We educate and train leaders around the world and in local communities to manage organizations and devise policies that make the world, as well as their own communities, better places for all.
The Executive Education Forum for Policy at USC Price (EXED) offers a broad base of specialized non-degree certificate programs for local and global leaders.

The Forum is a suite of programs targeting public sector and other senior, mid-level, and emerging leaders, and is designed to deepen their understanding of substantive policy issues, augment their ability to leverage and increase existing public sector capacity, and foster leadership – all with the purpose of improving public and nonprofit administration and solving public problems. The Forum achieves this by bringing together the world-renowned faculty of USC Price, experienced practitioners and a dynamic curriculum to teach and reach across boundaries.
**Local Leaders Program**

The local leaders program is designed to give elected and appointed officials a firm substantive grounding on important policy issues facing decision-makers. Taught in a series of modules over two days, the program’s goal is to help officials make smarter decisions by using information presented in a rich local context.

**Global Leaders Program**

This program offers customized educational and training programs for domestic and foreign policy-driven organizations and government agencies, with the goal of satisfying their specific needs.

The Global Leaders Program seeks to train senior executives and administrators in an organization, as well as emerging leaders among their staff.

**A Flagship Global Leaders Curriculum:**

**The Leadership Programs**

USC for several years has operated a leadership program targeted at executives and emerging leaders from the National Conference of State Legislatures, the California Institute of Mental Health, and the California Medical Association. Through these programs, managers become leaders.

The curricula provide real approaches to real problems, and the courses are expressly designed so participants can begin using lessons immediately in the workplace.
**Local Leaders Program**

Courses are team taught by world-renowned USC Price faculty and selected practitioner experts in the field.

**Sample courses:**

**Intersectoral Leadership**

This module focuses on governance as forms of interactions and collaboration across sectors with analyses and applications.

**Public Ethics**

This module focuses on ethical decision making in an organizational context.

**Effective Governance**

This module emphasizes the importance of rules in problem solving for effective governance.

"The Executive Education program at USC Price provides local leaders with high-level perspective from the experts in the industry, as well as top-level academics whom council members and board members may not get to hear from frequently. The program is a new and unique opportunity for local leaders to engage and learn in an academic setting. It's a master's class on how to be a local elected official."

**Eric Vail**, Owner, Burke, Williams, & Sorensen Law Firm

Chair of Public Law Practice Group and City Attorney

Member of Board of Advisors, Executive Education Forum
GLOBAL LEADERS PROGRAM

The Global Leaders program is a fully customized program for organizations. We will work to meet the particular policy needs or management skills challenges your organization faces. Pick and choose from the modules offered in the Local Leaders program or design specific modules for your organization.

Clients may choose courses with a flavor like:

Chaos theory

This module focuses on the necessity of chaos on the way to making a decision, the need for a collective buy-in, and helps determine ways to actually value the input.

Performance standards checklist

Develop a step-by-step checklist of the tasks needed to be performed by staff. This module focuses on how to make the checklist work for staff and management and become a contract.

Getting staff comfortable telling you the truth

If your staff is not comfortable telling you the truth, you will spend a lot of energy and time solving the wrong problem. This module focuses on identifying whether you are doing this and what to do if you are not.
LEADERSHIP PROGRAM

Our custom-designed leadership programs, with world-class faculty, have made a tangible difference for hundreds of public-sector and nonprofit professionals on every level from local to international. We can help your executives achieve their leadership potential.

For more information, please contact:

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“The best minds and the best talent USC Price has to offer—I cannot remember another program where I wished we did not take breaks so that I could hear more from the faculty and presenters. Thanks for a great program.”

STEVE TYE, Council Member (Mayor 2011), City of Diamond Bar
Vice President, California Contract Cities Association
Alumnus of USC Price Executive Education Forum
Faculty, practitioner experts, and participants of the inaugural session of the USC Price Executive Education Forum in May 2012.
“I’m a USC alumna. I thought this was a great opportunity to return to my alma matter to focus on public policy. The director, faculty and teachers in the program are well-known and respected in their respective fields and in our local government circles. My goals to expand my knowledge of public policy and be a better leader were certainly met in this executive education program at USC Price.”

NANCY TRAGARZ, Council Member (Mayor 2011), City of Walnut
Executive Board Member, California Contract Cities Association
Alumna of USC Price Executive Education Forum

Learn more about Executive Education Forum at www.usc.edu/price/exed

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