Science and Innovation Policy Program, Award #1548288, Amount: \$54,017
- 2014-2015 *The Private Provision of Public Goods: Three Essays on the Evolving Public Economics of Philanthropy*. Doctoral Dissertation Grant, National Science Foundation, Science of Science and Innovation Policy Program, Award #1431289, Amount: \$12,900
- 2014-2015 Dissertation Completion Fellowship, UNC Graduate School

## CONFERENCE PRESENTATIONS

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- 2015 “The Domino Effect of Federal Research Funding.” Association for Public Policy and Management Annual Meeting. Miami, Fl. November
- 2015 “Emerging Scholars: An Analysis of Strategic S&E Departments in Research Funding Attainment.” Atlanta Conference on Science and Innovation Policy. Atlanta, GA. September, *Presented by Lauren Lanahan*
- 2014 “The Race for a Cure: Collaborators or Competitors? Modeling the Effects of Competition in Disease-Focused Charities”
- Academy of Management Annual Meeting. Philadelphia, PA. August
  - Association for Public Policy and Management Annual Meeting. Albuquerque, NM. November
  - Association for Research on Nonprofit Organizations & Voluntary Action Annual Meeting. Denver, CO. November
- 2014 “You Are 16 Going on 17: An Examination of Income Reductions on Household Expenditures Using the Child Tax Credit.”
- Association for Public Policy and Management Annual Meeting. Albuquerque, NM. November
  - Southern Economic Association Annual Meeting. Atlanta, GA. November
- 2014 “Stepping Up: An empirical analysis of the use of social innovation in response to the economic recession.” West Coast Nonprofit Data Conference. Los Angeles, CA. April
- 2013 “Beyond the EITC: The effect of reducing the Earned Income Tax Credit on labor force participation”
- Association for Public Policy and Management Annual Meeting. Washington, DC. November, *Presented by Jeremy Moulton*

- Southern Economic Association Annual Meeting. Tampa, FL. November, *Presented by Jeremy Moulton*
- 2012 “The Evolving Research Enterprise: The Role of Foundations and Strategic Funding.” Co-Panelist: Bercovitz, J., Crowell, M., Koustova, E., and Wallace, M. Policy Studies Organization Dupont Summit Panel. Washington, DC. December
- 2012 “Accelerating Commercialization: A New Model of Strategic Foundation Funding.” Association for Public Policy and Management Annual Meeting. Baltimore, MD. November

## INVITED TALKS & PRESS

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- 2016 Interviewed for: Willyard, C. (2016). Funding: Donor drugs. *Nature*, 533(7601), S43-S45.
- 2014 “Social Innovation in North Carolina: An Overview.” University of North Carolina System Social Entrepreneurship Conference. Greensboro, NC. February

## TEACHING

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- 2015-Present *University of Southern California*  
 The Nonprofit Sector & Philanthropy, PPD 689 (Masters)  
 Social Innovation, PPD 478 (Undergraduate)  
 The Nonprofit Sector & the Public Interest, PPD 371 (Undergraduate)  
*Learning by Giving Foundation partner course*  
 Undergraduate Thesis Advisor, Emily Moneymaker, 2016-Present
- 2012 – 2014 *University of North Carolina, Chapel Hill*  
 Mathematical Preparation for Public Policy and Economics, PLCY 700 (Doctoral)  
 Undergraduate Thesis Reader, Madison Rivers, 2012-2013

## UNIVERSITY SERVICE

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- Price School of Public Policy, University of Southern California*
- Co-Chair of Center on Philanthropy & Public Policy Seminar Series, 2016-Present
  - Faculty Search Committee, 2015-2016
  - Undergraduate Degree Committee, 2015-Present
  - Nonprofit Degree Committee, 2015-Present
- Department of Public Policy, University of North Carolina, Chapel Hill*
- Graduate Student Representative, Public Policy Faculty Meetings, 2012-2013
  - Graduate Student Member, Public Policy Graduate Affairs Committee, 2011-2012

## **AFFILIATE FELLOW POSITIONS, PROFESSIONAL SERVICE, & ASSOCIATIONS**

### *Affiliate Fellow Positions*

- Bedrosian Center on Governance and the Public Enterprise, University of Southern California
- Center on Philanthropy & Public Policy, University of Southern California
- Sol Price Center for Social Innovation, University of Southern California

### *Peer-Review Referee*

- Grants: National Science Foundation (SciSIP)
- Articles: Journal of Rural & Community Development, Journal of Technology Transfer, Policy Studies, R&D Management, Small Business Economics, Voluntas

### *Professional Associations*

- American Economics Association (AEA)
- Academy of Management (AOM)
- Association for Public Policy Analysis & Management (APPAM)
- Association for Research on Nonprofit Organizations & Voluntary Action (ARNOVA)
- National Tax Association (NTA)
- West Coast Nonprofit Data Conference