“In the age of Facebook and Twitter, Elizabeth Currid-Halkett’s *Starstruck* is a breakthrough inquest into the rattletrap culture of fame. Currid-Halkett casts her line remarkably far upstream to hook her reader, reels in the true meaning of contemporary éclat, and guts the residual billions that back it.” —Graydon Carter, Editor-in-Chief of *Vanity Fair*

Dean Jack H. Knott invites you to join him for a private reception at MOCA celebrating the publication of USC professor Elizabeth Currid-Halkett’s new book:

**Starstruck**

*The Business of Celebrity*

The Museum of Contemporary Art (MOCA)  
250 S. Grand Ave., Los Angeles, CA 90012  
6:00pm, Thursday, November 18

R.S.V.P. on-line at [http://www.usc.edu/schools/sppd/events/moca](http://www.usc.edu/schools/sppd/events/moca)

For questions contact Richard Parks at richard@usc.edu or (213) 740-8181

*Starstruck: The Business of Celebrity* by Elizabeth Currid-Halkett will be published in hardcover by Faber and Faber, Inc., an affiliate of Farrar, Straus and Giroux, on November 16, 2010

Special thanks to Jeffrey Deitch, Director of MOCA

Parking is recommended at Walt Disney Concert Hall garage. Enter on 2nd St. or Lower Grand Ave. Parking is $9 flat rate. MOCA’s galleries are open after the event until 8pm.
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