Reaching Across Boundaries to Solve Public Problems
The USC Sol Price School of Public Policy remains at the forefront of addressing some of the most critical challenges facing our world today.

Within our school we integrate the strategic intellectual and problem-solving resources of six independent yet related academic program areas: public administration, public policy, nonprofit leadership and management, health policy and management, urban planning, and real estate development.

We house 13 research centers and institutes and work across our primary program areas to address specific issues affecting healthcare policy, real estate markets, homeland security, environmental and fiscal sustainability, effective governance, economic development, transportation, diversity and social justice, and the role of nonprofits and philanthropy.

Together, our academic programs and research embrace three interdisciplinary themes — democratic governance, urban development, and social policy. They provide the contextual basis for information we impart to decision makers in government, business, nonprofit organizations, and news media around the globe.

The imperative of today’s challenges dictates that solutions will be obtained only by reaching across boundaries: across disciplines; across public, private, and nonprofit spheres; and across local, regional, national, and international borders.

Ultimately, our vision for the Price School is inextricably linked to a vision for a better world — a reality in which engaged citizens interact with government and their communities, leaders work with each other to solve public problems, environmental sustainability is valued alongside dynamic economic development, diverse populations are included in the decisions that affect them, and nations cooperate to resolve some of the globe’s most pressing issues.

I often find myself reflecting on the enormous courage, dedication, and resolve of all Price School students, alumni, and faculty to improve the quality of life for people and their communities. I hope you enjoy learning more in this publication about how we achieve that through our research, outreach, educational programs, and global connections.

Sincerely,

Jack H. Knott
Dean, C. Erwin and Ione L. Piper Chair and Professor
USC Sol Price School of Public Policy
**Governance: Making Government and Society Work Better**

A primary focus of scholarship for the USC Sol Price School of Public Policy is governance — how society makes and implements collective decisions through institutions and decision-making structures. Governance involves how best to develop, legislate, regulate, and administer public policies. In the private and nonprofit sectors, it includes the legal framework for organizations, corporate policies, and governing boards.

The evolving research agendas of Price School faculty keep pace with current critical questions, including:

- **What is the right balance between public and private?**
- **How should contracting and networks be used in service delivery?**
- **How do we promote civic engagement and democracy?**
- **What should be the role of regulation in the economy?**
- **How can we manage and lead more effectively?**
- **How do we address the fiscal challenges facing government?**
- **How can regional governance structures improve?**

**PUBLIC ADMINISTRATION**

Public administrators oversee governance structures at the federal, state, county, and city levels. Since the school’s founding in 1929, Price faculty continually have shaped the field of public administration through seminal research on city management, institutions and decision-making, organizations and management, administrative ethics, administrative behavior, and democratic values.

**NONPROFITS AND SOCIAL INNOVATION**

As private and nonprofit sectors increasingly meet more of society’s collective needs, Price School faculty inform our understanding of effective public-private partnerships, service delivery, network analysis, and the public policy roles of foundations and philanthropy. Price researchers are also leaders in the innovative analysis of civic engagement — how people best connect with their governments.

**RISK MANAGEMENT**

The increased prevalence of natural disasters and terrorism reminds us of the critical need to model risks, impacts, and overall management. A new thrust of this research is resilience — reducing loss by efficient use of remaining resources and hastening recovery. The Price School was one of the first institutions to engage in interdisciplinary scholarship in this area, yielding numerous studies on the economic impact of the 9/11 terrorist attacks.

**LEADERSHIP**

The Price School was one of the first in the country to offer an executive master of leadership degree and for decades has provided short-course executive training for officials leading public and private organizations. Our approach links leadership and strategy with purpose and outcomes.

**PRICE SCHOOL RESEARCH CENTERS**

In addition to individual faculty research, the following Price School research centers advance our study of governance issues:

- **Bedrosian Center on Governance and the Public Enterprise**
- **Center on Philanthropy and Public Policy**
- **National Center for Risk and Economic Analysis of Terrorism Events (CREATE)**
- **Schwarzenegger Institute for State and Global Policy**
- **Center for Interdisciplinary Decisions and Ethics (DECIDE)**

**“Furthering scholarship that advances society through better governance, better leadership, and better cooperation among sectors is one of the most critical courses of study in the 21st century.”**

Jack H. Knott
Dean, USC Sol Price School of Public Policy
These are among the many recent scholarly articles and publications authored by Price School faculty.


Winner of the Louis Brownlow Award from ASPA for outstanding article published in PAR in 2014 authored or co-authored by a practitioner.
Urban Development: Building Sustainable Cities

Cities are the focus of modern society. They are the centers of innovation, international trade, arts and culture, and economic activity. Cities depend on transportation, housing, water, power, waste management, and other forms of infrastructure.

Increased concentration of activities in urban areas has led to traffic congestion, air pollution, noise impact, water pollution, and loss of habitat. Most U.S. cities have developed with cheap energy, which is a major contributor to the elevation of greenhouse gas emissions.

The USC Sol Price School of Public Policy studies all aspects of urban development and sustainability, including land markets, housing, transportation, local economic development, and sustainable communities. Price School scholars ask:

• What drives economic growth?
• How can transportation systems operate more effectively?
• How do we reconcile sustainable development and economic growth?
• Are there development patterns that would help our metro areas become more efficient?
• How can we implement energy conservation strategies?
• How can we revitalize inner cities and older suburbs to accommodate future population growth and sustainable development?

SUSTAINABILITY AND THE ENVIRONMENT

Our future collective well-being depends on a viable environment. Price School faculty research the effects of climate change, the economic impacts, and the increased risk to vulnerable populations. They investigate alternative energy efficiency strategies, develop green ratings systems, and explore possibilities for effective voluntary regulation and collaboration across industry and government.

HOUSING AND REAL ESTATE

Building and managing the growth of our cities is a cornerstone of effective urban development. The Price School possesses long-standing scholarly expertise in housing and commercial real estate development, mortgage markets, the durability of employment centers, the demographic factors affecting the housing market, access to credit and homeownership, and the impact of homeowner equity on consumption.

ECONOMIC DEVELOPMENT

Every community, large or small, is concerned with spurring and furthering economic growth. Price School research analyzes the drivers of economic development, examining employment strategies to promote growth in declining areas; how fashion, art, and culture impact city economies; and the role of hospitals and health clinics in the economic development of neighborhoods.

TRANSPORTATION AND INFRASTRUCTURE

Transportation systems connect people to work, school, and each other. Price School transportation and infrastructure research examines congestion patterns, goods movement in metropolitan areas, the economic and environmental impacts of ports, the role of transportation in the growth and form of cities, and public-private collaborations for advancing the nation’s infrastructure.

PRICE SCHOOL RESEARCH CENTERS

In addition to individual faculty research, the following Price School research centers advance the study of urban development and sustainability:

• Center for Economic Development
• Center for Sustainable Cities
• Lusk Center for Real Estate
• METRANS Transportation Center

“With the majority of the world’s population now living in urban areas, scholarly contributions to the fields of urban development and sustainability are central to advancing our quality of life.”

Jack H. Knott
Dean, USC Sol Price School of Public Policy

“While it is very difficult to separate cause from effect, in my view there is stronger evidence than not that a busy airport leads to growth.”

Price Professor Richard Green quoted in the New York Times

Associate Professor Annette Kim works with students at USC Price’s Spatial Analysis Teaching Laboratory (SATLAB). The SATLAB, along with a Spatial Analysis Lab (SLAB) for research, keeps the Price School at the forefront of multimedia visualization of urban and public policy phenomena.
These are among the many recent scholarly articles and publications authored by Price School faculty.


*Jung Hyun Choi, USC Price PhD (2015)*

ON THE EFFECTS OF CURRENT IMMIGRATION POLICY ON CHILDREN

“Think of undocumented immigrants as parents, not problems.”

Price Professor Roberto Suro, in a co-authored op-ed published in the New York Times

Social Policy: Promoting Healthy Families and Communities

A healthy future for our society — or any society — hinges on people having real opportunities to live successful and productive lives. Effective social policy creates conditions that help improve human welfare across all groups. Sound policy decisions are rooted in reliable data, rigorous analysis, and systematic evaluation.

The USC Sol Price School of Public Policy possesses considerable strengths in the arena of social policy research. Faculty command expertise in healthcare, health policy, health administration, environmental justice, social equity, immigration, and demography.

Among the many significant questions facing local, national, and global communities that the Price School examines are:

• What factors explain increased healthcare spending?
• How do we create value in our healthcare system?
• What role does technology play in healthcare?
• How do we create healthy communities?
• How do we approach the distribution of public funds and services?
• How do we design effective policy interventions to address social inequalities?
• Which organizational networks and management practices will best provide social and health services to underserved populations?
• What policies can enhance immigrant integration into society?

HEALTHCARE POLICY

Healthcare will top our nation’s policy agenda for years to come. For three decades, Price School faculty have studied all aspects of our healthcare system. They conduct cutting-edge research on the macroeconomic consequences of healthcare costs, insurance design, comparative effectiveness, and outcomes leading to evidence-based healthcare policy and health service delivery. Faculty examine hospital administration and networks, Medicare, and allied health collaborations.

IMMIGRATION AND DEMOGRAPHY

Increasing diversity will shape the future of housing, consumer purchasing, education, health needs, and the workforce. Price School faculty analyze critical aspects of immigration and demography, including the relationship between immigration and the aging of baby boomers, homeownership and immigrants, as well as educational opportunities and achievement for immigrants.

INEQUALITY AND EQUITY

Promoting equity and balancing inequality ensures a strong democracy. Price School scholarship in this area includes research on housing discrimination, education disparities, and environmental justice for low-income and diverse populations, as well as services for the homeless, access to healthy food and medical services in low-income neighborhoods, and programs for communities threatened by gangs.

PRICE SCHOOL RESEARCH CENTERS

In addition to individual faculty research, the following Price School research centers and initiatives advance our scholarship in social policy:

• Population Dynamics Research Group
• Schaeffer Center for Health Policy and Economics
• Sol Price Center for Social Innovation
• Tomás Rivera Policy Institute

“Ultimately, effective social policy serves not only the greater good but also the interests of all segments of a democratic society, whether business and industry or individuals and families struggling to get ahead.”

Jack H. Knott
Dean, USC Sol Price School of Public Policy
A recent issue of *Dædalus* (144[2], spring 2015), the journal of the American Academy of Arts & Sciences, focuses on the theme of “Successful Aging of Societies” and features three contributions by Price School faculty:


Knowledge in Action: Making an Impact

“One of the most refreshing and wonderful parts of the Price School is its desire to be relevant and important, not just within the walls of academia, but also in the public and social dialogue of the world.”

Elizabeth Currid-Halkett
Associate Professor, USC Sol Price School of Public Policy

Faculty and research centers at the USC Sol Price School of Public Policy routinely engage with decision makers at the international, federal, state, and local levels. They advise members of Congress and federal agencies, head commissions, and provide expert information to the national news media on a daily basis. We reach beyond expanding academic knowledge and put our expertise into practice. From direct community involvement, such as convening town hall meetings, to delivering expert testimony on Capitol Hill, Price School faculty and research centers routinely turn knowledge into action.

Price School faculty advise, for example, the U.S. Senate Committee on Banking, Housing, and Urban Affairs; the U.S. Senate Committee on Finance; the U.S. Government Accountability Office; the Agency for Healthcare Research Quality at the U.S. Department of Health and Human Services; the U.S. Department of Homeland Security; the U.S. Department of Housing and Urban Development; the U.S. Department of Transportation; the U.S. Department of Defense; the Freddie Mac Board of Directors; the National Academy of Sciences; the National Park System Advisory Board; the federal Committee on National Earthquake Resilience — Research, Implementation, and Outreach; the Bipartisan Policy Center; and the Intergovernmental Panel on Climate Change.

On the state level, Price School faculty direct the Task Force on Adaptation to Climate Change, and serve as members of the California Public Infrastructure Advisory Commission as well as the California Complete Count Committee (a population census panel).
Graduate students from the Price School and the USC School of Social Work organized the second annual Students of Color and Allies Policy Forum, “Communicating for a Change: Building Narratives to Advance Social Justice.”

Professor of the Practice of Governance Frank Zerunyan and Price Master of Public Policy students Frances Teves, Tania Fatima Reza, Apple Xuefei Ji, and Christopher Robinson consulted for the United Nations, their Policy Analysis Practicum client.
Every year, Master of Planning students go beyond the classroom to apply their skills and knowledge in a varied array of real-world experiences.

Teaching Professor and Director of Undergraduate Programs LaVonna Lewis (third from right) and a group of Price undergraduate students visit the Los Angeles Arts District for a graffiti walking tour sponsored by the Fell Undergraduate Student Conversations at Price.

Two Price student organizations – Women Leading Policy, Planning, and Development as well as the Graduate Policy and Administration Community – welcome U.S. Congresswoman Karen Bass for a discussion exploring issues that matter to women.
Each year the USC Sol Price School of Public Policy educates more than 1,650 top graduate, doctoral, and undergraduate students from across the country and around the globe. Price School students come to us with a passion to change the world.

We train them to be our future leaders with an understanding of ethics and public service; a knowledge of the interrelationships among public, nonprofit, and private sector problem solving; and solid policy-analytical, institutional, and leadership tools to tackle today’s complex problems.

We challenge them to reach beyond current practices and embrace innovation, entrepreneurship, and collaboration. We enable them to connect classroom theory to practice through internships and laboratory work in Los Angeles and around the world. They leave with the knowledge, skills, and experience to lead.

THE PRICE SCHOOL’S DEGREE PROGRAMS INCLUDE:

Undergraduate Programs
- Bachelor of Science in Policy, Planning, and Development
  Four Tracks: Health Policy and Management, Nonprofit and Social Innovation, Public Policy and Law, Sustainable Planning

- Bachelor of Science in Real Estate Development

Graduate Programs in Public Administration
- Master of Public Administration
- Online Master of Public Administration
- Ph.D. in Public Policy and Management

Graduate Programs in Public Policy
- Master of Public Policy
- Ph.D. in Public Policy and Management

Graduate Programs in Nonprofit Leadership
- Master of Nonprofit Leadership and Management

Graduate Programs in Health Policy and Management
- Master of Health Systems
- Master of Health Administration
- Executive Master of Health Administration
- Master of Long Term Care Administration
- Master of Health Policy
- Master of Health Administration
- Executive Master of Health Administration
- Master of International Public Policy and Management
- Short-term Executive Leadership Programs

Graduate Programs in Urban Planning
- Master of Planning
- Ph.D. in Urban Planning and Development

Graduate Programs in Real Estate Development
- Drellinger Master of Real Estate Development
- Ross Minority Program in Real Estate

International Education Programs
- Master of International Public Policy and Management

Executive and Leadership Programs
- Doctor of Policy, Planning, and Development
- Executive Master of Leadership
- Executive Master of Health Administration
- Master of International Public Policy and Management
- Executive Master of Health Administration
- Master of International Public Policy and Management

Price School students are among the most civically and politically engaged students anywhere.”

Sherry Bebitch Jeffe, Price School Professor of the Practice of Public Policy Communication; Political Analyst for NBC Los Angeles
The USC Schwarzenegger Institute for State and Global Policy convened policymakers and experts to discuss California’s drought and how best to meet the challenge of managing water resources in the future.


USC Price’s Center on Philanthropy and Public Policy welcomed Ford Foundation President Darren Walker (left) and Case Foundation CEO Jean Case as part of its ongoing Distinguished Speakers Series.
At a press conference, U.S. Assistant Secretary of Commerce for Economic Development Jay Williams awarded $2.5 million to the USC Price School’s Center for Economic Development for further engagement with the Southern California Advanced Manufacturing Partnership to support the aerospace and defense industries.

The USC Schaeffer Center for Health Policy and Economics partnered with the Brookings Institution to host a “Strengthening Medicare for 2030” forum in Washington, D.C., featuring Paul Ginsburg (at lectern), Price Professor of the Practice of Health Policy and Management and Norman Topping Chair in Medicine and Public Policy.

As part of the Dennis F. and Brooks Holt Distinguished Speaker series, television icon LeVar Burton visited Price’s USC Bedrosian Center on Governance and the Public Enterprise to discuss the importance of integrating storytelling into education.

Geraldine Knatz, who conducts research at the Price School’s METRANS Transportation Center, traveled to Panama to analyze the implications of Panama Canal expansion for North America.
Research Centers and Groups

Scholarship that matters
The USC Sol Price School of Public Policy is renowned for both its capacity to apply expertise from multiple fields to a single issue and its depth of contributions from each field. Its research provides vital data to important academic disciplines and helps shape real-world solutions.

Price School faculty rank third at USC in terms of per capita research grants — a reflection of both faculty productivity and the quality of research. In 2014-15, the Price School’s external funding totaled $50 million.

Central to the Price School’s work are the research and activities conducted through its research centers, institutes, and initiatives listed here. For more information, please visit priceschool.usc.edu/research.

USC Judith and John Bedrosian Center on Governance and the Public Enterprise strives to understand and promote democratic governance in the United States and across the world. bedrosian.usc.edu

Center for Interdisciplinary Decisions and Ethics (DECIDE) aims to enhance the scholarship and education of decision analysis and increase sensitivity toward ethical considerations in academia, industry, government, and society, with an emphasis on large-scale social problems and technological innovation. ced.usc.edu

Center on Philanthropy and Public Policy promotes more effective philanthropy and strengthens the nonprofit sector through research that informs philanthropic decision making and public policy to advance public problem solving. priceschool.usc.edu/cppp

Center for Sustainable Cities engages in multidisciplinary research and education on the environmental, social, and economic sustainability challenges facing metropolitan regions. priceschool.usc.edu/csc

Population Dynamics Research Group employs census data, population forecasts, and the self-produced California Demographic Futures to promote policies aimed at improving the human condition. priceschool.usc.edu/popdynamics

USC Leonard D. Schaeffer Center for Health Policy and Economics uses evidence to challenge assumptions, advance policy, and reshape healthcare by promoting health and value in healthcare delivery in the United States and internationally. healthpolicy.usc.edu

USC Schwarzenegger Institute for State and Global Policy focuses on the responsibility of leaders to implement policies that benefit the people they serve. Through post-partisan collaboration, the institute works to develop real-world, sustainable solutions in five priority areas: education, energy and environment, fiscal and economic policy, health and human wellness, and political reform. schwarzenegger.usc.edu

USC Sol Price Center for Social Innovation was established with the gift to name the USC Sol Price School of Public Policy. This center aims to advance ideas, strategies, and practices that enhance the quality of life for people in urban communities. The center provides opportunities for direct student engagement across all of the Price School’s primary disciplines. socialinnovation.usc.edu

USC Sol Price Center for Real Estate dedicates to expanding real estate knowledge, enlightening business practice, and confronting challenges that impact the real estate industry, the urban economy, and public policy. priceschool.usc.edu/lusk

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USC National Center for Risk and Economic Analysis of Terrorism Events (CREATE) enhances national security through forging models and tools for the analysis of the risks, costs, and impacts of terrorism, as well as implementing reasonable investments in homeland security. priceschool.usc.edu/create

USC Tomás Rivera Policy Institute (TRPI), a nationally recognized policy and research institute, conducts analyses related to Hispanic and other low-income minority groups. priceschool.usc.edu/trpi

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Center for Sustainable Cities engages in multidisciplinary research and education on the environmental, social, and economic sustainability challenges facing metropolitan regions. priceschool.usc.edu/csc

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Global Reach: Engaging International Scholarship and Collaboration

The USC Sol Price School of Public Policy acts globally. Since the 1950s, the Price School has fostered opportunities to engage with international entities. The location of our school along the Pacific Rim provides the ideal environment for collaborative research and education in Asia — the most important emerging area of the world.

Our faculty contribute knowledge, for example, related to sustainable urban renewal in India, the role of homeowner associations in China, environmental regulatory enforcement in Hong Kong, the formation of the African Center for Cities in South Africa, and public administration practices in Brazil.

Every year, Price School students travel abroad to engage challenges in a global context, serve as interns at international institutions, and contribute to professional solutions in a variety of ways. Price School students have addressed water pollution in China, squatter settlements in Brazil, and sustainable tourism in Costa Rica.

We bring the globe home as well. On our main campus in Los Angeles, the Price School’s vibrant and diverse student body is comprised of people representing 42 countries.

INTERNATIONAL PARTNERSHIPS

The Price School has formal relationships with the following institutions:

- Bocconi University, Italy
- Brazilian School of Public Administration and Management
- China Academy for Urban Planning and Design
- Emergent Institute, India
- Fundação Getúlio Vargas, Brazil
- Fuzhou University School of Economics and Management, China
- German University of Administrative Sciences, Speyer, Germany
- Graduate School of Public Administration, Seoul National University
- Hertie School of Governance, Germany
- Instituto Tecnológico de Monterrey, Mexico
- Korea Institute of Public Administration
- Korea Research Institute for Human Settlements
- Korea Transport Institute
- Lauder School of Government, Diplomacy and Strategy, Israel
- Ministry of Public Administration and Security, Korea
- Nanyang Technological University, Singapore
- National Council of Science and Technology, Mexico
- The Peace Corps
- Peking University School of Government, China
- School of Public Policy and Management, Korea Development Institute
- Shanghai Center for Sustainability, China
- State of Gujarat, India
- State of São Paulo, Brazil
- Tsinghua University, China
- Universidad de los Andes Alberto Lleras Camargo School of Government, Colombia
- The World Bank
- Yonsei University Department of Public Administration, Korea

“It’s no longer a luxury to have an international fabric to our school. It’s essential for the kind of research we do and how we educate students.”

Jack H. Knott
Dean, USC Sol Price School of Public Policy
Some Price School faculty have published articles translated into Chinese and other languages, while other publications address issues in a global context.

Annette M. Kim, *Sidewalk City: Remapping Public Space in Ho Chi Minh City*, University of Chicago Press, 2015.


Annette M. Kim, *Sidewalk City: Remapping Public Space in Ho Chi Minh City*, University of Chicago Press, 2015.


Wang, W.*, Hui Li, and Terry L. Cooper (2015)
The gift to name the USC Sol Price School of Public Policy honors the life and legacy of Sol Price, a social innovator of great integrity who sought to improve the quality of life in low-income urban communities.

The naming gift also established the USC Sol Price Center for Social Innovation (Price Center), which develops ideas, practices, and leaders to further advance Sol’s legacy. The Price Center has established a working partnership between the USC Price School and Price Philanthropies, founded by Sol in the 1980s, to employ holistic, sustainable approaches to transform the low-income neighborhood of City Heights, San Diego.

As a seedbed for social innovation, City Heights provides an excellent context for many Price School students to engage in internships, special projects, and research. Most recently, when the new Copley-Price Family YMCA moved from central City Heights to a location that borders two middle-class communities, Price students confirmed through quantitative and qualitative analyses that the relocation strategy had the intended effect of bringing people with diverse backgrounds together to interact and participate in programs that emphasize youth development, healthy living, and social responsibility.

“Our special relationship with Price Philanthropies and City Heights uniquely positions the Price School to conduct research directly aimed at creating a better quality of urban life and lead in the field of social innovation.”

Jack H. Knott
Dean, USC Sol Price School of Public Policy

“The model holds hope for helping us find common ground and ameliorating the consequences of isolation that affect us all, but fall hardest on children living in concentrated poverty,” said Price School Professor Gary Painter, Director of Social Policy at the Price Center. In addition to a comprehensive assessment of the impact of the relocation strategy, Price students presented recommendations that the Copley-Price Family YMCA is implementing.

The Price Center also supports Price faculty research conducted in City Heights covering, for example, sustainable urban agriculture, transportation and job access, the impact of a “school in the park” program, access to healthy food, children’s safety, schools as a conduit for public health, and more.

Price faculty and student work in City Heights constitutes a rich source of knowledge that informs Price Philanthropies’ efforts to help youth and families prosper in their community while contributing to a growing body of academic research to improve the quality of life for people living in low-income urban communities.

To read more about Price students’ work with the Copley-Price Family YMCA, visit priceschool.usc.edu/?p=29543.

To learn more about Price faculty research projects in City Heights, visit socialinnovation.usc.edu/research/projects.

Impending Sol Price’s Legacy of Social Innovation

Improving the Quality of Life for People in Low-Income Urban Communities

Robert Price, President and CEO of Price Philanthropies, flanked by USC Price graduate students Stephanie Hedt, Erica Bangerter, Jianhui Xu, and Daniel Hanaya, who assessed the impact of the newly located Copley-Price Family YMCA.

At upper left, a group of Somali women visit the Copley-Price Family YMCA pool. Other photos are selections from “The Heights,” a documentary photo exhibition by Matt Gainer that provides a glimpse of everyday life for residents of City Heights, San Diego.
The mission of the University of Southern California Sol Price School of Public Policy is to improve the quality of life for people and their communities, here and abroad.

To learn more about USC Price, please visit:

priceschool.usc.edu

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