USC Price School in Sacramento
Course Offerings

PPD 500 Intersectoral Leadership (2) Roles of public, private, nonprofit, and civil society sectors in policy, planning, and development. Leadership skills in negotiation, conflict resolution, institutional design, problem solving.
*Paul Danczyk*

PPD 501a-b Economics for Policy, Planning and Development (2-2) a: Microeconomic theory as applied to policy, planning, and development; concepts of efficiency; macroeconomic issues. b: Microeconomic analysis and modeling to incorporate Market failure and issues of uncertainty and information failure; organization models; policy instruments; policy and planning applications.
*Robert Ingenito*

PPD 502x Statistical Foundations for Public Management and Policy (2) Statistical analysis concepts and reasoning; sampling and data sources; focus on basic statistical applications in public management and policy analysis. Not for graduate credit for MHA, MPA, MPP and affiliated degrees.
*Various (online)*

PPD 540 Public Administration and Society (4) Administrative concepts, institutions, legal systems, and practices; values; facilitation of responsibilities and rights; professional applications for personal, private sector, and public achievement.
*William Resh*

PPD 541 Public Financial Management and Budgeting (4) Financial management applied to public and nonprofit organizations; financial valuation, financial markets, budgeting, tax administration, debt financing, cost-benefit analysis and financial analysis.
*Tim Gage*

PPD 542 Policy and Program Evaluation (4) Methods and models for policy and program evaluation; methods of collecting and analyzing evaluation data; processes for linking evaluation to policy formulation and program management. Prerequisite: PPD 502x.
*Dan Haverty/ Juliet Musso*
PPD 543 Internship Seminar (1) Supervised study of management, analytical, or other professional activities in government; integration of theory, practice and relevant literature.  
*Jodi Traversaro*

PPD 545 Human Behavior in Public Organizations (4) Behavior in organizations; focus on personal, interpersonal, and group level factors that influence such behavior.  
*Janet Denhardt*

PPD 546 Capstone in Public Administration (4) Constitutionally accountable and ethical practice, individually and organizationally; applications of core competencies; practical inquiry, analysis, systems; comparative frameworks; citizenship and public service. Prerequisite: PPD 540 and PPD 545; and PPD 542 or PPD 557 or PPD 666.  
*Dan Haverty/ Robert Denhardt*

PPD 554 Foundations of Public Policy Analysis (2) Introduction to public policy analysis; issue diagnosis and policy design; analytic reasoning and argumentation; the role of the public policy professional; ethical issues in policy analysis. Open only to MPP students and Certificate in Public Policy students.  
*Chris Weare*

PPD 555 Public Policy Formulation and Implementation (4) Political and organizational perspectives on policy making process; agenda setting, policy design, adoption, implementation, evaluation, modification or termination. Policy leadership skills: negotiation and strategic mapping.  
*Juliet Musso*

PPD 599 Special Topics (2-4, max 8) Selected topics in public policy, management and planning.  
“Healthcare Policy in the Affordable Care Act Era” (4)  
*William Barcellona*  
“Local Government Policy and Governance” (4)  
*Ron Gould & Pat Martel*

PPD 613a-b Policy, Planning, and Development International Laboratory (1, max 2 & 3, max 6) Research methods for intensive practical field research and evaluation; policy, management and planning practice in intercultural contexts; preparation for professional-level consulting abroad.  
*Various*

PPD 657 Political Leadership in Public Organizations (4) Concepts and skills for public executives and senior managers; understanding the dynamics of governmental
institutions and policy processes; organizational and personal assessment skills.  
Janet Denhardt

**PPD 658 Advocacy in Public Administration (4)** Perspectives on advocacy in the policy process; practice of advocacy; accessing the policy process; simulation of the advocacy process; ethical considerations.  
Matt Wheeler

**PPD 662 Intergovernmental Management: State Perspective (4)** Role of state government in intergovernmental relations, emphasis on California experience; financial aspects of intergovernmental system.  
Kevin Starr

**PPD 675 Nonprofit Management and Leadership (4)** Issues in nonprofit management and leadership including: the role of boards; strategic planning; marketing and fundraising; financial management; and volunteer and human resource management.  
Jon Brown

**PPDE 648 Performance Management (2)** Concept and practice of performance management; examination of performance measurement; analysis and reporting practices for organizational accountability and improvements; performance design, indicators, utilization of information.  
Chris Weare