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Marlon Boarnet Named New Director of METRANS Transportation Consortium at USC

METRANS director Genevieve Giuliano will step down after 20 years of leadership

January 3, 2022 – One of Southern California’s most prestigious academic centers on transportation research, education and workforce development is welcoming new leadership: [Marlon Boarnet](#), professor and chair of the USC Price School of Public Policy’s Department of Urban Planning and Spatial Analysis. Boarnet will step in to replace Genevieve Giuliano after two decades of leadership.

Boarnet’s directorship, effective July 1, 2022, was announced January 3, 2022 by USC Price Dean Dana Goldman and USC Viterbi School of Engineering Dean Yannis C. Yortsos.

“Gen Giuliano’s outstanding leadership resulted in a strong, internationally recognized research center poised to accomplish even more in the coming years,” said Dean Goldman. “We congratulate Marlon on his new role and look forward to his leadership.”

Boarnet is a renowned authority on urban economics, urban growth patterns, transportation and regional science. Since joining USC Price in 2012, he has held various leadership roles at the school including director of graduate programs in urban planning, and most recently, chair of the Department of Urban Planning and Spatial Analysis. In these roles he has overseen successful curricular development, led programmatic growth and launched two degree programs: the undergraduate degree in urban studies and the online Executive Master’s in Urban Planning.

A highly successful research enterprise with partnerships across the globe, METRANS was launched in 1998 as a joint center between the USC Price School and the USC Viterbi School of Engineering, in partnership with California State University Long Beach.

This unique collaboration between a private research university and a state university has grown significantly over the last two decades under Giuliano’s leadership, funded not only by federal grants but by additional diversified funding from the National Science Foundation, state and local governments, non-profit foundations and industry. METRANS affiliated faculty include award winning experts across multiple fields, many of whom serve as advisors at all levels of government.

About the USC Price School of Public Policy

The USC Sol Price School of Public Policy's mission is to improve the quality of life for people and their communities, here and abroad. The School achieves this mission through education and research that promotes innovative solutions to the most critical issues facing society. For more than 90 years, the USC Sol Price School of Public Policy has earned the public trust by creating path-breaking research and scholarship.

About METRANS

The METRANS Transportation Consortium was established in 1998 through the Transportation Equity Act for the 21st Century (TEA-21) as the first University Transportation Center in Southern California. METRANS is a joint partnership of the University of Southern California (USC) and California State University, Long Beach (CSULB). METRANS' mission is to solve transportation problems of large metropolitan regions through interdisciplinary research, education and outreach.

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