The mission of the USC Sol Price School of Public Policy is to improve the quality of life for people and their communities, here and abroad. We achieve this mission through education and research that promote innovative solutions to the most critical issues facing society.

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priceschool.usc.edu
The Price School's degree programs draw on the expertise of faculty and practicing professionals to create a learning environment with breadth and depth that sets the Price School apart. The Price School ranks second nationwide among “America’s Best Graduate Schools” for public affairs, according to U.S. News & World Report (2019).

A PRICE SCHOOL EDUCATION

The Price School offers an education that:

• Combines social sciences, professional expertise, and the resources of a world-class research university to give students a wide scope and variety.
• Fosters relationships between students and teachers.
• Offers both academic and real-world experiences, drawing on a network of engaged alumni, advisers, and prominent professionals.
• Encourages innovation, entrepreneurship, experimentation, and collaboration.
• Instills a multidisciplinary and problem-solving ethic.
• Focuses broadly and inclusively on the issues, constituencies, structures, and institutions engaged in public life — in both governance and the built environment.
• Uses Los Angeles and the greater Southern California region as a living laboratory in which to practice the lessons of the classroom.
• Provides students opportunities to apply their skills in the global arena.

New forms of governance require that public administrators professionalize public administration and urban planning, becoming the second school of its kind in the nation. The USC Sol Price School of Public Policy remains a leading academic institution in 21st Century research and education, with more than 200 faculty and staff. Three pillars — governance, urban development and policy — traverse 14 interdisciplinary research centers and six primary fields of study: public management, public policy, nonprofit leadership, health policy and management, urban planning and real estate development.

Many Price School faculty also serve on the boards of leading academic journals and major public and nonprofit organizations. In their work, they contribute to the store of knowledge in their respective disciplines and to the formation of the next generation of civic, community, and business leaders.

EXTRAORDINARY STUDENTS

Students with a wide range of backgrounds and interests are drawn to the Price School’s academic programs. Many enter the school’s master’s degree programs directly after completing their undergraduate degrees, while others have accumulated significant experience in professional practice. The Price School’s class scheduling accommodates both full-time students and working professionals. Graduates of the school hold important positions in government, business, and the nonprofit sector. In all their endeavors, alumni draw on the invaluable repertoire of knowledge and skills gained at the Price School.

RESEARCH OPPORTUNITIES

USC is the oldest private research university in the American West and one of only 60 members of the Association of American Universities. Its faculty and students collaborate on a wide range of individual and grant-funded research projects, many of which take place in the school’s research centers and institutes. That research often directly impacts Southern California, the nation, and the world.

THE PRICE SCHOOL CONTEXT

The Price School’s multidisciplinary nature provides a cohesive education with breadth and depth that sets its academic programs apart. To prepare themselves for a wide range of careers, students are encouraged to take courses offered by the school’s distinctive, yet interconnected, master’s degree programs: urban planning, public administration, public policy, public policy data science, nonprofit leadership, health administration, and real estate development. A student’s peers inside the classroom today may become his or her professional colleagues locally and globally tomorrow.

ABOUT USC

USC is one of the world’s premier teaching and research universities. Distinguished by a renowned faculty, innovative community-building initiatives, and highly selective admission standards, USC ranks in the top one percent of the nation’s colleges and universities in academic quality. Among private research universities, USC consistently appears on the list of the top 10 recipients of federal research funding.

In addition, USC boasts a strong tradition of public service with wide-ranging social impacts. As the largest private employer in Los Angeles, USC is also a powerful economic engine — generating over $8 billion in fiscal activity annually in the Los Angeles region and beyond.

WELCOME TO LOS ANGELES

There’s no better place to study and analyze policy, planning, and development than Los Angeles, a world-class metropolis that is home to USC and the Price School. L.A. is the second-largest U.S. city and offers unique diversity unlike anywhere in the world — from its people and landscapes to its industries and cultures. It is also a global economic hub — a center of international trade, business, finance, technology, aerospace, and entertainment.

USC, located just three miles from the city’s downtown, 12 miles from the beach, and 60 miles from both desert and snow-capped mountains, is truly a gateway to all of the varied experiences L.A. has to offer.

EXCEPTIONAL FACULTY

Price School faculty members are distinguished scholars who share a deep commitment to research and teaching. Their diverse disciplinary backgrounds and research interests include economics, international relations, urban planning, organizational behavior, philosophy, political science, psychology, public administration, public policy, sociology, and social ethics, among others.

Corinna Jiang, MPA ’15
Research Fellow, USC’s National Center for Risk and Economic Analysis of Terrorism Events (CREATE)
A Message From the Dean

“For nine decades, the Price School has forged solutions toward a resilient and just world, meeting each generation of challenges with purpose, principle and a pioneering spirit.”

Jack H. Knott
Dean, USC Sol Price School of Public Policy

PIONEERS OF PUBLIC SERVICE

As citizens’ and women’s groups propelled the Good Government Movement forward in the early 20th century, USC answered a call from local public officials to establish a school to advance professionalism among public servants.

Our school opened its doors in 1929, “with no exact precedent in American education,” the founding dean noted in the Los Angeles Times, underscoring the pioneering spirit that continues to define the Price School today.

Its early mission, “to develop in its [students] the capacity to assume positions of leadership and trust in the community, and to discharge those responsibilities honorably and effectively,” aptly clarified the School’s purpose and core values.

In the decades since, a deep and abiding commitment to the principles of ethical service, professional integrity and critical social awareness has guided our evolution toward an ever-increasing reach into service, scholarship and influence.

21ST CENTURY PROBLEM SOLVING

The Price School’s distinction as a leading academic institution in 21st century research and education lies in the multiplicity of interconnected disciplines and diverse passions housed under one roof, calibrating new ideas to solve contemporary problems.

Our three pillars: governance, urban development, and policy, cut across 15 interdisciplinary research centers and six primary fields of study — public management, public policy, nonprofit leadership, health policy and management, urban planning and real estate development.

The Price School addresses, for example, housing and real estate challenges from the standpoint of private market forces, affordability, migration, discrimination and income inequality. We similarly employ a comprehensive approach to complex problems in all of our fields.

This moment in history lays bare the need to further challenge past assumptions and take a stronger stand to support vulnerable communities in service to a better, more equitable world. The Price School remains committed to impart to our students the practice of engaging directly with all members of society — or any community they serve — and to model that ethic within our own halls.

FORGING SOLUTIONS TOWARD A RESILIENT AND JUST WORLD

For nine decades, the Price School has forged solutions toward a resilient and just world, meeting each generation of challenges with purpose, principle and a pioneering spirit.

As we look toward the future, we carry forward our legacy to bring citizens and government together, engage diverse populations diligently and ethically, and employ multiple lenses to influence policy and governance, and advance our fields of study. Most importantly, we continue our tradition of defining excellence and innovation in public affairs education and research.

I hope you enjoy learning more about key moments in our history, as well as our work, achievements and influence today.

Sincerely,

Jack H. Knott, Dean
C. Erwin and Ione L. Piper Chair and Professor
USC Sol Price School of Public Policy

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Jack H. Knott, Dean
C. Erwin and Ione L. Piper Chair and Professor
USC Sol Price School of Public Policy

The Nation’s Finest

The Sol Price School of Public Policy ranks 2nd among 282 schools of public affairs nationwide, according to U.S. News & World Report’s “Best Graduate Schools” released in 2019.
A Visionary Gift

“We are fortunate that the source of our naming gift grasps the magnificence of the interdisciplinary nature of our school, and in turn, inspires us with great pride to bear the name of Sol Price.”

Jack H. Knott
Dean, USC Sol Price School of Public Policy

THE LEGACY OF SOL PRICE
The 2011 gift to name the USC Sol Price School of Public Policy honors the life and legacy of Sol Price, a visionary entrepreneur who pioneered new practices in retail, real estate, and philanthropy. He was also a man of great integrity guided by a strong moral compass to improve the quality of life for the less fortunate.

The founder of Price Club, which later merged with Costco, Sol Price revolutionized consumer buying habits through a membership club model that provided greater value at a reduced cost to his customers. He was known especially for the care and dignity with which he treated his employees, and for viewing himself as the trustee and fiduciary of his customers.

Equally important, Sol Price worked tirelessly to provide opportunities for families in low-income urban areas by employing all the primary fields of the school: urban planning, public administration, public policy, nonprofit leadership, health administration, and real estate development. Moreover, he acted to change national public policies in Washington, D.C.

Sol’s son, Robert Price, readily recognized the powerful combination that our primary fields of study, working together, bring to addressing the needs of our communities, our country, and the world. Our naming gift reflects a remarkable alignment between the legacy of Sol Price and the mission of this school.

SOL PRICE CENTER FOR SOCIAL INNOVATION
The gift also established the Sol Price Center for Social Innovation to advance ideas, strategies, and practices that enhance the quality of life for people in urban communities.

Since the 1980s, Price Charities, established by Sol and Robert Price, has employed an interdisciplinary approach to transform the low-income urban neighborhood of City Heights in San Diego. They brought needed public services to the area by developing unique public-private partnerships. They established community and school-based health centers, developed a thriving urban village that included a new library, and created a public park on a freeway overpass. They created mixed-use real estate development projects as part of their economic development efforts in the area.

City Heights is a ready test bed to engage students and faculty across disciplines. By combining the rich sources of academic knowledge and expertise from our school with the on-the-ground efforts of Price Charities, the Sol Price Center for Social Innovation will define the best models for creating a better quality of life in the new “urban century.”
The USC Sol Price School of Public Policy originally was founded in 1929 as the School of Citizenship and Public Administration. It was the second school of its kind in the country and began with strong connections to the community — connections that continue to this day. The 1929 curriculum included classes in urban and regional planning. Over time, urban planning became a school of its own. In the late 1980s, the USC School of Public Administration formed programs in health administration and in public policy; and the USC School of Urban Planning developed one of the nation’s first master’s degrees in real estate development. Then, in a major milestone, these various strands came together again in 1998, forming the innovative, multidisciplinary school that the Price School is today.
Driving sustainable growth and change

Urban planning professionals help communities and decision makers at the local, state, and national levels create solutions to problems related to land use, transportation, housing, economic development, the environment, sustainability, and the design of more livable communities. Planners are analysts, conveners, communicators, and entrepreneurs who address urban issues at various scales: city blocks, neighborhoods, metropolises, and even entire regions. Planners engage with businesses, citizen groups, and elected officials and work in the interest of future generations in a global economy and an urbanizing world.

Urban planners address critical challenges of contemporary social, economic, and environmental problems:
• How can we make a city greener without creating economic inefficiencies that adversely affect residents’ lives?
• How can we protect vulnerable communities while managing growth and change?
• What balance does a region strike between private and public transportation?
• What design components can we insert into neighborhood plans to help residents lead healthier lives?
• How does the American experience compare to the challenges and opportunities in growing Asian, Latin American, and European cities?

THE MASTER OF PLANNING PROGRAM (MPL)

The Master of Planning (MPL) program at the USC Sol Price School of Public Policy is one of the most distinguished of its kind in the United States. The Price School is rated second among public affairs schools nationwide and is number one in the Urban Policy specialty, according to U.S. News & World Report (2019). In addition, the MPL program has been ranked in the top 10 in every Planetizen Guide to urban planning.

The MPL program is committed to preparing students for practice at the local, regional, state, and national levels. A hallmark of the program is a multi-sector approach to planning, which emphasizes the needs of public and private interests, nonprofit organizations, and citizen groups.

A further distinction of the curriculum is its commitment to exploring universal principles of planning and preparing students to practice anywhere in the world.

Describing the relevance of urban planning, Professor Marlon Borenstein, director of graduate programs in urban planning, says, “Half of humanity now lives in urban areas. As challenges of sustainability, economic development, human health, and democratic governance play out in cities and mega-cities across the globe, urban planners will have an increasingly critical role to play.”

MPL students come from all over the country and abroad. They are culturally diverse and vary in their backgrounds, experience, interests, professional training, and education. All share a commitment to implementing positive community change and improving the quality of life for people in the built environment.

A prestigious advisory board provides direction to the program and practical training to students. Members serve as guest speakers in classes and seminars, contribute financial support, and assist in student placement.

The MPL program is a two-year full-time program or a three-year part-time program.

MPL SPECIALIZATIONS AND CONCENTRATIONS

Concentrations are required and reflect the strengths of the school. A methodology and a gateway course are associated with each area. MPL students may select from the following:
• International Specialization
• Economic Development
• Preservation and Design of the Built Environment
• Social and Community Planning
• Sustainable Land Use Planning
• Transportation and Infrastructure Planning

Graduate Programs in Urban Planning
EXECUTIVE MASTER OF URBAN PLANNING

This new degree program trains leaders to understand both the public and private sector and bridges the gap between urban planning goals and the objectives and constraints of effective real estate development while giving students the flexible schedule of an online program. The program can be completed in 16 months while working full-time.

For more information, please visit priceschool.usc.edu/programs/masters/executive-mup.

GRADUATE CERTIFICATE PROGRAMS

USC offers several graduate certificate programs, which may be completed in conjunction with a graduate program. Students in the MPL program may be interested in earning one or more of the following graduate certificates:

- Certificate in Real Estate Development
- Certificate in Sustainable Policy and Planning
- Certificate in Social Justice
- Certificate in Transportation Systems*
- Certificate in Geographic Information Science and Technology
- Certificate in Heritage Conservation
- Certificate in Public Management*
- Certificate in Public Policy*

*See priceschool.usc.edu/gainful-employment-disclosure.

For more information on the Price School’s graduate certificate offerings, please visit priceschool.usc.edu/mpl.

DUAL DEGREES

It is possible to earn the MPL degree simultaneously with 12 other graduate degrees offered at Price and other schools at USC.

For more information, please visit priceschool.usc.edu/programs/masters/mpl/curriculum/dual-degrees.

ADMISSION AND SCHOLARSHIP DEADLINES

Fall
- December 15 scholarship deadline
- July 1 final admission deadline

Fall
- May 1 international admission deadline

Spring
- November 1 final admission deadline

DOCTOR OF PHILOSOPHY, URBAN PLANNING AND DEVELOPMENT (PHD)

The USC Sol Price School of Public Policy offers a PhD in Urban Planning and Development. See page 50 for more information.
Shaping the future of public service

Public administrators run our harbors, airports, and public transportation networks. They manage our environmental protection systems, community centers, schools, and universities. They are leaders in health care, urban revitalization, and welfare reform. They work in the public and nonprofit sectors and with private agencies to help manage virtually every aspect of our public services. They oversee and continuously redesign governance structures at the city, county, state, and federal levels to create place-based solutions to community problems. A career in public management provides an opportunity to shape the future of our communities and to improve our overall quality of life.

In a world of rapid change, public administration professionals use their leadership capabilities to address critical social challenges, including:

- How can we maintain high-quality public service in the face of diminishing government resources?
- How can leaders from multiple sectors work together to solve public problems?
- How can citizens more effectively engage with governing processes?
- What must be done to prepare the next generation of leaders in public service, as our current leaders near retirement?

THE MASTER OF PUBLIC ADMINISTRATION PROGRAM

The Master of Public Administration (MPA) program offers a professional education designed to prepare students for the challenges and opportunities of a career in public management or in related nonprofit and private organizations. The MPA program at the USC Sol Price School of Public Policy is one of the oldest and most distinguished programs of its kind in the United States. The Price School is rated second overall among 282 public affairs schools and ranks fourth for both the public management/leadership and local government management specialties, according to U.S. News & World Report (2019).

Its mission is to educate professionals to assume public service leadership positions and to improve the state of the art in the governance and management of public and nonprofit organizations.

Describing MPA students, Professor Shui-Yan Tang, chair, Department of Governance, Management and Policy Process, says, “A common feature uniting our diverse MPA student body is that they all want to make a difference in the world — they desire to add value to their community and society in one way or another. Our task in this program is to better enable them to pursue their passion.” Some of the program’s specific strengths include:

- A management, analytical, and policymaking focus that prepares students to pursue their individual interests and concentrate in one of many specialized fields
- A world-class full-time faculty of exceptional diversity and strength
- An active part-time faculty of distinguished professionals
- A nearly 90-year history of leadership in public administration education
- Paid internship opportunities
- A learning laboratory in the urban context of Los Angeles and Southern California
- A cross-sectoral approach: public, private, and nonprofit
- The City/County Management Fellowship, which offers selected students financial, academic, and professional support from prestigious faculty and practitioners in local government
- An extensive alumni network
- An advisory board comprising leaders in the public, private, and nonprofit sectors
- MPA Labs — enriching workshops that develop professional skills and knowledge about a broad range of social issues
- A satellite center in Sacramento — the Price School in Sacramento at the USC State Capital Center — allows students to gain first-hand knowledge of complex state-local and state-federal relationships
- The option to complete the entire MPA degree online
The MPA program is a two-year full-time program or a three-year part-time program, and may be completed at the University Park Campus in Los Angeles or the Price School in Sacramento.

GRADUATE CERTIFICATE PROGRAMS

The Price School offers several graduate certificate programs in its major fields of study, which may be completed in conjunction with a graduate program. Students in the MPA program may be interested in earning one or more of the following graduate certificates:

- Certificate in Administration of Long-Term Care Programs*
- Certificate in City/County Management
- Certificate in Nonprofit Management and Policy
- Certificate in Political Management
- Certificate in Homeland Security and Public Policy
- Certificate in Public Policy*
- Certificate in Real Estate Development
- Certificate in Sustainable Policy and Planning

*See priceschool.usc.edu/gainful-employment-disclosure.

For more information or to view the complete list of all graduate certificate offerings, please visit priceschool.usc.edu/certificate.

DUAL DEGREES

It is possible to earn the MPA degree simultaneously with six other graduate degrees offered at Price, other schools at USC, and other institutions. For more information, please visit priceschool.usc.edu/mpa/dual-degrees.

DEAN’S MERIT SCHOLARSHIP

Merit-based scholarships are awarded at the time of admission to some entering USC Price students. In most cases, awards are renewable for a second year assuming satisfactory academic progress.

ADMISSION AND SCHOLARSHIP DEADLINES

Fall  December 15 scholarship deadline
Fall  July 1 final admission deadline

ONLINE MASTER OF PUBLIC ADMINISTRATION

The Price School offers its distinguished Master of Public Administration (MPA) program in the online learning arena. See page 70 for more information.

DOCTOR OF PHILOSOPHY, PUBLIC POLICY AND MANAGEMENT (PhD)

The Price School offers a PhD in Public Policy and Management. See page 50 for more information.

“I chose to attend USC Price because its multidisciplinary curriculum has a strong focus on the management side of public administration, with opportunities to specialize one’s course in a specific topic area and think critically about issues facing the public sector.”

Brittany Mello, MPA ’15
Senior Management Analyst, City of Monrovia, CA

PROGRAM CHARACTERISTICS 2017-18 Academic Year

<table>
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<th>Total Enrollment</th>
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<td>Underrepresented</td>
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<tr>
<td>International</td>
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<td>Outside Southern California</td>
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<tr>
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<td>GRE (1st and 3rd quartile range)</td>
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<td>Q 153-158</td>
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<td>Q 153-157</td>
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</tbody>
</table>

*Does not cover fall online

“...and practical foundation to make a difference. From learning about human behavior in public organizations to the multifaceted relationships among sectors, I am well informed to make decisions as a public and nonprofit leader.”

Angela Mata, MPA ’14
Project Manager and Data Analyst, Mortimer and Mimi Levitt Foundation

“I chose to attend USC Price because its multidisciplinary curriculum has a strong focus on the management side of public administration, with opportunities to specialize one’s course in a specific topic area and think critically about issues facing the public sector.”

Brittany Mello, MPA ’15
Senior Management Analyst, City of Monrovia, CA

For more information or to view the complete list of all graduate certificate offerings, please visit priceschool.usc.edu/certificate.
Global and Local Engagement

30+ partnerships in 9 countries
Students from 46 states and 52 countries

Global
The Price School’s international outreach began in the 1950s and today includes formal collaborations with numerous universities and institutions across the globe.

Local
The Price School’s extensive footprint throughout Los Angeles began with its founding classes held in Los Angeles City Hall, and continues today with formal partnerships between the Price School and the City of Los Angeles, Price student projects conducted throughout the area, and Price alumni in leadership ranks across the region.

30+ partnerships in 9 countries
Students from 46 states and 52 countries

Global and Local Engagement

Global
- 30+ partnerships in 9 countries
- Students from 46 states and 52 countries

Local
- The Price School’s extensive footprint throughout Los Angeles began with its founding classes held in Los Angeles City Hall, and continues today with formal partnerships between the Price School and the City of Los Angeles, Price student projects conducted throughout the area, and Price alumni in leadership ranks across the region.
The tools that lead to policy solutions

Complex challenges — at municipal, state, national and global levels — demand the talents of skilled public policy practitioners. Working within a complex system of governance, policy practitioners work in partnership with peers and colleagues in government, business, and the nonprofit sector to identify crucial policy questions and develop tools to discover the answers. They integrate leadership, analysis, evaluation, and management to address the most pressing policy issues facing society. Their work covers a wide range of fields, including social and urban services, environmental sustainability, economic development, international affairs and trade, health, education, transportation, and homeland security.

Policy analysis informs and shapes the public mandates and strategies that improve life for residents in diverse communities, confronting complicated issues including:

• What strategies can increase development of affordable housing in Los Angeles County?
• What technological investments and behavioral changes are needed to redress climate change?
• What models and best practices can effectively facilitate social entrepreneurship?
• What sustainability strategies can help drought-stricken California?
• How can local governments meaningfully engage community members in policymaking and planning?
• How can successful sustainable development programs be promoted to communities across the world?

THE MASTER OF PUBLIC POLICY PROGRAM (MPP)

The Master of Public Policy (MPP) program at the USC Sol Price School of Public Policy is one of the most distinguished of its kind in the United States, teaching students to put knowledge in action. The Price School is rated fourth overall among public affairs schools nationwide, according to U.S. News & World Report (2019). A strong analytic core — economic analysis, quantitative analysis, and political analysis — with a professional focus ensures that students have the skills to be successful in our rapidly globalizing world. Through coursework, interaction with faculty, and a renowned Policy Analysis Practicum experience with real-world clients, MPP students improve their awareness of the political environment and gain an understanding of the effects of decisions on government, business, and the community. They can also participate in the annual Local Government Case Challenge, Nonprofit Case Challenge, and Bay Area Policy Forum, as well as contribute to the student-edited journal Policy and Practice.

MPP students are an exceptional group with diverse backgrounds, experience, interests, professional training, and education. Some come straight from an undergraduate setting, while others have significant experience in professional practice. While most public policy students hold bachelor’s degrees in the social sciences, students with an undergraduate degree in any field are eligible for admission and encouraged to apply. The typical MPP candidate possesses strong analytical, quantitative, and verbal skills; intellectual curiosity; and a deep commitment to questioning and solving the problems facing our society.

“Our program is designed to give students experience solving problems for real clients, on a wide range of issues,” says Professor Richard Green, Director of Policy Analysis and Real Estate. “Through empirical analysis, MPP graduates emerge with expertise in challenges facing our communities today, from housing and the environment to health care and social equity.”

The MPP degree program is a two-year full-time program.

MASTER OF PUBLIC POLICY DATA SCIENCE

Informatics and big data are increasingly essential to policy development in public and private sectors. Knowledge of both can lead to ever-expanding career opportunities. The Price School of Public Policy and USC Viterbi School of Engineering now offer a Master of Science in Public Policy Data Science to bolster students’ decision-making role in government agencies.
and the corporate realm. Students can complete the degree in three to four semesters and a degree in computer science is not required. Students must be admitted by both the Price School and Viterbi School; one application is required. For information, contact Marisol Rios in Price School Admissions, marisolr@price.usc.edu.

MPP SPECIALIZATIONS
MPP students are encouraged to specialize within a substantive subject area. Students are free to design specializations, but popular areas include: • Education Policy • Environmental Policy • Health Policy • Homeland Security and Public Policy • Public Policy Analysis • Social Policy and Social Justice • Urban Policy

GRADUATE CERTIFICATE PROGRAMS
The Price School offers several graduate certificate programs in its major fields of study, and may be completed in conjunction with a graduate program. Students in the MPP program may be interested in earning one or more of the following graduate certificates: • Certificate in Homeland Security and Public Policy • Certificate in Nonprofit Management and Policy • Certificate in Public Management • Certificate in Social Innovation • Certificate in Sustainable Policy and Planning For more information or to view the complete list of all graduate certificate offerings, please visit priceschool.usc.edu/certificate.

DUAL DEGREES
It is possible to earn the MPP degree simultaneously with two other graduate degrees offered at Price and other schools at USC. For more information, please visit priceschool.usc.edu/mpp/dual-degree.

DEAN’S MERIT SCHOLARSHIP
Merit-based scholarships are awarded at the time of admission to some entering USC Price students. In most cases, awards are renewable for a second year assuming satisfactory academic progress.

DOCTOR OF PHILOSOPHY, PUBLIC POLICY AND MANAGEMENT (PHD)
The Price School offers a PhD in Public Policy and Management. See page 50 for more information.

ADMISSION AND SCHOLARSHIP DEADLINES
Fall  
December 15 scholarship deadline  
July 1 final admission deadline

“Price’s commitment to diversity sets it apart. I also have been consistently impressed by its unapologetic commitment to social justice, and its efforts to ensure that a social justice focus permeates the school’s curriculum.”

La Mikia Castillo, MPP/MPL ’12
National Organizing Director, National Foster Youth Institute

“In addition to gaining an outstanding education at Price, I felt very privileged to learn alongside a diverse, passionate group of people with whom I knew I would soon be improving the communities around us.”

Nick Weinmeister, MPP ’17
Policy Analyst, Los Angeles Homeless Services Authority
Graduate Programs in Nonprofit Leadership and Management

At the nexus of innovation and social change

The nonprofit sector is where change becomes a reality, dealing with some of society's most complex public problems and working to develop solutions. The issues span from school reform to health care access, economic development to cleaner environments, affordable housing to greater mobility, and civic engagement to effective governance. Within the sector, nonprofit organizations provide essential public services, advocate for public policy and social change, and help form and sustain the networks that strengthen the bonds of communities.

Evolving funding sources and governance structures enable nonprofits to fulfill this unique role, distinct from government and business. The size and scope of challenges faced by communities have pushed nonprofits to build the capacity to find innovative solutions by encouraging experimentation with scalable models. Consequently, the nonprofit sector is an important source of social innovation — whether by itself or in concert with government or business — not only in the U.S., but worldwide.

Nonprofits, philanthropy, and social innovation are three areas of study crucial to addressing today's most pressing issues. The lessons that can be learned from others in the program, and even the possibilities of added value through collaboration, will be a big part of changing society for the better.

For students and working professionals looking to acquire a complete, multidisciplinary understanding of the nonprofit and philanthropic sector as well as how best to use that knowledge to effect social change, the USC Sol Price School of Public Policy offers an unparalleled educational environment.

For over three decades, USC Price has been a leader in research and education in the nonprofit and philanthropic sector. The Price School is ranked sixth by U.S. News & World Report (2019) in Nonprofit Management. USC Price offers a number of educational programs and research opportunities for both students and working professionals. The design of institutions for public problem solving and the development of innovative strategies and solutions for those problems are central to USC Price’s intellectual work, education programs, research, and engagement with the community. Here, students acquire a solid foundation in theory, and learn how they can solve critical problems.

THE MASTER OF NONPROFIT LEADERSHIP AND MANAGEMENT (MNLM) PROGRAM

Nonprofits, philanthropy, and social innovation play an increasingly integrated role in governance and public problem solving. In recognition of this importance, the Price School offers a Master of Nonprofit Leadership and Management degree. From service delivery to advocacy and from community building to social change, the challenges of leadership in the nonprofit sector are fundamentally different from the prevailing concerns of public and business administration. This degree prepares Price students to distinguish themselves as leaders, providing critical leadership skills and training to help them effectively advance the missions of service delivery nonprofits, advocacy organizations, social enterprises, and philanthropic institutions throughout the U.S. and the world.

The MNLM program is designed for those with several years of work experience as well as those intending to embark upon careers in this field. It builds on the Price School’s considerable research strengths and top-ranked academic foundation in philanthropy and nonprofits as well as Price’s longstanding commitment to positioning nonprofit activities within a broad cross-sector context. It complements the curricular offerings of other Price degree programs, while providing a

“As a Price alumna who has spent decades working in the nonprofit sector, I am thrilled that the Price School developed the Master of Nonprofit Leadership and Management program. It will be of tremendous benefit to anyone working in the nonprofit sector, leading philanthropic organizations, or serving as a nonprofit board member or volunteer.”

—Irene Hirano Inouye, BS ’70, MPA

“To support the continued advancement and professionalization of the nonprofit sector, we must ensure that the next generation of nonprofit leaders has the technical, managerial, analytical, and leadership skills required to navigate the unique challenges of nonprofit organizations. The Price School’s Master of Nonprofit Leadership and Management degree does just that, benefitting not only the nonprofit sector but, more importantly, the communities and people that it serves.”

— Fred Ali
President and CEO, Weingart Foundation
comprehensive experience in an educational environment found only at USC Price.

The program’s unique principal features:

Curriculum
The Master of Nonprofit Leadership and Management degree is intended as a two year full-time program, three year part-time program, or a one-year accelerated program. The curriculum includes leadership and management, analytical, and contextual courses focusing on the nonprofit sector, complemented by specialty courses in board governance, fund development, financial management, and strategic planning for nonprofit organizations, to name just a few.

Capstone
One of the unique features of the program is engagement with high-performing philanthropic and nonprofit organizations through a client-based capstone course. During their final semester, students work in teams on a semester-long project for a nonprofit or philanthropic organization. This project might entail recommendations for better managing the client's organization, new methods for advocating for social change, or strategies for funding and community engagement. At the conclusion of the course, students will produce a formal report and present their recommendations to the client.

GRADUATE CERTIFICATE IN NONPROFIT MANAGEMENT AND POLICY
Students enrolled in other Price master’s degree programs can obtain a foundation in nonprofit management and policy through the graduate Certificate in Nonprofit Management and Policy. It develops nonprofit management skill and provides students with knowledge needed to understand the increasing importance of nonprofits in society and their role in forming and influencing public policy.

NONPROFIT SPECIALIZATION ELECTIVES
- Master of Public Administration students can pursue a specialization in Nonprofit Management and Policy.
- Master of Public Policy students can pursue a specialization in Nonprofit Management and Policy.

Both specializations consider how philanthropy and the nonprofit sector can contribute to innovative public problem solving.

For more information on the graduate certificate, the MPA and MPP specialization electives, as well as information related to all nonprofit and philanthropy initiatives at the Price School, please visit priceschool.usc.edu/nonprofits-philanthropy.

Dean’s Merit Scholarship
Merit-based scholarships are awarded at the time of admission to some entering USC Price students. In most cases, awards are renewable for a second year assuming satisfactory academic progress.

ADMISSION AND SCHOLARSHIP DEADLINES
Fall
- July 1 admission deadline
- Dec. 15 scholarship deadline
- May 1 international admission deadline

“"The challenges of leadership in the nonprofit sector are fundamentally different from the public and private sectors due to its mission focus, the complexity of multiple funding sources, the unique legal and regulatory environment, and the array of interactions with government and business. The Master of Nonprofit Leadership and Management program provides greater depth for many students pursuing careers in philanthropy, nonprofit management, and social innovation.”

James M. Ferris
Professor; Emery Evans Olson Chair in Nonprofit Entrepreneurship and Public Policy; Director, Center on Philanthropy and Public Policy.

Nicole Esparza, Associate Professor, exchanges ideas with MNLM students.
The Master of Global Public Policy Degree is for:
- Professionals whose employers conduct business in greater Asia, government managers and analysts of non-Asian countries that interact with Asian government officials.
- Analysts, mid-level managers and public affairs officers in large private organizations that conduct business in greater Asia and North America.
- Mid-level researchers in institutes that are located in or focus on policy problems in greater China.
- Executive directors and program managers in NGO's and grassroots organizations.
- Policy advocates.
- Consultants and entrepreneurs.

THE UNIVERSITY OF HONG KONG FACULTY OF SOCIAL SCIENCES

The HKU Faculty of Social Sciences, now in its 51st year, seeks to contribute to the advancement of society and the development of leaders through excellence and innovation in teaching and learning, research and knowledge exchange. The Faculty ranks 2nd in Asia among university faculties of social science. The University of Hong Kong Faculty of Social Sciences has put improving the human condition at the core of its mission.

FACTOR FACULTY for the Master of Global Public Policy joint degree are drawn from The University of Hong Kong Faculty of Social Sciences and the University of Southern California Sol Price School of Public Policy. They include full-time faculty and practitioners with a diversity of geographic, professional and scholarly backgrounds, and an impressive depth of global knowledge.

EXECUTIVE FORMAT

Designed to enable students to pursue a graduate degree while continuing to advance in their careers, this 15 month program spans four academic semesters and consists of four or five in-person sessions at least once each semester. The first and last sessions will be conducted in Los Angeles and the other sessions in Hong Kong, Shanghai, or Beijing.

The remaining coursework (approximately 45%) is completed in an online format. This format allows students to gain experience doing policy analysis in two different international settings as well as balance academic work with professional and family lives.
USC graduates designed Los Angeles’ City Hall, the Department of Water and Power Building, St. Basil’s Catholic Church, Cedars-Sinai Medical Center, and other notable structures, civic areas, and places of commerce and recreation in the Southern California urban landscapes.
Addressing critical health care needs

The United States health care system continues to undergo profound change. Access, quality, and cost are critical issues that affect all citizens, residents, and communities. Health care and the health care industry — which account for more than 18 percent of the U.S. economy — involve complex and fast-moving developments in technology, economics, ethics, finance, policy, and management. As an issue and as a sector, health care requires an understanding of public, private, and nonprofit interactions. Visionary effective leadership is needed to improve management structures in a highly competitive, market-driven environment and to build transparent, accountable, evidence-based care.

As the health care delivery system changes, career opportunities abound. No field has greater need for leaders and managers — in hospitals, health plans, medical practices, health-related enterprises, and community health organization — who possess the knowledge, skills, and experience to shape the future of health care.

Tomorrow’s health care leaders must address such pressing issues as:
• How can we control health care costs as baby boomers become senior citizens and medical technology continues to advance?
• How can we measure quality of care?
• How can we assure that all U.S. residents have access to health care?

THE MASTER OF HEALTH ADMINISTRATION PROGRAM

The Master of Health Administration (MHA) program draws on the university’s nearly 40 years of leadership in post-graduate education in the health management and policy field. Its distinguishing feature is the application of quantitative methods within organizations to arrive at sound answers to multiple questions.

The curriculum emphasizes five contemporary key areas: Management Operations Leadership, Health Policy Analysis, Quality of Care, Health Finance, and Health Information Technology. The program is designed to allow for in-depth specializations in two of these five areas, with an emphasis on quantitative analytic methods throughout.

The Price School is rated second overall among public affairs schools nationwide, according to U.S. News & World Report (2019), and third in the health policy and management subcategory.

The MHA has established strong ties to the health care community — successfully bridging the worlds of academics and professional practice. Its Health Advisory Board comprises top executives in health care, government, and business as well as senior-level leaders of health care organizations. Consequently, MHA students have direct access to those who are shaping health care policy throughout the world.

“The U.S. and California health care systems evolve constantly to better meet the needs of society, even when faced with significant budget constraints,” says Associate Professor Jason Doctor, Chair, Department of Health Policy and Management. “Our program prepares health care administrators to lead their organizations by adopting innovation solutions based on evidence.”

The MHA program is designed as a two-year full-time program but can be completed as a part-time program.

MHA ELECTIVES

MHA students may select from one of the following electives:
• Management, Operations, and Leadership
• Health Policy Analysis
• Health Finance
• Health Information Technology
• Quality of Care

Graduate Programs in Health Policy and Management

At Price, projects certainly have the underpinnings of academics and theory, but you’re also learning to be flexible within a team... those skills are incredibly important in life and business.”

Chris Van Gorder, MPA ’86
President and CEO, Scripps Health

Graduate Programs in Public Administration
GRADUATE PROGRAMS IN PUBLIC ADMINISTRATION

GRADUATE CERTIFICATE PROGRAMS

The Price School offers several graduate certificate programs in its major fields of study, and they may be completed in conjunction with a graduate program. MHA students may be interested in these graduate certificate:

• Certificate in Administration of Long-Term Care Programs
• Certificate in Management of Ambulatory Care Systems
• Certificate in Nonprofit Management and Policy
• Certificate in Public Policy

For more information or to view the complete list of all graduate certificate offerings, please visit priceschool.usc.edu/programs/certificate.

DEAN’S MERIT SCHOLARSHIP

Merit-based scholarships are awarded at the time of admission to some entering USC Price students. In most cases, awards are renewable for a second year assuming satisfactory academic progress.

ADMISSION AND SCHOLARSHIP DEADLINES

Fall December 15 scholarship deadline
Fall July 1 final admission deadline

EXECUTIVE MASTER OF HEALTH ADMINISTRATION

The Executive Master of Health Administration (EMHA) is a hybrid online degree program with two five-day intensive classes held at the USC campus in Los Angeles, designed to be taken from anywhere in the world. The program provides an unparalleled opportunity for mid- to senior-level clinical and management professionals to advance or transition their careers in the dynamic field of health care. It accommodates the schedules of fully employed professionals, enabling them to earn their degrees while progressing in their careers simultaneously.

The Executive MHA course of study features an integrated thematic approach focusing on five themes related to accountability in health services organizations. The program specifically and uniquely focuses on the academic and leadership imperatives necessary to enable highly talented professionals to excel in our rapidly changing health care delivery environment.

The five themes include:

- 1. Thriving in transformational times through innovative leadership.
- 3. Providing efficient management and administration.
- 4. Developing and implementing strategies to enhance patient safety and quality of care.
- 5. Demonstrating organizational and clinical effectiveness through health information technology.

The program can be completed in two years.

For more information, please visit exechealthadmin.usc.edu.

ADMISSION AND SCHOLARSHIP DEADLINES

Fall July 1 admission deadline
Dec. 15 scholarship deadline
May 1 international admission deadline

HEALTH SYSTEMS OPERATIONS GRADUATE CERTIFICATE

Sponsored jointly by the Price School Master of Health Administration program and the USC Viterbi School of Engineering, this 17-unit graduate certificate was created for students with bachelor’s degrees in applied social science, engineering or the sciences who are interested in building skills in operations management and health care applications. The courses taken for the certificate may be applied later to the Price School’s MHA degree or the USC Viterbi School’s Master of Science in Engineering Management degree, subject to approval.

For more information, please visit viterbigradadmission.usc.edu/programs/master/grad-cert-health-systems-ops.

ONLINE MASTER OF LONG-TERM CARE ADMINISTRATION

In response to the emerging demands for long-term care services for people of all ages who need assistance with the activities of daily living, USC offers a Web-based master’s degree program in Long-Term Care Administration.

The 28-unit program is a joint effort between the USC Davis School of Gerontology, the USC Marshall School of Business, and USC Price. Using an interdisciplinary approach, the program provides professionals with graduate training in the social, psychological, and physical aspects of aging, as well as the administration and management of businesses and organizations providing long-term care services.

For more information, please visit gero.usc.edu/master-programs.

“I can say with complete confidence that the MHA program has pushed me to think in new ways, question existing dynamics and expand my perspective.”

Saken Hawamneh, MHA ’17

Process Architect, Rock Medicine of USC

“I believe the MHA residency is an invaluable experience that the Price School provides, and without it I would not have gotten the administrative fellowship that I am in today.”

Sydney Blakeley, MHA ’18

Administrative Fellow, Sutter Health
Building our communities

Real estate developers are the impresarios of the built environment. They orchestrate the talents of many players and balance the wants and dreams of various constituents touched by development projects. It is the job of real estate professionals to discover how we want to live and work—and to provide the settings accordingly. In many ways, real estate owners and operators create the urban landscape, working within a complex system of finance and governance to tackle the challenge of converting undeveloped or under-utilized resources into homes, employment centers, and places of recreation and commerce. With the excitement of finding place-based solutions to the unique set of problems presented by a real estate project, there also are the risks, rewards, and responsibilities that come with making our built environments more habitable and prosperous.

Increasingly, community groups, government agencies, other property owners, and even the media are becoming involved in the real estate development process. The capital markets, political and regulatory context, and major players change so rapidly that it is difficult to remain informed, let alone competitive. Today’s industry leaders require advanced training that prepares them to deal with an increasingly technical and interdisciplinary field.

In this rapidly evolving industry, real estate professionals must address pressing questions, such as:

- What are the drivers of job growth and how will that impact the demand for office space?
- How will cities be re-shaped when driverless cars are the norm?
- What are the return thresholds for institutional capital and how does this impact investment in real estate?
- How will retail centers remain relevant with the growth of online shopping?
- How will concerns over gentrification impact the ability to meet demand for housing?
- How is the change in the distribution of goods redefining the use of industrial space?

THE DOLLINGER MASTER OF REAL ESTATE DEVELOPMENT PROGRAM

Established in 1986, the Dollinger Master of Real Estate Development (MRED) program at the USC Sol Price School of Public Policy is one of a small number of...
graduate degree programs in the country focused on real estate, and one of the most highly regarded.

The MRED program is well established and prepares graduates for key positions in real estate development and investment. The program does this by delivering a strong academic framework on which professional practice is built. Courses combine lectures, case analyses and active engagement with the industry so students experience and master all facets of real estate's tasks and challenges: finance and deal structuring, market analysis, site planning, political approvals, and project management; and across all product types: residential, retail, office, industrial, and hospitality.

MRED students are innovative thinkers, drawn to risks and rewards concomitant to the real estate profession. Hailing from across the United States and throughout the world, students are attracted to Southern California for direct exposure to a plethora of cutting-edge development projects. MREDs bring a breadth of professional training. The classroom experience is enriched by discussions among students with backgrounds in architecture, city planning, banking, law, commercial real estate brokerage, construction, investment banking, real estate asset management and acquisitions, and development.

“Our students share the tenacity and desire to have an impact on the built environment and influence our policy to shape our communities and cities for the better,” says Professor Richard Green, Director, Department of Policy Analysis and Real Estate.

“In the MRED program, I learned the whole process A to Z, acquiring a piece of land, underwriting it appropriately, going through the entitlement process, the construction, sale, etc. Then I was able to implement those skills in the real world and continue to build upon them.”

Adam Daneshgar, MRED ’09
Principal, Langdon Street Capital

Photo credit: David Crane
International Programs

Bringing global home

In this era of globalization, the arena of professional practice is an international one. Leaders must be adept at addressing issues that arise both locally and globally. Issues of sustainability and the environment, health, infrastructure, public finance, governance, the role of nonprofits, economic development, changing demographics, terrorism, and leadership are increasingly important and transcend national boundaries. Successful leaders must have the skills to address these issues from an international and comparative perspective as well as an understanding of the roles of national and local governments, non-governmental organizations, and private businesses in different societies in solving these increasingly complex problems.

MASTER OF INTERNATIONAL PUBLIC POLICY AND MANAGEMENT

The International Public Policy and Management (IPPAM) program offers a Master of International Public Policy and Management (MIPP) degree designed for international students and U.S. students working in global settings. This executive program targets early to mid-career professionals with experience in government, nonprofit agencies, or business firms engaged in the design, planning, and management of social programs and services.

Courses foster the critical thinking, problem-solving, and consensus-building skills needed to design innovative policy reforms and manage programs. The 32-unit curriculum includes an 18-unit core focused on economics, data analysis, policy analysis, management, and program evaluation. Students develop an area of specialization through 14 units of electives. Specializations include: public sector management and finance; policy methods; health management and policy; educational planning and management; urban planning and infrastructure management; transportation planning; nonprofit management; international development; social justice, media and communications; and business and trade policy.

Most students begin the IPPAM program in June. Fall semester admission can be accommodated for those whose organizations and governments require a fall start date. The degree can be completed in 18 to 24 months of study.

For more information, please visit priceschool.usc.edu/ippam.

INTERNATIONAL LABS

Each summer, the USC Sol Price School of Public Policy offers one or more international labs, which allow students to put their knowledge into practice by providing consulting services in a setting outside the United States. “It’s not a luxury anymore to have an international fabric to your school,” says Jack H. Knott, dean of the Price School. “It’s essential for the way we train students and the kind of research we do.”

The Price School’s ongoing relationships with organizations that span the globe enable the school to offer students unique, multifaceted labs every year in Asia, Latin America, and Europe.

Recent programs “brought global home” by sending graduate students — across all of Price’s degree programs — abroad to do research on housing policy issues in São Paulo, Brazil; social-media strategies for public engagement in Dublin, Ireland; and cross-border issues between Hong Kong and Shenzhen in China.

For more information, please visit priceschool.usc.edu/initiatives/international.

INTERNATIONAL EXECUTIVE EDUCATION

The Price School provides executive training to foreign government officials and managers from international organizations through several formats. One option is to enroll in existing courses offered through our Master’s degree or certificate programs. Another option is to invite Price faculty to conduct workshops overseas for a targeted audience or specific agency. Price also provides workshops at USC for visiting delegations on a mutually agreed-upon theme or set of issues tailored to the interests of the visiting agency.

The Price School offers executive training in the following fields:

- Public Sector Leadership / Comparative Governance
- Municipal Finance and Mitigating Risks of Bankruptcy
- Economic Development and Growth
- Housing Policy and Land Use
- Infrastructure and Transportation Planning and Finance
- Civic Engagement and Consensus Building
- Project Management and Design Thinking

OPPORTUNITIES FOR PROFESSIONAL DEVELOPMENT AND MENTORING

Because of our locations in Los Angeles and Sacramento, the Price School has long traditions of civic engagement within the community, and many of our alumni are in key leadership roles in public, private, and nonprofit organizations that are in close proximity to USC. The Price School, therefore, is in a position to provide professional development and mentoring opportunities to foreign officials participating in the school’s international executive education programs.

CERTIFICATE IN INTERNATIONAL POLICY AND PLANNING

Underscoring comparative differences in policy approaches and governance institutions across countries, the Price School’s graduate Certificate in International Policy and Planning strengthens students’ understanding of global policy, planning, and public management issues. It builds a core foundation of knowledge about the governing institutions and agreements that operate on a global level, and better prepares students for the professional demands of the global arena.

For more information, please visit priceschool.usc.edu/certificate-in-international-policy-and-planning.
Alumni

Known as the Trojan Family, the USC alumni network is lifelong and worldwide. More than 375,000 living alumni are part of the Trojan Family and can be found in positions of leadership all over the world.

To learn about the Price School’s alumni, go to priceschool.usc.edu/alumni.
Executive and Leadership Programs

Advancing professional careers

In addition to offering traditional graduate and undergraduate degree programs, the USC Sol Price School of Public Policy offers an array of short-term and long-term executive educational opportunities. Our programs instill a multidisciplinary and problem-solving ethic, focus broadly and inclusively on the issues, constituencies, structures, and institutions engaged in public life; encourage innovation, entrepreneurship, experimentation, and collaboration; and emphasize both a domestic and global perspective. The Price School’s executive and leadership programs provide mid-level and senior managers professional development opportunities to advance their careers and impact society.

EXECUTIVE ACADEMIC PROGRAMS

EXECUTIVE MASTER OF LEADERSHIP

The Executive Master of Leadership (EML) degree program is designed as a profound learning experience for mid-senior level managers with diverse backgrounds in government, business, and the non-profit sector who want to assume expanded leadership roles and build leadership capabilities for the 21st century.

The program’s distinguishing features include:

• A curriculum that aims to build emotionally intelligent and values-centered leaders who make a significant difference in their organizations and society.
• A cohort experience in which personal strengths, developmental gaps and management styles are explored.
• A multidisciplinary approach taught by world-class faculty and practitioners.

The 28-unit curriculum comprises four core courses and three electives that can be completed in a 14-month period in an intensive format. The core courses concentrate on four dimensions of leadership including, understanding self, teams, organizations and institutions. There is an emphasis on action learning, reflection, and practical application to develop leaders who will excel in an era of rapid change and tremendous uncertainty.

For more information, please visit priceschool.usc.edu/eml.

ADMISSION DEADLINE

April 15

EML PROGRAM CHARACTERISTICS

2017-18 Academic Year

| Average Years of Management Experience | 7-15 |
| Average Cohort Size | 20-30 |
| Public Sector | 50% |
| Private Sector | 30% |
| Nonprofit Sector | 20% |
“USC Price’s EML program exceeded my expectations and nurtured my development as a leader through curricula and personal mentoring by my instructors. The growth I have experienced is invaluable and I would encourage any graduate student looking for a life-changing experience to consider this program.”

Nwaka Onwusa, EML ’17
Curator, The GRAMMY Museum at L.A. Live, Los Angeles

“The director, faculty, and teachers in the Executive Education program are well-known and respected in their fields and in our local government circles. My goals of expanding my knowledge of public policy and being a better leader were certainly met at USC Price.”

Nancy Tragarz
USC Price Executive Education Program Alumna 2012; Attorney at Prenovost, Normandin, Bergh & Dower, APC; Mayor, City of Walnut; Executive Board Member, California Contract Cities Association

EXECUTIVE MASTER OF HEALTH ADMINISTRATION
The USC Sol Price School of Public Policy offers an Executive Master of Health Administration (EMHA) degree. Graduates of the EMHA are poised to advance or transition their careers in health management and policy. See page 37 for more information.

MASTER OF INTERNATIONAL PUBLIC POLICY AND MANAGEMENT (IPPM)
The USC Sol Price School of Public Policy offers a Master of International Public Policy and Management degree. This executive program is for mid-career professionals with experience in government, nonprofit agencies or business firms engaged in the design, planning, and management of social programs and services. See page 42 for more information.

USC ROSS MINORITY PROGRAM IN REAL ESTATE
The USC Ross Minority Program in Real Estate is an educational platform providing critical skills to women and minorities and offering graduates the opportunity to participate in leadership roles and establish a pathway for success within the real estate industry. Our mission is to expand the pool of talented professionals and broaden options for investment in urban communities. The Ross Program includes a Winter Session and a Summer Session. The curriculum is concentrated in real estate finance, developed by notable USC faculty and experienced real estate practitioners. A highlight of the program is a team case study allowing students to apply and integrate what they’ve learned in a challenging “real world” project.

For more information, please visit lusk.usc.edu/ross.

EXECUTIVE EDUCATION AT USC PRICE
The USC Price School offers several specialized non-degree executive programs, all designed for experienced professionals to advance knowledge and influence in their field.

For example, the USC Sol Price Center for Social Innovation’s executive education program — the Southern California Symposium — challenges local leaders to think deeply and collaboratively about the region’s future and to develop long-term solutions. The Law Enforcement Advanced Development Certificate Program (LEAD) is part of the USC Price Safe Communities Institute and the only program of its kind in the nation, trains police officers in community policing and enhances their understanding of vulnerable populations. The Local Leaders Program, offered by the Bedrosian Center, gives elected and appointed officials a substantive grounding on important policy issues facing decision-makers.

Programs take place on both the USC main campus in Los Angeles and at the USC State Capital Center in Sacramento. Below is a listing of executive education programs offered by USC Price and website addresses for more information:

Creating Safe Communities
• Law Enforcement Advanced Development Certificate Program (LEAD)
• Public Safety Leadership Certificate Program
• Executive Leadership Certificate Program
• Safe Communities in an Unsafe World
• Creating Safe Communities

Ethical Decision-making
• Foundations of Decision Analysis
• Value Focused Thinking
• Ethical Considerations in Enterprise
• Ethical Decision-making in Organizations

Governance and Leadership
• Local Leaders Program
• Local Leadership Seminars

Managing Global Challenges and Leadership
• Executive Program in Counter-Terrorism
• Executive Program in Countering Terrorism

Strategic and Collaborative Social Innovation
• The Southern California Symposium
• Social Innovation’s executive education program — the Southern California Symposium — challenges local leaders to think deeply and collaboratively about the region’s future and to develop long-term solutions.
GRADUATE PROGRAMS IN PUBLIC ADMINISTRATION

Impact through scholarship

The Price School offers doctoral programs including a PhD in Public Policy and Management, PhD in Urban Planning and Development, and Doctor of Policy, Planning and Development. The programs emphasize rigorous theoretical and methodological foundations combined with individualized study in substantive areas of policy, governance and planning. The doctoral programs are renowned for exceptional student and faculty engagement and mentorship. The USC Sol Price School of Public Policy ranks second among all graduate schools of public affairs by *US News & World Report* (2019).

**PHD PROGRAMS**

**DOCTOR OF PHILOSOPHY IN PUBLIC POLICY AND MANAGEMENT (PhD PPM)**

The PhD in Public Policy and Management produces researchers and scholars who shape the direction of public affairs research. The curriculum combines interdisciplinary training in public policy and management as well as rigorous methodological training, along with disciplinary training in economics, sociology, political science, or organizational theory.

Working closely with faculty mentors, PPM students develop substantive expertise in core areas within the Price School or within a related disciplinary field in another USC department. Examples include:

- Civic engagement
- Economic development
- Governance
- Health policy and economics
- Homeland security
- International development
- Network theory
- Nonprofits and philanthropy
- Social policy
- Sustainability and the environment
- Transportation and infrastructure

The curriculum, which includes research and teaching seminars, to support dissertation development ensure that graduates are prepared for positions at leading research universities and institutes throughout the U.S. and the world.

Price School graduates hold tenure-track positions at leading universities such as Syracuse University; University of Pennsylvania; The Ohio State University; University of Georgia; University of Miami; University of Kansas; University of Texas-Austin; City University of New York; University of Oklahoma; Peking University; and Seoul National University. Research positions include placement at the Public Policy Institute of California, the USC Center for Risk and Economic Analysis of Terrorism Events (a federally funded Homeland Security Center); and the Korean Institute for Public Administration.

For more information, please visit [priceschool.usc.edu/phd](http://priceschool.usc.edu/phd).

**DOCTOR OF PHILOSOPHY IN URBAN PLANNING AND DEVELOPMENT (PhD UPD)**

The PhD in Urban Planning and Development prepares students to be academics and scholars who research contemporary urban problems and contribute new ideas and innovative solutions to the critical issues facing communities here and abroad.
GRADUATE PROGRAMS IN PUBLIC ADMINISTRATION

I strongly believe that the great research environment, supportive financial resources, and mentorship that I received from the USC Price PhD program and faculty members helped me grow and become an independent researcher.”

Eun Jin Shin, PhD ‘17
Assistant Professor, Yale-NUS College, Singapore

The majority of the world’s population now lives in cities; in 20 years, the total will swell to two-thirds. As the specter of explosive urban growth looms, it also presents contemporary challenges in practice, such as demand for shelter, community livability, sustainable development; infrastructure deficit; climate change; social equity and environmental justice; and response to the demographic shifts of an aging and multicultural population. These challenges shape the frontiers of research and scholarship that will engage doctoral students and faculty alike.

Through advanced courses in planning theory, urban development, and methodology, students obtain a strong foundation from which to launch their scholarly careers. Building on the strengths of the faculty, below are examples of fields students may focus on:

- Economic development
- Environment and sustainability
- Housing and real estate development
- International development
- Social and community planning
- Transportation and infrastructure
- Urban form and design
- Metropolitan and regional growth

The culture of the doctoral program requires participation in research and teaching seminars as well as presentation of papers at academic and professional conferences. Graduates secure tenure-track and research fellowship capacities in fields of policy, planning, and development.

The Doctor of Policy, Planning, and Development program prepares professionals for expert leadership within their field anywhere in the world.

FUNDING

All PhD students are fully supported for four years through a combined fellowship and graduate assistantship that provides for tuition, stipends, and health and dental insurance. Students beyond their fourth year of study are supported through teaching or research assistantships, or funding from USC or other outside sources.

PROFESSIONAL DOCTORATE PROGRAM

DOCTOR OF POLICY, PLANNING, AND DEVELOPMENT

The USC Price School offers a Professional Doctor of Policy, Planning, and Development degree. This program appeals to mid-career professionals across the public, private, and nonprofit sectors who seek to enrich their knowledge and academic skills as well as deepen their understanding of how to transform organizations, communities, and societies.

The Doctor of Policy, Planning, and Development program prepares professionals for expert leadership in government agencies, consulting firms, institutional investment firms, health care organizations, development firms, nonprofit organizations, and social work and education systems. The program provides technological expertise and knowledge that nurtures the vision and creativity that students need to be effective leaders in their chosen arena.

The Doctor of Policy, Planning, and Development program admits senior decision makers and offers an opportunity to expand and deepen their professional abilities and achievements without leaving their current employment.

Students routinely partner with colleagues across disciplines to find solutions to specific problems through field-of-practice trials and real-world projects. Throughout the process, the program inspires new ways of thinking and enhances and expands the existing skills of each student.

World-renowned Price School faculty teach both core and elective courses. Faculty also mentor students to shape and execute doctoral research projects grounded in scholarly literature, utilizing rigorous methodologies to achieve outcomes with implications for business, politics, and the social world.

Program goals include:

- To support accomplished professionals in advancing knowledge, enhancing skills, and expanding leadership capacities in fields of policy, planning, and development
- To create a unique educational environment that immerses seasoned managers and analysts in rich interdisciplinary dialogue through a common cohort

The program is designed to achieve outcomes with implications for business, politics, and the social world.

ADMISSION DEADLINE December 1

ADMISSION DEADLINE February 1

DOCTOR OF POLICY, PLANNING, AND DEVELOPMENT

The USC Price School offers a Professional Doctor of Policy, Planning, and Development degree. This program appeals to mid-career professionals across the public, private, and nonprofit sectors who seek to enrich their knowledge and academic skills as well as deepen their understanding of how to transform organizations, communities, and societies.

The Doctor of Policy, Planning, and Development program prepares professionals for expert leadership within their field anywhere in the world.

FUNDING

All PhD students are fully supported for four years through a combined fellowship and graduate assistantship that provides for tuition, stipends, and health and dental insurance. Students beyond their fourth year of study are supported through teaching or research assistantships, or funding from USC or other outside sources.

PROFESSIONAL DOCTORATE PROGRAM

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The program is designed to achieve outcomes with implications for business, politics, and the social world.

ADMISSION DEADLINE December 1

ADMISSION DEADLINE February 1
Undergraduate Program in Urban Studies and Planning

Shaping modern cities
Every human problem is an urban problem, and every human advancement occurs in cities. For the first time in history, half of the world’s population lives in cities. Through rigorous coursework and practical experience, the Price School’s Bachelor of Science in Urban Studies and Planning gives you the tools you need to effect real and lasting change in urban environments.

This degree is for students who want to have an impact on cities by: increasing opportunities for affordable housing; designing healthy neighborhoods and communities; promoting environmental sustainability; fostering social justice and equity, creating thoughtful and effective city planning, working with government, business, and community groups to develop solutions to local, regional, national, and international problems.

PROGRESSIVE DEGREES
Select Price students can earn a master’s degree while completing their undergraduate degree. In five years, they emerge with a Master of Health Administration, Master of Planning, Master of Public Administration, or Master of Public Policy degree. In six years, in partnership with USC’s Gould School of Law 3+3 Program, they can complete a law degree. Each option prepares students to excel in the professional world.

INTEREST EXPLORATION
Price minors are available to USC students in:
• Construction Planning and Management
• Health Administration
• Health Policy
• International Policy and Management
• Law and Public Policy
• Nonprofits, Philanthropy, and Volunteerism
• Real Estate Development
• Urban and Sustainable Planning

FROM EDUCATION TO CAREER OR GRADUATE SCHOOL
USC Price maintains a comprehensive job opportunities database, updated continuously and available to current Price students and alumni. You will also have unique opportunities to connect with employers locally, nationally, and globally through internships and the capstone experience.

COMBINING ACADEMIC RIGOR WITH PRACTICAL EXPERIENCE
Our philosophy of teaching and learning balances the study of theory from many disciplines with skills to help graduates address real-world problems.

• Major Classes are taught by full-time Price faculty as well as distinguished practitioners. Instructors often invite leaders in urban issues for class discussions.
• Internship A semester-long internship project will give you practical experience with an organization that addresses urban problems.
• Capstone Project For a semester you will work with a client on a real-world urban issue in a city such as Los Angeles, Detroit, or Shanghai. You will explore the problem from several points of view and produce a final project that includes recommendations for solving it.
• Expanding Communication Skills Strengthen your writing, public speaking, and communication skills to converse more effectively with diverse urban communities. Use geographic information systems, social media analysis, and visualization tools to address issues facing cities.
• The Living Laboratory of Los Angeles USC, located in the heart of Los Angeles, provides a vibrant, world-class location for you to explore the dynamics of a large city and to experience, identify, and analyze urban problems. Through participation in community group meetings, interviews with nonprofit, government, and private sector leaders, and in-class discussions, you will gain expertise in the history, economics, and politics of urban issues in a national and international context.

RESEARCH OPPORTUNITIES
Price School students gain access to exceptional research opportunities, particularly through the school’s Student Undergraduate Research Experience (SURE) program. Students often collaborate on studies with a Price faculty member. Recent projects include:
• An exploration of the impact that the Olympic Games have on the cities that host them
• A comparison of past and present multifamily housing designs to inform future housing production in Los Angeles
• A study of the central train system in Brisbane, Australia focusing on urban renewal strategy

For more information, please visit priceschool.usc.edu/programs/undergraduate/bs-public-policy.
Undergraduate Program in Public Policy

Practical experience for community engagement

The Price School Bachelor of Science in Public Policy offers rigorous academic coursework in economics, political science, quantitative methods, and leadership with the practical experience needed to engage effectively with communities and address solutions to large-scale local, regional, national, and international problems. Price faculty are actively engaged in public policy issues that transcend national boundaries and bring together leaders in public, private, and nonprofit arenas.

Students in this degree are interested in ensuring access to and affordability of high-quality health care, preserving our environment while fostering economic growth, finding innovative solutions to social problems, and working with government, business, and community groups to lead sustainable change.

They will gain a balanced, well-rounded liberal arts education with an opportunity to earn a minor and, in some cases, a double major or progressive degree; quantitative and qualitative skills to formulate, evaluate, and implement different policy solutions; opportunities to develop and practice writing, public speaking, and communication skills empowering you to communicate effectively with constituents from diverse backgrounds; a network of faculty, alumni, and fellow students to help you advance in your career; an understanding of the roles and limitations of government, nonprofits, foundations, and private organizations in the policy-making process; strategies for navigating political and economic landscapes to achieve objectives.

RESEARCH OPPORTUNITIES
Price School students gain access to exceptional research opportunities, particularly through the school’s Student Undergraduate Research Experience (SURE) program. Students often collaborate on studies with a Price faculty member. Recent projects include:

• Female empowerment and adolescent health and well-being in Ghana and South Africa
• An exploration of the positive and negative impacts of privatization on Spain’s health system
• A study to advance cancer screening guidelines, designed and administered with 6,000 primary health care providers
• A comparison of the nutrition resource environment in South Los Angeles with the nutrition resource environment of the Garment District in New York City

For more information, please visit price.usc.edu/programs/undergraduate/ba-urban-studies-planning.

INTEREST EXPLORATION
Price minors are available to USC students in:

• Construction Planning and Management
• Health Administration
• Health Policy
• International Policy and Management
• Law and Public Policy
• Nonprofit, Philanthropy, and Volunteerism
• Real Estate Development
• Urban and Sustainable Planning

COMBINING ACADEMIC RIGOR WITH PRACTICAL EXPERIENCE
Our philosophy of teaching and learning balances the study of theory from many disciplines with skills to help graduates address real-world problems.

• Faculty Classes are taught by full-time Price faculty as well as distinguished practitioners. Faculty regularly invite leaders and influencers in specific policy issues for classroom discussions.
• Internship You will participate in a semester-long internship intended to give you practical experience working in an organization that addresses social problems.
• Capstone Project In the last semester, you will work with a local, national, or international client on a current problem, exploring the issue from many points of view and producing recommendations that are frequently included in the client’s final policy.
Undergraduate Program in Real Estate Development

Influencing the community

The USC Sol Price School of Public Policy offers an innovative, interdisciplinary major that teaches students to not only understand the finance and investment facets of the field, but also the impact that real estate development has on communities. The evolving urban landscape of Los Angeles provides the perfect backdrop for this new program.

“Cities all over America are grappling with the challenges of building enough housing to keep pace with growth,” says Professor Richard Green, Director of Policy Analysis and Real Estate. “There are no easy answers in today’s real estate environment, but we are equipping our students with the knowledge they need to ask the right questions.”

THE BACHELOR OF SCIENCE IN REAL ESTATE DEVELOPMENT

This degree program builds upon the Price School’s 30-year commitment to real estate education. Successful real estate professionals must be able to grasp the many disciplines that shape real estate. The Price School’s BS in Real Estate Development provides the most comprehensive undergraduate real estate curriculum in the country and will prepare the next generation of real estate professionals. Students will gain training in real estate fundamentals, development, real estate market analysis, advanced finance/investment, history of planning and development, and designing livable communities. This degree incorporates finance and capital markets, regional and city planning, architectural design, and public policy.

The curriculum provides:

- A broad-based degree with marketable skills in real estate principles, real estate finance and investment, market analysis, underwriting, land use policy, and design — delivering a solid foundation for embracing an urbanizing 21st century.
- Full-time faculty who advance scholarship in real estate and real estate professionals who bring industry knowledge to the classroom.

The program has been designed specifically to engage students in the critical thinking required to understand how real estate development influences our communities. Students will learn to envision real estate through the lenses of change and sustainability, and within the context of the past, present and future.

PROFESSIONAL DEVELOPMENT

Outside the classroom, students are encouraged to reflect on the roles they would like to play in shaping our cities. Through career counseling, guest speakers in classes, networking opportunities with alumni, and mentoring programs, students gain an understanding of the full range of career options in real estate. Internship experiences provide direct exposure to the workings of real estate firms and allow students to apply skills learned in the classroom to real-world situations.

The USC Trojan Real Estate Association (TREA) provides a forum for undergraduate students to establish their network of contacts, a vital resource for the industry. Each year, TREA hosts alumni speaker panels, site visits to projects under construction, and opportunities to meet with real estate employers. For more information, please visit usctrea.com.

The USC Lusk Center for Real Estate is renowned as one of the most prominent real estate research centers in the world. Each year, Lusk convenes industry leaders, students, and faculty in seminars, workshops, symposia, and forums to examine the current state of the industry and to anticipate future opportunities and challenges. For more information, please visit lusk.usc.edu.

ALUMNI NETWORK

Building on the strength of the Price School’s Dollinger Master of Real Estate Development program, graduates will be able to tap into an extensive network of alumni and professionals who will help them advance throughout their careers.

"The real estate classes in the BRED program were super interesting, concrete and on point with what I wanted to be learning. Everyone was working together in teams and helping each other. In my job as an analyst at Hines, the supervisors are impressed that I had learned those advanced finance skills in early because most people don’t learn some of this material until a master’s program.”

Melissa Schem, BRED ’18
Analyst, Hines
USC’s Motto

PALMAM QUI MERUIT FERAT, can be translated loosely from the Latin as “let whoever earns the palm bear it.” The expression reflects the broad significance of palms, palm fronds and other branches of foliage as symbols of triumph, victory, ascension and regeneration in ancient times, and in particular may allude to the Roman custom of giving the victorious gladiator a palm branch as reward for prowess. USC adopted the motto in 1908.

Alluding as it does to accomplishment, righteousness and victory, USC’s motto speaks to qualities that are as inherent to the university today as they were in 1908.
The faculty at the USC Sol Price School of Public Policy are an exceptionally accomplished and diverse group of teachers and internationally recognized scholars. In addition to educating tomorrow’s leaders, Price School faculty conduct research that engages real-world problem solving and enriches the store of knowledge in their fields. They publish in the most prestigious journals, hold leadership positions in scholarly societies, receive research funding from highly competitive grants, and garner awards for their intellectual contributions.

Price School faculty are committed to excellence in teaching. Many faculty members teach at all three levels in the school — bachelor’s, master’s, and doctoral — and an equal number teach courses in more than one discipline. Faculty members have earned numerous awards for teaching, and several of them have been recognized by USC’s Center for Excellence in Teaching for their work mentoring students and colleagues. Above all, faculty members inspire values that reflect the school’s commitment to bettering communities and improving the quality of life for the people who live in them.

In addition to the faculty introduced in these pages, the Price School seeks out community leaders, scholars, and professional practitioners to serve as adjunct faculty, bringing their rich, varied perspectives and experiences into the classroom.
All Abbas — Professor of Industrial and Systems Engineering and Public Policy; Director, The Neely Center for Ethical Leadership and Decision Making — Decision analysis, risk analysis, multi-attribute utility theory, data-based decision making

Maria B. Crotzer — Professor in Citizenship and Democratic Values — Administrative ethics, administrative theory, citizen participation, neighborhood organizations, role of citizens

Emma Aguilera — Assistant Professor — Economics of aging, labor economics, applied econometrics, program evaluation, development economics

Tridib Banerjee — Professor; James Irvine Chair in Urban and Regional Planning — Urban design, comparative urbanism, urban sprawl, developing world urbanization, planning theory

Christine M. Beckman — Professor — Organizational learning, inter-organizational networks, social innovation, and entrepreneurship

Antonio M. Bento — Professor — Environmental and energy economics, urban economics, public economics, transportation policy, climate policy, environmental regulation

Alice Chen — Assistant Professor — Health economics, labor economics, applied microeconomics

Terry L. Cooper — Associate Professor — Citizenship and Democratic Values — Administrative ethics, administrative theory, citizen participation, neighborhood organizations, role of citizens

Elizabeth Currid-Hallstrom — Professor; James Irvine Chair in Urban and Regional Planning — Economic development, cultural economy, social networks, urban growth, economic geography

Phil Dalton — Professor of the Practice of Health Management and Policy — Health policy and management, national health care delivery

Jorge de la Roca — Assistant Professor — Urban economics, economic geography, labor economics, urban migration

Janet Denhardt — Chester A. Newland Professor of Public Administration — Organizational behavior, leadership, citizen engagement, governance

Jason Doctor — Associate Professor; Chair, Department of Health Policy and Management — Physician behavior and psychology, behavioral economics and health, patient choice and decision-making, health policy and implementation, treatment preference, prescription, health informatics

Kathleen M. Doherty — Assistant Professor — American political institutions, bureaucratic delegation, administrative expertise, political and judicial oversight of the bureaucracy, public policy, pharmaceutical drug policy

Nicola Duquette — Assistant Professor — Nonprofit economics, public finance, economic history

Nicole E. Esparza — Associate Professor — Nonprofit organizations, networks, philanthropy, and urban inequality

Jonathan Eyr — Research Assistant Professor — Environmental economics, energy economics, natural disasters, applied econometrics

Liz Falletta — Associate Professor (Teaching) — Architecture, urban design, design criticism

James M. Ferris — Professor; Emery Evans Olson Chair in Nonprofit Entrepreneurship and Public Policy; Director, Center on Philanthropy and Public Policy — Philanthropy, nonprofit economics, public finance, public policy, institutional analysis

Carol J. Geffner — Professor of the Practice of Governance, Management and Policy; Director, Executive Master of Leadership — Strategy, executive leadership, transformation and change

Paul B. Ginsburg — Professor of the Practice of Health Policy and Management, Director of Public Policy; USC Schaeffer Center; Director, USC Brookings Schaeffer Initiative for Health Policy — Health policy, health care financing and delivery, health care markets

Dana Gioia — Judge Widney Professor of Poetry and Public Culture — Government cultural policy, arts and leadership, arts as economic development

Genevieve Giuliano — Professor; Margaret and John Ferraro Chair in Effective Local Government; Director, MTRANS — Transportation policy, metropolitan spatial structure, travel demand, urban transportation

Dana Goldman — Distinguished Professor of Public Policy, Pharmacy, and Economics; Leonard D. Schaeffer Chair and Director, USC Schaeffer Center — Health economics and finance, health care policy, preventive health care, health care reform, pharmaceutical regulation and innovation, precision medicine, value of delayed aging

Elizabeth Graddy — Professor; Jeffrey J. Miller Chair in Government, Business, and the Economy; Vice Provost for Academic and Faculty Affairs, USC — Institutional economics, governance, nonprofit organizations, industry structure

Alexandra Gaddy-Reed — Assistant Professor — Public economics, philanthropy, nonprofits and social innovation, science and innovation policy

Richard K. Green — Professor; Director and Chair, USC Lusk Center for Real Estate; Chair, Department of Policy Analysis and Real Estate — Economics, housing markets, housing policy, tax policy, transportation, mortgage finance, urban growth

Howard Greenwald — Professor — Health service delivery, organizational behavior, survey design

Michael E. Harris — Professor of the Practice of Health Services Administration and Policy — Health care contracting, health care policy and reform, health care delivery business models, health care innovation and impact on health care delivery systems, prevention and wellness, patient access

Eric Huiskila — Professor; Director, Office of Global Engagement — Urban development, economic development, East Asian cities, urban economics, urban information systems
GRADUATE PROGRAMS IN PUBLIC ADMINISTRATION

Jeffery A. Jenkins
Provost Professor of Public Policy, Political Science, and Law; Judith and John Bedrosian Chair of Governance and the Public Enterprise; Director, Bedrosian Center — American political institutions and development, Congress, political parties, law-making, separation of powers, political economy

Annette M. Kim
Associate Professor; Director, Spatial Analysis Lab — Housing and land use, international development and planning, East Asian urbanization; race, arts, and placemaking; critical mapping and urban analytics

Janna King
Assistant Professor — Delegation and democratic legitimacy, U.S. political institutions, Congress, the presidency, executive branch policymaking, lobbyists and policymaking

Geraldine Knatz
Professor of the Practice of Policy and Engineering — Seaport policy and management, maritime transportation, international trade, seaport sustainability

Jack H. Knott
Dean; C. Erwin and Ione King Professor — Political institutions and public policy, health policy, public management

Martin H. Krieger
Professor — Defense policy, nuclear and proliferation deterrence, documentation of Southern California, planning theory and design theory, urban spatial processes

Darius Lakdawalla
Professor; Quintiles Chair in Pharmaceutical Management, Health Economics, and Regulatory Innovation — Economics of risks to health, medical innovation, economics and organization of health care markets

David L. Latz
Professor; USC President’s Chair in Health Economics — Economic theory and mathematical economics, economic growth and development

Glenn Melnick
Professor; Blue Cross of California Chair in Health Economics and Finance — Health economics and finance, health care systems, managed care

Jennifer Miller
Professor — Collaborative governance, economics, political philosophy, public policy, social policy, environmental policy, health policy

LaVonna B. Lewis
Professor (Teaching); Director, Diversity and Inclusion Initiatives — American politics, public policy, interest groups, federal programs

John Loper
Associate Professor (Teaching) — Real estate development, real estate finance, urban and suburban development, master planned communities, urban design

Daniel A. Mazmanian
Professor — Environmental policy, policy implementation, sustainable communities, political science

Pamela McCann
Assistant Professor — American political institutions, bureaucratic delegation, intergovernmental politics, legislative behavior, public policy, policy diffusion

T.J. McCarthy
Associate Professor (Teaching); Field Committee Coordinator, Public Policy — Labor economics, health economics, economics of education, public economics, program evaluation

Daniel L. McFadden
Professor; Nobel Laureate and USC Presidential Professor of Health Economics — Economics, economic theory and mathematical economics, economic growth, economic growth and development

Glenn Melnick
Professor; Blue Cross of California Chair in Health Economics and Finance — Health economics and finance, health care systems, managed care

William Leach
Professor (Teaching) — Collaborative governance, economics, political philosophy, public policy, social policy, environmental policy, health policy

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Research Centers and Groups

USC Judith and John Bedrosian Center on Governance and the Public Enterprise strives to understand and promote democratic governance in the United States and across the world. bedrosian.usc.edu

Center for Economic Development assists local economic development organizations by providing technical assistance and training services for organizations to help develop community capacity. ced.usc.edu

The Neely Center for Ethical Leadership and Decision Making aims to enhance the scholarship and education of decision analysis and increase sensitivity toward ethical considerations in academic, industry, government, and society, with an emphasis on large-scale social problems and technological innovation.

Center on Philanthropy and Public Policy promotes more effective philanthropy and strengthens the nonprofit sector through research that informs philanthropic decision making and public policy to advance public problem solving. priceschool.usc.edu/cppp

Center for Sustainable Cities engages in multidisciplinary research and education on the environmental, social, and economic sustainability challenges facing metropolitan regions. priceschool.usc.edu/csc

USC Lusk Center for Real Estate is dedicated to expanding real estate knowledge, enlightening business practice, and confronting challenges that impact the real estate industry, the urban economy, and public policy. priceschool.usc.edu/lusk

USC Sol Price Center for Social Innovation aims to advance ideas, strategies, and practices that enhance the quality of life for people in urban communities. This center conducts research to end homelessness in Los Angeles County. socinnovation.usc.edu

USC Sol Price Center for Social Innovation was established with the gift to name the USC Sol Price School of Public Policy. This center addresses the most pressing urban sustainability challenges, while advancing sound environmental policy for a just and sustainable future. solprice.today

USC Center for Risk and Economic Analysis of Terrorism Events (CREATE) enhances national security through forging models and tools for the analysis of the risks, costs, and impacts of terrorism, as well as implementing reasonable investments in homeland security. create.priceschool.usc.edu

USC Schwarzenegger Institute for State and Global Policy focuses on the responsibility of leaders to implement policies that most benefit the people they serve. Through post-partisan collaboration, the institute works to develop real-world, sustainable solutions in five priority areas: education, energy and environment, fiscal and economic policy, health and human wellness, and political reform. schwarzenegger.usc.edu

Scholarship that matters

The USC Sol Price School of Public Policy is renowned for both its capacity to apply expertise from multiple fields to a single issue and its depth of contributions from each field. Its research provides vital data to important academic disciplines and helps shape real-world solutions.

Central to the Price School’s work are the research and activities conducted through its research centers, institutes, and initiatives listed here. For more information, please visit priceschool.usc.edu/research.
Online Learning: Online Degrees and Certificates

Expanding our reach
The Price School offers two graduate degree programs, two graduate certificate programs, and select courses annually in an online learning format. Online education students retain a strong sense of community, a hallmark of all Price programs. The online programs include live video conferencing, on-demand video presentations, social networking, and asynchronous communications with professors, student teams, and alumni.

Online Master of Public Administration Program
The online degree program was designed and developed with the working professional in mind — combining the world-class faculty instruction and comprehensive focus of the Price School’s traditional MPA with the convenience and portability of online learning.

Thanks to the Price School’s online learning technology, students can enjoy real-time collaboration that is as familiar and valued as in its traditional MPA program. The online MPA offers students the opportunity to post questions and observations any time of day.

For more information, please visit publicad-min.usc.edu.

Executive Master of Health Administration
Developed for both mid-career clinical and management professionals, the Executive Master of Health Administration program from the USC Price School delivers a transformative graduate-level educational experience designed to prepare the nation’s leading health care executives. Coursework is delivered primarily online, supplemented with two five-day in-residence sessions held at the USC University Park Campus, with a curriculum geared for the active working professional. See page 35 for more information.

Executive Master of Urban Planning
This new degree program trains leaders to understand both the public and private sector and bridges the gap between urban planning goals and the objectives and constraints of effective real estate development while giving students the flexible schedule of an online program. The program can be completed in 16 months while working full-time.

For more information, please visit priceschool.usc.edu/programs/masters/executive-mup

Online Certificate in Homeland Security and Public Policy
This graduate certificate develops and refines risk analysis skills and provides students with the knowledge needed to understand the increasingly important issues of homeland security and public policy.

For more information, please visit priceschool.usc.edu/certificate/homeland-security.

Online Certificate in Administration of Long-Term Care Programs
Through this certificate program, students gain an overview of the problems and issues in the health field, an understanding and appreciation of the nuances of managing facilities for older adults, and management skills.

For more information, please visit priceschool.usc.edu/certificate/longterm-care and priceschool.usc.edu/partial-employment-disclosure.

Price School in Sacramento

Studying in Sacramento
USC has been educating leaders in Sacramento for more than 45 years. Located a few blocks from the California State Capitol, the Price School in Sacramento has exceptional academic, executive education, and policy outreach opportunities. Students choose the Sacramento-based Master of Public Administration (MPA) program for its focus on state policy and network of public service professionals. The Sacramento MPA offers coursework in an intensive format that makes it convenient for students to work full time while going to school. Students enjoy the benefits of an education at a major research university and the intimacy of a strong learning community.

Faculty
At the Price School in Sacramento, courses are taught by distinguished full-time and expert adjunct faculty. The MPA program in Sacramento balances the perspectives of theoretical researchers and practitioners who have many years of public administration experience.

Full-time, adjunct, and affiliated faculty include: Lois Takahashi, PhD, Housen I. Flaxum Professor of State Government and Director, USC Price School in Sacramento; Janet Denhardt, DPA, Chester A. Newland Professor of Public Administration; Juliet Musso, PhD, Associate Professor and Vice Chair, Department of Governance, Management and the Policy Process; Mindy Romero, PhD, Research Assistant Professor and Director, California Civic Engagement Project; Paul Duncyk, PhD, Director of Executive Education in Sacramento; Robert Ingenito, MS (Economics), Principal Consultant, CA Senate Committee on Appropriations; Matthew Wheeler, DPPD, Founder and Chief Executive Officer, Wheeler Company; William Barcellona, MHA, Senior Vice President for Government Affairs, CAPG and Steve Shue, MPP, Government Finance Consultant, California State Senate.

For more information, please visit priceschool.usc.edu/sacramento.

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- Janet Denhardt, DPA, Chester A. Newland Professor of Public Administration
- Juliet Musso, PhD, Associate Professor and Vice Chair, Department of Governance, Management and the Policy Process
- Mindy Romero, PhD, Research Assistant Professor and Director, California Civic Engagement Project
- Paul Duncyk, PhD, Director of Executive Education in Sacramento
- Robert Ingenito, MS (Economics), Principal Consultant, CA Senate Committee on Appropriations
- Matthew Wheeler, DPPD, Founder and Chief Executive Officer, Wheeler Company
- William Barcellona, MHA, Senior Vice President for Government Affairs, CAPG
- Steve Shue, MPP, Government Finance Consultant, California State Senate

For more information, please visit priceschool.usc.edu/sacramento.

Professor Janet Denhardt provided testimony at the California State Legislature Joint Committee on Rules Subcommittee on Sexual Harassment Prevention and Response’s informational hearing in Sacramento.

Online Master of Public Administration Program
The online degree program was designed and developed with the working professional in mind — combining the world-class faculty instruction and comprehensive focus of the Price School’s traditional MPA with the convenience and portability of online learning.

Thanks to the Price School’s online learning technology, students can enjoy real-time collaboration that is as familiar and valued as in its traditional MPA program. The online MPA offers students the opportunity to post questions and observations any time of day.

For more information, please visit publicad-min.usc.edu.

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Price School in Sacramento
Studying in Sacramento
USC has been educating leaders in Sacramento for more than 45 years. Located a few blocks from the California State Capitol, the Price School in Sacramento has exceptional academic, executive education, and policy outreach opportunities. Students choose the Sacramento-based Master of Public Administration (MPA) program for its focus on state policy and network of public service professionals. The Sacramento MPA offers coursework in an intensive format that makes it convenient for students to work full time while going to school. Students enjoy the benefits of an education at a major research university and the intimacy of a strong learning community.

Faculty
At the Price School in Sacramento, courses are taught by distinguished full-time and expert adjunct faculty. The MPA program in Sacramento balances the perspectives of theoretical researchers and practitioners who have many years of public administration experience.

Full-time, adjunct, and affiliated faculty include: Lois Takahashi, PhD, Housen I. Flaxum Professor of State Government and Director, USC Price School in Sacramento; Janet Denhardt, DPA, Chester A. Newland Professor of Public Administration; Juliet Musso, PhD, Associate Professor and Vice Chair, Department of Governance, Management and the Policy Process; Mindy Romero, PhD, Research Assistant Professor and Director, California Civic Engagement Project; Paul Duncyk, PhD, Director of Executive Education in Sacramento; Robert Ingenito, MS (Economics), Principal Consultant, CA Senate Committee on Appropriations; Matthew Wheeler, DPPD, Founder and Chief Executive Officer, Wheeler Company; William Barcellona, MHA, Senior Vice President for Government Affairs, CAPG and Steve Shue, MPP, Government Finance Consultant, California State Senate.

For more information, please visit priceschool.usc.edu/sacramento.

Professor Janet Denhardt provided testimony at the California State Legislature Joint Committee on Rules Subcommittee on Sexual Harassment Prevention and Response’s informational hearing in Sacramento.

Online Master of Public Administration Program
The online degree program was designed and developed with the working professional in mind — combining the world-class faculty instruction and comprehensive focus of the Price School’s traditional MPA with the convenience and portability of online learning.

Thanks to the Price School’s online learning technology, students can enjoy real-time collaboration that is as familiar and valued as in its traditional MPA program. The online MPA offers students the opportunity to post questions and observations any time of day.

For more information, please visit publicad-min.usc.edu.

Executive Master of Health Administration
Developed for both mid-career clinical and management professionals, the Executive Master of Health Administration program from the USC Price School delivers a transformative graduate-level educational experience designed to prepare the nation’s leading health care executives. Coursework is delivered primarily online, supplemented with two five-day in-residence sessions held at the USC University Park Campus, with a curriculum geared for the active working professional. See page 35 for more information.

Executive Master of Urban Planning
This new degree program trains leaders to understand both the public and private sector and bridges the gap between urban planning goals and the objectives and constraints of effective real estate development while giving students the flexible schedule of an online program. The program can be completed in 16 months while working full-time.

For more information, please visit priceschool.usc.edu/programs/masters/executive-mup

Online Certificate in Homeland Security and Public Policy
This graduate certificate develops and refines risk analysis skills and provides students with the knowledge needed to understand the increasingly important issues of homeland security and public policy.

For more information, please visit priceschool.usc.edu/certificate/homeland-security.

Online Certificate in Administration of Long-Term Care Programs
Through this certificate program, students gain an overview of the problems and issues in the health field, an understanding and appreciation of the nuances of managing facilities for older adults, and management skills.

For more information, please visit priceschool.usc.edu/certificate/longterm-care and priceschool.usc.edu/partial-employment-disclosure.

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A distinguishing attribute of the USC Sol Price School of Public Policy is its Career Services Office, which is available to Price graduate and undergraduate students as well as alumni. The Career Services Office maintains strong connections to the community of practice — affording students and alumni unique opportunities to interact with and learn from professional and community leaders representing a wide variety of fields.

The Price School Career Services Office offers a number of professional development programs, career workshops, and events. Some of the programs and services offered include:

- Career advisement
- Career workshops
- Career fair/networking nights
- Professional mentoring program
- Internship program
- Internship/residency programs
- Jobs, internships and fellowship databases
- Information sessions/on-campus interviews

The Career Services Office makes it easy for students to network with professionals in their fields as well as attend strategic career workshops and networking nights to learn about different careers. The Professional Mentoring and Externship programs assist students in defining and testing their career aspirations.

THE TROJAN FAMILY
The Price School Career Services Office works closely with Price School alumni throughout the world — an unparalleled global network known as the USC “Trojan Family.” Each year, our graduates become part of a thriving community of more than 20,000 Price School alumni in all 50 states and the District of Columbia within the United States, and in 52 countries around the world.

Price School graduates make a vital difference in the world, and the Career Services Office is committed to helping students and alumni achieve their goals. For more information, please visit priceschool.usc.edu/careers.

“The Price School Career Services Office is top notch. It’s thoroughness and attentiveness is second to none. The programs and services it provides are the building blocks toward success.”

— Coron Brinson, MPA ’14
Behavior Interventionist, FOCUS Psychological-Educational Services
USC Price Students and Student Associations

“I served as president of Sol Global, where we started building a student networking list that should benefit domestic and international students interested in international policy and planning. Through the organization, I collaborated with many faculty members and students not only at Price but throughout USC.”

Jongwon Lee, MPL ’14
Researcher, Korea Institute of Energy Technology Evaluation and Planning

USC PRICE STUDENTS
There are approximately 2,028 students enrolled at the Price School. At present, 42 states, the District of Columbia and 40 countries are represented in the Price School’s student body.
• 43% are from underrepresented groups
• 44% are from outside the Southern California region
• 15% are from foreign countries
• 52% are female

Most graduate students enter the Price School with two-to-five years of work experience in their respective fields. Those entering the executive programs typically have 10-20 years of experience.

USC PRICE STUDENT ASSOCIATIONS
The Price School has 20 active student associations that are an integral part of the cultural and intellectual fabric of the school. Student organizations range from field-specific organizations to cross-cultural organizations, and provide unique opportunities for students to expand academic, professional, and social networks.

The 2018-19 Price School student associations are:

Asian Pacific Islander Caucus (APIC)
Constituents: Price School students interested in Asian and Pacific Islander issues

Associated Students of Planning and Development (ASPD)
Constituents: Graduate and undergraduate students in planning

Graduate Policy and Administration Community (GPAC)
Constituents: Master of Public Administration (MPA), Master of Public Policy (MPP), and Master of Nonprofit Leadership and Management (MNLM) students

Graduate Real Estate Association (GREA)
Constituents: Graduate students in real estate development in the Price School and the Marshall School of Business

International City/County Management Association (ICMA@USC)
Constituents: Students interested in international city and county management

IPPAM Graduate Student Association
Constituents: Students in the Master of International Public Policy and Management program

Partnership for an Equitable Los Angeles (PELA)
Constituents: Price School students interested in policy and planning research and advocacy

PI Alpha Alpha
Constituents: Undergraduate or graduate students in or committed to public affairs or public administration or who have demonstrated outstanding public service, and who meet this honor society’s requirements

Price Latino Student Association (PLSA)
Constituents: Price School students interested in Latino issues

Price PhD Student Association
Constituents: Doctoral students

Price Social Innovation
Constituents: Price students interested in social innovation/enterprise

Price Society of Black Students
Constituents: Price students interested in African American and Black issues

Price Women and Allies
Constituents: Price students interested in strengthening and developing women as leaders in policy, planning and development

Queer Policy Caucus
Constituents: QPC provides a space for Lesbian, gay, bisexual, transgender, queer, intersex, and ally (LGBTQIA) Price students to connect, network, and engage key policy issues directly affecting LGBTQI individuals and communities

Southern California Policy Review
Description: Student peer-reviewed policy journal

Student Health Council (SHC)
Constituents: Master of Health Administration (MHA) students, and undergraduate and doctoral students emphasizing health administration

Trojan Real Estate Association (TREA)
Constituents: Undergraduate students in real estate development in the Price School and the Marshall School of Business

Student Health Council (SHC)
Constituents: Undergraduate students in real estate development in the Price School and the Marshall School of Business

Upsilon Phi Delta
Constituents: Health administration students who meet this honor society’s requirements

USC Homeland Security Student Association
Constituents: Any students interested in the fields of homeland security and emergency management

Veterans at Price (Vets@Price)
Constituents: Any undergraduate, graduate, faculty, alumni, and staff who support the student-veterans at the USC Price School

IPPAM Graduate Student Association
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“I often find myself reflecting on the enormous courage, dedication, and resolve of all Price School students, alumni, and faculty to tackle the multifaceted and often intractable problems that we currently face in the world.”

Jack H. Knott
Dean, USC Sol Price School of Public Policy
Improving the quality of life for people and their communities worldwide

For more information, please contact:

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Los Angeles, CA 90089-0626

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