

USC Price

Sol Price School of Public Policy



USC University of
Southern California

CELEBRATING 90 YEARS

A number of the USC Price School of Public Policy's 200 faculty and staff gathered to celebrate the annual Price School Outstanding Performance awardees. Each year, the school recognizes faculty and staff for exceptional achievements and contributions.



Founding Dean Emery Olson (far left) stands with inaugural "Short Course" faculty members J.W. Charleville, City Manager; William B. Munro, Harvard University; John Edy, President, International City/County Management Association; Ira Hiscock, Yale University; Edwin A. Cottrell, Stanford University; Abel Wolman, Department of Health; Charles Spofford, Massachusetts Institute of Technology, ca. 1929.





“For nine decades, the Price School has forged solutions toward a resilient and just world, meeting each generation of challenges with purpose, principle and a pioneering spirit.”

— DEAN JACK H. KNOTT

PIONEERS OF PUBLIC SERVICE

As citizens’ and women’s groups propelled the Good Government Movement forward in the early 20th century, USC answered a call from local public officials to establish a school to advance professionalism among public servants.

Our school opened its doors in 1929, “with no exact precedent in American education¹,” the founding dean noted in the *Los Angeles Times*, underscoring the pioneering spirit that continues to define the Price School today.

Its early mission, “to develop in its [students] the capacity to assume positions of leadership and trust in the community, and to discharge those responsibilities honorably and effectively,” aptly clarified the School’s purpose and core values.

In the decades since, a deep and abiding commitment to the principles of ethical service, professional integrity and critical social awareness has guided our evolution toward an ever-increasing reach into service, scholarship and influence.

21ST CENTURY PROBLEM SOLVING

The Price School’s distinction as a leading academic institution in 21st century research and education lies in the multiplicity of interconnected disciplines and diverse passions housed under one roof, calibrating new ideas to solve contemporary problems.

Our three pillars: **governance, urban development, and policy**, cut across 15 interdisciplinary research centers and six primary fields of study — public management, public policy, nonprofit leadership, health policy and management, urban planning and real estate development.

The Price School addresses, for example, housing and real estate challenges from the standpoint of private market forces, affordability, migration, discrimination and income inequality. We similarly employ a comprehensive approach to complex problems in all of our fields.

This moment in history lays bare the need to further challenge past assumptions and take a stronger stand to

support vulnerable communities in service to a better, more equitable world. The Price School remains committed to impart to our students the practice of engaging directly with *all* members of society — or any community they serve — and to model that ethic within our own halls.

FORGING SOLUTIONS TOWARD A RESILIENT AND JUST WORLD

For nine decades, the Price School has forged solutions toward a resilient and just world, meeting each generation of challenges with purpose, principle and a pioneering spirit.

As we look toward the future, we carry forward our legacy to bring citizens and government together, engage diverse populations diligently and ethically, and employ multiple lenses to influence policy and governance, and advance our fields of study. Most importantly, we continue our tradition of defining excellence and innovation in public affairs education and research.

I hope you enjoy learning more about key moments in our history, as well as our work, achievements and influence today.

Sincerely,

Jack H. Knott, Dean

*C. Erwin and Ione L. Piper Chair and Professor
USC Sol Price School of Public Policy*



Dean Emery Olson (second from left, back row) engaged with several women’s groups for input as the school formed its mission and offerings, ca. 1929.

3 PILLARS

- 1 Making Government and Civil Society More Effective
- 7 Planning and Developing Sustainable Cities
- 13 Forging Solutions Through Policy Change and Implementation

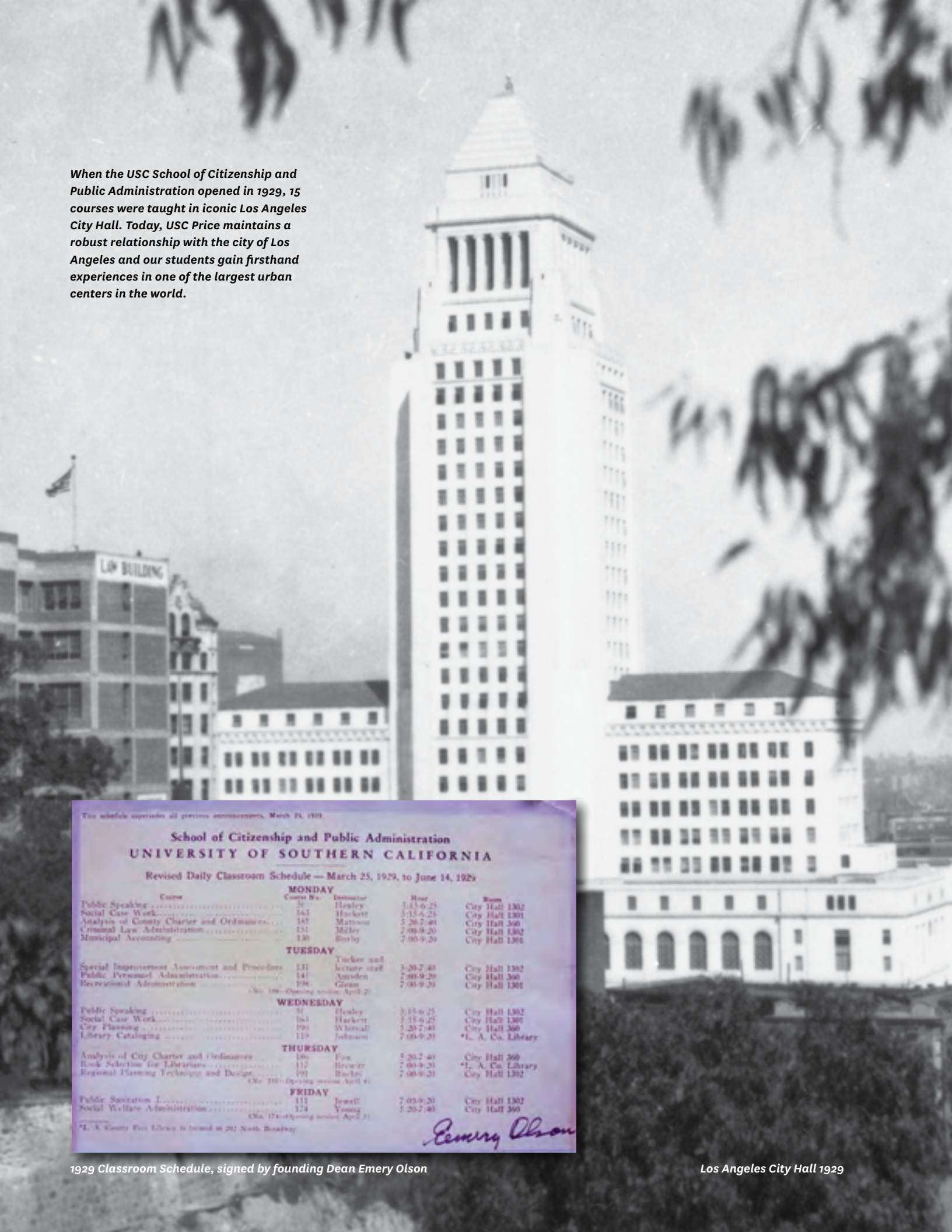
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Photos by Steve Cohn, Liana Elliott, Deirdre Flanagan, Alex Freedman, David Giannamore, Dana Goldman (courtesy of The Hill), Los Angeles Public Library, Paul Morigi, Isabel Oropeza, Tom Queally, Mindy Romero, Dave Scavone, Russ Sommer and USC University Archives

¹ Olson, E. E., (1930, May 10) The University of Southern California, *Los Angeles Times*, pg. A4.

When the USC School of Citizenship and Public Administration opened in 1929, 15 courses were taught in iconic Los Angeles City Hall. Today, USC Price maintains a robust relationship with the city of Los Angeles and our students gain firsthand experiences in one of the largest urban centers in the world.



3 PILLARS

Making Government and Civil Society More Effective

Governance, Management and Institutional Leadership

This schedule supersedes all previous announcements, March 25, 1929.

School of Citizenship and Public Administration
UNIVERSITY OF SOUTHERN CALIFORNIA

Revised Daily Classroom Schedule — March 25, 1929, to June 14, 1929

Course	Course No.	Instructor	Hour	Room
MONDAY				
Public Speaking	25	Hewley	1:15-6:25	City Hall 1302
Social Case Work	163	Hackett	2:15-4:25	City Hall 1301
Analysis of County Charter and Ordinances	187	Mattson	2:26-7:40	City Hall 300
Criminal Law Administration	151	Miller	7:00-9:20	City Hall 1302
Municipal Accounting	180	Borby	7:00-9:20	City Hall 1301
TUESDAY				
Special Improvement Assessment and Procedure	131	Tucker and Acute staff	1:20-7:40	City Hall 1302
Public Personnel Administration	141	Arnold	7:00-9:20	City Hall 300
Recreational Administration	196	Glenn	7:00-9:20	City Hall 1301
WEDNESDAY				
Public Speaking	31	Hewley	1:15-6:25	City Hall 1302
Social Case Work	163	Hackett	2:15-4:25	City Hall 1301
City Planning	199	Whitall	2:25-7:40	City Hall 300
Library Cataloging	119	Johnson	7:00-9:20	*L. A. Co. Library
THURSDAY				
Analysis of City Charter and Ordinances	186	Fox	1:20-7:40	City Hall 300
Book Selection for Librarians	117	Hewitt	1:00-9:20	*L. A. Co. Library
Regional Planning Technique and Design	191	Ruckel	7:00-9:20	City Hall 1302
FRIDAY				
Public Sanitation	111	Jewell	7:00-9:20	City Hall 1302
Social Welfare Administration	174	Young	1:20-7:40	City Hall 300

*L. A. County Post Office is located at 201 North Broadway.

Emery Olson

1929 Classroom Schedule, signed by founding Dean Emery Olson

Los Angeles City Hall 1929

Making Government and Civil Society More Effective

Public administrators run our harbors, airports and public transportation networks. They manage our environmental protection systems, oversee urban revitalization efforts and redesign governance structures at the city, county, state and federal levels to make policy more effective and efficient. They work in the public, private and nonprofit spheres to help manage virtually every aspect of our public resources and services.

Since its founding in 1929, the Price School has earned broad distinction as a robust empirical resource that shapes and leads the study of governance and civic engagement.

PUBLIC MANAGEMENT

For 90 years, the school has defined the field of public management through seminal research covering institutions, organizations and management, including the U.S. president's role as chief executive; decision-making processes and structures, administrative ethics and behaviors, and democratic values. Additionally, the Price School's Bedrosian Center on Governance advances collaborative governance, preparing the public sector for the future. Also, the Neely Center for Ethical Leadership and Decision Making trains leaders to make better decisions in an ethically sensitive way, and the USC Schwarzenegger Institute for State and Global Policy focuses on leaders' responsibility to benefit the people they serve.

LOCAL GOVERNMENT MANAGEMENT

Important studies on city management include data-driven management reforms in Los Angeles and a multi-year examination of Los Angeles Neighborhood Councils. The California Civic Engagement Project at the USC Sacramento Center works to create a more engaged and representative democracy.

NONPROFITS AND SOCIAL INNOVATION

The Price School drives advances in philanthropy, nonprofits and social innovation. For more than 25 years, the school has led the way in action-oriented empirical analysis, producing impactful scholarship that animates society's understanding of effective public-private partnerships,

service delivery, network analysis, and the roles that foundations and philanthropic groups play in affecting public policy. Our graduates go on to helm major foundations and nonprofit organizations. The Center on Philanthropy and Public Policy aims to boost this sphere's problem-solving capacity, while the USC Sol Price Center for Social Innovation advances new policy ideas to improve outcomes for marginalized, urban communities.

PUBLIC FINANCE AND BUDGETING

Public economics informs every aspect of policymaking. Leading entities such as the World Bank, the International Monetary Fund, the Federal Reserve Board and international government agencies seek out Price School faculty expertise. Faculty research spans financial regulatory policy, public sector pension reform, income tax compliance and health care spending, as well as the cost of climate-change mitigation and the impact of changing charitable tax deductions.

RISK MANAGEMENT AND HOMELAND SECURITY

The increased prevalence of terrorist attacks and natural disasters underscores the importance of the Price School's leadership in modeling risk, impact and comprehensive management of crises to fortify resilience — reducing loss while speeding recovery. As one of the first institutions to lead interdisciplinary scholarship in this area, the USC Center for Risk and Economic Analysis of Terrorism Events (CREATE) specifically works to forward evaluative models to understand risk and ways to increase safety. The USC Safe Communities Institute engages in research and education to advance sustainable public and school safety strategies, policies and programs.



Demonstrating our responsibility to promote a well-informed citizenry, USC Price hosted a gubernatorial debate, broadcast live, in partnership with NBC4 Southern California before the June primary election. Candidates engaged in a spirited discussion of policy issues before a packed Bovard Auditorium.



Dean Jack H. Knott and Los Angeles Mayor Eric Garcetti were among the dynamic group of speakers and panelists at the USC Summit on Global Solutions in the Age of Violent Extremism hosted by USC Price and the USC Safe Communities Institute.



Left: Rep. Karen Bass spoke at a forum on the ramifications of the FBI assessment on Black Identity Extremism co-sponsored by the Safe Communities Institute and the Bedrosian Center on Governance.

ON LA MAYOR ERIC GARCETTI'S HOMELESSNESS PLAN

"If there's any hope of running for president, that's the problem he has to fix."

Sherry Bebitch Jeffe, Professor of the Practice of Public Policy Communication, *The Wall Street Journal*

Governance, Management and Institutional Leadership

RESEARCH CENTERS

In addition to individual faculty research, the following Price School research centers advance the study of governance, management, and institutional leadership issues:



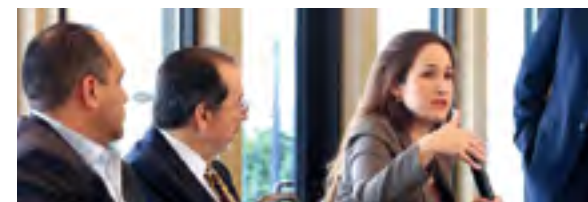
JUDITH AND JOHN BEDROSIAN CENTER ON GOVERNANCE AND THE PUBLIC ENTERPRISE is an applied research center at the USC Price School of Public Policy, dedicated to understanding and fostering effective democratic governance as an essential component in ensuring the betterment of communities. bedrosian.usc.edu



USC CENTER FOR RISK AND ECONOMIC ANALYSIS OF TERRORISM EVENTS (CREATE) enhances national security through forging models and tools for the analysis of the risks, costs and impacts of terrorism, as well as for implementing reasonable investments in homeland security. create.usc.edu



THE CENTER ON PHILANTHROPY AND PUBLIC POLICY promotes more effective philanthropy and strengthens the nonprofit sector to advance community problem solving. It does this by conducting research on philanthropy and the nonprofit sector and communicating findings to philanthropic decision-makers, policymakers and their partners. cPPP.usc.edu



THE CALIFORNIA CIVIC ENGAGEMENT PROJECT at the USC Sacramento Center conducts research to inform policy and on-the-ground efforts for a more engaged and representative democracy, improving the social and economic quality of life in communities. ccep.usc.edu



THE NEELY CENTER FOR ETHICAL LEADERSHIP AND DECISION MAKING aims to enhance the scholarship and education of decision analysis and increase sensitivity toward ethical considerations in academia, industry, government and society, emphasizing large-scale social problems and technology. decide.usc.edu



USC SCHWARZENEGGER INSTITUTE FOR STATE AND GLOBAL POLICY focuses on leaders' responsibility to implement policies that most benefit the people they serve. The institute develops real-world, post-partisan and sustainable solutions in five priority areas: education, energy and environment, fiscal and economic policy, health and human wellness, and political reform. www.schwarzeneggerinstitute.com



USC SOL PRICE SCHOOL SAFE COMMUNITIES INSTITUTE (SCI) engages in research, interdisciplinary education and collaboration to advance sustainable public safety strategies, policies and programs. SCI provides a 21st-century approach to public safety by adopting a multidisciplinary "whole-of-community" methodology, which informs SCI educational programs, research projects and community engagement. sci.usc.edu

PUBLICATIONS

These are among the many recent scholarly articles and publications authored by Price School faculty:



Fletcher, K.C., and **Abbas, A.E.** (2018). Sector Enterprise Risk Management: A TSA Case Study, *Risk Analysis*, Vol. 38, No. 5: 991-1008.



Bertelli, A.M., and **McCann, P.J.** (2017). Decentralizing Pork: Congressional Roll-Call Voting, Decentralized Administration, and Distributive Politics, *Legislative Studies Quarterly*, Vol. 43, No. 1: 69-100.



Duquette, N. (2017). Spend or Save? Nonprofits' Use of Donations and Other Revenues, *Nonprofit and Voluntary Sector Quarterly*, Vol. 46, No. 6: 1142-1165.



Resh, W.G., Marvel, J. D., and **Wen, B.*** (2017). The Persistence of Prosocial Work Efforts as a Function of Mission Match, *Public Administration Review*, Vol. 78, 116-125.

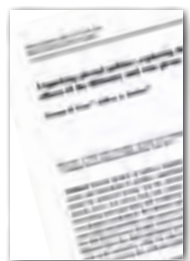
*Price PhD Alumnus



Eyer, J., and Wichman, C.J. (2018). Does water scarcity shift the electricity generation mix toward fossil fuels? Empirical evidence from the United States, *Journal of Environmental Economics and Management*, Vol. 87, 224-241.



Rose, A., **Wei, D.**, and Paul, D. (2018). Economic consequences of and resilience to a disruption of petroleum trade: The role of seaports in U.S. energy security, *Energy Policy*, Vol. 115, 584-615.



Gray, T.R., and **Jenkins, J.A.** (2017). Unpacking pivotal politics: exploring the differential effects of the filibuster and veto pivots, *Public Choice*, Vol. 172, No. 3: 359-376.



Thom, M. (2017). The Drivers of Public Sector Pension Reform Across the U.S. States, *American Review of Public Administration*, Vol. 47, No. 4: 431-442.



Siddiki, S., Kim, J., and **Leach, W.D.** (2017). Diversity, Trust, and Social Learning in Collaborative Governance, *Public Administration Review*, Vol. 77, No. 6: 863-874.



Zerunyan, F. (2017). Symposium: Home Rule in an Era of Municipal Innovation: The Evolution of the Municipal Corporation and the Innovations of Local Governance in California to Preserve Home Rule and Local Control, *Fordham Urban Law Journal*, Vol. 44, No. 1: 217-245.

3 PILLARS

Planning and Developing Sustainable Cities

Urban and Real Estate Development

Urban and Real Estate Development

Planning and Developing Sustainable Cities

Urban planners help neighborhoods, metropolises and entire regions solve problems related to land use, transportation, housing, economic development, the environment and the design of more livable communities. They engage businesses, citizen groups and elected officials to define, organize and better understand their physical, natural and social environments. On the private sector side, real estate developers work within the context of government and the broader economy, creating the urban landscape by converting underdeveloped or underutilized resources into homes, employment centers, civic areas, places of recreation, industry and commerce. They provide financing and embrace the risks, responsibilities and rewards that come with making our built environment more habitable and prosperous.

ENVIRONMENTAL POLICY AND PLANNING

Led by the Price School, the USC-wide Center for Sustainability Solutions meets place-based urban sustainability challenges through regional hubs in key megacities, as well as informs sound public policy. Drawing from evidence-based research and applying technological solutions in specific urban contexts, the Center approaches sustainability from multiple angles. In addition, Price School faculty research the effects of climate change and its impact on and risk to vulnerable populations. They investigate energy efficiency strategies, develop green ratings systems and explore possibilities for effective voluntary regulation and collaboration across industry and government.

URBAN POLICY AND HOUSING

The Price School possesses longstanding scholarly expertise in housing, urban policy and urban economics. Price School faculty examine barriers to affordable housing, the durability of employment centers and the impact of homeowner equity on consumption. The Price School's Spatial Analysis Lab (SLAB) develops alternative cartographies to bring attention to overlooked urban spaces and people.

ECONOMIC DEVELOPMENT

Every community is concerned with spurring economic growth and maintaining a robust economy. Price School research analyzes drivers of economic development, examining strategies to promote growth in declining areas, how art and culture affect city economies and the role of

health facilities in neighborhood economic development. The Advanced Manufacturing Partnership for Southern California (AMP SoCal), led by the Price School's Center for Economic Development in partnership with the city of Los Angeles and others, has helped create 5,341 jobs and retain another 3,222 across the region's aerospace and defense sectors since 2014.

TRANSPORTATION AND INFRASTRUCTURE SYSTEMS

Transportation systems connect people to work, school, activities and each other. The Price School examines the role of transportation in the growth and formation of cities, congestion patterns, goods movement in metropolitan areas, the economic and environmental impacts of ports, and public-private collaborations for advancing the nation's infrastructure. The METRANS Transportation Center is an interdisciplinary, multi-institutional hub, studying large transportation challenges in metropolitan areas.

REAL ESTATE DEVELOPMENT AND THE PRIVATE MARKET

Faculty at the Price School are distinguished experts in commercial real estate, mortgage markets, access to credit and homeownership and demographic factors affecting housing markets. The USC Lusk Center for Real Estate's annual Casden Real Estate Economics Forecast employs economic theory and state-of-the-art methods to monitor the dynamics of regional real estate markets, analyzing relationships among market demand, supply, prices and policies in the multifamily residential arena.



Students from the East Los Angeles Renaissance Academy (ELARA) demonstrate an asset-mapping project of their neighborhood, part of "Greetings from East LA," a partnership among Price, ELARA and the nonprofit Public Matters.



1

Urban and Real Estate Development

RESEARCH CENTERS

In addition to individual faculty research, the following Price School research centers advance the study of urban and real estate development issues:



CENTER FOR ECONOMIC DEVELOPMENT assists sustainable local economic development organizations by providing technical assistance and training services for organizations to help develop community capacity. ced.usc.edu



CENTER FOR SUSTAINABLE CITIES engages in multidisciplinary research and education on the environmental, social, and economic sustainability challenges facing metropolitan regions. sustainablecities.usc.edu



2

ON EVALUATING SATELLITE IMAGING FOR URBAN PLANNING

“Protecting all the new urbanites, especially the most vulnerable ones, will require greater integration between technologists, community organizations and anthropologists.”

Annette Kim, Professor and Director, USC Spatial Analysis Lab, *The Atlantic*



USC LUSK CENTER FOR REAL ESTATE is dedicated to expanding real estate knowledge, enlightening business practice and confronting challenges that impact the real estate industry, the urban economy and public policy. lusk.usc.edu



METRANS TRANSPORTATION CENTER seeks to solve transportation problems of large metropolitan areas through multidisciplinary research, education, and outreach. metrans.org



3

#1: MPL students in the Associated Students of Planning and Development (ASPD) introduce high school sophomores to the field of urban planning in the award-winning “Planning for College” program, done annually in partnership with the Los Angeles Unified School District’s GEAR UP program.

#2: Students in the USC Ross Minority Program in Real Estate participate in a case study, visiting local neighborhoods to gather information for team projects that address real-world urban problems.

#3: The annual Women in Real Estate luncheon is designed to address unique challenges faced by women in the real estate field.



USC CENTER FOR SUSTAINABILITY SOLUTIONS addresses the most pressing urban sustainability challenges, while advancing sound environmental policy for a just and sustainable future.



POPULATION DYNAMICS RESEARCH GROUP uses multiple data sources, including the self-produced Demographic Futures projections, to uncover demographic trends driving major changes in society, and provide insights leading to effective policies. popdynamics.usc.edu

PUBLICATIONS

These are among the many recent scholarly articles and publications authored by Price School faculty and alumni:



Boarnet, M.B., Hong, A., and **Santiago-Bartolomei, R.*** (2017). Urban spatial structure, employment subcenters, and freight travel, *Journal of Transport Geography*, Vol. 60, 267-276.

*Price PhD Alumnus



Myers, D., and Levy, M. (2018). Racial Population Projections and Reactions to Alternative News Accounts of Growing Diversity, *Annals of the Academy of Political and Social Science*, Vol. 677, No. 1: 215-228.



Bostic, R., and **Orlando, A.*** (2017). Book chapter: When the Invisible Hand Isn't a Firm Hand: Disciplining Markets That Won't Discipline Themselves, *Evidence and Innovation in Housing Law and Policy*, 322-342.

*Price PhD Alumnus



Malone, T.*, and **Redfearn, C.** (2018). Shock & Ossification: The Durable Hierarchy of Neighborhoods in U.S. Metropolitan Areas from 1970 to 2010, *Regional Science and Urban Economics*, Vol. 69, 94-121.

*Price PhD Alumnus



Giuliano, G., and **Kang, S.*** (2018). Spatial dynamics of the logistics industry: Evidence from California, *Journal of Transport Geography*, Vol. 66, 248-258.

*Price PhD Alumnus



Schweitzer, L., and **Nader, A.** (2017). 09 F9 11 02 9D 74 E3 5B D8 41 56 C5 63 56 88 Co: Four Reasons Why AICP Needs an Open Data Ethic, *Journal of the American Planning Association*, Vol. 83, No.2, 161-167.



Placencia, G., Franklin, J., and **Moore, J.E.** (2017). Technical and Safety Evaluation of the Southern California Regional Rail Authority Positive Train Control Deployment Project: Challenges and Lessons Learned, Federal Transit Administration (FTA) Report 0112 under Cooperative Agreement 26-7084.



David C. Sloane, *Is The Cemetery Dead?* University of Chicago Press, 2018.



Choi, J.H.*, and **Painter, G.D.** (2017). Self-Reported vs. Market Estimated House Values: Are Homeowners Misinformed or Are They Purposely Misreporting?, *Real Estate Economics*, Vol. 46, No. 2: 487-520.

*Price PhD Alumnus



Webb Jamme, H-T.*, **Bahl, D.,** and **Banerjee, T.** (2018). Between "broken windows" and the "eyes on the street:" Walking to school in inner city San Diego, *Journal of Environmental Psychology*, Vol. 55, 121-138.

*Price PhD Alumnus

3 PILLARS

Forging Solutions Through Policy Change and Implementation

Social, Environmental and Health Care Policy

Forging Solutions Through Policy Change and Implementation

Policy practitioners inform and shape the public mandates and strategies that improve life for residents in all communities. Within a complex system of governance, they partner with peers and colleagues in government, business and the nonprofit sector to find innovative solutions to societal problems and challenges. Through policy analysis, advanced analytical methods and the use of big data, Price School scholars and alumni address the most pressing policy problems today.

HEALTH CARE POLICY AND ADMINISTRATION

For more than three decades, Price School faculty have led the field in researching all aspects of our health care system including: health care costs, insurance design, outcomes leading to evidence-based health care policy, and health service delivery. Faculty examine Medicare, health economics, and global consequences of policy affecting pharmaceutical and medical device innovation. The USC Leonard D. Schaeffer Center for Health Policy & Economics examines the intersection between health care decisions and economic realities, advancing evidence-based policy and improvements.

SOCIAL POLICY

Price School faculty produce some of the most compelling and relevant social policy research conducted today.

Diversity and Inclusion

Issues of diversity have implications for a breadth of critical issues, shaping the future of housing, consumer trends, education, health needs, environmental justice, and workforce development. Price School faculty have an extended history analyzing critical aspects of each of these areas, focusing on their implications for diverse populations. Examples include health care access and equity, and community agreements between developers and neighborhood groups.

Immigration and Demography

Price School faculty recognize the importance of evidence-based projections of changing demographics to better plan for the opportunities and challenges facing our future populations. The Population Dynamics Research Group is a prominent authority on demographic shifts and trends. They examine structures and trends to bring a population-

centered perspective to planning and policymaking. The Tomás Rivera Policy Institute, part of the USC Sol Price Center for Social Innovation, studies trends in immigration and national and international policy changes.

Social Justice, Inequality and Equity

Promoting equity and mitigating inequality ensure a strong democracy. Price School faculty research housing discrimination, education disparities, environmental justice for low-income and diverse populations, access to healthy food, and programs for communities threatened by gangs. The USC Sol Price Center for Social Innovation researches these areas to raise the quality of life for marginalized communities and all those living in urban contexts.

Homelessness

The Homelessness Policy Research Institute, part of the USC Sol Price Center for Social Innovation, is a county-wide effort convening scholars and policymakers to collaborate on research to end homelessness in Los Angeles County.

ENVIRONMENTAL POLICY

Recently, 193 countries adopted the United Nations' 2030 Agenda for Sustainable Development and its 17 Sustainable Development Goals (SDGs). The Price School established a USC-wide Center for Sustainability Solutions with a new economic and public policy paradigm. Believing environmental protection goes hand-in-hand with economic development that promotes greater equity and social justice, the center is structured to inform sound public policy. In addition, the Schwarzenegger Institute for State and Global Policy remains a leading force promoting effective environmental policy internationally and domestically.

The Bedrosian Center on Governance hosted a talk by former Fox News anchor and author Gretchen Carlson as part of the annual Holt Lecture. Carlson spoke about the cultural revolution following her sexual harassment lawsuit and the work she's doing to encourage more women to speak about their own experiences.





ON REINING IN HEALTH CARE PRICES

“Californians deserve a high-value health care system. With targeted assistance from the state, markets can deliver just that.”

Erin Trish, Research Assistant Professor and Associate Director of Health Policy, and Dana Goldman, Distinguished Professor and Director, USC Leonard D. Schaeffer Center for Health Policy & Economics, *Sacramento Bee*

Above: Jason Doctor (right), associate professor and chair, Department of Health Policy and Management, and Nobel laureate Sir Angus Deaton (left), USC Presidential Professor of Economics, were panelists at a conference on the opioid epidemic hosted by the USC-Brookings Schaeffer Initiative for Health Policy.

Right: Participants in the 2018 Social Innovation Summit, hosted by the USC Sol Price Center for Social Innovation, engaged in hands-on activities to explore urban housing solutions.



Social, Environmental and Health Care Policy

RESEARCH CENTERS

In addition to individual faculty research, the following Price School research centers and initiatives advance the study of evidence-based social, environmental and health care policy issues:



USC LEONARD D. SCHAEFFER CENTER FOR HEALTH POLICY & ECONOMICS uses evidence to challenge assumptions, advance policy, and reshape health care by promoting health and value in health care delivery in the United States and internationally.
healthpolicy.usc.edu



USC SCHWARZENEGGER INSTITUTE FOR STATE AND GLOBAL POLICY focuses on leaders' responsibility to implement policies that most benefit the people they serve. The institute develops real-world, post-partisan, and sustainable solutions in five priority areas: education, energy and environment, fiscal and economic policy, health and human wellness, and political reform.
schwarzenegger.usc.edu



POPULATION DYNAMICS RESEARCH GROUP uses multiple data sources, including the self-produced Demographic Futures projections, to uncover demographic trends driving major changes in society, and provide insights leading to effective policies.
popdynamics.usc.edu



USC SOL PRICE CENTER FOR SOCIAL INNOVATION develops ideas and illuminates strategies to improve the quality of life for people in low-income, urban communities. The Price Center fulfills this mission by conducting research and educating students to advance new models of equity and opportunity for low-income children and families.
socialinnovation.usc.edu

TOMÁS RIVERA POLICY INSTITUTE (TRPI) works to address the challenges and opportunities of demographic diversity in the 21st century global city. It is an interdisciplinary research center more than a quarter century old, now housed within the Price Center for Social Innovation.
trpi.org

HOMELESSNESS POLICY RESEARCH INSTITUTE (HPRI) convenes researchers and policymakers to help design and coordinate timely, relevant, and actionable research to end homelessness in Los Angeles County. HPRI is a partnership between the USC Sol Price Center for Social Innovation and the United Way of Greater Los Angeles.
socialinnovation.usc.edu/hpri



USC CENTER FOR SUSTAINABILITY SOLUTIONS addresses the most pressing urban sustainability challenges, while advancing sound environmental policy for a just and sustainable future.

PUBLICATIONS

These are among the many recent scholarly articles and publications authored by Price School faculty:



Chen, A., Lo Sasso, A., and Richards, M. (2017). Graduating into a downturn: Are physicians recession proof?, *Health Economics*, Vol. 27, No. 1: 223-235.



Gary Dean Painter (co-authors: Kevin Albertson, Chris Fox, Chris O'Leary, Kimberly Bailey Jessica LaBarbera), *Payment by Results and Social Impact Bonds: Outcome-based payment systems in the UK and US*, University of Chicago Press, 2018.



Linder, J. A., Meeker, D., Fox, C. R., Friedberg, M.W., Persell, S.D., Goldstein, N.J., and **Doctor, J.** (2017). Effects of Behavioral Interventions on Inappropriate Antibiotic Prescribing in Primary Care 12 Months After Stopping Interventions, *JAMA*, Vol. 318, No. 14: 1391-1392.



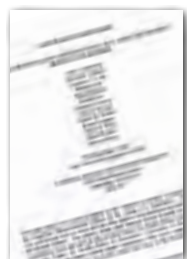
Mehrotra, A., Dean, K.M., Sinaiko, A.D., and **Sood, N.** (2017). Americans Support Price Shopping for Health Care, But Few Actually Seek Out Price Information. *Health Affairs*, Vol. 36, No. 8:1392-1400.



Aaron, H.J., Adler, L., Fiedler, M., and **Ginsburg, P.** (2017). The Graham-Cassidy plan — The most harmful ACA-repeal bill yet, *The New England Journal of Medicine*, Vol. 377, No. 16: e23.



Voisin, D.R., Harty, J., Kim, D.H., Elsaesser, C., and **Takahashi, L.M.** (2017). Assessing the Relationship Between Parental Influences and Wellbeing Among Low Income African American Adolescents in Chicago, *Child & Youth Care Forum*, Vol. 46, 223-242.



Auerbach, A.J., Charles, K.K., Coile, C.C., Gale, W., **Goldman, D.**, Lee, R., Lucas, C.M., Orszag, P.R., Sheiner, L.M., **Tysinger, B.C.**, Weil, D.N., Wolfers, J., and Wong, R. (2017). How the Growing Gap in Life Expectancy May Affect Retirement Benefits and Reforms, *National Bureau of Economic Research*, Vol. 42, No. 3: 475-499.



Trish, E., Ginsburg, P., Gascue, L., and Joyce, G. (2017). Physician Reimbursement in Medicare Advantage, *JAMA Internal Medicine*, Vol. 177, No. 9: 1287-1295.



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ADVANCING THE PILLARS

Map: Global and Local Engagement

Making an Impact: Knowledge in Action

Educating Critical Thinkers and Problem Solvers

Activating Global Collaboration: International Scholarship and Outreach

Fulfilling Sol Price's Vision

**Nationwide the Price School ranks
2nd overall among 282 schools of
public affairs and 1st in urban policy.***

**U.S. News & World Report's "Best Graduate Schools" (2019)*



USC Price School of Public Policy graduation ceremony, held in Los Angeles' iconic Shrine Auditorium adjacent to the USC campus.



Global and Local Engagement

30+ PARTNERSHIPS IN 9 COUNTRIES
STUDENTS FROM 46 STATES AND 52 COUNTRIES

LOS ANGELES



Local
The Price School's extensive footprint throughout Los Angeles began with its founding classes held in Los Angeles City Hall. It continues today with formal partnerships between the Price School and the City of Los Angeles, Price student projects conducted throughout the area, and Price alumni in leadership ranks across the region.

Global

The Price School's international outreach began in the 1950s and today includes formal collaborations with numerous universities and institutions across the globe.

	CAMPUS LOCATIONS		GLOBAL FACULTY RESEARCH & PRESENTATIONS
	STUDENT LABS & PROJECTS		HISTORICAL INTERNATIONAL OUTREACH
	HOME STATES & COUNTRIES OF PRICE STUDENTS		INTERNATIONAL USC OFFICES
	GLOBAL & LOCAL INSTITUTIONAL PARTNERSHIPS		



Professor Erroll Southers (right), director of the USC Safe Communities Institute, was one of three experts invited to testify about an FBI assessment on the threat allegedly posed by Black Identity Extremists at a briefing for the Congressional Black Caucus in Washington, D.C.

Making an Impact: Knowledge in Action

Faculty and research centers at the USC Price School of Public Policy routinely engage with, and are consulted by, decision makers at the international, national, state and local levels. They advise members of Congress and federal agencies, head commissions, and provide expert information to the national news media on a daily basis.

We reach beyond expanding academic knowledge and put our expertise into practice. From direct community involvement, such as convening town hall meetings, to delivering expert testimony on Capitol Hill, Price School faculty and research centers routinely turn *knowledge into action*.

Price School faculty have advised, for example, the U.S. Senate Committee on Banking, Housing and Urban Affairs; the U.S. Senate Committee on Finance; the U.S. Government Accountability Office; the Congressional Black Caucus; the U.S. House Energy and Commerce Committee's subcommittee on Oversight and Investigations; the Agency for Healthcare Research and Quality at the U.S. Department of Health and Human Services; the U.S. Department of Homeland Security; the U.S. Department of Housing and Urban Development; the U.S. Department of Transportation; the U.S. Office of Personnel Management; the Congressional School Safety

Caucus; the U.S. Senate Committee on the Judiciary's Subcommittee on Antitrust, Competition Policy and Consumer Rights; the Freddie Mac Board of Directors; the National Academy of Sciences; the National Park System Advisory Board; the federal Committee on National Earthquake Resilience — Research, Implementation and Outreach; the Bipartisan Policy Center; and the Intergovernmental Panel on Climate Change.

On the state level, Price School faculty have advised the California Assembly Select Committee on Health Care Delivery Systems and Universal Coverage, Joint Committee on Rules and Subcommittee on Sexual Harassment Prevention and Response, have led the Task Force on Adaptation to Climate Change, and have served as members of the California Public Infrastructure Advisory Commission.



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#1: Pamela Norley, president, Fidelity Charitable, discusses the rise of donor advised funds at an event hosted by the Center on Philanthropy and Public Policy.

#2: Former U.S. Secretary of Housing and Urban Development Henry Cisneros speaks on "Leading in the 21st Century" at the 2017 George Washington Leadership Lecture in Mount Vernon.

#3: Professor Janet Denhardt provided testimony at the California State Legislature Joint Committee on Rules Subcommittee on Sexual Harassment Prevention and Response's informational hearing in Sacramento.

#4: Gen. (Ret.) David H. Petraeus discusses the challenges of intelligence policy in the era of "fake news" during a talk hosted by USC Price and the USC Dornsife School of International Relations.

Urban Planning and Development PhD graduate Matt Miller ('18), pictured with Vice Dean for Academic Affairs Julie Zissimopoulos, accepted a postdoctoral fellowship with the University of Pennsylvania.



DEGREE PROGRAMS

Undergraduate Programs

- Bachelor of Science in Public Policy
- Bachelor of Science in Urban Studies and Planning
- Bachelor of Science in Real Estate Development

Graduate Programs in Public Administration

- Master of Public Administration
- Online Master of Public Administration
- PhD in Public Policy and Management

Graduate Programs in Public Policy

- Global Master of Public Policy
- Master of Public Policy
- Master of Public Policy Data Science
- PhD in Public Policy and Management

Graduate Programs in Nonprofit Leadership

- Master of Nonprofit Leadership and Management

Graduate Programs in Health Policy and Management

- Master of Health Administration
- Executive Master of Health Administration
- Master of Health Systems Management Engineering
- Master of Long Term Care Administration

Graduate Programs in Urban Planning

- Master of Planning
- Executive Master of Urban Planning
- PhD in Urban Planning and Development

Graduate Programs in Real Estate Development

- Dollinger Master of Real Estate Development

International Education Program

- Master of International Public Policy and Management

Doctoral Programs

- Doctor of Policy, Planning and Development
- PhD in Public Policy and Management
- PhD in Urban Planning and Development

Executive and Leadership Programs

- Doctor of Policy, Planning and Development
- Executive Master of Health Administration
- Executive Master of Leadership
- Executive Master of Urban Planning
- Global Master of Public Policy
- Master of International Public Policy and Management

Educating Critical Thinkers and Problem Solvers

Each year the USC Price School of Public Policy educates more than 1,800 top graduate, doctoral and undergraduate students from across the country and around the globe. Price School students come to us with a passion to change the world.

We train them to be our future leaders with an understanding of ethics and public service; a knowledge of the interrelationships among the public, nonprofit and private sectors in problem solving; and solid policy-analytical, institutional and leadership tools to tackle today's complex problems.

We challenge them to reach beyond current practices and embrace innovation, entrepreneurship and collaboration.

We empower them to connect classroom theory to practice through internships and laboratory work in Los Angeles and around the world. We encourage them to promote equity by confronting assumptions and questioning entrenched thinking.

They leave with the knowledge, skills and experience to lead and influence change.



The Price School hosted a workshop for 27 underrepresented students from California, Arizona, Oregon, Georgia, Texas and Washington as part of USC's Public Service Weekend, encouraging students to consider careers in public service.



Dean Jack H. Knott, with LAPD Director of Police Training and Education Luann Pannell, helps announce the Law Enforcement Advanced Development (LEAD) program in partnership with the USC Suzanne Dworak-Peck School of Social Work. LEAD, the only program of its kind in the nation, trains officers in community policing and enhances their understanding of vulnerable populations.

EXECUTIVE EDUCATION AT USC PRICE

Creating Safe Communities

- Law Enforcement Advanced Development Certificate Program (LEAD)
- Public Safety Leadership Certificate Program
- Executive Leadership Certificate Program
- Safe Communities in an Unsafe World

Ethical Decision-making

- Foundations of Decision Analysis
- Value Focused Thinking
- Ethical Considerations in Enterprise Decision-making
- Strategic Decision-making in Organizations

Governance and Leadership

- Local Leaders Program
- Local Leadership Seminars
- National Conference of State Legislatures Legislative Staff Management Institute

- County of Los Angeles Executive Leadership Development Program
- California Institute for Behavioral Health Solutions Leadership Institute

Inclusiveness in Real Estate

- Ross Minority Program in Real Estate

Managing Global Challenges and Leadership

- Executive Program in Counter-Terrorism
- Short-term International Executive Education
- Global Executive Continuing Education program
- Global Leaders Program

Strategic and Collaborative Social Innovation

- The Southern California Symposium



“Price School students are among the most civically and politically engaged students anywhere.”

Sherry Bebitch Jeffe, Price School Professor of the Practice of Public Policy Communication; Political Analyst for KPCC-FM Radio

#1: The USC Summer Enrichment Program, part of the USC Diversity in Healthcare Leadership Initiative, brought students to the Downtown Women’s Center in Los Angeles to prepare meals for homeless women.

#2: USC Price alumna Nina Idemudia (MPL ’14) speaks on a panel at the annual Students of Color and Allies Policy Forum, whose theme this year was “Reclaiming Our Roots: Identity and Resistance in Trump’s America.”

#3: Alumna Liana Elliott (MPP/MPL ’14), deputy chief of staff for the mayor of New Orleans, started a radio station focused on human rights and social justice to give a voice to viewpoints outside of the mainstream and promote community engagement.



Urban planning students traveled to Hong Kong to participate in a lab project exploring regional transportation integration in China.



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#1: Master of Real Estate Development students visited London and Frankfurt, Germany, as part of an international study tour class, meeting with government officials, prominent developers and business leaders.

#2: Dean Jack H. Knott, left and Alejandro Ismael Murat Hinojosa, Governor of the State of Oaxaca, Mexico sign a memorandum of understanding establishing an educational collaboration between USC Price and academic institutions in Oaxaca.

#3: Students in the MHA program traveled to Milan, Italy, and evaluated the use and acceptability of public-private partnerships in the Italian health care system.

Activating Global Collaboration: International Scholarship and Outreach

The USC Price School of Public Policy acts globally. Since the 1950s, the Price School has fostered opportunities to engage with international entities. The location of our school along the Pacific Rim provides the ideal environment for collaborative research and education with universities and organizations in Asia, Mexico and South America.

Our faculty contribute knowledge to, for example, expanding health insurance coverage in India, social impact bonds in the United Kingdom, elderly income security in Mexico, urban planning inequality in Latin America and public sector leadership in South Africa.

Every year, Price School students travel abroad to engage challenges in a global context, serve as interns at international institutions, and contribute to professional solutions in a variety of ways. Price School students have addressed

regional transportation integration in China, environmental issues in Brazil, and public-private partnerships for health care in Italy.

We bring the globe home as well. The International Summer Scholars program exposes students in depth to policy issues in California and beyond. On our main campus in Los Angeles, the Price School's vibrant and diverse student body comprises people representing 52 countries.



3



"I found that USC Price programs offer strong foundational skills required to be a great leader in public policy."

Lili Nur Inda Sari, Master of International Public Policy and Management student



As part of the Price School's long history of international outreach and collaboration, its International Public Administration Center opened its doors in 1954 to further support the school's international student body. Pictured here are, seated from the left, Celedonio Felix, Puerto Rico; Fernando Segura, Costa Rica; Eila Ketola, Finland; E.J. Rizos, Greece; Arif Payaslioglu, Turkey; Nouri Al-Kadhim, Iraq; and Paulo Neves de Carvalho, Brazil. Standing, from left, are Raphael Velasco, Mexico; M.S. Malk, India; Reyhan Toluner, Turkey; Chukuemeka Okeke, Nigeria; and Weddig Fricke, Germany, ca. 1958.

INTERNATIONAL PARTNERSHIPS

The Price School has formal relationships with the following institutions:

- Bocconi University, Italy
- China Academy of Urban Planning and Design
- Dalian Wanda Group, China
- Development Research Center of the Shenzhen Municipal Government
- Fundação Getúlio Vargas, Brazil
- Fuzhou University School of Economics and Management, China
- German University of Administrative Sciences, Speyer, Germany
- Graduate School of Public Administration, Seoul National University
- Hertie School of Governance, Germany
- Instituto Tecnológico Autónomo de Mexico (ITAM)
- Korea Development Institute School of Public Policy and Management
- Korea Institute of Public Administration
- The Korea Transport Institute
- Korea University Department of Public Administration
- Lauder School of Government, Diplomacy and Strategy, Israel
- Ministry of Security and Public Administration, Republic of Korea, South Korea
- Nanyang Technological University, Singapore
- National Assembly Secretariat, Republic of Korea
- National Council of Science and Technology, Mexico
- State of Oaxaca
- Peace Corps
- Peking University
- State of São Paulo
- Shanghai Center for Sustainability
- Shanghai International Studies University
- Shanghai Jiaotong University
- Shenzhen Lianshuo Education Investment Management Company
- State of Sonora, Mexico
- The State Administration of Foreign Experts Affairs, China
- Tsinghua University, China
- U.S.-Mexico Commission for Educational and Cultural Exchange
- University of São Paulo Department of Economics, Management and Accounting
- The World Bank
- Yonsei University Department of Public Administration, South Korea

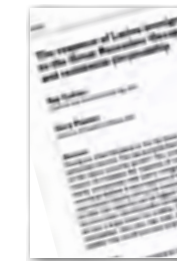
Global Collaboration

PUBLICATIONS

These are among the many recent scholarly articles and publications authored by Price School faculty and alumni that address global issues:



Vega, A., Porteny, T., and **Aguila, E.** (2018). The Role of Clinics in Determining Older Recent Immigrants' Use of Health Services, *Journal of Immigrant and Minority Health*, Online 1-8.



Calnan, R., and **Painter, G.D.** (2017). The response of Latino immigrants to the Great Recession: Occupational and residential (im) mobility, *Urban Studies*, Vol. 54, No. 11: 2561-2591.



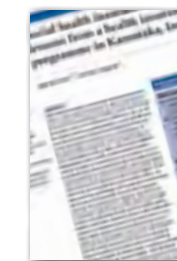
Goldman, D., Chen, C., and **Zissimopoulos, J.** (2018). Opinion: Measuring how countries adapt to societal aging, *Proceedings of the National Academy of Sciences of the United States of America*, Vol. 115, No. 3: 435-437.



Rose, A., **Wei, D.**, **Miller N.***, and Vandyck, T. (2017). Equity, Emissions Allowance Trading and the Paris Agreement on Climate Change, *Economics of Disasters and Climate Change*, Vol. 1, 203-232.
*Price PhD Alumnus



Acolin, A.*, and **Green, R.K.** (2017). Measuring housing affordability in São Paulo metropolitan region: Incorporating location, *Cities*, Vol. 62, 41-49.
*Price PhD Alumnus



Sood, N., and Wagner, Z. (2018). Social health insurance for the poor: lessons from a health insurance programme in Karnataka, India, *BMJ Global Health*, Vol. 3, No. 1.



Lorenzen, M.* (2017). Book chapter: Características, tendencias y causas de la migración de niñas, niños y adolescentes desde, hacia y en tránsito por México, 2011-2016, *Situación Demográfica de Mexico*.
*Price Postdoctoral Scholar



Li, H., **Tang, S.**, and Lo, C.W. (2018). The Institutional Antecedents of Managerial Networking in Chinese Environmental NGOs, *Nonprofit and Voluntary Sector Quarterly*, Vol. 27, No. 2, 325-346.



Wang, Y., Yan, B.P., **Nichol, M.B.**, Tomlinson, B., and Lee, V.W.Y. (2017). Real-world study of low-density lipoprotein cholesterol levels and cardiovascular outcomes in Chinese: A retrospective cohort study in post-percutaneous coronary intervention acute coronary syndrome patients, *International Journal of Cardiology*, Vol. 249, 18-24.



Fulfilling Sol Price's Vision by Addressing Housing Insecurity

“USC Price research and policy initiatives are making a positive difference in the lives of people experiencing homelessness and housing insecurity. However, the challenges are urgent, and we have so much more work to do — regionally and nationally.”

— JACK H. KNOTT

Dean, USC Price School of Public Policy

The gift to name the USC Price School of Public Policy honors the memory of Sol Price, a philanthropist, business leader and social innovator who sought to improve the quality of life in low-income communities.

The naming gift also established the USC Sol Price Center for Social Innovation (Price Center), which develops ideas and illuminates strategies to improve the quality of life for low-income urban communities. Homelessness and housing insecurity are among the Price Center's many research priorities that advance his legacy.

Housing insecurity is rising nationally, with nearly 19 million low-income individuals and families paying more than half their income to keep a roof over their heads. In Los Angeles County alone, more than 53,000 people experience homelessness. Meanwhile, many more are at risk of losing housing as rents increase while wages stagnate.

USC Price's multipronged approach to this crisis encompasses research, policy and practice. With support from the Conrad N. Hilton Foundation, the Price Center recently launched the Homelessness Policy Research Institute (HPRI) in partnership with United Way of Greater Los Angeles' Home for Good program. HPRI unites scholars and policymakers to help design and coordinate timely, relevant and actionable research to end homelessness in Los Angeles County.

“The urgent need to reduce the number of individuals experiencing homelessness in Los Angeles County requires a new model of collaboration,” says Professor Gary Painter, director of the Price Center, as well as HPRI. To date, some 30 experts in housing and real estate, economics, health care, social services and other fields have joined forces at the interdisciplinary institute.

A wide range of authorities also assembled for the Price Center's 2018 Social Innovation Summit: Innovations in Urban Housing. Participants explored creative models for increasing the stock of affordable housing for middle- and lower-income families and new ways to accommodate the region's workforce and those experiencing homelessness. The event was livestreamed to broaden its impact.

Recognizing the relationship between housing insecurity and homelessness, the Price Center is conducting a wide range of research on rent burdened households — defined as people paying 30 percent or more of their income toward rent. These efforts focus on South Los Angeles, the Coachella Valley and San Diego's City Heights neighborhood, which is home to Price Philanthropies. This research will provide critical insight into the vulnerabilities of rent-burdened households, while also identifying clear pathways for policy interventions that can reduce the burdens these families face.



USC School of Citizenship and Public Administration
FLIGHT FOR CIVIC PROGRESS
Inaugural Air Tour, ca. 1929



The Flight for Civic Progress air tour inaugurated the new USC School of Citizenship and Public Administration, founded in 1929. Passengers viewed Los Angeles, San Diego, San Bernardino and Riverside counties in California from the air. Founding Dean Emery Olson considered the flight symbolic of the progress toward professional training and expertise in the fields of public administration and urban planning.

Passengers, from left, include: Justin Miller, dean of the USC School of Law; unknown; Reid McClung, dean of the USC School of Commerce; R.D. von KleinSmid, president of USC; Arlin Stockberger, city manager, Alhambra, CA; Jack Albers, city engineer, Beverly Hills, CA; unknown; Pierson Hall, city councilman, Los Angeles; unknown; unknown; Mrs. Raymond Bradford, financial secretary, USC Juvenile Delinquency Program; Henry Wright, supervisor, County of Los Angeles; J.S. Charleville, city manager, Glendale, CA; Emery Olson, founding dean, USC School of Citizenship and Public Administration.

USC Price

Sol Price School of Public Policy

OUR MISSION

To improve the quality of life for
people and their communities,
here and abroad.

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