

Create Your Elevator Pitch

When you talk with professionals and recruiters you need to be able to say who you are and what you want. This will be represented in your candidacy when you apply to jobs, but to maximize a networking event, you will be more memorable if you are able to quickly present on your own behalf – a thirty-second commercial about you!

For example:

- *I am a first year master’s student at the Price School concentrating in campaign finance reform, and am interested in working in local government.*
- *So far, I have worked on campaigns across the greater LA area so I can better understand reform across the sector.*
- *My experience at USC has been invaluable and I think that is partly due to the fact that I am involved in so many on-campus activities including student government and acapella choir!*
- *I would love to learn more about your career path in this space, and the skills you utilized from your Price experience that have allowed you to be successful in your field.*

Tell (a) who you are, (b) why you’re there, and (c) what you want. Balance your conversation with inquisitiveness, while sharing a bit about yourself and your background. Make sure you plan to ask a question.

Construct your own Elevator Pitch here. Remember to convey who you are, and then, ask a question:
