

# Alexandra Graddy-Reed

Sol Price School of Public Policy  
University of Southern California

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## APPOINTMENT

2015-Present Assistant Professor, Price School of Public Policy, University of Southern California

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## EDUCATION

Ph.D. Public Policy, University of North Carolina, Chapel Hill, 2015

B.A. Comparative Public Policy (*with distinction, cum laude*), Hendrix College, 2009

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## PRIMARY FIELDS

Public Economics & Public Finance

- Philanthropy, Nonprofits, & Social Innovation
- Science & Innovation, Research & Development

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## PEER-REVIEWED PUBLICATIONS

**Graddy-Reed, A.**, Lanahan, L. and Ross, N.V.\* (2018). “The Effect of R&D Investment on Graduate Student Productivity: Evidence from the Life Sciences,” *Journal of Policy Analysis and Management*, *Published online, awaiting print version*

**Graddy-Reed, A.** (2018). “Do formal hybrid legal forms out-provide traditional business structures?” *Nonprofit & Voluntary Sector Quarterly*, *Published online, awaiting print version*

**Graddy-Reed, A.**, Lanahan, L. and Ross, N.V.\* (2017). “Influences of Academic Institutional Factors on R&D Funding for Graduate Students” *Science & Public Policy*, 44(6), 834-854.

Lanahan, L., **Graddy-Reed, A.**, and Feldman, M.P. (2016). “The Domino Effects of Federal Research Funding”. *PLoS ONE*, 11(6), e0157325.

Moulton, J., **Graddy-Reed, A.**, and Lanahan, L. (2016). “Beyond the EITC: The effect of reducing the Earned Income Tax Credit on labor force participation”. *National Tax Journal*, 69(2), 261-284. (*Lead Article*)

**Graddy-Reed, A.** and Feldman, M.P. (2015). “Stepping Up: An empirical analysis of the use of social innovation in response to an economic recession”. *Cambridge Journal of Regions, Economy, & Society*, 8(2), 293-312.

*Reprinted in:* Estrella, A. (Ed.) (2017). *The Economics of Recession*. Edward Elgar Publishing.

Feldman, M.P. and **Graddy-Reed, A.** (2014). “Accelerating Commercialization: A new model of strategic foundation funding”. *Journal of Technology Transfer*, 39(4), 503-523.

\* Denotes graduate student co-author

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## CHAPTERS IN EDITED VOLUMES & POLICY REPORTS

**Graddy-Reed, A.**, Trembath, D., Mantilla Garcia, E.C., and Feldman, M.P. (2018). “The Face of Social Enterprises in North Carolina,” *North Carolina Fourth Sector Resource Project*

Feldman, M.P. and **Graddy-Reed, A.** (2014). Chapter 3 “Local Champions: Entrepreneurs’ transition to philanthropy and the vibrancy of place” in M.L Taylor, R.J. Strom, and D.O.

Renz (eds.) *Handbook of Research on Entrepreneurs' Engagement in Philanthropy*, Edward Elgar Publishing, UK

**Graddy-Reed, A.**, Trembath, D., and Feldman, M.P. (2013). "A Report on North Carolina's Social Innovation: Innovation at Work for Carolina Communities," *North Carolina Fourth Sector Resource Project*

Feldman, M.P., **Graddy-Reed, A.**, Lanahan, L., McLaurin, G., Nelson, K., Reamer, A. (2012). "Innovative Data Sources for Regional Economic Analysis," *Report to the US Department of Commerce*

## WORKING PAPERS

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Duquette, N. **Graddy-Reed, A.**, Phillips, M. "The Extent & Efficacy of State Charitable Contribution Income Tax Credits" (*Under Review*)

**Graddy-Reed, A.**, Lanahan, L., & Eyer, J. "Gender Discrepancies in Publication Productivity of High-Performing Life Science Graduate Students"

**Graddy-Reed, A.**, Feldman, M. P., Bercovitz, J. "The Real Costs of Academic Research: An Examination of Indirect Cost Subsidies"

**Graddy-Reed, A.** "Getting Ahead in the Race for a Cure: How are Nonprofits Financing Biomedical R&D?"

**Graddy-Reed, A.** "Calibrating Innovation: Decisions of Risk and the Role of Organizational Identity"

**Graddy-Reed, A.** "What's in a Name? Disambiguating Philanthropic Grantmakers and their Strategies"

## WORKS IN PROGRESS

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Bercovitz, J., Feldman, M. P., **Graddy-Reed, A.** "Does It Matter Who Signs the Check? Sponsor Influence on Academic Research Agreements and Practices"

**Graddy-Reed, A.**, Lanahan, L., and Moulton, J. "You Are 16 Going on 17: An Examination of Income Reductions on Household Expenditures Using the Child Tax Credit"

**Graddy-Reed, A.** "The Shock of Evaluation: Examining the Impact of Efficiency Metrics on Nonprofit's Reporting & Revenues" (*Presenting at 2018 ARNOVA*)

**Graddy-Reed, A.** & Lanahan, L. "Funding for the Future: The Impact of Federal Funding on Early-Career Research Productivity" (*Presenting at 2018 APPAM*)

## EXTERNAL GRANTS

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2017-Present *Emerging Researchers on the Path to Innovation*. Co-PI with Lauren Lanahan (University of Oregon). Standard Grant, National Science Foundation, Science of Science and Innovation Policy Program, Award #1661157, Amount: \$349,869

2015-2016 *Factors Affecting the Emerging Development of Science & Engineering Scholars*. Co-PI with Lauren Lanahan (University of Oregon). Early-Concept Grants for Exploratory Research, National Science Foundation, Science of Science and Innovation Policy Program, Award #1548288, Amount: \$54,017

2014-2015 *The Private Provision of Public Goods: Three Essays on the Evolving Public Economics of Philanthropy*. Doctoral Dissertation Grant, National Science Foundation, Science of Science and Innovation Policy Program, Award #1431289, Amount: \$12,900

## **AWARDS, FELLOWSHIPS, & INTERNAL GRANTS**

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2018-Present	<i>National Social Enterprise Survey</i> . Sol Price Center for Social Innovation Research Grant, Amount: \$25,476
2017	Dugan Research Award for Philanthropic Impact, Charity Navigator & ARNOVA
2017	Junior Investigator Award, USC Price
2017-Present	<i>The Shock of Evaluation: Examining the Impact of Efficiency Metrics on Nonprofit's Reporting &amp; Revenues</i> . Center on Philanthropy & Public Policy Research Grant, Amount: \$25,000
2016	Research Award – Bronze, USC Price
2015-2017	<i>An Urban Push for Rural Needs</i> . Sol Price Center for Social Innovation Research Grant, Amount: \$35,005
2014-2015	Dissertation Completion Fellowship, UNC Graduate School

## **CONFERENCE PRESENTATIONS & INVITED TALKS**

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2018-2019	Academy of Management (AOM)
2017-2018	Academy of Management (AOM); Association for Public Policy Analysis & Management (APPAM); Association for Research on Nonprofit Organizations & Voluntary Action (ARNOVA); Stanford PACS Junior Scholars Forum
2016-2017	Academy of Management (AOM), Association for Public Policy Analysis & Management (APPAM); National Tax Association (NTA); Association for Research on Nonprofit Organizations & Voluntary Action (ARNOVA)
2015-2016	Atlanta Conference on Science and Innovation Policy; Association for Public Policy Analysis & Management (APPAM)
2014-2015	Academy of Management (AOM), Association for Public Policy Analysis & Management (APPAM); Association for Research on Nonprofit Organizations & Voluntary Action (ARNOVA); Southern Economics Association (SEA); Bocconi University; University of Arizona; University of Southern California
2013-2014	Association for Public Policy Analysis & Management (APPAM); Southern Economics Association (SEA); University of North Carolina System Social Entrepreneurship Conference; West Coast Nonprofit Data Conference
2012-2013	Association for Public Policy Analysis & Management (APPAM); Policy Studies Organization Dupont Summit Panel

## **TEACHING**

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*University of Southern California*

- Social Innovation
  - PPDE 580 (Graduate)
  - PPD 478 (Undergraduate)
- The Nonprofit Sector & Philanthropy, PPD 689 (Graduate)
- The Nonprofit Sector & the Public Interest, PPD 371 (Undergraduate)
  - *Learning by Giving Foundation partner course awarding \$10,000 in grants each semester*

- Undergraduate Thesis Advisor
  - Emily Moneymaker 2016-2017
  - Katie Bradley, Kylie Sedgwick, and Nicole Smith, 2017-2018

*University of North Carolina, Chapel Hill*

- Mathematical Preparation for Public Policy and Economics, PLCY 700 (Doctoral)
- Undergraduate Thesis Reader, Madison Rivers

**UNIVERSITY SERVICE**

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*University of Southern California*

- Faculty Advisor, Camp Kesem USC Chapter, 2016-Present

*Price School of Public Policy, University of Southern California*

- Co-Chair, Center on Philanthropy & Public Policy Seminar Series, 2016-Present
- Research Committee, 2016-Present
- Nonprofits & Philanthropy Field Committee, 2015-Present
- Faculty Search Committee, 2017-2018
- Scholarship Committee Reviewer, 2016
- Faculty Search Committee, 2015-2016
- Undergraduate Degree Committee, 2015-2016

*Department of Public Policy, University of North Carolina, Chapel Hill*

- Graduate Student Representative, Public Policy Faculty Meetings, 2012-2013
- Graduate Student Member, Public Policy Graduate Affairs Committee, 2011-2012

**AFFILIATIONS, PROFESSIONAL SERVICE, & ASSOCIATIONS**

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*Affiliate Fellow Positions*

- Center on Philanthropy & Public Policy, University of Southern California
- Sol Price Center for Social Innovation, University of Southern California
- Bedrosian Center on Governance and the Public Enterprise, University of Southern California

*Professional Associations*

- Association for Public Policy Analysis & Management (APPAM)
- Academy of Management (AOM)
- Association for Research on Nonprofit Organizations & Voluntary Action (ARNOVA)
- National Tax Association (NTA)

*Peer-Review Referee*

- Articles: Policy Studies Journal, Small Business Economics, Voluntas, Journal of Technology Transfer, R&D Management, Journal of Rural & Community Development, Genome Medicine
- Grants: National Science Foundation (SciSIP), Price Center for Social Innovation

*Press Interviews*

- Nature, European Molecular Biology Reports, Managed Care, WIRED

*Competition Judge*

- USC Hult Prize, 2016
- Price Nonprofit Case Challenge, 2016
- North Carolina State Fair, Food Preservation, 2013 & 2014
- North Carolina News & Observer, Holiday Baking, 2013 & 2014