VITAE
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EDUCATION

1998   Doctor of Public Administration (DPA), School of Public Administration, University of Southern California, Sacramento, California

Dissertation: *Changing Political Analysis in U.S. Democracy: The Use of Information Technology*

Committee: Chair Chester A. Newland (Frances R. and John Duggan Distinguished Professorship in Public Administration, University of Southern California), Ross Clayton (Dean, School of Public Administration, University of Southern California), John J. Kirlin (Emery E. Olson Chair of Public-Private Entrepreneurship, University of Southern California and School of Public and Environmental Affairs, Indiana University/Purdue University) and Jeffrey I. Chapman (Professor and Director, School of Public Affairs, Arizona State University)

1983   Master of Public Administration (MPA), School of Public Administration, University of Southern California, Los Angeles, California

Intergovernmental Management (IGM) Certificate Program, School of Public Administration, University of Southern California, Sacramento and Los Angeles, California and Washington, D.C. including completion of full-time, paid internships at local, state and federal government institutions

Public Financial Management Certificate Program Coursework, School of Public Administration, University of Southern California, Los Angeles, California

1982   Bachelor of Arts (BA), Rhetoric, University of California, Davis

ACADEMIC APPOINTMENTS

2021 – 2022   Faculty Council representative (elected) from the Governance, Management and Policy Processes (GMPP) Department, Sol Price School of Public Policy, University of Southern California (second term/year of service, see 2019-20).

2020-22   Faculty Coordinator/Director, Master in Public Administration online (MPAOL) program, University of Southern California, School of Public Policy, Los Angeles, California. Responsibilities include faculty recruiting, program administration and management, student admissions and services, instructional design coordination and development, marketing and program webinars, alumni engagement, residency logistics, curriculum and delivery for 21 courses and 80-120 new students per year into a two year degree program. Previously responsible for oversight, direction and management of outside partnerships for program delivery with both Pearson Education and 2U Inc. over a span of 6 plus years.

2020-22   Assessment Committee Chair, Master in Public Administration (MPA) with responsibility for accreditation processes, ongoing assessment and curricular management, Governance Department Chair Appointee, School of Public Policy, University of Southern California, Los Angeles, California

2017-22   Admissions Committee/Lead, Master in Public Administration online program (MPAOL) with responsibility for review and determination of admission decisions, School of Public Policy, University of Southern California, Los Angeles, California

2022   Dissertation Committee, Cynthia McDougal, Candidate for Doctor of Education, University of Southern California, Rossier School of Education, Los Angeles, California

2022   Site Visit Team Member, NASPAA Commission on Peer Review and Accreditation (COPRA), Master in Public Policy and Administration, (Spring) *Appointed December, 2021*

2021   Site Visit Team Member, NASPAA Commission on Peer Review and Accreditation (COPRA), Master in Public Policy, (Spring) *Appointed December, 2020*

2020   Site Visit Team Member, NASPAA Commission on Peer Review and Accreditation (COPRA), Master in Public Administration, (Spring) *Appointed December, 2019*

2020   Chairperson and directed research, Toper Taylor, Candidate for Doctor of Policy, Planning and Development, University of Southern California, School of Public Policy, Los Angeles, California

2019 – 2020 Faculty Council representative (twice elected) from the Governance, Management and Policy Processes (GMPP) Department, Sol Price School of Public Policy University of Southern California (first term)

2019   Promotion Review Committee Chair, Dr. Debbie Natoli to Assistant Professor School of Public Administration, University of Southern California

2019   Three Year Review Committee Chair, Dr. Carol Geffner, Professor of Practice School of Public Administration, University of Southern California

2019	Three Year Review Committee Chair, Frank Zerunyan, JD Professor of Practice School of Public Administration, University of Southern California
2018	External Reviewer, Promotion to Associate Professor for Dr. Steven W. Kleinschmit School of Public Administration, University of Illinois at Chicago
2018	Promotion Review Committee Chair, Dr. Tara Blanc to Assistant Professor School of Public Administration, University of Southern California
2017	Chair, Master in Public Administration (MPA) Field Committee / Curriculum University of Southern California (Fall)
2017-present	Master in Public Administration (MPAOL) Online Program Coordinator, University of Southern California
2015-present	Social Innovation Faculty Fellow, Price Center for Social Innovation University of Southern California
2015-2019	Capstone Coordinator, Masters in Public Administration program-wide Sol Price School of Public Policy, University of Southern California
2008–2018	Faculty, Semester in Washington Politics (SIWP), Graduate School of Political Management (GSPM), The George Washington University, Washington, D.C. on behalf of Sol Price School of Public Policy, University of Southern California, Los Angeles, California. Resigned effective summer 2018, program moving to George Mason.
2013–present	Professor (Teaching) (Full-time Appointment), Sol Price School of Public Policy, University of Southern California
2012-2013	Adjunct Professor (Half-time Contract Appointment), Sol Price School of Public Policy, University of Southern California
1999-2012	Adjunct Professor and originating faculty of graduate curriculum in political management and political management certificate program; curriculum refresh and design assignments include PPD 540 (3), PPD 500 and assisting with PPD 546; teaching assignments include PPD 540 in both the distance learning/online and intensive formats; PPD 546 Capstone online and PPD 656 intensive courses, Sol Price School of Public Policy, University of Southern California
2010	Dissertation Committee, *"Legislative Term Limits in California and the Faces of Change"*, Matthew C. Wheeler, Doctor of Policy, Planning and Development, University of Southern California, School of Policy, Planning and Development, Los Angeles, California
1996-1998	Associate Adjunct Professor, School of Public Administration, University of Southern California, Sacramento Public Affairs Center, Sacramento, California

1995   Lecturer and co-faculty teaching with John J. Kirlin, PhD., School of Public Administration, University of Southern California, Sacramento Public Affairs Center, Sacramento, California

1985-1995   Recruiter and Student Advisor (volunteer), SCAPA Praetors, School of Public Administration, University of Southern California, Los Angeles, California

1989-1990   Development Officer, School of Public Administration, University of Southern California, Los Angeles, California

1989-1990   Guest Lecturer, Political Science, Occidental College, Los Angeles, California

ACADEMIC HONORS

2006-present   Fellow, National Academy of Public Administration. *NAPA is an independent, non-partisan organization chartered by Congress to assist federal, state and local governments in improving their effectiveness, efficiency and accountability,* Washington, D.C. (Lifetime Fellowship – peer elected)

2020   Robert Biller Award for Outstanding Faculty Performance, School of Public Policy, University of Southern California

2017   Faculty Advisor, USC Price School Haynes Award for Outstanding Capstone (First Place and Runner-up) student teams. *Topics: (1) Refugees, Social Media and (2) Young Homeless Children in Los Angeles County*

2016   Faculty Advisor, USC Price School Haynes Award for Outstanding Capstone (First Place) student team *(Topic: Augmented Reality in Emergency Management Services)*

2015   Mentor of the Year awarded by MPA Online Alums, Sol Price School of Public Policy, University of Southern California

2014   Faculty Advisor, USC Price School Haynes Award for Outstanding Capstone (First Place) student team *(Topic: Open Data Governance in Los Angeles City, City Controller)*

2001-2002   Adjunct Instructor of the Year Award, School of Policy, Planning and Development, University of Southern California

1984-1985   Chairman, Washington, D.C. Alumni and Intergovernmental Management (IGM) Association, School of Public Administration, University of Southern California

1984   Fletcher Bowran Jr. Outstanding Masters' Degree Award given by SCAPA Praetors for *"Scholarship and Leadership Qualities and a promise of a Career of Distinction",*

School of Public Administration, University of Southern California, Los Angeles, California

PRINCIPAL COURSES TAUGHT and/or DESIGNED

Capstone Residency in Public Administration
Capstone: The Practice of Public Administration
Effective Communications in Leadership
Foundations of Public Policy Analysis
Fundamentals of Public Administration
International Laboratory: Dublin, Ireland
Leadership and Collaborative Governance
Political Management: Theory and Applied Techniques
Practicum in Public Administration (Sacramento design)
Practicum in Capstone / Case Challenge
Professional Residency in Public Administration (Online)
Public Administration and Society
Semester in Washington Politics: Internship

CLASSES TAUGHT

2021   Lead Instructor / New Course Design: Capstone Residency in Public Administration, PPDE 507 (Online), Sol Price School of Public Policy, University of Southern California (Course originated new for updated MPA curriculum taught for the first time in Summer 2020 with a *"May-mester"* four weeks plus virtual Residency format. Course development activity Spring 2021.

Lead Instructor / Course Designer: Professional Residency in Public Administration, PPDE 506 (Online), Sol Price School of Public Policy, University of Southern California. Multiple sections taught in Spring 2021 (2) and Fall 2021 (2) plus oversight of adjunct instructor delivery in Summer 2021 (1).

Lead Instructor / Course Designer: Foundations of Policy Analysis, PPD 554, Sol Price School of Public Policy, University of Southern California (Course taught in Fall 2021 (2 sections) and oversight of course implementation into Bb/virtual format and Summer 2021 instructional delivery by adjunct instructors in 2 sections.)

Lead Instructor / Course Designer: The Professional Practice of Public Administration – MPA Capstone, PPD546 (Online), Sol Price School of Public Policy, University of Southern California (Course Offered in Summer 2021 and Fall 2021) also included recruitment of clients, direction of Instructors: Maj. Adam James (Spring 2021 and 2022) and John Calanni (Spring 2021).

Course Build / Design: The Professional Practice of Public Administration – MPA Capstone, PPD 546 (Online moving course from Pearson Moodle LMS to USC Blackboard LMS offering), Sol Price School of Public Policy, University of Southern California (Spring 2021for first delivery and 2019 course revisions).

2020   Lead Instructor / REVISED New Course Design (converting from 2U platform to USC Blackboard LMS): Professional Residency in Public Administration, PPDE 506 (Online), Sol Price School of Public Policy, University of Southern California (Course originated new for updated MPA curriculum taught for the first time in Fall 2019 with a three-day campus Residency. One section of the course taught (Spring) and five sections taught in Fall 2020.

Lead Instructor / Course Designer: Foundations of Policy Analysis, PPD 554, Sol Price School of Public Policy, University of Southern California (Courses taught in Spring 2020 online, and Fall 2020)

Lead Instructor / Course Designer: The Professional Practice of Public Administration – MPA Capstone, PPD546 (Online), Sol Price School of Public Policy, University of Southern California (Course Offered in Summer 2010 Vertenten) also included recruitment of clients, direction of Instructor: John Calanni (Spring and Fall).

2019   Lead Instructor / New Course Design: Professional Residency in Public Administration, PPDE 506 (Online), Sol Price School of Public Policy, University of Southern California (Course originated new for updated MPA curriculum taught for the first time in Fall 2019 with a three-day campus Residency. Course development activity Summer 2019.

Lead Instructor / Course Designer: Foundations of Policy Analysis, PPD 554, Sol Price School of Public Policy, University of Southern California (Course taught in Fall 2019 in Sacramento State Capitol Center as intensive / hybrid format)

Lead Instructor / Course Designer: The Professional Practice of Public Administration – MPA Capstone, PPD546 (Online), Sol Price School of Public Policy, University of Southern California (Course Offered in Spring 2019 Vertenten) also included recruitment of clients, direction of Instructor: John Calanni (Summer and Fall).

Course Design (new): Orientation to the Master of Public Administration Program, (Online), Sol Price School of Public Policy, University of Southern California (Course onboarding originated new for the online MPA curriculum and transitional partnership, offered for the first time to incoming Fall 2019 cohort.) Course development activity Spring 2019.

Course Design (new): Professional Workshop in Public Administration, PPDE 505 (Sacramento), Sol Price School of Public Policy, University of Southern California (Course syllabus originated in collaboration with Juliet Musso, original intensive syllabus original created for Spring 2020) taught by Tara Blanc.

Course Designer (redevelopment): Foundations of Policy Analysis, PPD 554, Sol Price School of Public Policy, University of Southern California (Course redesign for new LMS platform and vendor transition to be taught first in Spring 2020 online.) Course development activity Fall 2019.

Course Designer (reconfiguration in Blackboard LMS): Foundations of Policy Analysis, PPD 554, Sol Price School of Public Policy, University of Southern California (Course redesign for new LMS platform to be taught as 2U Spring 2020 online.) Course development activity December 2019.

2018-19 Course Design/Lead/ Section Instructor: The Professional Practice of Public Administration – MPA Capstone, PPD546 (Online), Sol Price School of Public Policy, University of Southern California (Course Offered in Spring, 2018 Vertenten) also included direction of Instructors: John Calanni (Summer) and Michael Cohen (Fall).

Lead Instructor/Course Designer: Foundations of Policy Analysis, PPD 554 (Online), Sol Price School of Public Policy, University of Southern California (Course taught in Spring 2018 first as a 4 unit format)

New Course Design: Public Policy Formulation and Implementation, PPD 555 (Online), Sol Price School of Public Policy, University of Southern California (Course originated new for the online Public Policy certificate students, to be taught for the first time in Spring 2019 by Matt Wheeler.) Course development activity Fall 2018.

New Syllabi development: Residencies in Public Administration, PPD XXX and XXX (Online) new 1-unit courses (2) for (a) onboarding and (b) Capstone residencies. Syllabi were developed and revised according to MPA Field Committee approvals and are pending University approval and adoption of a new MPA degree curriculum to initiate in the Fall 2019 semester.

Syllabi development: Political Management, PPD656 revisions and updates according to discussion with Dean's office for review and approval by MPA Field Committee, MPA curriculum revision was determined to not offer a political management certificate or track with the first revision of the degree in 2019. Course development put on hold.

Capstone Coordinator (Communications and Client recruitment/ relationships role), Masters in Public Administration, Sol Price School of Public Policy, University of Southern California, Los Angeles, California. Responsible for supervision of student worker, Course Assistant, in three semesters to support faculty teaching in Los Angeles, Sacramento and online. Responsible for client recruitment to support other faculty as requested. Responsible for all client recruitment in online Capstone courses self-taught or using adjunct section instructors.

Capstone Residency Design / Instructor (Terminal Residency for Online Program),

Originator of the "Capstone Case Challenge" for the Masters in Public Administration Online (MPAOL), Sol Price School of Public Policy, University of Southern California, Los Angeles, California (May 2018)

Professional Fundamentals Lab (and Organizational Initiative Workshop) Introductory Residency, Masters in Public Administration Online (MPAOL), Sol Price School of Public Policy, University of Southern California, Los Angeles, California (September 2018)

"Leadership and Career Academy" Professional Development Lab (for continuing online students) held concurrently with Introductory Residency, Masters in Public Administration Online (MPAOL), Sol Price School of Public Policy, University of Southern California, Los Angeles, California (September 2018)

Professional Fundamentals Lab (and Organizational Initiative Workshop) Introductory Residency, Masters in Public Administration Online (MPAOL), Sol Price School of Public Policy, University of Southern California, Los Angeles, California (January 2018)

Professional Internship in Political Management, PMGT 4187, Semester in Washington Politics program, The George Washington University, Washington, D.C. (Sol Price School of Public Policy program partnership), Spring Semester (Spring 2018)

2017-18   Course Design/Lead/ Section Instructor: The Professional Practice of Public Administration – MPA Capstone, PPD546 (Online), Sol Price School of Public Policy, University of Southern California (Course Offered in Summer 2017 Semester and Spring, 2018) included direction of Section Instructors: John Calanni (Summer) and Michael Cohen (Fall).

Course Design / Lead Instructor: Foundations of Policy Analysis, PPD 554 (Online), Sol Price School of Public Policy, University of Southern California including originating new 4 unit course design for the online format accomplished in Fall 2017 (Course taught in Spring 2018 first as a 4 unit load.)

Capstone Coordinator (Communications and Client recruitment/ relationships role), Masters in Public Administration, Sol Price School of Public Policy, University of Southern California, Los Angeles, California

PPD554 Foundations of Public Policy Analysis (original 4 units to online) Course Design, Sol Price School of Public Policy, University of Southern California, Los Angeles, California (Spring 2017)

Capstone Residency Design / Instructor (Terminal Residency for Online Program),

Originator of the "Capstone Case Challenge" for the Masters in Public Administration Online (MPAOL), Sol Price School of Public Policy, University of Southern California, Los Angeles, California (May 2017 and 2018)

Professional Fundamentals Lab (and Organizational Initiative Workshop) Introductory Residency, Masters in Public Administration Online (MPAOL), Sol Price School of Public Policy, University of Southern California, Los Angeles, California (September 2017)

"Leadership and Career Academy" Professional Development Lab (for continuing online students) held concurrently with Introductory Residency, Masters in Public Administration Online (MPAOL), Sol Price School of Public Policy, University of Southern California, Los Angeles, California (September 2017)

Professional Fundamentals Lab (and Organizational Initiative Workshop) Introductory Residency, Masters in Public Administration Online (MPAOL), Sol Price School of Public Policy, University of Southern California, Los Angeles, California (January 2017)

Professional Internship in Political Management, PMGT 4187, Semester in Washington Politics program, The George Washington University, Washington, D.C. (Sol Price School of Public Policy program partnership), Spring Semester (Spring 2017)

2016-17   Course Design/Lead/ Section Instructor: The Professional Practice of Public Administration – MPA Capstone, PPD546 (Online), Sol Price School of Public Policy, University of Southern California (Course Offered in Spring and Fall 2016 and Summer 2017 Semesters) included training of new Section Instructor, John Calanni (fall) and lead work with Juliet Musso as Section Instructor (spring).

Course Design / Lead Instructor: Public Administration and Society, PPD 540 (Online), Sol Price School of Public Policy, University of Southern California (Course offered in Spring and Fall 2016 and Summer 2017 Semesters)

Course Design / Lead Instructor: Foundations of Policy Analysis, PPD 554 (Online), Sol Price School of Public Policy, University of Southern California including originating course design for the online format accomplished in Summer 2016 (Course initiated in the online teaching Fall 2016 and Summer 2017 Semesters)

Capstone Coordinator (Communications and Client recruitment/ relationships role), Masters in Public Administration, Sol Price School of Public Policy, University of Southern California, Los Angeles, California (Summer 2016 for credits, all year effort)

PPD540 Public Administration and Society Course Re-design, Sol Price School of Public Policy, University of Southern California, Los Angeles, California (Summer 2016)

PPD554 Foundations of Public Policy Analysis (original to online) Course Design, Sol Price School of Public Policy, University of Southern California, Los Angeles, California (Summer 2016)

Capstone Residency Design / Instructor (Terminal Residency for Online Program), Originator of the "Capstone Case Challenge" for the Masters in Public Administration Online (MPAOL), Sol Price School of Public Policy, University of Southern California, Los Angeles, California (May 2017)

Professional Fundamentals Lab (and Organizational Initiative Workshop) Introductory Residency, Masters in Public Administration Online (MPAOL), Sol Price School of Public Policy, University of Southern California, Los Angeles, California (September 2016)

"Leadership and Career Academy" Professional Development Lab (for continuing online students) held concurrently with Introductory Residency, Masters in Public Administration Online (MPAOL), Sol Price School of Public Policy, University of Southern California, Los Angeles, California (September 2016)

Professional Fundamentals Lab (and Organizational Initiative Workshop) Introductory Residency, Masters in Public Administration Online (MPAOL), Sol Price School of Public Policy, University of Southern California, Los Angeles, California (January 2016)

Professional Internship in Political Management, PMGT 4187, Semester in Washington Politics program, The George Washington University, Washington, D.C. (Sol Price School of Public Policy program partnership), Spring Semester (Spring 2016)

2015-16   Course Design/Lead/ Section Instructor: The Professional Practice of Public Administration – MPA Capstone, PPD546 (Online), Sol Price School of Public Policy, University of Southern California (Course Offered in Summer 2015 and Spring 2016 Semesters)

Capstone Coordinator (Communications and Client relationships role), Masters in Public Administration, Sol Price School of Public Policy, University of Southern California, Los Angeles, California (2016 initiated)

Capstone Residency Design / Instructor (Terminal Residency for Online Program), Originator of the "Capstone Case Challenge" for the Masters in Public Administration Online (MPAOL), Sol Price School of Public Policy, University of Southern California, Los Angeles, California (May 2016)

International Capstone Travel Instructor (Class cohorts from Spring 2015 and Summer 2015), three projects with Dublin City Council and the EU COST Action during meetings and field work in Dublin, Ireland (August 2015)

Course Design / Lead / Section Instructor: Public Administration and Society, PPD 540 (Online), Sol Price School of Public Policy, University of Southern California (Course offered in Summer 2015 and Spring 2016 Semesters)

Faculty Cohort Coach / Instructor, Masters in Public Administration Online (MPAOL), Sol Price School of Public Policy, University of Southern California, Los Angeles, Fall 2014 continuously through Graduation 2016

Professional Fundamentals Lab (and Organizational Initiative Workshop) Introductory Residency, Masters in Public Administration Online (MPAOL), Sol Price School of Public Policy, University of Southern California, Los Angeles, California (September 2015)

"Leadership and Career Academy" Professional Development Lab (for continuing online students) held concurrently with Introductory Residency, Masters in Public Administration Online (MPAOL), Sol Price School of Public Policy, University of Southern California, Los Angeles, California (September 2015)

Professional Fundamentals Lab (and Organizational Initiative Workshop) Introductory Residency, Masters in Public Administration Online (MPAOL), Sol Price School of Public Policy, University of Southern California, Los Angeles, California (January 2016)

Professional Internship in Political Management, PMGT 4187, Semester in Washington Politics program, The George Washington University, Washington, D.C. (Sol Price School of Public Policy program partnership), Spring Semester (Spring 2016)

2014-15   Course Design / Lead / Section Instructor: The Professional Practice of Public Administration – MPA Capstone, PPD 546 (Online), Sol Price School of Public Policy, University of Southern California, All Sections (Course offered in Spring and Summer Semesters)

Course Design / Lead / Section Instructor: Public Administration and Society, PPD 540 (Online), Sol Price School of Public Policy, University of Southern California, All Sections (Course offered in Fall and Summer Semesters)

Capstone Residency Design / Instructor (Terminal Residency for Online Program), Masters in Public Administration Online (MPAOL), Sol Price School of Public Policy, University of Southern California, Los Angeles, California (May 2015)

Professional Fundamentals Lab (and Organizational Initiative Workshop) Introductory Residency, Masters in Public Administration Online (MPAOL), Sol Price School of Public Policy, University of Southern California, Los Angeles, California (January 2015)

Professional Fundamentals Lab (and Organizational Initiative Workshop) Introductory Residency, Masters in Public Administration Online (MPAOL), Sol Price School of Public Policy, University of Southern California, Los Angeles, California (September 2014)

Professional Development Lab (for continuing online students) held concurrently with Introductory Residency, Masters in Public Administration Online (MPAOL), Sol Price School of Public Policy, University of Southern California, Los Angeles, California (September 2014)

Professional Internship in Political Management, PMGT 4187, Semester in Washington Politics program, The George Washington University, Washington, D.C. (Sol Price School of Public Policy program partnership), Spring Semester

2013-14   Lead Instructor: The Professional Practice of Public Administration – MPA Capstone, PPD 546 (Online), Sol Price School of Public Policy, University of Southern California, Spring Semester Sections

International Laboratory, Dublin, PPD 613ab, Sol Price School of Public Policy, University of Southern California, Spring and Summer Semester Sections

Lead Instructor: Public Administration and Society, PPD 540 (Online), Sol Price School of Public Policy, University of Southern California, Spring and Fall Semester Sections

Lead Instructor: Intersectoral Leadership, PPD 500 (Online), Sol Price School of Public Policy, University of Southern California, Summer and Fall Semester Sections

Capstone Residency Design / Instructor (Terminal Residency for Online Program), Masters in Public Administration Online (MPAOL), Sol Price School of Public Policy, University of Southern California, Los Angeles, California (May 2014)

Professional Fundamentals Lab (and Organizational Initiative Workshop) Introductory Residency, Masters in Public Administration Online (MPAOL), Sol Price School of Public Policy, University of Southern California, Los Angeles, California (January 2014)

Professional Fundamentals Lab (and Organizational Initiative Workshop) Introductory Residency, Masters in Public Administration Online (MPAOL), Sol Price School of Public Policy, University of Southern California, Los Angeles, California (September 2013)

Professional Internship in Political Management, PMGT 4187, Semester in Washington Politics program, The George Washington University, Washington, D.C. (Sol Price School of Public Policy program partnership), Spring Semester

2012-13   The Professional Practice of Public Administration – MPA Capstone, PPD 546 (Online), Sol Price School of Public Policy, University of Southern California

Public Administration and Society, PPD 540 (Online), Sol Price School of Public Policy, University of Southern California, Spring Semester

Public Administration and Society, PPD 540 (Online), Sol Price School of Public Policy, University of Southern California, Fall Semester Sections A/B

Public Administration and Society, PPD 540 (Online), Sol Price School of Public Policy, University of Southern California, Fall Semester Sections C/D

Residency for The Professional Practice of Public Administration – MPA Capstone, PPD 546 (Online), Sol Price School of Public Policy, University of Southern California, Los Angeles, California (May 2013)

Professional Fundamentals Lab (and Branding Organizational Initiative Workshop) Introductory Residency, Masters in Public Administration Online (MPAOL), Sol Price School of Public Policy, University of Southern California, Los Angeles, California (January 2013)

Professional Fundamentals Lab (and Branding Organizational Initiative Workshop) Introductory Residency, Masters in Public Administration Online (MPAOL), Sol Price School of Public Policy, University of Southern California, Los Angeles, California (September 2013)

Professional Internship in Political Management, PMGT 4187, Semester in Washington Politics program, The George Washington University, Washington, D.C. (Sol Price School of Public Policy program partnership)

2011-2012   Public Administration and Society, PPD 540 (Online), Sol Price School of Public Policy, University of Southern California, Spring Semester

Professional Fundamentals Lab (and Branding Organizational Initiative Workshop) Introductory Residency, Masters in Public Administration Online (MPAOL), Sol Price School of Public Policy, University of Southern California, Los Angeles, California (January 2012)

Professional Fundamentals Lab (and Branding Organizational Initiative Workshop) Introductory Residency, Masters in Public Administration Online (MPAOL), Sol Price

School of Public Policy, University of Southern California, Washington, D.C. (October 2011)

Professional Internship in Political Management, PMGT 4187, Semester in Washington Politics program, The George Washington University, Washington, D.C. (Sol Price School of Public Policy program partnership)

2008-present   Professional Internship in Political Management, PMGT 4187 (previously PMGT 187), Graduate School of Political Management, The George Washington University, Washington, D.C.

1995-2010   Political Management: Theory and Applied Techniques, PPD 656, Sacramento Intensive , School of Policy, Planning and Development, University of Southern California

2003-2007*   Public Administration and Society, PPD 540, Sacramento Intensive, School of Policy, Planning and Development, University of Southern California *(Approximate)*

COURSE CURRICULUM (ONLINE) DESIGN APPLICATIONS

2021   Professional Residency in Capstone PPDE 507 (online) (1 unit), Sol Price School of Public Policy, University of Southern California, Spring Semester 2021 (originator new course with units attached for Capstone Graduation Residency).

Capstone in Public Administration PPD546 (online) (4 units), Sol Price School of Public Policy, University of Southern California, Spring Semester 2021 (revised course translated into new LMS transitioning from Pearson's Moodle platform).

2019   Professional Workshop in Public Administration PPDE 505 (Sacramento) (2 units), Sol Price School of Public Policy, University of Southern California, first offering in Spring Semester 2020 (originator of course with Juliet Musso, originator in intensive format for SPAC, creation of course syllabus, taught by Tara Blanc.

Professional Residency in Public Administration PPDE 506 (Online) (1 unit), Sol Price School of Public Policy, University of Southern California, Fall Semester 2019 (originator of new course with units attached for onboarding) offered via 2U Atrio LMS incorporating Cohort Coach role.

2018   Public Policy Formulation and Implementation, PPD 555 (Online), Sol Price School of Public Policy, University of Southern California, Fall Semester 2018 (originator of course in online modality, creation of course syllabus, LMS/Moodle interactive design offering, multi-media elements and configured along with existing PPD554 for the new MPA Policy Certificate for MPA-OL students) to be offered in Spring Semester 2019 taught by Matt Wheeler.

Residencies in Public Administration, PPDXXX and PPD XXY (Online), Sol Price School of Public Policy, University of Southern California, Spring Semester 2018 (originator of new courses with units attached for onboarding and Capstone/ Graduation student residencies on campus and during 15 week semesters) to be offered in Fall Semester 2019 and beyond according to University approvals pending for the MPA degree revision.

2017-18   MPA Degree reform (ongoing) design, development of political management proposal and coursework, application to online format and implementation as required to support MPA Field Committee Chair and members.

2015-16   Foundations of Public Policy Analysis, PPD 554 (Online), Sol Price School of Public Policy, University of Southern California, Spring and Summer Semesters 2016 (originator of course in online modality, creation of course syllabus, LMS/Moodle interactive design offering, multi-media elements and configured along with PPD555 for new MPA Policy Certificate for MPA-OL students) to be offered in Fall Semester 2016.

The Professional Practice of Public Administration – MPA Capstone, PPD 546 (Online), Sol Price School of Public Policy, University of Southern California, Fall Semester 2015 (revision) for design corrections after course run in Spring and Summer Semesters 2015 for programming corrections (with Pearson) during course run for upcoming Spring Semester 2016.

Public Administration and Society, PPD 540 (Online), Sol Price School of Public Policy, University of Southern California, Fall Semester 2015 (standard revision of core course content and corrections of implementation in media components with Pearson) for upcoming Spring Semester 2016.

2014-15   The Professional Practice of Public Administration - MPA Capstone International Travel, Dublin, Ireland August 2015 in country for Capstone teams (3) working in groups of four on European Union, Ireland and Dublin IRE focused coursework with field research and client presentations.

The Professional Practice of Public Administration – MPA Capstone, PPD 546 (Online), Sol Price School of Public Policy, University of Southern California, Fall Semester 2014 (standard revision accomplished without Pearson support in piloted "in-house" program) for design corrections after course run and Spring Semester 2015 for programming corrections (with Pearson) during course run for upcoming Summer Semester 2015.

Public Administration and Society, PPD 540 (Online), Sol Price School of Public Policy, University of Southern California, Summer Semester 2014 (major revision accomplished without Pearson support in piloted "in-house" program) and Spring Semester 2015 (standard revision of core course content and corrections of implementation in media components with Pearson).

2013-14   The Professional Practice of Public Administration – MPA Capstone, PPD 546 (Online), Sol Price School of Public Policy, University of Southern California, Fall Semester 2013 for design corrections after first course run.

Public Administration and Society, PPD 540 (Online), Sol Price School of Public Policy, University of Southern California, Summer Semester (minor refresh with technology upgrades related to academic integrity protections online) and Fall Semester correction of implementation.

Intersectoral Leadership, PPD 500 (Online), Sol Price School of Public Policy, University of Southern California, Summer Semester (minor refresh).

International Laboratory, Ireland 2014, PPD613(a)(b) including piloted program for online student to participate in faculty weekly contact and to incorporate the use of online and social media tools coursework facilitation for Dublin City Council.

2012-13   Intersectoral Leadership, PPD 500 (Online), Sol Price School of Public Policy, University of Southern California, Spring Semester (media/technology revision of initial R. Clayton course design)

Public Administration and Society, PPD 540 (Online), Sol Price School of Public Policy, University of Southern California, Fall Semester (minor refresh)

The Professional Practice of Public Administration – MPA Capstone, PPD 546 (Online), Sol Price School of Public Policy, University of Southern California, Fall Semester (assistance provided to J. Musso with technology applications)

2011-2012   Public Administration and Society, PPD 540 (Online), Sol Price School of Public Policy, University of Southern California, Fall Semester (major revision of course mechanics)

Public Administration and Society, PPD 540 (Online), Sol Price School of Public Policy, University of Southern California, Summer Semester (major revision of initial A. Bertelli course design)

SELECTED PUBLICATIONS AND INTERVIEWS

2000-present Media Commentator on SkyNews (UK), International Business Times (IBN), NPR Marketplace Radio, MSNBC's Chris Matthews' "Hardball", PBS "MacNeil/Lehrer Report", BBC, NPR, ABC, CBS, NBC, Fox News, AP News and Annenberg TV News, Annenberg Radio Sample: http://www.msnbc.msn.com/id/5888885/ns/msnbc_tv-about_msnbc_tv/t/hardball-chris-matthews-august/

1988-present   Print Media Commentator to multiple outlets including Associated Press, Bloomberg News, Los Angeles Times, Daily Breeze, Daily Pilot, Glendale News Press, NeonTommy, International Business Times, New York Times, Washington Post, The Hill, The Conversation, Annenberg Radio News, SBS News, and others.

2014-present   Media coverage of Capstone course reports by Master of Public Administration online program (MPAOL), Sol Price School of Public Policy, University of Southern California. Service as faculty advisor and Capstone program coordinator to award winning student teams included 2014, 2016-21.
2021: https://priceschool.usc.edu/research-shows-safe-parking-programs-can-help-homeless/
2020: https://priceschool.usc.edu/haynes-award-winning-capstones-help-nonprofits-plan-for-future/
2019: https://priceschool.usc.edu/mpa-capstone-research-gets-published-in-peer-reviewed-journal/
2018: https://priceschool.usc.edu/award-winning-mpa-capstone-helps-middle-school-career-program-secure-funding-expand-to-more-states/
2017: https://priceschool.usc.edu/award-winning-capstone-projects-analyze-refugee-perception-homeless-services/
2016 and Residencies: https://uscpriceonline.usc.edu/public-administration/academics/capstone-residencies/
2016: https://priceschool.usc.edu/mpa-capstones-showcase-innovative-design-of-public-sector-solutions/
2014: https://priceschool.usc.edu/mpa-capstone-projects-tackle-local-global-issues/

2021   Logos, Marisa, *"What California's Recall Election Could Mean for Both Parties"*, NPR Morning Edition, National Public Radio, broadcast date September 14, 2021.
Link: https://www.npr.org/2021/09/14/1036867496/what-californias-recall-election-could-mean-for-both-parties
Link: https://urldefense.com/v3/__https://www.npr.org/2021/09/14/1036867496/what-californias-recall-election-could-mean-for-both-parties__;!!LIr3w8kk_Xxm!_uOXd_YwanE82h6085xScZs9KQwtFzEbwwBhg-jk7u2_DkAs6LgbIahkPAKPo8w$
Link: https://www.delawarepublic.org/post/what-californias-recall-election-could-mean-both-parties
Link: https://www.wfae.org/2021-09-14/what-californias-recall-election-could-mean-for-both-parties

2021   Mason, Melanie, *"Post Recall: California GOP and the status of the Republican Party"* (working topic title), Los Angeles Times interview, September 9, 2021.

2020-21   Vertenten, Dora Kingsley, USC Price Faculty Perspectives, various titles (partial listing) including:
Link: https://blogs.priceschool.usc.edu/serving-students-in-a-remote-classroom/

Link: https://blogs.priceschool.usc.edu/managing-your-grad-school-emotions/
Link: https://blogs.priceschool.usc.edu/great-virtual-teamwork/
Link: https://blogs.priceschool.usc.edu/whats-included-in-an-online-discussion/

2020   Vertenten, Dora Kingsley *"As Few as 1 in 10 Homeless People Vote in Elections, Here's Why"*, The Conversation, October 10, 2020, Link: https://theconversation.com/as-few-as-1-in-10-homeless-people-vote-in-elections-heres-why-146716

Additional Published Links:
USNews: https://www.usnews.com/news/cities/articles/2020-10-15/as-few-as-1-in-10-homeless-people-vote-in-elections-heres-why
NextCity: https://nextcity.org/daily/entry/only-1-in-10-people-experiencing-homelessness-vote-heres-why
Facebook: https://www.facebook.com/uscprice/posts/professor-dora-kingsley-vertenten-wrote-a-piece-in-the-conversation-that-feature/3732249823476328/

2020   Delmor, Erin, *"How the Biden Administration Could Mark a Turning Point for Women"*, NBC News, December 1, 2020 Link: https://www.nbcnews.com/know-your-value/feature/how-biden-administration-could-mark-turning-point-women-ncna1249590

2020   Hopper, Leigh, *"What can voters expect from the 2020 debates?",* USC News version linked, September 24, 2020 Link: https://news.usc.edu/176336/2020-debates-election-trump-biden-voters-covid-19/

2020   Peschiutta, Claudia, *"Twitter Bans Los Angeles City Councilman Marqueece Harris-Dawson's account along with his family, friends and staff",* KNX Radio Interview, August 21, 2020 Link: LA City Councilman Twitter Account Temporarily Suspended, Then Reinstated

2020   Florio, Gwen, *Bullock Rejects Democratic Party Platform in U.S. Senate Race*, The Missoulian, August 20, 2020 Link: Bullock rejects Democratic party platform

2020   *With COVID-19, political conventions take an unconventional turn*, USC News Room, August 14, 2020   Link: https://pressroom.usc.edu/with-covid-19-political-conventions-take-an-unconventional-turn/

2020   Kroener, Brogan, *"Disinformation and the Social Media Platforms Efforts to Combat",* USC Annenberg Media, April 16, 2020 Link: (starting min 5:04) https://youtu.be/YezvAILbobY?t=304

2020   USC Annenberg Media. *Senator Elizabeth Warren ends her presidential campaign: The Democrat ran a campaign based on Medicare-for-all, free universal childcare and cancelling student loan debt*, March 7, 2020   Link:

http://www.uscannenbergmedia.com/2020/03/06/senator-elizabeth-warren-ends-her-presidential-campaign/

2020 TheStreet.com *What a Biden Presidency Could Mean for Big Tech,* March 5, 2020 Link: https://www.thestreet.com/investing/what-a-biden-presidency-could-mean-for-big-tech

2020 DEVEX. *Q&A: How online learning leads to lifelong digital literacy skills.* January 11, 2020 Link: https://www.devex.com/news/sponsored/q-a-how-online-learning-leads-to-lifelong-digital-literacy-skills-93196

2019 Miller, Jenesse. *Impeachment serves as learning opportunity for students and faculty,* USC News Room, December 9, 2019 Link: https://news.usc.edu/163838/impeachment-hearings-usc-students-history-2020-election/
Also: USC Price link: https://www.facebook.com/uscprice/posts/2898359830198669

2019 USC Annenberg Media *Not everyone 'likes' new Instagram experiment: Users divided over how hiding public 'likes' will affect photo-sharing platform* November 14, 2019 Link: http://www.uscannenbergmedia.com/2019/11/13/not-everyone-likes-new-instagram-experiment/

2019 *Trump's rollback of California pollution rules expected*, USC News Room, September 18, 2019 Link: Vertenten *"Is Trump "throwing conservative ideas overboard?"*

2019 *Democrats take the stage in first debates of 2020 election cycle,* USC News Room, June 25, 2019 Link: Vertenten "*After the Debates: What happens next*?"

2019 Pending publication of authored article for The Conversation, AP *"Social media companies transforming information into a new form of digital currency"* Naomi Schalit, Senior Politics and Society Editor, US, TheConversation.com

2018 *"DC Lawsuit targets Facebook"* Greg Milam, US correspondent for Sky News, cell: 202 744 8035 and Richard Brock, on air correspondent, +44-20-7032-3000, camera interview held December 19, 2018 with London, England, UK for SkyNews 24-hour television broadcast

2018 *"DC Slaps Facebook with latest suit targeting privacy lapses"* Michael Balsamo and Michael Liedtke, cell: 415-495-1708, December 19, 2018, Publication Date: December 19, 2018, Associated Press (AP) News
AP Link: https://www.apnews.com/9cba2777340147b291c7b8604369647c
Barchart (Legal review) https://www.barchart.com/story/news/1799059/dc-slaps-facebook-with-latest-suit-targeting-privacy-lapses
KTLA Los Angeles: https://ktla.com/news/local-news/d-c-files-new-lawsuit-against-facebook-over-data-mining-by-cambridge-analytica/

Boston: https://www.boston.com/news/politics/2018/12/19/dc-slaps-facebook-with-latest-suit-targeting-privacy-lapses
FoxBusiness and FoxNews: http://www.wfxg.com/news/technology/
Miami Herald: https://www.miamiherald.com/news/business/article223311850.html

2018   *"Election Day Give Aways: Legal or Not?"* Tallie Spencer Cell: 310-213-2903, Studio Recording: 213-740-4096, November 6, 2018, Annenberg Media (print)

2018   "*Social Media Misinformation Battle: No winners, So Far"* Barbara Ortutay cell: 212-621-7323, November 1, 2018, Publication Date: November 3, 2018, Associated Press (AP) News and reprinted in New York Times, Washington Post and others
AP Link: https://www.apnews.com/1729336126a448549379beb364180e27
New York Times Link: https://www.nytimes.com/aponline/2018/11/03/technology/ap-us-tec-social-media-election-battle.html
Washington Post Link: https://www.washingtonpost.com/national/health-science/social-medias-misinformation-battle-no-winners-so-far/2018/11/03/365dd7fe-df71-11e8-8bac-bfe01fcdc3a6_story.html?utm_term=.f40d3bb31a1f

2018   Radio Interview *"Candidates and Secretive Groups Spend Big to Win"* Michelle Pollino, Entertainment Reporter, West Coast Division, cell 310-562-5092, Fox News 5 Radio, October 19, 2018, Los Angeles, CA

2018   *"Patagonia Endorses Tester and Rosen: In What Might Be a First for any American Company",* J. Weston Phippen, Outside Magazine, October 19, 2018, Link: https://www.outsideonline.com/2356571/patagonia-endorses-jon-tester-jacky-rosen

2018   Authored / Opinion / Op-Ed: "*In the GOP, Female Candidates Blaze a Liberating but Difficult Path Forward",* Dora Kingsley Vertenten for The Hill, August 24, 2018
Link: https://thehill.com/opinion/campaign/403079-in-the-gop-female-candidates-blaze-a-liberating-but-difficult-path-forward

2018   *"The women working to shake up US politics"* Kirsty Johansen, email: Kristy.Johansen@sbs.com.au, SBS News, August 8, 2018, Link: https://www.sbs.com.au/news/the-women-working-to-shake-up-us-politics

2018   *"Record Numbers of Women Running for Office May Not Mean Big Gains in Congress"* David Ingold et al, Bloomberg News, May 7, 2018 Link: https://www.bloomberg.com/graphics/2018-women-candidates/

2018   *"Cambridge Analytica and Facebook: Data Breach of 50 million users"* Lauren Floyd, email lfloyd@usc.edu, Annenberg News Television, 6pm Broadcast Interview, March 19, 2018

2018   "*Russians indicted for meddling in 2018 election; Laws and Regulations needed to monitor social media companies"* John Shinal, CNBC Technology Reporter Phone: , Twitter @JohnShinal, February 21, 2018. Background Interview

2018   *"Women Running 2018"* Jonathan Allen, NBC News National Political Reporter, Phone: 202-661-2551, Twitter @JonAllenDC, February 21, 2018. Background interview

2018   Radio Interview *"Can Facebook Avoid Being Swept Up in this Information War Campaign?"* Rennie Svirnovskiy, Reporter, Annenberg News, Email: svirnovs@usc.edu, February 20, 2018.

2017   *"Can Americans Trust Big Tech to do the Right Thing?"* Elizabeth Downey, Reporter, Who.What.Why. Cell: 985-630-5175, November 27, 2017. Article Link: https://whowhatwhy.org/2017/11/27/can-americans-trust-big-tech-right-thing/

2017   *"Inhuman idiots think Obama was President during Hurricane Katrina: Let's Unpack a Twitter Myth"* Ashely Boucher, Blogger/Reporter, The Wrap Magazine (Hollywood, CA), Cell: 503-913-5191 Twitter Link: https://twitter.com/TheWrap/status/902639037525065729 Article Link: https://www.thewrap.com/idiots-think-obama-was-president-during-katrina/

2017   Radio Interview *"Mayor Eric Garcetti goes to Manchester, New Hampshire to Campaign, Rally Democrats"* James Rojas, KABC Radio Los Angeles, Cell: 909-730-4188, August 17, 2017. Aired in the 2pm newshour.

2017   *"Award-winning capstone projects analyze refugee perception, homeless services"* USC Price News, Public Administration, June 12, 2017, Matthew Kredell (reporter). Article Link: https://priceschool.usc.edu/award-winning-capstone-projects-analyze-refugee-perception-homeless-services/

2017   Radio and Print Interview "*Los Angeles City Council candidate on the ropes as offensive posts cost him endorsements"* Leslie Berestein Rojas, Reporter, KPCC (N.P.R. Los Angeles) Radio email: lberesteinrojas@scpr.org, Phone: 626-583-5100; Cell: 619-925-1748. April 27, 2017. Link: http://www.scpr.org/news/2017/04/27/71260/la-council-candidate-on-the-ropes-as-offensive-pos/

2017   *"The future of Redondo Beach Plays Out in Your Backyard, and on Facebook"* Kelcie Pegher, Digital editor || Reporter, Redondo Beach, The Beach Reprter, cell: 310-904-6026, email: kelcie.pegher@tbrnews.com February 23, 2017. Link: http://tbrnews.com/news/redondo_beach/the-future-of-redondo-beach-plays-out-in-your-backyard/article_cbe80a7e-f89b-11e6-a4e9-bf4df289434a.html

2017   *"Do the anti-Trump protest origins parallel early days in the Tea Party movement?"* (on background), unpublished interview, Jessica Mendoza (reporter) cell: 617-850-2006, email: mendozaj@csmonitor.com, Christian Science Monitor, February 8, 2017

2016 Infosecurity Magazine "Trump expectations" (unpublished interview), November 2016

2016 Rigged or Hacked? Cybersecurity and #Election2016: *"It's already out there"*, USC Press Room, University of Southern California, Los Angeles, CA, November 8. Link: https://pressroom.usc.edu/source-alert-rigged-or-hacked-cybersecurity-and-election2016/

2016 Radio Interview, Annenberg News, April 6, 2015. Lauren Day (interviewer)

2016 *"Tainted Tweets: Social bots manipulate the stock market, help ISIS recruit terrorists – and could play a role in electing the next president."* Fall, 2016, Marc Ballon (Senior Writer, Communications and Marketing, USC Viterbi School of Engineering), USC Viterbi Magazine, Los Angeles, CA. Link: http://magazine.viterbi.usc.edu/fall-2016/articles/tainted-tweets/

2016 *"Now You Can Register To Vote In Snapchat"* Mashable, September 22, 2016, Kerry Flynn. Link: http://mashable.com/2016/09/22/snapchat-register-vote/#ijdrpjsT9iqC

2016 "*MPA Capstones showcase innovative design of public sector solutions"* USC Price News, Public Administration, June 15, 2016, Matthew Kredell (reporter). Link: https://priceschool.usc.edu/mpa-capstones-showcase-innovative-design-of-public-sector-solutions/.   See additional photos: https://www.flickr.com/photos/uscsppd/albums/72157668182844366 and https://www.flickr.com/photos/uscsppd/albums/72157668243792541

2016 *"Former Glendale mayor Ara Najarian keeps title in campaign for supervisor seat"* May 20, 2016, Arin Mikailian (reporter), Glendale News-Press (Los Angeles Times), Los Angeles, CA   http://www.latimes.com/socal/glendale-news-press/news/tn-gnp-me-najarian-20160520-story.html

2016 *"The impact on online voter registration on upcoming primary and general elections"* April 6, 2016, Radio, Los Angeles, CA

2016 *"Is 2016 the Tinder Election? Why Bernie Sanders Supporters Are Campaigning With a Hookup App"* February 18, 2016, International Business Times, Kerry Flynn (tech writer) ibtimes.com/2016-tinder-election-why-bernie-sanders-supporters-are-campaigning-hookup-app-2311612

2015 *"MPA online students tackle police's use of excessive force in case challenge"* USC Price News, Public Administration, June 4, 2016. Matthew Kredell (reporter). https://priceschool.usc.edu/mpa-online-students-tackle-polices-use-of-excessive-force-in-case-challenge/   See Additional Photos: available via Flickr https://m.flickr.com/#/photos/uscsppd/sets/72157652697077080/

2015   *"Social Media and the Hillary Clinton announcement for President" ATVN* TV Interview via Skype, Annenberg News, April 13, 2015. Priscilla Casper (interviewer)

2015   *"Crowdfunding as a means of protest"* Interview, Los Angeles Times, April 10, 2015. Sarah Parvini (reporter).

2015   *"Rand Paul announces for President"* TV Interview via Skype, Annenberg News, April 6, 2015. Lauren Day (interviewer)

2015   *"Rand Paul's Website, Rand Paul announces for President"* on Marketplace Tech, NPR Marketplace, NPR Radio, aired April 8, 2015. Meg Cramer, producer. http://www.marketplace.org/shows/marketplace-tech/marketplace-tech-wednesday-april-8-2015

2015   *"Social media / Presidential campaigns"* Interview, International Business Times, interview date April 3, 2015. Kerry Flynn (tech writer)

2015   *"Ted Cruz Announces for President"*, Interviewed for ARN Live Show, Annenberg Radio News, March 23, 2015. http://www.annenbergradio.org/episodes/2015/03/arn-live-show-march-23-2015

2014   *"Social media continues to displace traditional advertising in election campaigns"*, Interview, Neon Tommy, November 3, 2014. http://www.neontommy.com/news/2014/11/social-media-continues-displace-traditional-advertising-election-campaigns

2014   *"Top-two primary breeds conflict over candidate endorsements"*, Interview, Daily Pilot, September 10, 2014. http://www.dailypilot.com/news/tn-dpt-me-0910-harper-endorsements-20140909,0,2752560.story

2014   *"USC Price International projects venture to new shores"*, featured in USC News, August 1, 2014. https://news.usc.edu/66762/usc-price-international-labs-venture-to-new-shores/

2014   *"Devine marks seventh female council member in Glendale's 108 year history"*, Interview, Glendale News Press, July 18, 2014. http://www.glendalenewspress.com/news/tn-gnp-devine-marks-seventh-female-council-member-in-glendales-108year-history-20140718,0,2758928.story

2014   *"Financial Planning for Wealthy Donors",* Interview, NPR Marketplace, NPR Radio, June 30, 2014. http://www.marketplace.org/topics/wealth-poverty/financial-planning-political-donors

2014   *"USC Price projects tackle local, global issues"*, featured in USC News, June 26, 2014. https://news.usc.edu/64660/usc-price-projects-tackle-local-global-issues/

2014 *"Ordinance aimed at limiting campaign conduct in county offices"*, Interview, <u>Daily Pilot</u>, June 20, 2014. http://www.dailypilot.com/news/tn-dpt-me-0621-nomination-papers-ordinance-20140620,0,2728308.story

2014 *"Videos feature council hopefuls"*, Interview, <u>Glendale News Press</u>, May 15, 2014. http://www.glendalenewspress.com/news/tn-gnp-videos-feature-council-hopefuls-20140515,0,3003314.story

2014 *"Newport council candidate pledges to go without campaign signs"*, Interview, <u>Daily Pilot</u>, May 6, 2014. http://www.dailypilot.com/news/tn-dpt-me-0507-englebrecht-no-signs-20140506,0,2966356.story

2014 *"Money already flowing in pivotal Torrance city election races"*, Interview, <u>Daily Breeze</u>, February 9, 2014. http://www.dailybreeze.com/government-and-politics/20140209/money-already-flowing-in-pivotal-torrance-city-election-races

2013 *"Is America ready for a female President?"*, Interview, <u>Neon Tommy</u>, October 31, 2013. http://www.neontommy.com/news/2013/10/us-ready-female-president

2013 *"Government shutdown affects how Americans view political parties"* Interview, <u>Neon Tommy</u>, October 22, 2013. http://www.neontommy.com/news/2013/10/government-shutdown-may-affect-how-americans-view-political-parties-washington

2013 *"Has Public Good Cratered to Wealthy Private Gain"* Interview, <u>HuffPost Live.com</u>, August 28, 2013. http://live.huffingtonpost.com/r/segment/public-good-has-cratered-to-wealthy-private-gain/5216ba8178c90a0e9d0005b6

2013 *"What Can Make A Person Switch Ideologies?"* Interview, <u>HuffPost Live.com</u>, August 19, 2013. http://live.huffingtonpost.com/r/segment/switching-ideologies/51edbf0978c90a1553000595

2010 *"Google Can't Save Your Bacon"*, Fair Play Commentary, <u>Campaigns & Elections Magazine POLITICS</u>, April. http://news-business.vlex.com/vid/google-can-save-your-bacon-204553125

2010 *"Backdraft: When Harry helped Sue Lowden"*, Insider Blog, <u>Campaigns & Elections Magazine POLITICS</u>, March 4. http://www.campaignsandelections.com/campaign-insider/172607/backdraft-when-harry-helped-sue-lowden.thtml   Political attacks are difficult to design and it's often impossible to avoid leaving finger prints – or traces of napalm – on the perpetrator himself.

2009 "*Green Lake: Politics is Local"*, Insider Blog, <u>Campaigns & Elections Magazine POLITICS</u>, August 4. http://www.campaignsandelections.com/campaign-insider/203912/the-new-business-of-recalls.thtml   In Wisconsin, the Green Lake

Reporter, one of American's tens of thousands of weekly newspapers holds the key to the 2010 Governor's race.

2009   *"The GOP's Gettysburg Lost"*, Insider Blog, Campaigns & Elections Magazine POLITICS, July 16. http://www.campaignsandelections.com/magazine/us-edition/193287/whatand39s-next-for-mobile.thtml When Lincoln buried the dead at Gettysburg nearly 150 years ago, he set the gold standard for political speechmaking.

2009   *"One Step Over the Line",* Insider Blog, Campaigns & Elections Magazine POLITICS, July 8. http://www.campaignsandelections.com/campaign-insider/174917/one-step-over-the-line.thtml Watching the Texas gubernatorial primaries unfold this season is like playing Twister.

2009   *"Sarah Palin's Roman Holiday",* Insider Blog, Campaigns & Elections Magazine POLITICS, July 6. http://www.campaignsandelections.com/campaign-insider/174887/sarah-palins-roman-holiday.thtml In a political remake of Audrey Hepburn's classic character, Sarah Palin is now pursuing a normal life, free of crushing attention.

2009   "*Man in the Mirror",* Insider Blog, Campaigns & Elections Magazine POLITICS, July 1. http://www.campaignsandelections.com/campaign-insider/174842/man-in-the-mirror.thtml Mark Sanford, whose grip on South Carolina's gubernatorial office is now shaky, suffers from knowing what's right but not being able to get away from his guilt.

2009   *"Thriller: Keeping FOIA Secrets",* Insider Blog, Campaigns & Elections Magazine POLITICS, June 29. http://www.campaignsandelections.com/campaign-insider/174797/thriller-keeping-foia-secrets.thtml In a week when pictures of Michael Jackson visiting with a President are splashed across TV sets, Team Obama is fighting to keep the White House visitor logs secret.

2009   "*Liars, Hypocrites and Governors… Oh My!",* Insider Blog, Campaigns & Elections Magazine POLITICS, June 25. http://www.campaignsandelections.com/campaign-insider/174747/liars-hypocrites-and-governors-oh-my.thtml For an entire army of investigative reporters, opposition researchers and political opponents, Mark Sanford's spectacular flame-out of a press conference killed all the fun of playing "gotcha."

2009   "*Voter Revenge",* Insider Blog, Campaigns & Elections Magazine POLITICS, June 22. http://www.campaignsandelections.com/campaign-insider/174682/voter-revenge.thtml Newly elected Rep. Tom Rooney (FL-16) is being targeted by the Democratic Congressional Campaign Committee (DCCC) for not supporting the president's stimulus plan.

2004   Interview on New York affiliate WNYC-FM, *"Kingsley discusses Republican VP Nomination, Convention"*, http://youtube.com/watch?v=B0f5wAcGGIE and http://sppdweb.usc.edu/issues/leadership.html, September.

2003   Interview, "Opposition Research: Consultant and Expert Q&A", Campaigns & Elections Magazine, September, 44-45.

1984   With Richard F. Callahan, The Political Game: A modeling exercise of political weights and measures developed for the strategic initiative for game theory and presented at a conference of the University of Southern California.

SELECTED SPEECHES AND PRESENTATIONS

2021   Presenter: NASPAA NEXT Digital Workshop Online - Breakout Session A; "Building a Curriculum that Emphasizes Experiential Engagement", Network of Schools of Public Policy, Affairs, and Administration (NASPAA) Annual Conference, virtual, October 28-29, 2021. Abstract: *How do we think about the values of engagement and discourse in our curriculum? This breakout session will explore experiential engagement in instructional design, touching on the value of equipping students with the ability to create inclusive civic squares in and outside of the classroom.*

2021   Panelist: "The Virtual Civic Square: Fostering Discussion in an Online Environment" Network of Schools of Public Policy, Affairs, and Administration (NASPAA) Annual Conference, virtual, October 28-29, 2021. Abstract: *Within online programs, instructors often face difficulty in fostering discussion among students, particularly in asynchronous formats. This panel will draw NASPAA members together to discuss various ways in which organize online discussions more effectively to teach cultural competency, foster a respectful online environment, constructively engage in difficult dialogues, and create a virtual civic square.*

2021   Speaker: "How to Advocate like a Lobbyist", USC Price Policy and Administration Lab Series, February 24, 2021.

2020   Keynote Speaker: "Managing in a Crisis" Los Angeles County Management Council, Kick-off Series (First event) for 160 attending senior County department managers, two-hour virtual presentation, July 20, 2020.

2020   Speaker: Leadership Development segment "Managing in COVID" for P Dancyzk, Executive Leadership and Sacramento Center, USC School of Public Policy, May 7, 2020.

2019   Panel Convener: "Digital & Analytic Literacy to Bridge the Data Skills Gap" Network of Schools of Public Policy, Affairs, and Administration (NASPAA) Annual Conference, Los Angeles, California, October 17, 2019. Abstract: Summary: *Panelists will give a short talk about a specific facet of digital literacy needs, followed by a moderated discussion with the audience. Speakers have been selected to consider a different facet of policy analytic needs relative to digital literacy and data*

privacy. Focus on enhanced teaching of technical and analytic skills today will prepare tomorrow's workforce to be problem solvers managing both machine and human assets. Therefore, the goal of this panel, which includes both academics and a government professional, is to draw connections between the expertise required in advancing technology use and data privacy and graduate education. Video links:
Full Panel: https://youtu.be/pbda-AijVco
Highlights: https://youtu.be/ZwwCTz3ZGdw

2019   Panelist: *"Exploring a new model of career services to online and mid-career MPA students."* Network of Schools of Public Policy, Affairs, and Administration (NASPAA) Annual Conference, Los Angeles, California, October 18, 2019. Abstract: Summary: *Career development is a crucial part of a successful MPA program. With the rapid growth in online and mid-career MPA programs, career development services and resources for non-traditional students has become an important issue. As we conceptualize the next 50 years of innovation in public affairs teaching and learning, new models of career development support to meet the needs of contemporary students should be an important part of the discussion. The main goal of this panel is to explore new opportunities and best practices of career services to online and mid-career students.* Video Links:
Full Panel: https://youtu.be/vnN1Pmw91m0
Highlights: https://youtu.be/V4N7Heme0KI

2019   Opening Plenary Session: "Digital & Analytic Literacy to Bridge the Skills Gap" Panel Presentation to Association of Public Policy Analysis & Management (APPAM) Spring Conference, Washington, DC, May 15, 2019. *Abstract: New federal legislation fundamentally resets the future for policy makers and government managers. The Foundations for Evidence Based Policymaking Act of 2018 shifted requirements for data notification and data processing away from silo-ed efforts (the traditional punch card approach) to a very large, unstructured database approach. Therefore, graduate education must refocus teaching on both the ability to decisively function in highly technical, big data environments and on the need for interpretation of high quality analytic outputs. The curricula of the future will necessarily incorporate coding as a technical skill to be acquired and managed in the workplace, privacy education and more. Enhanced teaching of technical and analytic skills today will prepare tomorrow's workforce to be problem solvers managing both machine and human assets. Skill sets related to complex issues of protected public data, rules against sharing and the limits of digital and analytic literacy will be discussed.*

2018   Panelist: "Engaged (Public) Service-Learning in an Age of Disruption" Presentation to the Network of Schools of Public Policy, Affairs, and Administration (NASPAA) Annual Conference, Atlanta, GA, October 11, 2018.

2018   Panelist: "What Parts of Government are We Neglecting?" (Substitute at the request of Jack Knott, Presentation to the Network of Schools of Public Policy, Affairs, and Administration (NASPAA) Annual Conference, Atlanta, GA, October 12, 2018.

2017   Panel Chair: "Politics and the Policy Process: Impacts of Politics on the Policy Process", Association for Public Policy Analysis & Management (APPAM) Fall Research Conference, Chicago, Illinois, November 4, 2017. Link: https://appam.confex.com/appam/2017/webprogram/Session9279.html

2017   Poster Paper Presentation: "Age of Access: Exploring the future domination of aggregated public data and implications for transparency, public engagement and knowledge management." Paper written with Brandon De Bruhl, MPP, for the Association for Public Policy Analysis & Management (APPAM) Fall Research Conference, Chicago, Illinois, November 2-4, 2017. Abstract: *Aggregation of public data is emerging as a powerful force in the business, non-profit, and government sectors. Since the 1960's public institutions have gathered large quantities of data, much of this data was only accessible to academic and government officials. The establishment of online databases ushered in an age of access, with terabytes of previously unreachable data frames released for public consumption. A new phase of public data is emerging, with application program interfaces (API's) automatically cross walking data between the public and private sectors. This paper explores the emerging role of API generated aggregated data at the State level examining three key areas: (1) How the knowledge management technology and aggregation is changing how governments collect data, (2) Addressing management concerns of data quality and the associated loss of public engagement, (3) How aggregated data is changing the notion of public reporting burden. This paper uses a series of different sources including the United Nations Open Data portal (API), Data.Gov, United States Data Cabinet Open Data Project, the California Open Data Portal, and LA Data Portal to understand the role of aggregated data for information collection, public engagement and government management and decision making. A set of observations suggesting ways in which governments can better leverage aggregated data to improve knowledge management at a state and local level is included.*

2017   Panelist: "Digital Literacy to Build Public Trust in the Era of Fake News." Presentation to the Network of Schools of Public Policy, Affairs, and Administration (NASPAA) Annual Conference, Washington, D.C., October 12, 2017. Abstract: *The Pew Research Center (Dec 2016) reports that 88 percent of American adults say fake news causes confusion about current events and facts while 32 percent report they often see made up political news online. This panel of faculty and administrators from public affairs programs updates last year's presentation considering the role of digital literacy as a critical competency in public affairs education, with a particular focus on identifying the critical competencies required of students to be digitally literate leaders who can clearly discern fake news, appropriately screen untruths and effectively stimulate public service values and commitment through civic engagement online.*

2017   Paper Presenter: "Information Technology and Politics" Panel for the Midwest Political Science Association (MPSA) Annual Conference, Chicago, Illinois, April 6-9 2017. Paper entitled: At the Edge of Adoption: Exploring limits to e-Participation

for Social Media in Europe. Abstract: *This paper identifies barriers for civic leaders and managers to engage the public through technological platforms and social media. By taking a "systems level" view of the social systems that both facility and impede the adoption of citizen participation through technological interface, the focus is further refined away from passive technology participation, API's and Dashboards, to examine why active new media participation is critical to engaging the public from a policy standpoint. Three domains of eParticipation with policy have been loosely identified: (Top-down) Electronic Transmittals from leaders within a state apparatus, (Bottom-Up) Grassroots citizen's participation by using social media to influence policy decisions, and (hybrid) cross functional dialog between key interest groups and the state apparatus.*

2017   Panel Participant: "Teaching: Improving On-line Learning" Roundtable Panel for the Midwest Political Science Association (MPSA) Annual Conference, Chicago, Illinois, April 6-9, 2017.

2017   Panel Participant: "Public Engagement: Social Media – How and Why in Academia" Roundtable Panel for the Midwest Political Science Association (MPSA) Annual Conference, Chicago, Illinois, April 6-9, 2017.

2016   Panelist: "Digital Literacy and Social Media Savvy for Civic Engagement in the Information Age." Special Track on Information Technology, Network of Schools of Public Policy, Affairs, and Administration (NASPAA) Annual Conference, Columbus, Ohio, October 20, 2016. Abstract: *The Pew Research Center (2013) reports that 60 percent of American adults use social networking sites such as Facebook and Twitter; 39 percent have used such sites for one or more civic behaviors. This panel of faculty and administrators from public affairs programs considers the role of digital literacy as a critical competency in public affairs education, with a particular focus on the importance of social media for effective civic engagement. The goal is to identify the critical competencies required of public affairs students to be digitally literate leaders who can effectively engage the public.*

2016   Distinguished Lecturer Series and Sherry Hour, Presentation titled "A Pandemic of Presidential Campaign Prose 2016, Repurposing the Scrum". Invited Guest of the USC Retired Faculty Association and USC Emeriti Center, Event held at Doheny Library, Los Angeles, CA. October 7, 2016.

2015   Paper Presenter: 39-1 *"E-Government and Public Information Technology"* Panel for the Midwest Political Science Association (MPSA) Annual Conference, Chicago, Illinois, April 16, 2015. Paper entitled: Smithfield Says, An Engagement Campaign Testing Social Media (Air) Digital Technology and Traditional (Ground) Communication Strategies Useful in Transforming the Public into Collaborative Partners for Urban Regeneration in Dublin (IRE) Arts District. Abstract: *Policy initiatives and public realm strategies can become more impactful by transforming the*

public into partners for collaborative urban regeneration. In a test of traditional outreach, city social media produces higher yield public awareness.

2015   Presenter: 67-206 Poster Session *"Local Governance"* for the Midwest Political Science Association (MPSA) Annual Conference, Chicago, Illinois, April 17, 2015. Poster entitled: <u>Transforming the Public into Partners through Smithfield Says: A Comparison of Communication Strategies to Support Urban Regeneration in Dublin, Ireland.</u> Abstract: *#SmithfieldSays in an engagement campaign testing social media digital technology as a tool for transforming the public into collaborative partners in urban regeneration in the context of Dublin, Ireland's burgeoning arts district.*

2015   Panel Discussant: 7-400 JSS *"Political Dimensions of Trust"* for the Midwest Political Science Association (MPSA) Annual Conference, Chicago, Illinois, April 16, 2015.

2015   Panel Discussant: 64-217 Poster Session *"Presidency Studies"* for the Midwest Political Science Association (MPSA) Annual Conference, Chicago, Illinois, April 16, 2015.

2015   Panel Discussant: 39-4 *"Digital Activism and Online Organizing"* for the Midwest Political Science Association (MPSA) Annual Conference, Chicago, Illinois, April 17, 2015.

2014   Presenter: *"The Promise and Practice of Online Education"* to the Network of Schools of Public Administration and Affairs (NASPAA) Annual Conference, Albuquerque, New Mexico, November 5, 2014. Abstract: *This panel considered issues of strategic positioning and curricular design relevant to delivery of the Master of Public Administration or Affairs online. While there is growing research on technology-enabled teaching generally, there has been less specific work done that centers on Master's degrees in the field of public affairs and administration. The panel will bring emergent research and experience of degree directors and faculty to bear on current issues in developing online MPA education. The focus will be on practical issues related to program development, including issues around positioning of online modalities; pedagogical design; and integration of core competencies within the program.*

2014   Presenter: *"Key Value Differentiating Propositions: The Capstone as a Curricular Asset"* to the Association for Public Policy Analysis and Management (APPAM) Spring Conference, Washington, D.C., April 12, 2014.

2013   Faculty Training and Adjunct Faculty Meeting, Price School of Public Policy, University of Southern California, Los Angeles and Sacramento, California. Presentation on the teaching applications of online tools suitable for weekly student contact hours. (August)

2011   Adjunct Faculty Meeting, School of Policy, Planning and Development, University of Southern California, Sacramento, California. Presentation on the use of social media for faculty and in the classroom.

2011   EdVoice Institute, 25 candidates for state legislature or unified school district Board of Trustees, Keynote Speaker on Social Media, Squaw Valley, California. Invited based upon developed expertise in education reform issues and initiatives at the K-12 level to interview participants and evaluate programmatic interests.

2010   Sagac Public Affairs, 10 consultants and fundraisers for statewide officeholders, Keynote Speaker on Strategic Planning, Oklahoma City, Oklahoma. Invited to facilitate strategic planning and issue development in advance of electoral campaign cycle.

2009   Republican National Committee, Western States Conference of 400 state and national political leaders, Speaker on Opposition Research, San Diego, California. Invited to facilitate meetings between policy makers, specifically Governor Arnold Schwarzenegger and national GOP leaders.

2008   Adjunct Faculty Meeting, School of Policy, Planning and Development, University of Southern California, Sacramento, California. Presentation on the use of class developed "*Wikis*" in the classroom.

2008   Republican National Committee, Headquarters, 100 interns, Speaker on Professional Development, Washington, D.C. Discussed ethics and professional standards.

2007   Young Republican National Federation, 600 officeholders, leadership candidates and volunteers, Keynote Speaker on Research and Analysis, Ft. Lauderdale, Florida. Invited to present information on the Freedom of Information Act (FOIA), ethical standards for disclosure and campaign finance reform laws.

2006   Sierra Health Foundation Leadership Program, 25 nonprofit executives on leadership development using research and communications, Sacramento, California. Presented California Public Records Act concerns for development of city and county website records and disclosures.

1991-2005 23 State Caucuses and Legislative Leadership Teams in California, Florida, Georgia, Illinois, Kentucky, Louisiana, Maryland, Minnesota, Nebraska, Nevada, New Jersey, New York, Ohio, Oklahoma, Oregon, Pennsylvania, Rhode Island, South Carolina, Tennessee, Texas, Utah, Virginia and Washington, 25-50 elected officials per speech. Keynote Speaker on Opposition Research and Political Communications held primarily in state Capitols. Invited to train sitting elected officials on public records, finance disclosure rules, ethical standards for officeholder accounts and issue development.

2004	California Republican Congressional Delegation, 30 Members of Congress, Speaker on Presidential Selection Processes and National Presidential Nominating Convention (multiple presentations), Washington, D.C.
2004	National Media Representatives, 75 White House Correspondents and National Political Reports/Analysts, Presentations on (a) Media Management for Emergency Response and (b) VIP Movements at National Presidential Nominating Convention, New York, New York.
2004	3 State Delegations, 900 Delegates, Alternates and Guests to Presidential Nominating Convention, Keynote Speaker for Opening Remarks of Welcome and Mistress of Ceremonies for National Security Presentations, California, Ohio and Tennessee elected officials and representatives, New York, New York.
2000	Oklahoma Congressional District Four, 25 representatives and elected officials, Keynote Speaker on Ethics, Public Motivations and Strategic Planning, Oklahoma City, Oklahoma. Invited to facilitate strategic planning session on Congressional ethics.
1999	Western Governors Association, 100 senior staff and advisors, Keynote Speaker on Communications, Albuquerque, New Mexico. Invited to present and describe options for political communication matrices for intergovernmental regulatory problems, ethical standards for communications via website and other electronic dissemination, development of liaison with federal agencies on issues of environmental concern.
1999	Crisis Pregnancy Centers, 250 owners and managers, Keynote Speaker on Data Management and Information Technology, South Padre Island, Texas.
1998	Council for National Policy, 300 members and donors, Panel Presentation with Congressman Ernest Istook on Issue Development and Research, Charleston, South Carolina.

SELECTED PUBLIC SERVICE

2006-2010	Coalition Against Counterfeiting and Piracy, "Intellectual Property (IP) Protection and Enforcement Task Force", U.S. Chamber of Commerce, Washington, D.C.
1997-2009	Member, California Republican Party State Central Committee including service on Rules Committee and Executive Committee, Los Angeles, California
2008	Delegate, Presidential Nominating Convention, California State Delegation, Minneapolis, Minnesota
2008	Senior Advisor to the Treasurer, Presidential Nominating Convention, Minneapolis, Minnesota

2005-2007   President, Board of Trustees, Oak Hills Charter School, Gridley, Butte County, California. Responsible for governance issues related to Charter School operating under the authority of local unified school district providing K-12 education to 120-200 underprivileged, English as a second language and rural populations. Additional responsibility for contracts for mutual assistance with host District and State of California financial audit.

1997-2006   President, Swallows Nest Homeowners' Association, Sacramento, California. Responsible for governance of $2 million annual Capital and Operating budgets, full-time management and facilities staff of 8-10, 256 homeowner units and 50+ acres including a 9 hole golf course.

2004   Delegate, Presidential Nominating Convention, California State Delegation, New York, New York

2004   Executive Director, California State Delegation, Presidential Nominating Convention, New York, New York. Charged with recruiting over 3K applicants, and for developing and implementing online application systems. Screened delegation applicants, campaign volunteers, and supporters. Chose 1,200 to attend New York convention. Processed 250 credentials for national media members. Hired and managed $250K in private security staff and coordinated their efforts with national security/ counterintelligence forces. Served as operations/logistics support for up to 10 coordinated media events for Office of the Vice President Cheney and First Lady's Office of the White House, along with Senate and Congressional Leadership offices. Culled through 3,000 applicants to select 325 personnel to work together as delegation plus 25 paid staff and 100 volunteers, including hired, trained, motivated, supervised, promoted employees with responsibility for all retention, management and supervisorial functions including building member relations, planning, executing and producing meetings, conventions, events, communications, media center. Skilled at talent recruitment and identification, selection and retention. Established optimal marketing and fundraising strategies, processes and delivery. Product delivery, collateral creation, innovative efforts to meet budget goals, funding requirements exceeding all projected revenue forecasts.

2000   Delegate, Presidential Nominating Convention, California State Delegation, Philadelphia, Pennsylvania

1996   National Finance Committee/Eagles, Presidential Nominating Convention, San Diego, California

1989-1995   President, Walnut Park Homeowners' Association, Walnut Creek, California. Responsible for governance of $1 million annual Capital and Operating budgets, part-time management and facilities staff of 2-4, 254 homeowner units.

1991-1993   Assistant Secretary, National Young Republican Federation, Washington, D.C.

1992   Delegate, Presidential Nominating Convention, California State Delegation, Houston, Texas

1989-1991   Chairman and Co-Chairman, California Young Republicans, Inc.

1988   Delegate, Presidential Nominating Convention, California State Delegation, New Orleans, Louisiana

DEVELOPMENT ACHIEVEMENTS

2015 – present Air Force Historical Foundation development consultant (volunteer). Responsible for event planning, major donor and member solicitation scripting, program agenda and planning and event logistics at multiple annual events.

2011-2014   Air Force Historical Foundation's James H. "Jimmy" Doolittle Award Ceremony with the U.S. Air Force Fourth Fighter Wing, Seymour Johnson Air Base. Fundraising Consultant responsible for inaugural and subsequent events planning, major donor (corporate) solicitation, program agenda, Congressional liaison and event logistics resulting in gross contributions of $75,000.

2008   YR Alumni Network Fundraising Reception held during the Minneapolis Republican National Convention. Responsible for event planning and organization, fundraising from corporate and individual donors resulting in 150 participants and gross contributions totaling $5,000.

2007   YR Alumni Reunion and Roundup at the Reagan Ranch, hosted at President Ronald Reagan's Rancho Del Cielo with cooperation by Young American's Foundation. Event Director responsible for planning, execution and fundraising for 50 national leaders over Labor Day Weekend.
            http://www.yralumni.net/pdf/ReaganRanchEvent.pdf

2001-2006   Senior Advisor to Gerald L. Parsky, Esq., Chairman, Board of Regents, University of California and Presidential Campaign Chairman. Provided senior advisory and consultation to major donor as defined by the Federal Elections Commission. Advised participation in nearly 100 events and fundraising drives between $10,000 and $3 million per effort.

2004   California Republican National Convention Delegation, New York, New York. Executive Director responsible for recruiting participants, contract management, event planning including four nights of entertainment (including *Tavern on the Green* with the Daryl Worley Band), five issue meetings, transportation, staff operations and hotel arrangements for a combined gross fundraising goal met of $3 million.

1996-2003   Various event planning and client projects, Trenton West, Sacramento, California. Responsible for gross amounts between $5,000 and $10 million in contributions.

1990   Ides of March VIII with William F. Buckley, Annual Scholarship Fundraising Dinner for the School of Public Administration, University of Southern California, Los Angeles, California. Development Officer responsible for originating electronic software designed to solicit, track and manage donors new and existing for the School's largest yearly event. Resulted in an increase of nearly $300,000 in funds over previous years' gross totals to fund student scholarships.

PROFESSIONAL EXPERIENCE

Dynamic and talented business intelligence leader. Expert at analyzing a comprehensive list of criteria to determine appropriate action and preventative planning. Skilled at working with high-level government officials and executive management to determine and execute successful campaign/business development initiatives. A consummate professional with a comprehensive approach to setting attaining objectives. Trusted advisor with proven consultative achievements.

2008-2009   Center for Education Reform, a public policy foundation, Washington, D.C. and Bethesda, Maryland.

Executive Vice President
Direct and manage activity of premiere national K-12 education reform advocacy non-profit that provides policy and practical solutions to improve public education including school choice, charter schools and accountability reforms at the local, state and federal levels. Work with parents, educators, legislators, donors, grantors and corporate board officials in 50 states to identify public policy opportunities. Provide management for development, grassroots, research, legislative and media advocacy. Managed 10 FT employees, up to 20 PT employees and annual budget $2M. Strong process orientation and influential skills for operating in a matrixed organization. Managed work flow, recruitment of executive and support staff; reorganized professional and consultative positions, along with financial and legal services.

1995-present   Trenton West, a public policy research firm, California and Washington, D.C.

CEO/Founder
Oversee activity of a national consulting practice that provides business intelligence solutions at the federal and state government levels. Work with corporate officials in over 30 states to identify public policy opportunities. Provide research and management of legislative advocacy. Develop communication initiatives, including crisis communications. Plan major events and conferences. Work with numerous governmental clients and perform various functions to achieve client objectives as outlined below: Managed 2-6 FT employees, up to 20 PT employees and annual budget ranging from $500K to $4M. Strong process orientation and influential skills

for operating in a matrixed organization. Excellent communication and influence skills useful operating teams in coalitions to produce strategic results. Guides and advises for the adjustment to strategies/tactics necessary to meet competitive conditions, provide ongoing mission and values motivation with a strong service ethic and spirit of generosity. Managed work flow, business models, methodology for profit, non-profit and volunteer organizations.

Selected Trenton West Projects:

Served as ***Coordinator of 2010 GOP Redistricting Conference*** for the Republican National Committee with National Republican Congressional Committee, National Republican Senatorial Committee, Republican Governors Association, Republican State and Local Committee , 50 State Central Committees and other affiliates for their once per decade meeting to discuss legal, regulatory, administrative, policy and partisan standards currently applicable to the 2010 Census and national Redistricting initiatives via State Legislatures and Governors which create district lines for the 2012 electoral cycle.

Served as ***Senior Political Advisor for the Republican National Committee Treasurer (2007-2008)***. Develop political activities schedules for Treasurer, Chairman, press, and various Congressional leaders throughout the country. Create event themes and focuses based on research into current activities and public opinion/positioning.

Served as ***Senior Advisor of Pension Issues for client Aurora Capital Group, a private equity investment firm (2005)***. Provided research support and consultation to Chairman regarding regulatory reform climate and impact of pending federal/state legislation on his business. Researched and provided advisory services on market position, consensus building opportunities, executive presentations, Congressional/State testimony, and furthering board of directors/key industry leaders' relationship management. Arranged speakers for annual board meetings.

Worked as ***Chief White House Political Operative/Senior Advisor to the President's California Campaign Chairman (2001-2005)***. Provided senior advisory and consultation to University of California's Board of Regents Chairman 2001-2006. Supervised internal staff and collaborated with White House and Chairman's staff to develop political campaign strategies and activities for the President, Vice President, Cabinet Secretaries, and Senior White House staff. Worked with Republican leadership in all federal branches to coordinate Presidential visits within the State. Managed matrices of FT, PT and volunteer staff ranging from 10-150 responsible for service delivery in local and remote/off-site locations. Operated virtual organizations and war rooms both, excelled at hiring, firing, training, redirecting and promoting talent without adverse resultant reactions for more than 100 different positions ranging from $20K - $360K annual salaries.

Named *Executive Director of the California Republican National Convention Delegation (2004).* Responsible for start to finish Presidential delegation activities. Charged with coordination with federal Counter Intelligence personnel teams, credentialed national media, Ohio and Tennessee delegations, gubernatorial, senatorial and congressional staffs.

Served as *Senior Advisor to U.S. House of Representatives Conference Chairman, J.C. Watts, Jr. (1998-2001).* Provided consultation and services to leadership office, personal/Congressional office and campaign. Client projects included human resources function for Congressional staff hires at House Conference Committee Chairman's office and other key agencies including recruiting, interviewing, hiring and firing, providing positive organization and team culture including recognition and reward systems in addition to training to meet Committee's goals.

Served as *Communications Consultant to Western Governors' Association (1998-1999).* Established personal issue networks and best practices for non-partisan organization of 19 Western and 3 U.S. flag Pacific Island Governors.

Hired as *Senior Advisor and Opposition Researcher (1996-present)*. *Confidential engagements for Governors (10), Attorneys General (22), U.S. Senators (3), U.S. Representatives (60+), Officeholders and candidate committees as well as Donor Committees (7), Major Donors (36) and Issue Committees (6).* Established business intelligence and opposition research to correct media/public perception inaccuracies, limit public image liabilities, correct public records, and maintain strong relationships with colleagues. Helped position officeholders for leadership contests, and for successful election campaigns. Developed qualitative research methodologies/products and presented market-based research reports. Examined financial portfolio and advised restructuring options. Responsible for business development, all management and supervisorial functions including payroll, accounting, employment, training, outsourcing of specialty research and consulting projects for 4-12 staff.

Trenton West C.E.O. Financial/Operational Highlights:

- Recruited, selected, trained, managed and retained personnel with direct and indirect supervisorial responsibility in matrices ranging in size from 4 to 200 individuals per team.
- Responsible for business development and fundraising to support operations and production up to $4M annual budgets. Acted as single point of contact for all business management and administrative functions: payroll, accounting, legal, tax and licenses, collateral and printing production, service delivery and Board relations. Enabled teams to creatively work together in brick and mortar as well as virtual workplace settings to deliver on strategic and planning objectives.
- Balances business unit perceived requirements with goals and objectives and fiduciary constraints of organizations.
- Developed strategy to combat Presidential Primary schedule criticism, reducing negative media focus, and creating positive image for key speech maker.

- Directed a convention fundraising operations grossing $3.5M.
- Provided media commentary for MSNBC, BBC, ABC, CBS, NBC and more on Governor Schwarzenegger's RNC appearance and for other key principals.

ADDITIONAL PROFESSIONAL EXPERIENCE

2002   Bill Jones for Governor, Sacramento, California

Deputy Campaign Manager
Managed staff, volunteers and security personnel, advance and logistics, debate and public media for primary campaign during last 8 weeks at the request of White House personnel.

1992   Joan Milke Flores for California Secretary of State, Los Angeles, California

Campaign Manager
Managed general election bid against March Fong Eu. Managed paid staff of 15-20, volunteers of 400 and campaign budgets in excess of $3.5 million.

1992   Sonny Bono for U.S. Senate, Palm Springs, California

Northern California Campaign Chairman
Directed primary election bid against Tom Campbell and Bruce Herschensohn. Managed issue development, paid staff of 6 and activities of 300 volunteers.

1991-1992   City of Concord, local government, Concord, California

Management Consultant, Redevelopment Agency
Responsible for audits of City Council/Agency directors, two dozen staff and a half dozen projects ranging in value from $5-50M each. Interpretation of financial accountability standards.

1990   Joan Milke Flores for California 36th Congressional District, Los Angeles, California

Campaign Manager
Managed primary win against RNC Co-Chairman Maureen Reagan and general election bid against Jane Harman. Managed paid staff of 10, volunteers of 200 and campaign budgets in excess of $1.5 million.

1989-1990   School of Public Administration, University of Southern California, Los Angeles, California

Development Officer
Managed expanding staff for fundraising and Board Relations, created first electronic solicitation, tracking and appeal systems for fundraising events and donor maintenance.

Generated largest single fundraising event including management of all staff, event planning, logistics and collateral production. Implemented computer data management, prospecting systems and communications with major stakeholders and supporters.

1985-1989   Dynamic Funds Management, Inc., a private fund management and investment firm, San Francisco, California

Vice President
Directed marketing, management and implementation of innovative investor system utilizing management systems later implemented as corporate wide model by Charles Schwab institutional funds. Created large scale reporting and modeling systems for mid-level individual investors ($1-10M) and charitable trusts on behalf of financial services firm. Managed small staff and national relationships with institutional banking offices of trust companies, banks and investment firms.
Financial/Operational Highlights:
- Managed staff of 10 and dozens of national relationships with institutional banking offices servicing business on behalf of trust companies, banks and investment firm partners.

1984-1985   Bear Stearns & Co., a private banking and investment firm, New York, New York

Public Finance Officer
Coordinated Securities Industry Association (SIA) advocacy during civil racketeering (Civil RICO) legislative rewrite. Research and analysis of bond financing for public agency projects including higher education facilities.
Financial/Operational Highlights:
- Responsible for creating and managing first Washington, D.C. based office for firm operations and coordinated bond underwriting activities for issuances in excess of $200M.

1984   National Association of College and University Business Officers, a national trade association representing higher education professionals, Washington, D.C.

Federal Affairs Manager
Advocacy management and conference coordination for fiscal and financial management issues related to NACUBO client members, Congress and the Administration.

1983   U.S. House of Representatives, House Appropriations Committee Member Steny H. Hoyer (D-Md), Washington, D.C.

Congressional Fellow (U.S. Department of Energy)

Research and writing for budget and appropriations assignments on behalf of Member who had led State Senate and was to become House Minority Leader (2006-present).

1983   U.S. Department of Energy, Office of William S. Hefflefinger, Director of Administration, Washington, D.C.

Graduate Fellowship, Office of the Assistant Secretary, Administration
Providing analysis and receiving key man briefings from each department head with senior leadership in both Forrestal and Germantown facilities.

1982   Office of the State Treasurer, Honorable Jesse M. Unruh, Sacramento, California

Graduate Fellowship, California Debt Advisory Commission
Analysis and staffing assignments for State Treasurer's Special Projects with 12 state financing authorities and 58+ city/county local jurisdictions.

1980-1982   The Daily Democrat, a county newspaper, Woodland, California

Advertising Sales Associate
Display advertising sales, management of accounts and layout design for retail businesses located in Davis, California.

AREAS OF EXPERTISE

Administrative Management	Civic Engagement
Collaborative Governance	Democracy
Digital / Distance Learning	Federalism
Information Technology	Intergovernmental Relations
Leadership	Non-Profits & Philanthropy
Opposition Research	Policy and Analysis
Political Communications	Strategic Planning and Performance
Social Media	Technology Developments

PROFESSIONAL ASSOCIATION MEMBERSHIPS

2006-present National Academy of Public Administration (NAPA) Fellow

2014-present Member, Association for Public Policy Analysis and Management (APPAM)

2014-present Member, Network of Schools of Public Administration and Affairs (NASPAA)

2014-present Member, Mid-west Political Science Association (MPSA)

2006-2010   U.S. Chamber of Commerce Coalition Against Counterfeiting and Piracy "Intellectual Property Protection and Enforcement Task Force"

1996-2010   Council for National Policy