

Curriculum Vitae

Elizabeth Currid-Halkett
University of Southern California
Ralph and Goldy Lewis Hall 301B
650 Child's Way
Los Angeles, CA 90089
Email: currid@usc.edu
Phone: 917-783-0503 (mobile); 213-740-4012 (office)
www.elizabethcurridhalkett.com

Education

Columbia University; Ph.D., Urban Planning 2006
Thesis Advisor: Susan Fainstein

Carnegie Mellon University, H. John Heinz School of Public Policy and Management
Master of Science 2002; Public Policy and Management

Carnegie Mellon University; Bachelor of Arts 2000
Professional Writing and Creative Writing; Minor in Business Administration and
Environmental Policy

Trinity College, Dublin, Ireland; English and Business Studies 1998-1999

Employment

- 2016- James Irvine Chair in Urban and Regional Planning
- 2016- Professor, University of Southern California
Price School of Public Policy
- 2016- Professor of Public Policy and Spatial Science, Spatial Science Institute,
University of Southern California (Joint Appointment)
- 2012-2016 Associate Professor (with tenure), University of Southern California
Price School of Public Policy
- 2014-2016 Associate Professor of Public Policy and Spatial Science, Spatial Science
Institute, University of Southern California (Joint Appointment)
- 2006-2012 Assistant Professor, University of Southern California
School of Policy, Planning and Development

Other Activities

- 2019- World Economic Forum, Industry Strategies Officers
- 2018- World Economic Forum, Expert Network
- 2018-2019 World Economic Forum, Global Future Councils
- 2012 -2017 Chair, Economic Development track, Association of Collegiate Schools of Planning (ACSP)
- 2012-2013 Co-Chair, Economic Development track, AESOP
- 2008- Editorial Board, Journal of the American Planning Association
- 2008-2010 Guest Editor, Journal of Planning Education and Research (JPER)
Special Issue: “Art, Culture and Economic Development”

Publications

Books

Currid-Halkett, E. (Forthcoming 2022). *The Overlooked Americans: Revisiting Tocqueville and the Cultural Geography of the United States*. New York: Basic Books.

Currid-Halkett, E. (2017, Paperback 2018). *The Sum of Small Things: A Theory of the Aspirational Class*. Princeton: Princeton University Press. (Published in German, Italian, Taiwanese and Mandarin 2018). *Named one of The Economist’s Best Books of 2017*.

Currid-Halkett, E. (November 2010; Paperback October 2011) *Starstruck: The Business of Celebrity*. New York: Faber&Faber/Farrar Straus and Giroux.

Currid, E. (2007; Paperback 2008). *The Warhol Economy: How Fashion, Art and Music Drive New York City*. Princeton: Princeton University Press. (Paperback September 2008; Reprinted in South Korea and China (Mandarin and Chinese simplified translation)

Articles in Progress

Eisenlohr, A.*¹ and Currid-Halkett, E (2020) “A Different Divide: Cultural Capital and Inequality in America, a Survey of Rural and Urban America by Education, Race and Income”

*= doctoral student

Peer-Reviewed Articles

Choo, S.* and Currid-Halkett, E. (2020). Socially Engaged Art(ists) and the ‘Just Turn’ in City Space: The Evolution of Gwanghwamun Plaza in Seoul, South Korea . *Built Environment* Volume 46, Number 2, May 2020, pp. 119-137(19) <https://doi.org/10.2148/benv.46.2.279>

Currid-Halkett E, Lee H, Painter GD. (2019) Veblen goods and urban distinction: The economic geography of conspicuous consumption. *J Regional Sci.* 2019;59:83–117. <https://doi.org/10.1111/jors.12399>

Yoon, H.* and Currid-Halkett, E. (2014). Industrial Gentrification in West Chelsea: Who Survived and Who Didn’t? Empirical Evidence from Discrete-Time Survival Analysis. *Urban Studies*.

Grodach, C, Currid-Halkett, E, Foster, N and Murdoch, J. (2014): The location patterns of artistic clusters: A metro and neighborhood level analysis. *Urban Studies*.

Williams S, Currid-Halkett E (2014) Industry in Motion: Using Smart Phones to Explore the Spatial Network of the Garment Industry in New York City. *PLOS ONE* 9(2): e86165. doi:10.1371/journal.pone.0086165

Huesch MD, Currid-Halkett E, Doctor JN. (2014) Measurement and risk adjustment of pre-labor cesarean rates in a large sample of California hospitals. *Am J Obstet Gynecol*

Huesch MD, Currid-Halkett E, Doctor JN. (Accepted 2014, forthcoming) Public hospital quality report awareness, popularity, and sentiment. *BMJ Open*.

Currid-Halkett, E., & Stolarick, K. (2013) Baptism by Fire: An Occupational Analysis of Creative Sector Impact on Regional Economies; *Cambridge Journal of Regions, Economy and Society* 6 (1), 55-69; 2013.

Stolarick, Kevin and Currid-Halkett, E (2013). Creativity and the Crisis. *Cities* 3: 5-14

Currid-Halkett, E. and Scott, A (2013). The Geography of Celebrity and Glamour: Economy, Culture and Desire in the City. Elsevier: *City, Culture and Society* 4 (1): 2-11

Ravid, G. and Currid-Halkett, E. (2013). The Social Structure of Celebrity: An Empirical Network Analysis of an Elite Population. Taylor and Francis: *Celebrity Studies* 4(1): 182-201

Currid-Halkett E, Ravid G (2012) "‘Stars’ and the connectivity of cultural industry world cities: an empirical social network analysis of human capital mobility and its implications for economic development" *Environment and Planning A* 44(11): 2646 – 2663

Currid-Halkett, E. and Stolarick, K. (2011). The Great Divide: Economic Development Theory vs. Practice, A Survey of the Current Landscape. *Economic Development Quarterly*. Vol. 25 (2). Pp 143-157.

Currid-Halkett, E. and Stolarick, K. (2011). Cultural Capital and Metropolitan Distinction: A View from Los Angeles and New York. *City, Culture and Society*. Vol 1 (4). Pp. 217-223.

Williams, S. and Currid-Halkett, E. (2011). The Emergence of Los Angeles Fashion: A Comparative Spatial Analysis of New York and Los Angeles' Fashion Industry. *Urban Studies*. Vol. 48 (14). Pp. 3043-3066

Currid, E. and Williams, S. (2010). The Geography of Buzz: Art, Culture and the Social Milieu in Los Angeles and New York. *Journal of Economic Geography*. Vol. 10 (3). Pp.423-451.

Currid, E. and Williams S. (2010). Two Cities, Five Industries: Similarities and Differences Within and Between Cultural Industries in New York and Los Angeles. *Journal of Planning Education and Literature*. Vol. 29 (3). pp. 322-335.

Currid, E. and Stolarick, K. (2010). The Occupation-Industry Mismatch: New Trajectories for Regional Cluster Analysis and Implications for Economic Development. *Urban Studies*. Vol. 47 (5). Pp. 337-362.

Currid, E. (2009). Bohemia as Subculture; "Bohemia" as Industry: Art, Culture and Economic Development. *Journal of Planning Literature*. Vol 23 (4). Pp. 368-382.

Currid, E. and Connolly, J. (2008). Patterns of Knowledge: The Geography of Advanced Services and the Case of Art and Culture. *Annals of the Association of American Geography* Vol. 98(2). Pp. 414-434

Currid, E. (2007). How Art and Culture Happen in New York: Implications for Urban Economic Development. *Journal of the American Planning Association (JAPA)*. Vol. 73 (4). Pp. 454-467.

Currid, E. (2007). The Economics of a Good Party: Social Mechanics and the Legitimization of Art/Culture. *Journal of Economics and Finance*. Vol. 31 (3) pp. 386-394.

Currid, E. (2006). New York as a Global Creative Hub: A Competitive Analysis of Four Theories on World Cities. *Economic Development Quarterly*. Vol 20(4). Pp. 330-350. (This article is the second most cited EDQ article since 2000, the 20th most cited of all time)

Peer-Reviewed Chapters

Choo, S.* and Currid-Halkett, E. (2018) “Globalisation in Cultural and Media Geographies” in *Handbook on Geographies of Globalisation* (Ed. Robert Kloosterman).

Currid-Halkett, E. (2015). “Stars and Stardom.” *Oxford Handbook of Creative Industries*. (Eds. Mark Lorenzen) Oxford: Oxford University Press.

Currid-Halkett, E. (2014) “The Celebrity City”. *The Atlas of Cities* (Ed. Paul Knox). Princeton: Princeton University Press. (2014 Globe Book Award for Public Understanding of Geography)

Currid-Halkett, E. and Ho, V* (2013). “Los Angeles and the Global Cultural Economy: Comparisons and Competitive Advantage”. In *The Politics of Urban Cultural Policy: A Global Perspective* (ed. Carl Grodach and Dan Silver). London/New York: Routledge.

Currid-Halkett, E. (2012). “The Social Life of Art Worlds: Implications for Culture, Place and Development”. *Oxford Handbook of Urban Planning* (Eds Randy Crane and Rachel Weber). Oxford: Oxford University Press.

Currid-Halkett, E. and Stolarick, K. (2011). *The Arts: Not Just Artists (and vice versa): A Comparative Regional Analysis for Studying the Composition of the Creative Economy. The Handbook of Cities and Creativity* (Ed. Charlotta Mellander, Ake E Andersson, and David E Andersson.) London/ New York: Elgar.

Other Articles/Chapters

Currid-Halkett, E. (2017). Lead author for USC’s collaboration with the World Economic Forum on the Retail, Consumer Goods and Lifestyle briefing.

Currid-Halkett, E. (2017 with ongoing updates) Co-curator (on behalf of USC) of World Economic Forum’s Transformation Map on Retail Consumer Goods and Lifestyle

Currid-Halkett, E (2014) “The Geography of Stardom: Celebrity and Place” in *Human Geography: Places and Regions in a Global Context*, 7th edition. Edited by Paul Knox and Sallie Marston. New York: Pearson.

Currid-Halkett, E. (2012). “Arts and Culture in Los Angeles.” *Planning Los Angeles* (Ed. David Sloane) American Planning Association.

Currid-Halkett, E (2014). Review of *Twilight of the Idols: Hollywood and the Human Sciences in 1920 America*, Mark Lynn Anderson. For *The Journal of American History*.

Currid-Halkett, E. (Spring 2012). Review of *Art and the City: Civic Imagination and Cultural Authority in Los Angeles*, Sarah Schrank. *Journal of the American Planning Association*.

Currid, E. (March 2010). Art and the City: New Directions for Growth of Cities and Regions. (Introduction to special issue) *Journal of Planning Education and Research*. Vol 23 (4). Pp. 257-261. *Guest Editor for Special Issue of JPER on Art, Culture and Economic Development*.

Currid, E. (Winter 2009). “How Things Work” Review of Jane Jacobs’ *Death and Life of American Cities* and *The Economy of Cities* for *Journal of the American Planning Association* Centennial Issue. Vol. 75 (1).

Other Publications

Currid-Halkett, E. (2020). “A Pandemic Isn’t A Reason to Abolish the SAT”. *The New York Times* Opinion May 1st 2020.

Currid-Halkett, E. (2018) “The False Stereotype of Two Americas” *The Wall Street Journal*. Opinion/Commentary. December 26th 2018.

Currid-Halkett, E. (2017). The New iPhone X is Luxuriously Out of Touch. *TIME Magazine*. September 14th 2017.

Currid-Halkett, E. (2017). “Conspicuous Consumption is Over. It’s All About Intangibles Now”. *Aeon: A World of Ideas*. June 7th 2017.

Currid-Halkett, E. (2015). “Give Milk”. *The New York Times*. March 27th 2015.

Currid-Halkett, E. (2014). “What People Buy Where”. *New York Times: Sunday Review* (cover story). December 13th 2014.

Currid-Halkett, E. and Williams, S. “New York’s Fashion Industry Reveals a New Truth about Economic Clusters”. *Harvard Business Review*. February 10th 2014.

Currid-Halkett, E. “21st Century Silver Spoon”. *The New York Times*. Sunday Review. November 9th 2013.

Currid-Halkett, E. “Is Online Popularity Really Worth Anything?”. The Daily Dot. The Way We Think Series. June 3rd 2013.

Currid-Halkett, E. “Troubling Talent Drain” Los Angeles Times. August 21st 2012

Currid-Halkett, E “Who Wins Elections? Rich Friends or Rich Friends with Benefits?” Election 101: Princeton University Press blog. July 19th 2012.

Currid-Halkett, E. “The Secret Science of Stardom”, Salon.com, February 24th 2012

Currid-Halkett, E. “How Kim Kardashian Turns the Reality Business into an Art”, *Wall Street Journal*, Speakeasy, November 2nd 2011.

Currid-Halkett, E. “Where Do Bohemians Come From?”, *New York Times*, Sunday Review, October 16th 2011.

Currid-Halkett, E. “Why Narcissism Defines Our Time”, *Wall Street Journal*, Speakeasy, December 8th 2010.

Currid-Halkett, E. “Hollywood’s Blacklist: A Lesson for the Creative Industries”, *Harvard Business Review*, November 11th 2010.

Currid-Halkett, E. “Networking Lessons from the Hollywood A-list” *Harvard Business Review*, October 25th 2010.

Currid, E. “The New Bohemia and Why We Must Save it”
The Higher Education Supplement, The Times of London, September 2007

Currid, E. “What the Blacklist Can and Cannot Do for Hollywood”. *The Los Angeles Times*. December 2009.

Currid, E. “Creative Omaha” *Omaha World Herald*, October 2007

Currid, E. “The Social Life of Creativity” *Worth Magazine*, October 2007

Florida, E. and Currid, E. “Bohemian Rhapsody” *The New York Times*, July 2005

Currid, E. “Why this 24 Year Old Is leaving Pittsburgh”. *Pittsburgh Post Gazette*, July 2002 (Reprinted *The New Colonist*, September 2002)

Florida, R., Currid, E. and Sands, A. “We can Import the Irish Miracle”. Midweek Perspectives: *Pittsburgh Post Gazette*. March 21, 2001

Research Support

2014-2015 LUSK Center for Real Estate, USC (Veblen Goods and Metropolitan Distinction: The Economic Geography of Conspicuous Consumption, A Survey of 21 Cities)

2013- Research Fellow, Annenberg Innovation Lab, University of Southern California

2007- Project Director, Star Maps, Norman Lear Center, Annenberg School of Communication, USC

- 2012-2014 Agency for Healthcare Research and Quality (Building the Science of Public Reporting) (Co-PI, PI: Marco Huesch)
- 2012-2013 National Endowment for the Arts (Understanding Artistic Location Patterns and their Relationship to Neighborhood Development w/ Carl Grodach)
- 2011-2012 LUSK Center for Real Estate, USC (What Drives the Location of Artists and Galleries? A Study of Land Use and Zoning and their Impact on Art and Future Economic Development)
- 2010-2011 LUSK Center for Real Estate, USC (The Location Decisions of Art Galleries w/ Jenny Schuetz)
- 2009-2010 LUSK Center for Real Estate, USC, (Does Bohemia Drive Urban Development? w/Jenny Schuetz)
- 2007-2009 John Randolph Haynes Foundation, (Cultural Los Angeles)
- 2007 USC Advancing Scholarship in the Humanities and Social Sciences Grant, (Cultural Los Angeles)
- 2004-2006 Columbia University Dissertation Research Funding
- 2000-2002 Housing and Urban Development (HUD) Fellow

Awards/Honors

- 2018 USC Society of Fellows in the Humanities, Faculty Fellow 2018-2021
- 2017 Books of the Year *The Economist* (For *The Sum of Small Things*)
- 2011 Sterling Franklin Outstanding Junior Faculty Award
- 2002 Columbia University Graduate Fellowship
- 2000-2002 Housing and Urban Development (HUD) Fellow
- 2000 Phi Beta Kappa Research Award
- 2000 Phi Beta Kappa

Service Activities

School

2007-2010; 2014-2016: Doctoral Committee; 2006-present: Master's in Planning Committee; 2006-2007; 2009-2010: Undergraduate Committee; 2011-2017: Appointments Committee; 2010-2011; 2012-2014: Faculty Council; 2016-: Research Committee; 2017-: Academic Integrity Committee

University

2015-2019 Chair, Provost Committee on Work and Family Life
2017-2018 Faculty Environment and Employment Committee, Academic Senate

Review Activities

Journal of the American Planning Association (JAPA); Urban Studies; Journal of Planning Education and Research (JPER); Economic Development Quarterly (EDQ); City & Community; Journal of Economic Geography; European Research Council (ERC); Princeton University Press; Transactions of the Institute of British Geographers; Environment and Planning A; American Sociological Review; Journal of American History; University of Chicago Press; Economic Journal (EJ)

Courses Taught

PPD 424: Art and the City (undergraduate); PPD 527: The Social Context of Planning; PPD 639 (graduate/Master's): Local Community and Economic Development (graduate); PPD 245: Urban Context of Policy and Planning (undergraduate); PPD 714a: Advanced Urban Development (Doctoral); Directed Research (Master's/Doctoral)

Doctoral Program Activity

Guidance committees

Gregory Randolph (chair)
Vivian Ho (chair)
Hyojung Lee
Laurie Kaye Nijaki
Ray Calhan
Brettany Shannon
Matthew Miller
Soyoon Choo (chair)

Dissertation committees

Grace Wang (Annenberg)
Jonathan Crisman
Alaina Jackson (chair)
Soyoon Choo (chair)
Matthew Miller

Hyojung Lee
Vivian Ho (chair)
Erin Barbor (chair)
Ali Kohdaei (Computer Science)
Jade Miller (Annenberg)
Laurie Kaye Nijaki
Brettany Shannon

Dissertations completed

Hyojung Lee
Vivian Ho (chair)
Alaina Jackson (chair)
Erin Barbor (chair)
Brettany Shannon
Matthew Miller
Frederick Steinman, DPDS
Jade Miller (Annenberg)
Laurie Kaye Nijaki
Ali Kohdaei (Computer Science)

Popular Press Accounts

(A more comprehensive list can be provided)

News and Wire Services

New York Times, Financial Times, Wall Street Journal, New York Sun, Washington Post, The Irish Times, New Scotsman, Pittsburgh Post-Gazette, New York Sun, Los Angeles Daily News, Globe and Mail, Los Angeles Times, BBC Mundo

Magazines

Time Magazine, Christian Science Monitor, Soho Journal, Publishers Weekly, Bloomsbury Review, L'Espresso, Forbes Magazine, Cosmopolitan, Elle, New York Times Style Magazine, The New Yorker, Time Out Chicago, Time Out New York, The Economist, Trojan Magazine, Psychology Today, Village Voice, New York Magazine, Times Literary Supplement, Chronicle of Higher Education, Dagbladet Børsen, The Atlantic Monthly

Radio/TV

NPR, GMTV, "Inquiry" (WICN, New England radio), "Behind the News" WBAI Radio (NYC), Invisible Hand podcast, E! Entertainment, BBC, KPCC, WNYC, VoxEU, Today Show (Australia); CBS

Online

The Nation online, Forbes.com, Kottke, Gothamist.com, WSJ.com, The Huffington Post, Marginal Revolution, Bloomberg, Salon, ESPN, The Atlantic, Phys.Org

Reviews

Journal of Economic Literature, Journal of Planning Education and Research, Journal of Cultural Economics, Journal of American Culture, Journal of Regional Science, Journal of the American Planning Association, Regional Studies, Economic Geography, Planetizen, The Irish Times, The New Scotsman, Times Literary Supplement, Chronicle of Higher Education, New York Sun, The New Yorker, Washington Post, Salon, The Economist, Bloomberg Muse, Soho Journal, Bloomsbury Review

Selected Invited Talks and Presentations

2019 USC Presidential Inauguration, Faculty Symposium

2019 University of California –Irvine, Irvine CA

2018 Rice University, Museum of Fine Arts, Houston, Texas

2018 GenNext, Beverly Hills, CA

2017 Columbia University Alumni Association, Beverly Hills, CA

2017 Housing Works (in conversation with Sloane Crosley), New York, NY

2017 Chevalier Book Shop (in conversation with MacArthur Fellow Josh Kun) Los Angeles, CA

2015 Craft of Ethnography, Columbia University, New York, NY

2014 National Endowment for the Arts, U.S.-U.K. Symposium on Cultural Engagement, Washington DC

2014 Center for Scholarly Technology, University of Southern California, Keynote speaker: Digital Knowledge Across the Curriculum

2013 Creative New York, CUNY Graduate School (Keynote panel)

2013 Curb Center for Art, Enterprise and Public Policy, Vanderbilt University, Nashville TN

2013 Department of Geography, UCLA, Los Angeles CA

2012 Cultural Policy Center, University of Chicago, Chicago, IL

2012 Lincoln Institute of Land Policy, Harvard University, Cambridge MA
Forum on Land and the Built Environment: The Contested City

2012 National Endowment for the Arts and Los Angeles County Arts Commission, Los Angeles CA “Creative Placemaking”

2012 American Planning Association, “Planning Los Angeles”, Los Angeles

2012 University of Southern California, Price School of Public Policy, Los Angeles, CA
“Cities of the Future: Community, Creativity, Culture and Technology”

2011 Creative Urbanism, Heinz College Center on Economic Development, Carnegie Mellon University, Pittsburgh PA

2011 Midtown Business Association Annual Gala (keynote speaker), Sacramento CA

2011 Los Angeles Festival of Books, Hollywood Under the Bright Lights

2011 Symposium on Embodied Placemaking in Urban Spaces, Center for 21st Century Studies, University of Wisconsin- Milwaukee

2011 Symposium on Creative Quarters (keynote speaker), Hamburg, Germany

2011 Friends of the USC Libraries, USC Libraries Doheny, Los Angeles, CA

2010 Google, Authors@Google, CA
“Starstruck: The Business of Celebrity”

2010 Book Soup, Los Angeles, CA
“Starstruck: The Business of Celebrity” (Book reading)

2010 92nd St Y/Tribeca, New York, NY
“Starstruck: The Business of Celebrity” (Panel discussion around “Starstruck”)

2010 Harvard University, Graduate School of Design
“The Geography of Stardom”

2010 USC Alumni Association Event, Las Vegas NV
“The Buzz of Fame: The Geography of Stardom and What it Means for City Development and Branding.”

2009 UCLA/3M Prime Lecture Series, Munich, Germany

2009 Studio X, Columbia University, New York City
The Geography of Buzz: Spatial Dimensions of Cultural Industries in New York City and Los Angeles”

2009 Institute for Public Policy Research, London, UK

“The Warhol Economy: Fashion, Music, Art – How cultural drivers are shaping the urban economy”

2009 New York University, Wagner School of Public Service
“New York’s Creative Industries: Fashion in Today’s Economy”

2009 City of Amsterdam, Netherlands Chamber of Commerce and University of Amsterdam
Department of Geography, Planning and International Development

2009 Children’s Museum, Waterloo, Ontario
“Warhol Speaker Series” for special exhibit “Andy Warhol’s Factory”

2008 Rutgers University, New Jersey
“Cultural Economy of New Jersey”

2008 Forum for Urban Design, New Museum of Contemporary Art, New York City
Divergence/Convergence: New York’s Creative Economy

2008 National Endowment for Science, Technology and the Arts, London, England
International Thought Leaders Summit: Policies for the Creative Economy in the 21st Century

2008 Art Works! Conference, Duluth, Minnesota
Keynote Speaker, Activating a Creative Economy: How Can the Twin Ports Become More of a Hub for the Creative Economy?

2008 Creative Construct International Symposium: Building for Culture and Community, Ottawa Canada