# USCPrice

Sol Price School of Public Policy

# THE PRICE EXPERIENCE

For students interested in learning more about or changing their major to **Public Policy**.



## Mission

"The mission of the USC Sol Price School of Public Policy is to improve the quality of life for people and their communities, here and abroad. We achieve this mission through education and research that promote innovative solutions to the most critical issues facing society."



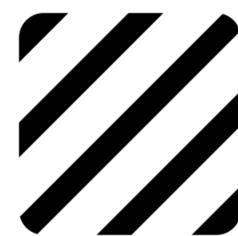
# What is Public Policy?

Public policy is the collective effort to **address society's most pressing problems** through analysis, engagement, and advocacy to create practical, innovative, and smart solutions that **create a** better tomorrow for our world.

Our students tackle a range of critical problems ranging from climate change, education and debt, healthcare and access, economic and social inequality, housing and affordability, and more. They learn to use data analysis and an understanding of our economic and political institutions to design practical solutions that make a difference in the complex challenges our future faces.

Our alums have worked as agents of change across numerous public and private organizations, serving in roles such as data analysts in think tanks and private consulting firms, policymakers in state and federal government, and managers in healthcare and non-profit organizations.

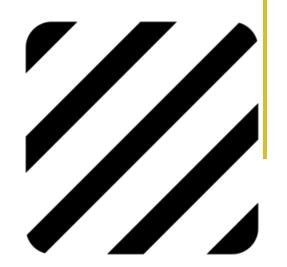






### Some topics that you will learn in your PPD courses -

- Affordable health care that is accessible
- Environmental sustainability & environmental growth
- Innovative solutions to social problems
- Affordable housing
- Healthy neighborhoods & communities
- Inclusive physical environments
- Social justice & equity



**B.S. in Public Policy** 

At USC Price, a degree in Public Policy equips students with a blend of theoretical knowledge and real-world skills. Our curriculum integrates economics, political science, and quantitative methods with practical expertise in communication, leadership, and policy analysis and implementation. Students gain the tools to analyze complex challenges and drive meaningful change at the local, state, and federal levels turning vision into action for the common good.



## **DEGREE REQUIREMENTS**

• 128 units minimum for one degree (e.g. Public Policy B.S.)

- 160 units minimum for two degrees (e.g. Public Policy B.S. + another major program)
- GE and WRIT requirements are the same
- No foreign language requirement

## **CORE MAJOR REQUIREMENTS**

Public Policy major requires students to complete MATH 117 and PPD 203. There are several ways to fulfill MATH 117 requirement; see below.

#### MATH 117: Introduction to Mathematics for Business and Economics

- Take the math placement exam to determine if you need to take MATH 117
  - If you place into MATH 118/MATH 125, then you will be given a course waiver for MATH 117
- If you have a score of 4 or 5 on the AP Calculus exam, then you will be given a course waiver for MATH 117

#### • PPD 203: Economic Analysis for Public Policy

- Pre-requisite/co-requisite is MATH 117 or higher
- Offered each fall semester

- Students can satisfy this requirement in one of two ways
  - 1. If you have a score of 4 or 5 on the AP Microeconomics exam, then you will be given a course waiver for PPD 203
  - 2. If you transferred in the equivalent of ECON 203, prior to matriculating at USC

\*MATH 117 & ECON 203 fulfill GE-F category\*

## **CORE MAJOR REQUIREMENTS**

#### Introduction to our Field: Gateway Course

• Solving Public Problems (PPD 225) – 4 units

#### **Contextual Courses**

- Citizenship and Public Ethics (PPD 240g) 4 units
- Social Justice Issues in Public Policy and Planning (PPD 300) 4 units
- Analytic Foundations for Public Policy (PPD 315) 4 units

#### **Skills and Methodology Courses**

- Statistics for PPD (PPD 303 prerequisite MATH 117) 4 units
- Public Policy and Planning Analysis (PPD 373 prerequisite PPD 225, PPD 203 and PPD 303) 4 units
- Cross-cutting topics course 4 units

### **Practical Application**

- PPD Practices: Internship Seminar (PPD 301, CR/NC) 2 units
  - Requires an internship to take with PPD 301
  - Must get at least 140 hours of work from the internship

## **MAJOR TRACKS**

Students must choose one of five tracks to emphasize in for the Public Policy major.

- 1. Public Policy and Law
- 2. Public Policy and Data Analytics
- 3. Urban Environmental and Sustainability Policy
- 4. Health Policy and Management
- 5. Philanthropy, Nonprofits and Social Innovation







## **Major Track Courses**

### Below is a sample of some courses that are required in the different major tracks

#### **Public Policy and Law**

- Public Policy and Law (PPD 314) •
- Crime and Public and Policy (PPD 342)

#### **Public Policy and Data Analytics**

- Finance of the Public Sector (PPD 313)
- Empirical Methods for Public Policy (PPD 404)

#### **Urban Environmental and Sustainability Policy**

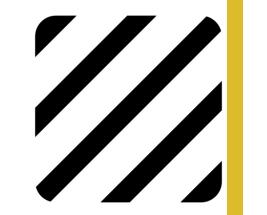
- Environmental Policy and Sustainable Development (PPD 344)
- Sustainable Communities, Policy and Planning (PPD 361)

#### **Health Policy and Management**

- Fundamentals of Health Policy and Management (PPD 325) ۲
- Introduction to Health Care Systems (PPD 330)

#### Philanthropy, Nonprofits, and Social Innovation

- The Nonprofit Sector and the Public Interest (PPD 371)
- Social Innovations (PPD 478)



## ACADEMIC + PRACTICAL SKILLS

### communication skills

writing, public speaking to communicate policy effectively with diverse urban communities

### data + innovation

GIS, social media, visualization tools to address issues facing cities

### quantitative + qualitative

data + story-telling; formulate, implement, evaluate policy solutions

## **UNIQUE FEATURES**

### Academic + professional faculty

Learn from full-time research faculty and professional adjunct faculty to gain real world experience.

### **Progressive Degree Programs**

Want to continue and pursue a Master's degree? Consider a progressive degree program in MPA, MPP, MUP, MHA at USC Price.

## **Professional practice +** academic research

- Internships, research centers, senior capstone or senior thesis\*
- (\*Students can choose to take a studio capstone course or
- work on a senior thesis alongside a faculty mentor. Students
- must meet GPA requirement to pursue the senior thesis.)

## Study abroad programs

Study abroad and receive some major credits through a Price Exchange Programs, Dornsife Overseas Programs, or Price Policy Semester in DC

## PPD 431 (Maymester)

Students have an opportunity to take PPD 431 capstone as a regular semester course or participate and take it as part of the Maymester program.

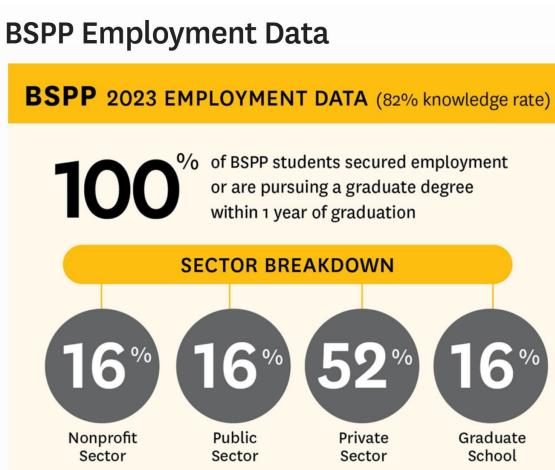
In past years, students had the opportunity to travel to New Orleans and Detroit to work on revitalization projects post hurricane to tour sites and meet with key stakeholders in key areas such as economic development and social innovation.



## LAUNCH YOUR CAREER

### Access USC Price Office of Career Services

- Handshake job network •
- Fall Networking Night •
- Internship and Career fairs •
- Resume and Cover letter reviews  $\bullet$
- Mock Interviews •
- Alumni connections
- Professional Mentorship Program •



Join **PPUG** (Public Policy Undergraduates) student organization for social and academic activities, such as study sessions, coffee chats, and jeopardy nights.

\*Open to all students





# **Next Steps**

### **Contact Us**

Interested in declaring the PP or USP major or learning more about it? Submit a Major Interest Form, and an advisor will connect with you to provide guidance and create a course plan for the Public Policy major.

#### Join an Info Session (Optional - via Zoom)

Meet with the PP and USP advisors in our joint info sessions, held on the last Friday of each month from 12–1 PM. This is a great opportunity to ask general questions and connect with your future advisor!

• Zoom link - <u>https://bit.ly/4hKoRTK</u>

### Public Policy Major Advisor -

Josephine Le, Academic Program Administrator

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