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Issue #20

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# USC Brasil Newsletter



## USC Olympic Kickoff in Rio de Janeiro



Join the USC Alumni Association, the USC Alumni Club of Brazil, and USC Athletics as we host a kickoff mixer in one of Rio de Janeiro's hottest neighborhoods two days before the Olympics officially get under way.

Student and alumni athletes participating in the games, emeriti participants from past games, coaches, parents, fellow alumni, and friends of USC are all invited and will all get the chance to rub elbows and enjoy each other's company with good food, cold drinks, all while overlooking one of the most beautiful cities in the

world.

**Don't miss out on this special Olympics reSception!**

**CLICK TO [REGISTER NOW!](#)**

**WHEN:** Wednesday, August 3, 2016 from 6:00 PM to 8:00 PM (BRT)

**WHERE:** Restaurante Scotton - Centro Empresarial Rio, Praia de Botafogo, 228, Botafogo, Rio de Janeiro, RJ 22250906 - [View Map](#)

**We'll see you in Rio! Fight On!**

## News and Announcements

### Brasileiros na USC



Cerca de 45 engenheiros terminaram o mestrados na USC Viterbi School of Engineering este ano. Eles fizeram parte do programa Ciência sem Fronteiras e agora retornam ao Brasil.

O USC Brazil Office parabeniza a todos pelo sucesso e os recebe como alumni e membros da Trojan Family.

A cerimonia de colação de grau aconteceu em meados de maio, quando mais de 16.000 alunos foram diplomados. Está foi a cerimonia 133<sup>a</sup>, tendo como principal palestrante o fundador da Oracle Corp., Larry Ellison, que também foi condecorado com um título Doutor Honoris Causa. Assista ao vídeo completo do

### \$200 Million to Prevent and Treat Cancer



Technology entrepreneur Larry Ellison has donated \$200 million to establish the Lawrence J. Ellison Institute for Transformative Medicine of USC, a new center in Los Angeles that will combine interdisciplinary research with the holistic prevention and treatment of cancer. David B. Agus, professor at the Keck School of Medicine of USC and the USC Viterbi School of Engineering, will lead the institute. Ellison's gift is among the largest made to cancer research and treatment in recent years. Ellison commented, "we believe the interdisciplinary approach will yield up new insights

### USC Sol Price Lab in Fortaleza, CE



On June 3rd, members of #BrazilLab2016 delivered the results of their consulting project in Brazil. The 61-page document officially handed to Eusébio city officials and Alphaville executives, contains a careful analysis of the needs and opportunities for social innovation. Victor Sanches, member of the consulting team, said "*Being able to participate in USC's #BrazilLab2016 helped provide me an opportunity to apply the skills I've absorbed from my program in a real-world context. It was empowering to work with my peers, where the lessons learned throughout the trip are sure to become*

inspirador discurso de  
Larry  
Ellison.

currently hidden in  
existing patient data."

*part of what I take with me  
beyond USC Price" .*

[VIDEO](#)

[READ MORE!](#)

[PHOTO COVERAGE](#)

## Brazil Scholarship Fund Awarded

We are delighted to announce the first recipient of the USC Brazil Scholarship Fund, Artur Pratas Oliveira. He was among the 129 students from Brazil that applied to USC last year, of which 20 were accepted, and 5 confirmed. According to USC Undergraduate Admissions' statistics, Brazil is the 11th country in number of applications, and the one from where applications grew the most since 2011, with a 374% increase.

Artur is 18 years old, born in Rio de Janeiro and raised in São Paulo, here is how he describes his plans for the next 4 years at USC: *" I am aiming for a double major. I'm interested in the small and simple things (words, cells, atoms) and how they create complexities. How all of them are in a specific place for a particular reason. How a single change can completely alter everything. I aspire to get a major in Narrative Studies. I hope to be able to contribute to USC `s Scribe with my short stories and poems. My second major will be Biomedical (Biochemical) Engineering. I hope to be able to participate in some of the amazing research that occurs at USC, particularly Dr. Chi Mak's research on Entropic Driving Force Behind DNA and RNA Structures or Dr. Davies's role of free radicals and oxidative stress in biology . Going to USC will also expand my horizons due to its incredibly diverse pool of students.*

*Classes have not even started, yet I have met students from all over the world and learned a lot about their realities. Once I graduate, I hope to continue my odyssey for knowledge. I`m still not sure whether that will be in the form of medical school or a master's degree. Eventually, I hope to become a teacher and teach Biology or Chemistry, either at a High school or College level."*

We thank the USC Brazil Alumni Club and all of those who contributed to the Brazil Scholarship Fund and encourage you to continue to support so that more talented Brazilians, such as Artur, become a part of the Trojan Family.

## USC Brazil Scholarship Fund

USC Brazil Scholarship Fund is created to support undergraduate students from Brazil attending USC. Through the assistance and generosity of our Brazilian alumni and friends, we will be able to help an increasing number of students from Brazil attend USC, experience a truly world-class and global academic institution, and graduate with a degree that will only increase in value.



Artur Pratas Oliveira

[GIVE NOW!](#)

[LEARN MORE!](#)



## A USC no Olhar do Vlogger Ricardo Buarque



Veja vídeo do Ricardo na USC

No final de 2015, a USC, através de uma parceria com a Fundação Estudante, ofereceu uma bolsa no [Undergraduate Preparation Program](#), da [USC Internacional Academy](#), com duração de três meses

. O objetivo do programa é ajudar os estudantes a melhorarem suas notas nos principais testes exigidos pelas universidades em seus processos seletivos, como SAT/ACT e TOEFL/IELTS, além de ajudá-los a aprimorar seu nível de inglês e desenvolver habilidades consideradas importantes para cursar a graduação em outro país.

O vencedor da bolsa foi Ricardo Buarque - morador de Nova Iguaçu que, aos 18 anos, abriu mão da vaga que tinha conquistado em duas universidades brasileiras para correr atrás do sonho de estudar nos Estados Unidos. O curso preparatório começou em maio, e Ricardo não perdeu tempo, desde que fez as malas para sair do Brasil, ele já pensava em compartilhar com mais estudantes a oportunidade que está tendo lá fora. Para isso, ele criou um canal no [YouTube](#), onde está compartilhando seus aprendizados, dando dicas detalhadas sobre os exames, as essays e a vida em uma universidade americana, além de motivar outros estudantes a, como ele, não desistirem com o primeiro "não".

## Marshall's IBEAR Welcomes Brazilians in the 2016 Cohort

Dr. Richard L. Drobnick, Director of IBEAR MBA Program & Assistant Dean of International Outreach said "USC Marshall's IBEAR MBA Program is very pleased to welcome four talented Brazilians to our 39th class. Recruiting them to IBEAR confirms our commitment to Brazilian participation because they bring important knowledge about 'Doing Business in Brazil' to their IBEAR class mates from 15 other countries."

**MEET THREE NEW IBEAR TROJANS FROM BRAZIL:**



**Carlos Eduardo Paes Barreto** joins IBEAR Program with 20 years of experience as senior executive in construction and credit card industries. He has a unique blend of experiences from network development at American Express to construction and management of public services concessions as airport, highway, sanitation and urban development at Construtora OAS, the third biggest construction company in Brazil. Most recently, under Mr. Barreto leadership, his team successfully developed 3 multipurpose arenas for 2014 FIFA World Cup. He earned his Bachelor's degree in Civil Engineering from Universidade Mackenzie. Following IBEAR, Carlos Eduardo plans to continue his career in infrastructure and real estate industries.



**Ebenezer Fagundes** has over 10 years of experience working in Engineering and Project Management. He began his career as a Project Leader at Siemens, specializing in project management for the metals and mining industry. In 2011, he joined Vale, a global mining company, as a Senior Engineer. At Vale, he collaborated in an international capital project in Canada budgeted at \$4.2 billion and also managed contracts on the world's largest iron ore capital project on the Amazon Forest budgeted at \$8 billion. Ebenezer is also an entrepreneur. Between 2011 and 2015, he led a small real estate developer, building 12 houses for low-income families. In 2014, he opened a pet shop with his veterinarian wife. He comes to IBEAR program from Radix, an engineering and IT company from Sotreq Group, where he works with business development as Sales Manager. Ebenezer graduated from Universidade Federal de Minas Gerais (UFMG) with a degree in Automation Engineering. He also holds a Graduate Certificate in Project Management from Fundação Getulio Vargas (FGV) and he is PMP certified. Mr. Fagundes aims to combine his project management and sales experience with his engineering foundation and the skills learned during his MBA to pursue a career in the Engineering and Project Management field.



**Leandro Oliveira** has over 10 years of experience working in the mining industry. He began his career at Vale, as a financial analyst in the international exploration department. With a large international experience accumulated (more than 15 different countries, including short and long term assignments), he has also worked as strategic planning analyst and project manager. In his most recent role, he worked as a Finance and Control Manager for capital projects in Africa (based in Mozambique). Born in Belo Horizonte, Minas Gerais, Leandro holds a Bachelor's degree in Business Administration from the Universidade Federal de Minas Gerais and an Executive Master in Finance from IBMEC

Business Schools.

## Opportunities

### **Estude Inglês na USC International Academy**

Faça um curso de imersão na USC para aprender ou aperfeiçoar o seu inglês enquanto aproveita a infraestrutura de uma universidade de ponta nos EUA e tudo que Los Angeles tem a oferecer. São programas de 4 ou 7 semanas com 6 opções de datas de início ao longo do ano. Pacotes a partir de **US\$3.435** com:

- Curso
- Acomodação
- Seguro saúde
- Material didático
- Transfer do aeroporto à USC na chegada
- Envio da documentação (I-20) para obtenção do visto
- Acesso a toda infraestrutura do campus (centro de saúde, bibliotecas, laboratório de TI, academia, piscina, praça de alimentação)
- Passeios para atrações culturais e turísticas

[Clique aqui](#) para mais informações.

# Keck School of Medicine of USC

## Master of Science in Global Biotechnology

**Interdisciplinary training in  
cutting-edge biotechnology  
science and entrepreneurship**

### Program Summary

- interdisciplinary curriculum
- science and entrepreneurship
- practical training
- global connections
- 30 units
- complete in 1 year (or 1.5 – 3 years P/T)
- accepting application for fall 2016

### Sample Courses

- Pathway and Target Discovery
- Biotechnology for Global Impact
- Global Biotechnology Entrepreneurship
- Biotechnology-based Therapeutics
- Emerging Cell-based Therapies
- Seminar in Global Biotechnology
- Practicum and Capstone Project

### Curriculum Coverage

- science and technology of underlying diseases and their current interventions
- cutting edge biotechnology in developing new therapies
- intellectual property and regulatory framework impacting the use of new inventions
- entrepreneurial mindset and skills
- private and public capital to develop the growing markets

### Idea For

- bioscience students interested in careers beyond laboratory research
- industry professionals to extend their scientific knowledge
- students with moderate biology background to extend their course work
- students interested in doctoral program, medical school and law school to explore recent advances while strengthening prospects for admission to top programs

University of Southern California | MS in Global Biotechnology  
<http://www.keck.usc.edu/global-biotechnology-program/>  
 application <http://gradadm.usc.edu/>

Director: Carol S. Lin, PhD, MAE  
[CarolLin@usc.edu](mailto:CarolLin@usc.edu)  
 (323) 442-3237

## Jobs

# TROJANS HIRING TROJANS

## Internship Opportunities

If you are a currently enrolled USC student interested in working in Brazil as

an intern, please check below for available positions. We have partnered with a NGO specialized in internship placement. There are several paid and unpaid positions available at companies and educational institutions.

[Click here to view available paid internship positions in Brazil](#)

# USC Brasil

We hope you have enjoyed this edition of the USC Brasil Newsletter. Please stay in contact and participate by making suggestions, contributing with relevant information for our next edition, and connecting with us through social media.

Like us on **Facebook** 

Follow us on **twitter**

Please share this with your network of contacts, relatives, and friends so that we can continuously communicate to a larger qualified audience.

Fight On!

Sincerely,

Paulo Rodrigues  
USC Brazil Office



**Confirm that you like this.**

Click the "Like" button.