

Wändi Bruine de Bruin

University of Southern California

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EDUCATION

- 1998 *Ph.D. Behavioral Decision Research and Psychology*, Carnegie Mellon University
- 1997 *M.Sc. Behavioral Decision Research*, Carnegie Mellon University
- 1993 *M.Sc. Cognitive Psychology*, Free University Amsterdam (The Netherlands)
- 1989 *B.Sc. Psychology*, Free University Amsterdam (The Netherlands)

RESEARCH INTERESTS

- ♦ Using insights from psychology and behavioral science to inform policy on health, climate change, and finance ♦ Psychology of risk ♦ Science of science communication ♦ Behavior change interventions ♦ Judgment and decision making ♦ Age differences in decision making and well-being

ACADEMIC POSITIONS

University of Southern California

- 2020 - date Director, Behavioral Science and Policy Initiative at the USC Schaeffer Institute of Public Policy & Government Service;
Provost Professor of Public Policy, Psychology, and Behavioral Science,
USC Sol Price School of Public Policy and Dornsife Department of Psychology;
Senior Fellow, National Center for Risk and Economic Analysis of Threats and Emergencies (CREATE);
Research advisory board, USC Center for Sustainability Solutions;
Faculty affiliate, USC Wrigley Institute for Environmental Studies;
- 2014 – date Behavioral Scientist, USC Center for Economic and Social Research

University of Leeds (UK)

- 2020 - date Visiting Professor, Center for Decision Research, Leeds University Business School
- 2012 - 2019 Professor of Behavioral Decision Making (awarded with University Leadership Chair) and Head of Decision Research Subject Group, Leeds University Business School
- 2012 - 2019 Director, Center for Decision Research
- 2016 - 2019 Deputy Director, Priestley International Center on Climate

Carnegie Mellon University

- 2014 - date Collaborating Professor, Department of Engineering & Public Policy
- 2012 - 2014 Associate Professor (on leave), Department of Engineering & Public Policy
- 2009 - 2012 Assistant Professor, Department of Engineering & Public Policy and Department of Social & Decision Sciences
- 2002 - 2009 Postdoctoral and Research Faculty positions, Department of Social & Decision Sciences

Eindhoven University of Technology (The Netherlands)

- 1999 – 2002 Postdoctoral Research Fellow, Department of Human-Technology Interaction, Judgment and Decision Making Group

EDITORIAL BOARDS AND CO-EDITORSHIPS

2021 - date	Editorial board, <i>Perspectives on Psychological Science</i> .
2018 - date	Editorial board, <i>Decision</i> .
2015 - date	Editorial board, <i>Medical Decision Making</i> .
2015 - date	Editorial board, <i>Journal of Risk Research</i> .
2014 - date	Editorial board, <i>Psychology & Aging</i> .
2010 - date	Editorial board, <i>Journal of Behavioral Decision Making</i> .
2013 - 2023	Editorial board, <i>Journal of Experimental Psychology: Applied</i> .
2005 - 2007	Editorial board, <i>Organizational Behavior and Human Decision Processes</i> .
2015	Co-editor, special issue of <i>Frontiers in Psychology</i> on decision-making competence
2015	Co-editor, special issue of <i>Current HIV Research</i> on improving communication of risk about sexually transmitted diseases.
2012	Co-editor, special issue of the <i>Journal of Behavioral Decision Making</i> on decision-making competence.

ADDITIONAL ACADEMIC AND SERVICE ROLES

2024 - date	Communications Advisory Group, <i>National Academies of Medicine</i> .
2024	Program Committee, <i>Society for Risk Analysis</i> .
2024 - date	Easing everyday decisions for older adults advisory group, <i>Nottingham Trent University</i> , UK.
2023 - 2025	Department representative, Faculty Council, <i>USC Sol Price School of Public Policy</i>
2023	Consultant through Intergovernmental Personal Act, <i>Securities and Exchange Commission</i> .
2023	Consultant, <i>World Bank</i> .
2022	Consultant, <i>Federal Reserve Bank of New York</i> .
2020 - date	Consultant, <i>Save the Children</i> .
2020	Consultant, <i>Behavioral Insights Team</i> , UK.
2022 - 2023	Provost's Honorary Degree committee, <i>USC</i>
2020 - 2022	Research committee, <i>USC Sol Price School of Public Policy</i>
2020 - 2022	Presidential Working Group on Sustainability's Research Committee, <i>USC</i>
2020 - 2022	<i>National Academy of Sciences</i> committee on Respiratory Protection for the Public and Workers without Respiratory Protection Programs at their Workplaces
2020 - 2021	Consultant, <i>European Central Bank</i> .
2019	Scientific Committee, Annual Conference of the <i>International Association for Research in Economic Psychology (IAREP)</i> and <i>Society for the Advancement of Behavioral Economics (SABE)</i> , Dublin, Ireland.
2019	Opponent, <i>University of Oslo</i> , Department of Psychology, Sigrid Møyner PhD thesis, Norway.
2018	Opponent, <i>University of Wageningen</i> , Department of Economics, Anouk Griffioen PhD thesis, the Netherlands.
2012 - 2019	Adjunct Senior Researcher, <i>RAND Corporation</i> , US.
2016, 2018, 2019	Visiting Researcher, <i>Santa Fe Institute</i> , US.
2007 - 2009, 2013, 2019	Visiting Research Scholar, <i>Federal Reserve Bank New York</i> , US.
2020	Advisory team, <i>PanDefense</i> , an interdisciplinary network of world-class experts and professionals urgently engaged in pandemic response.
2018 - 2019	Peer review expert panel, <i>Lloyd's Register Foundation / Gallup World Survey</i> on the Public Understanding of Risk (conducted in 140 countries)
2017 - 2019	Advisory panel, ESRC-funded project on "Antimicrobial resistance as a social dilemma: Approaches to reducing broad-spectrum antibiotic use in acute medical patients internationally" <i>University of Leicester</i> , UK.
2016	Chair, <i>Society for Judgment and Decision Making</i> Committee organizing Tribute to Baruch Fischhoff at 2016 annual meeting, Boston MA, US.
2016 - 2018	<i>Psychonomic Society</i> , Communications Committee.
2016	Committee member, <i>University of North Carolina</i> , Department of Environmental Science and Engineering, Gillings School of Global Public Health, Chelsea Fizer MSc thesis, US.

- 2015 - 2016 Expert Consensus Panel on “The Science of Science Communication” *National Academy of Sciences*, Washington DC.
- 2015 – 2019 Executive committee, NSF-Funded Center of Climate and Energy Decision Making, Carnegie Mellon University, Pittsburgh PA.
- 2015 Opponent, *University of Groningen*, Department of Environmental Psychology, Danny Taufik PhD thesis, the Netherlands.
- 2014 - 2015 Expert Panel on “The Effectiveness of health risk communications” *Council of the Canadian Academies*, Ottawa, Canada.
- 2014 - 2019 Advisory board, NIH-funded Roybal Center for Decision Making to Improve Health and Financial Independence in Old Age, *University of Southern California*.
- 2014 - date Associate member, ESRC Center for Climate Change Economics and Policy, UK
- 2014 - 2017 Beattie Award Committee (Chair), *Society for Judgment and Decision Making*.
- 2014 - 2016 Program committee, Biennial *Behavioral Decision Research in Management* conference
- 2014 Program committee, Workshop on Subjective Expectations and Probabilities in Economics and Psychology, *University of Essex Institute for Social and Economic Research (ISER)*.
- 2014 Opponent, *University of Calgary* Institute for Sustainable Energy, Environment and Economy, Ashly Mercer PhD thesis, Canada.
- 2014 Opponent, *University of Stockholm* Department of Psychology, Gabriella Eriksson PhD thesis, Sweden.
- 2013 - 2019 Scientific Advisory Panel, *Association of Business Schools (ABS) International Guide to Academic Journal Quality*
- 2013 - 2017 Scientific and Technical Council, *International Risk Governance Council*
- 2012 - date Advisory board, RiskLiteracy.org.
- 2009, 2015 Visiting Research Scholar, *Dutch Central Bank*, Amsterdam, Netherlands.
- 2009 - 2012 Program committee, *Society for Judgment and Decision Making*.
- 2009 U.S. Environmental Protection Agency Science Advisory Board, Review Panel on Expert Elicitation.
- 2007 - 2009 Committee for Women in JDM, *Society for Judgment and Decision Making*.
- 2006 Expert panel on non-pharmacologic interventions for pandemic influenza, Department of Health and Human Services/RAND Washington DC.
- 2005 Expert panel on pandemic influenza. *Seva Foundation*, San Francisco CA.
- 2001 - 2012 Student poster judge, *Society for Judgment and Decision Making*.

PEER-REVIEWED PUBLICATIONS (TOTAL: 183; GOOGLE SCHOLAR H-INDEX: 70)

2025 and in press

1. Best, R., Strough, J. Bruine de Bruin, W. (in press). Emotional loneliness across the COVID-19 pandemic: Increased risk associated with being a woman, younger age, and not living with a romantic partner. *The International Journal of Aging and Human Development*.
2. Bruine de Bruin, W., Chin, A., Zimmerman, D., & van der Klaauw, W. (in press). Everything in its own time: Planning horizons vary across financial domains. *Journal of Behavioral Decision Making*.
3. Bruine de Bruin, W., Sleboda, P., & Gatiso, T.G. (in press). Global public concerns about climate change: The role of education, direct experience, and indirect experience. *Journal of Risk Research*.
4. Del Missier, F., Mäntylä, T., Parker, A.M., Stragà, M., Weller, J., & Bruine de Bruin, W. (in press). Memory underpinnings of Decision-Making Competence (DMC): An adult lifespan perspective. *European Psychologist*.
5. Inwald, J., Bruine de Bruin, W., & Yaggi, M. (in press). Communication needs of people with water insecurity: Insights from the Lloyd's Register Foundation 2021 World Risk Poll. *Environmental Science & Technology*.

6. Miller, S., Salvy, S.J., Caceres, N., Pickering, T., Bruine de Bruin, W., Valente, T.W., & de la Haye, K. (2025). Social networks, health support, and dietary intake in mothers receiving home visiting services. *Journal of Racial and Ethnic Disparities*
7. Sleboda, P., Bruine de Bruin, W., Segre Cohen, A., Drummond Otten, C., Lutzke, L., Arvai, J. (in press). Fear, anger, and COVID-19 risk: A longitudinal US study. *Journal of Risk Research*.
8. Straga, M., Mäntylä, T., Del Missier, F., Bruine de Bruin, W., Florean, I., Zamon, D. (2025). The green decision maker: Restoring decision making through exposure to environmental stimuli. *Journal of Environmental Psychology*, 101, 102506.

2024

9. Bruine de Bruin, W., Hodson, N., Rabinovich, L., Czarnowske, D., Heiss, F., Winter, J., Wuppermann, A., & McFadden, D. (2024). Medicare Part D beneficiaries' self-reported barriers to switching plans -- or making plan comparisons at all. *Health Affairs Scholar*, 2, qxae141
10. Bruine de Bruin, W., Kruke, L., Sinatra, G.M., & Schwarz, N. (2024). Should we change the term we use for climate change? Evidence from a national terminology experiment. *Climatic Change*, 177, 129.
11. Bruine de Bruin, W., Rabinovich, L., Weber, K., Babboni, M., Ignon, L., Wald, R., Dean, M., Kashdan, A., & Luz, S. (2024). Improving figures for climate change communications: Insights from interviews with international policy makers. *Climatic Change*, 177, 1-24.
12. Hodson, N., Parker, J., Sobolev, M., & Bruine de Bruin, W. (2024). "Sludge audits" are needed to reduce barriers to care. *British Journal of General Practice*, 74, 251.
13. Inwald, J., Petsko, C.D., & Bruine de Bruin, W. (2024). Younger Americans are less politically polarized than older Americans about climate policies (but not about other policies). *PLOS One*, 19, 1-20.
14. Juanchich, M., Oakley, C., Sayer, H., Holford, D., Bruine de Bruin, W., Booker, C., Chadborn, T., Vallee-Tourangeau, G., Wood, R.M., & Sirota, M. (2024). Vaccination invitations sent by warm and competent medical professionals disclosing risks and benefits increase trust and booking intention and reduce inequalities between ethnic groups. *Health Psychology*, 43, 718-729.
15. Livings, M., Bruine de Bruin, W., Wilson, J., Lee, B.Y., Xu, M., Frazzini, A., Chandra, S., Weber, K., Babboni, M., & de la Haye, K. (2024). Food and nutrition insecurity: Different experiences that independently predict diet-related diseases, Los Angeles County, 2022. *The Journal of Nutrition*, 154, 2566-2574.
16. Miller, S., Salvy, S.J., Bruine de Bruin W., Pickering, T., Valente, T., Caceres, N., & de la Haye, K. (2024). Socio-ecological factors linked with changes in adults' dietary intake in Los Angeles County during the peak of the COVID-19 pandemic. *Public Health Nutrition*, 27, e133.
17. Miller, J.D., Staddon, C., Salzberg, A., Lucks, J.B., Bruine de Bruin, W., & Young, S. (2024). Self-reported anticipated harm from drinking water across 141 countries. *Nature Communications*, 15, 7320.
18. Okan, Y., Stone, E.R., Petrova, D., & Bruine de Bruin, W. (2024). Communicating probabilities of cervical cancer screening results with icon arrays or tree diagrams: A longitudinal experiment. *Health Communication*, 1-13.
19. Scott, J., Bruine de Bruin, W., Rabinovich, Frazzini, & de la Haye, K. (2024). Understanding food insecurity in Los Angeles County during the COVID-19 pandemic and its aftermath: A qualitative interview study. *Appetite*, 198, 107323
20. Sleboda, P., Bruine de Bruin, W., Gutsche, T., & Arvai, J. (2024). Don't say "vegan" or "plant-based": Food without meat and dairy is more likely to be chosen when labeled as "healthy" and "sustainable." *Journal of Environmental Psychology*, 93, 1-9.

(Winner of the 2024 Editor's Choice Award at the Journal of Environmental Psychology)

21. Wege, L., Bruine de Bruin W., & Kause, A. (2024). Public understanding of climate change terminology in Germany. *Climatic Change*, 177, 1-27.
22. Xu, M., Wilson, J.P., Bruine de Bruin, W., Lerner, L., Horn, A.L., Livings, M.S., de la Haye, K. (2024). New insights into grocery store visits among east Los Angeles residents using mobility data. *Health & Place*, 87, 103220.

2023

23. Best, R., Strough, J., & Bruine de Bruin, W. (2023). Age differences in psychological distress during the COVID-19 pandemic: March 2020-June 2021. *Frontiers in Psychology*, 14, 1-8.
24. Bruine de Bruin, W., Okan, Y., Krishnamurti, T., & Huffman, M (2023). The role of confidence and knowledge in intentions to (not) seek care for hypertension: Evidence from a national survey. *Medical Decision Making*, 43, 461-477.
25. Bruine de Bruin, W., Ulqinaku, A., Llopis, J., & Rava, M. (2023). Beyond high-income countries: Low numeracy is associated with older adult age around the world. *Medical Decision Making: Policy & Practice*, 8, 1-7.
26. De la Haye, K., Saw, H.W., Miller, S., Bruine de Bruin, W., Wilson, J.P., Weber, K., Frazzini, A., Livings, M., Babboni, M., & Kapteyn, A. (2023). Ecological Risk and Protective Factors for Food Insufficiency in Los Angeles County During the COVID-19 Pandemic. *Public Health Nutrition*, 1944-1955.
27. Harcourt, R., Dessai, S., Bruine de Bruin, W., & Taylor, A.L. (2023). A social science research agenda to accelerate public engagement in climate change adaptation. *Frontiers in Psychology*, 14, 1-5.
28. Inwald, J., Bruine de Bruin, W., Yaggi, M., & Arvai, J. (2023). Public concern about water safety, weather, and climate: Insights from the World Risk Poll. *Environmental Science and Technology*, 57, 2075-2083.
29. Liu, Y., Bruine de Bruin W., Kapteyn, A., Szilagyi, P.G. (2023). Role of parents' perceived risk and responsibility in deciding about children's COVID-19 vaccination. *Pediatrics*, 151, 1-10.
30. Livings, M.S., Bruine de Bruin, W., Wilson, J.P., Lee, B.Y., Xu, M., Frazzini, A., Chandra, S., Weber, K., Babboni, M., & de la Haye, K. (2023). Food insecurity is under-reported in surveys that ask about the past year. *American Journal of Preventive Medicine*, 65, 657-666.
31. Livings, M.S., Wilson, J.P., Miller, S., Bruine de Bruin, W., Weber, K., Babboni, M., Xu, M., Li, K., & de la Haye, K. (2023). Spatial characteristics of food insecurity and food access in Los Angeles County during the COVID-19 pandemic. *Food Security*, 15, 1255-1271.
32. Smith, K., Strough, J., Parker, A.M., & Bruine de Bruin, W. (2023). Age Differences in Social Decision-Making Preferences and Perceived Ability. *Psychology and Aging*, 38, 167-173
33. Stragà, M., Miani, C., Mäntylä, T., Bruine de Bruin, W., Mottica, M., & Del Missier, F. (2023). Into the wild or into the library? Perceived restorativeness of natural and built environments. *Journal of Environmental Psychology*, 91, 1-11.

2022

34. Bruine de Bruin, W., & Dugan, A. (2022). On the differential correlates of climate change concerns and severe weather concerns: Evidence from the World Risk Poll. *Climatic Change*, 171, 1-24.
35. Bruine de Bruin, W., Galesic, M., Bååth, R., de Bresser, J., Hall, R., Johansson, P., Strandberg, T., & van Soest, A. (2022). Asking about social circles improves election predictions even with many political parties. *International Journal for Public Opinion Research*, 34, 1-11.
36. Bruine de Bruin, W., Ulqinaku, A., & Goldman, D.P. (2022). Effect of COVID-19 vaccine allocation strategies on vaccination refusal: A national survey. *Journal of Risk Research*, 25, 1047-1054.

37. Gibson, J.M., Stillo, F., Wood, E., Lockhart, S., Bruine de Bruin, W. (2022). Private well testing in peri-urban African-American communities lacking access to regulated municipal drinking water: A mental models approach to risk communication. *Risk Analysis*, 42, 799-817.
38. Kause, A., Bruine de Bruin, W., Persson, J., Thorén, H., Olsson, L., Wallin, A., Dessai, S., & Vareman, N. (2022). Confidence levels and likelihood terms in IPCC reports: A survey of experts from different scientific disciplines. *Climatic Change*, 173, 1-18.
39. Keij, S.M., de Boer, J.E., Stiggelbout, A.M., Bruine de Bruin, W., Peters, E., Moaddine, S., Kunneman, M., & Pieterse, A. (2022). How are patient-related characteristics associated with shared decision-making about treatment? A scoping review of quantitative studies. *BMJ Open*, 12, 1-18.
40. Loibl, C., Bruine de Bruin, W., Summers, B., McNair, S., & Verhallen, P. (2022). Which financial stressors are linked to food insecurity among older adults in the United Kingdom, Germany, and the Netherlands? *Food Security*, 14, 533-556.
41. Loibl, C., Drost, M.A., Huisman, M., Suanet, B., Bruine de Bruin, W., McNair, S., & Summers, B. (2022). Worry about debt is related to social loneliness in older adults in the Netherlands. *Ageing and Society*, 42, 2869-2891.
42. Sleboda, P., Bruine de Bruin, W., Arangua, L., & Gutsche, T. (2022). Associations of eating identities with self-reported dietary behaviors and Body Mass Index. *Frontiers in Nutrition*, 9, 1-12.
43. Strough, J., Stone, E., Parker, A., & Bruine de Bruin, W. (2022). Perceived social norms guide healthcare decisions for oneself and others: A cross-sectional experiment in a US online panel. *Medical Decision Making*, 42, 326-340.

2021

44. Bruine de Bruin, W. (2021). Age differences in COVID-19 risk perceptions and mental health: Evidence from a national US survey conducted in March 2020. *Journal of Gerontology Series B: Psychological Sciences*, 76, e24-e29.
45. Bruine de Bruin, W., Carman, K.G., & Parker, A.M. (2021). Mental associations with COVID-19 and how they relate to self-reported protective behaviors: A national survey in the United States. *Social Science and Medicine*, 275, 1-6.
46. Bruine de Bruin, W., Rabinovich, L., Weber, K., Babboni, M., Dean, M., & Ignon, L. (2021). Public understanding of climate change terminology. *Climatic Change*, 167, 1-21.
(Online attention for this article is in the 98th percentile [ranked 1st] of the 72 tracked articles of a similar age in *Climatic Change* and in the 99th percentile [ranked 897th] of the 338,301 tracked articles of a similar age in all Springer journals)
47. Bruine de Bruin, W., & Slovic, P. (2021). Low numeracy is associated with poor financial well-being around the world. *PLOS One*, 16, 1-15.
48. Bruine de Bruin, W., & Ulqinaku, A. (2021). Effect of mortality salience on charitable donations: Evidence from a national sample. *Psychology and Aging*, 36, 415-420.
49. Bohnhoff, J. Davis, A., & Bruine de Bruin, W. & Krishnamurti, T. (2021). COVID-19 information sources and health behaviors during pregnancy: results from a prenatal app-embedded survey. *Journal of Medical Internet Research: Infodemiology*, 1, 1-10.
50. Galesic, M., Bruine de Bruin, W., Dalege, J., Feld, S., Kreuter, F., Olsson, H., Prelec, D., Stein, D.L., & van der Does, T. (2021). Human social sensing is an untapped resource for social sciences. *Nature*, 595, 214-222.
51. Harcourt, R., Bruine de Bruin, W., Dessai, S., & Taylor, A. (2021). Envisioning climate change adaptation futures using storytelling workshops. *Sustainability*, 13, 1-16.

52. Kause, A., Bruine de Bruin, W., Domingos, S., Mittal, N., Lowe J., & Fung, F. (2021). Communications about uncertainty in scientific climate-related findings: a qualitative systematic review. *Environmental Research Letters*, 16, 1-20.
53. Loibl, C., Letkiewicz, J., McNair, S., Summers, B., & Bruine de Bruin, W. (2021). On the association of debt attitudes with socio-economic characteristics and financial behaviors. *Journal of Consumer Affairs*, 55, 939-966.
54. Miller, S., Bruine de Bruin, W., Livings, M., Wilson, J., Weber, K., Frazzini, A., Babboni, M., de la Haye, K. (2021). Self-reported dietary changes among L.A. County adults during the COVID-19 pandemic. *Appetite*, 166, 1-6.
55. Perry, M., Buerke, M., Szücs, A., Allen, T.A., Bruine de Bruin, W., Szanto, K., Dombrowski, A.Y. (2021). A lifetime of challenges: real-life decision outcomes in early- and late-onset suicide attempters. *Journal of Affective Disorders Reports*, 4, 1-8.
56. Van der Wal, C.N., Robinson, M.A., Bruine de Bruin, W. & Gwynne, S. (2021). Evacuation behaviors and emergency communications: An analysis of real-world incident videos. *Safety Science*, 136, 1-8.

2020

57. Bruine de Bruin, W., & Bennett, D. (2020). Relationships between initial COVID-19 risk perceptions and protective health behaviors: A national survey. *American Journal of Preventive Medicine*, 59, 157-167.
58. Bruine de Bruin, W., Galesic, M., Parker, A.M., & Vardavas, R. (2020). The role of social circle perceptions in 'false consensus' about population statistics: Evidence from a national flu survey. *Medical Decision Making*, 40, 235-241.
59. Bruine de Bruin, W., Parker, A.M., & Fischhoff, B. (2020). Decision-making competence: More than intelligence? *Current Directions in Psychological Science*, 29, 186-192.
60. Bruine de Bruin, W., Parker, A.M., & Strough, J. (2020). Age differences in reported social networks and well-being. *Psychology and Aging*, 35, 159-168.
61. Bruine de Bruin, W., Saw, H.T., & Goldman, D.P. (2020). Political polarization in US residents' COVID-19 risk perceptions, policy preferences, and protective behaviors. *Journal of Risk and Uncertainty*, 61, 177-194.
62. Ciancio, A., Kämpfen, F., Kohler, I.V., Bennett, D., & Bruine de Bruin, W., Darling, J., Kapteyn, A., Maurer, J., & Kohler, H.P. (2020). Know Your Epidemic, Know Your Response: Early Perceptions of COVID-19 in the United States. *PLOS One*, 15, 1-11.
63. Del Missier, F., Galfano, G., Venerus, E., Ferrara, D., Bruine de Bruin, W., & Penolazzia, B. (2020). Decision-making competence in schizophrenia. *Schizophrenia Research*, 215, 457-459.
64. Del Missier, F., Hansson, P., Parker, A.M., Bruine de Bruin, W. & Mäntylä, T. (2020). Decision-making competence in older adults: A rosy view from a longitudinal investigation. *Psychology and Aging*, 35, 553-564.
65. Harcourt, R., Bruine de Bruin, W., Dessai, S., & Taylor, A. (2020). What adaptation stories are UK newspapers telling? A narrative analysis. *Environmental Communications*, 14, 1061-1078.
(Article featured in *Nature Climate Change* column [Richler, 2020])
66. Kämpfen, F., Kohler, I.V., Ciancio, A., Bruine de Bruin, W., Maurer, J., & Kohler, H.P. (2020). Predictors of mental health during the Covid-19 pandemic in the US: role of economic concerns, health worries and social distancing. *PLOS One*, 15, 1-13.
67. Kapteyn, A., Angrisani, M., Bennett, D., Bruine de Bruin, W., Darling, J., Gutsche, T., Liu, Y., Meijer, E., Perez-Arce, F., Schaner, S., Thomas, K., & Weerman, B. [The CESR COVID-19 Task Force]

- (2020). Tracking the Effect of the COVID-19 Pandemic on the Lives of American Households. *Survey Research Methods*, 14, 179-186.
68. Kause, A., Bruine de Bruin, W., Fung, F., Taylor, A., & Lowe, J. (2020). Visualizations of projected rainfall change in the United Kingdom: An interview study about user perceptions. *Sustainability*, 12, 1-21.
 69. Lamy, J., Azevedo, I., Morgan, M.G., & Bruine de Bruin, W. (2020). Keep wind projects close? A case study of distance, culture, and cost in offshore and onshore wind energy siting. *Energy Research & Social Science*, 63, 101377.
 70. Okan, Y., Stone, E.R., Parillo, J., Bruine de Bruin, W., & Parker, A.M. (2020). Probability size matters: The effect of foreground-only vs. foreground+background graphs on risk aversion diminishes with larger probabilities. *Risk Analysis*, 40, 771-788.
 71. Strough, J., & Bruine de Bruin, W. (2020). Decision making across adulthood. *Annual Review of Developmental Psychology*, 2, 345-363.

2019

72. Bruine de Bruin, W. & Morgan, M.G. (2019). Reflections on an interdisciplinary collaboration to inform public understanding of climate change, mitigation, and impacts. *PNAS*, 116, 7676-7683.
73. Bruine de Bruin, W., Parker, A.M., Galesic, M., & Vardavas, R. (2019). Reports of social circles' and own vaccination behavior: A national longitudinal survey. *Health Psychology*, 38, 975-983.
74. Chin, A., & Bruine de Bruin, W. (2019). Helping consumers to evaluate annual percentage rates (APR) on credit cards. *Journal of Experimental Psychology: Applied*, 25, 77-87 **(Awarded with American Psychological Association's Article Spotlight)**
75. Eberhardt, W., Bruine de Bruin, W., & Strough, J. (2019). Age differences in financial decision making: The benefits of more experience and less negative emotions. *Journal of Behavioral Decision Making*, 32, 79-93.
76. Harcourt, R., Bruine de Bruin, W., Dessai, S., & Taylor, A. (2019). Investing in a good pair of wellies: How do non-experts interpret the expert terminology of climate change impacts and adaptation? *Climatic Change*, 155, 257-272.
77. Kause, A., Bruine de Bruin, W., Millward-Hopkins, J., & Olsson, H. (2019). Public perceptions of how to reduce carbon footprints of consumer food choices. *Environmental Research Letters*, 14, 1-9.
78. Lesic, V., Glasgo, B., Azevedo, I.L., Krishnamurti, T., & Bruine de Bruin, W. (2019). Comparing consumer perceptions of appliances' electricity use to appliances' actual direct-metered consumption. *Environmental Research Communications*, 1, 1-8.
79. Loibl, C., Summers, B., McNair, S., & Bruine de Bruin, W. (2019). Pension Freedom Day in the United Kingdom: Early evaluation of consumer response. *International Journal of Consumer Studies*, 43, 35-45.
80. McNair, S., Okan, Y., Hadjichristidis, K., & Bruine de Bruin, W. (2019). Age differences in moral judgment: Older adults are more deontological than younger adults. *Journal of Behavioral Decision Making*, 32, 47-60.
(Top 10% most downloaded papers at the Journal of Behavioral Decision Making 2018-2019)
81. Okan, Y., Petrova, D., Smith, S.G., Lesic, V., & Bruine de Bruin, W. (2019). How do women interpret the NHS information leaflet about cervical cancer screening? *Medical Decision Making*, 39, 738-754.
82. Okan, Y., Smith, S.G., & Bruine de Bruin, W. (2019). How is cervical cancer screening information communicated in UK websites? A cross-sectional analysis of content and quantitative presentation formats. *British Medical Journal – Open*, 9, 1-9.

83. Rosi, A., Bruine de Bruin, W., Del Missier, F., Cavallini, E., & Russo, R. (2019). Decision-making competence in older and younger adults: Which cognitive abilities contribute to the application of decision rules? *Aging, Neuropsychology and Cognition*, 26, 174-189.
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[https://urldefense.com/v3/__https://www.ajc.com/opinion/opinion-a-way-to-improve-political-polling/HUIH2PG5OFDR3BLIPENT4Z6UFA/_;!!Llr3w8kk_Xxm!9rhg9wA00q1Ma4QOwZJtD0YD-RgngLbgy1gkekZtBkWgEuFdqAgctmD0jvfmsTBfxKIgp4\\$](https://urldefense.com/v3/__https://www.ajc.com/opinion/opinion-a-way-to-improve-political-polling/HUIH2PG5OFDR3BLIPENT4Z6UFA/_;!!Llr3w8kk_Xxm!9rhg9wA00q1Ma4QOwZJtD0YD-RgngLbgy1gkekZtBkWgEuFdqAgctmD0jvfmsTBfxKIgp4$)
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INDIVIDUAL-DIFFERENCES MEASURES OF DECISION MAKING

Adult Decision-Making Competence. Validated measure of decision abilities. With Andrew Parker and Baruch Fischhoff. [http://www.sjdm.org/dmidi/Adult - Decision Making Competence.html](http://www.sjdm.org/dmidi/Adult_-_Decision_Making_Competence.html)

Decision Outcome Inventory. Measure of negative life decision outcomes. With Andrew Parker and Baruch Fischhoff. [http://www.sjdm.org/dmidi/Decision Outcome Inventory.html](http://www.sjdm.org/dmidi/Decision_Outcome_Inventory.html)

INTERVENTIONS

Time to test your well! Mail intervention to promote well water testing in North Carolina. With Jacqueline MacDonald Gibson, Frank Stillo, and Erica Wood.

Money Worries and How to Beat Them. Intervention to reduce financial distress. With Simon McNair, and Citizens Advice Bureaus of Leeds and Bradford.

Making Decisions about Energy Transition: Options for low- and no-carbon electric power generation technologies. Computer tool for selecting low-carbon electricity generation options. With Lauren Fleishman and Granger Morgan. <http://cedmcenter.org/tools-for-cedm/informing-the-public-about-low-carbon-technologies/>

What Could You Do? (Re-filmed as *Seventeen Days*). Interactive DVD targeting sexually active female adolescents. With Julie Downs, Claire Palmgren, Baruch Fischhoff, Pamela J. Murray, and Joyce Penrose. <http://home.socio.com/passt19.php>

AIDS Puzzle Brochures targeting teens. With Baruch Fischhoff, Julie S. Downs, and Claire R. Palmgren. Available upon request.

PEER-REVIEWED PRESENTATIONS AT SCIENTIFIC MEETINGS (TOTAL: 88)

August 2025	Hodson, N., <u>Bruine de Bruin, W.</u> , Soboloev, M. De-sludging is more popular than nudging. Paper to be presented at the European Association for Decision Making's biannual meeting on Subjective Probability and Utility in Decision Making. Lucca, Italy.
January 2025	<u>Bruine de Bruin, W.</u> , Hodson, N., Rabinovich, L., Czarnowske, D., Heiss, F., Winter, J., Wuppermann, A., & McFadden, D. Medicare Part D beneficiaries' self-reported barriers to switching plans -- or making plan comparisons at all. Paper presented at the annual meeting of Current Innovations in Probability-based Household Internet Panel Research (CIPHER), University of Southern California's Center for Economic and Social Research. Washington, DC.
December 2024	<u>Bruine de Bruin, W.</u> Risk communication for the people. Presentation as part of roundtable on <i>Too negative for engaging with communities? Reframing using positive narratives</i> . Society for Risk Analysis, Austin TX.
December 2024	<u>Bruine de Bruin, W.</u> Teaching decision-making to adolescents. Presentation as part of roundtable on <i>Teaching risk in high schools: Priorities, practicalities, and progress</i> . Society for Risk Analysis, Austin TX.
December 2024	<u>Bruine de Bruin, W.</u> , Kruke, L., Sinatra, G., & Schwarz, N. <i>Should we change the term we use for climate change? Evidence from a national U.S. terminology experiment</i> . Paper presented at the Society for Risk Analysis, Austin TX.
November 2024	<u>Bruine de Bruin, W.</u> <i>Insights from JDM for climate change communications</i> . Presentation as part of roundtable on climate change communications. Society for Judgment and Decision Making. New York NY.
November 2024	<u>Bruine de Bruin, W.</u> , Kruke, L., Sinatra, G., & Schwarz, N. <i>Should we change the term we use for climate change? Evidence from a national U.S. terminology experiment</i> . Paper presented at the annual conference of the Psychonomic Society. New York NY.
July 2024	<u>Bruine de Bruin, W.</u> , Kruke, L., Sinatra, G., & Schwarz, N. <i>Should we change the term we use for climate change? Evidence from a national U.S. terminology experiment</i> . Paper presented at the International Congress of Psychology 2024. Prague, Czech Republic.
July 2024	<u>Bruine de Bruin, W.</u> , Sleboda, P., Gutsche T., Arvai, J., & de la Haye, K. <i>Don't say "vegan" or "plant-based": The power of positively framed food labels</i> . Paper presented at the International Congress of Psychology 2024. Prague, Czech Republic.
June 2024	<u>Bruine de Bruin, W.</u> Teaching decision-making to adolescents. Presentation as part of roundtable on <i>Teaching risk in schools</i> . Society for Risk Analysis – Europe. Athens, Greece.
December 2023	<u>Bruine de Bruin, W.</u> , Sleboda, P., & Tsegaye, G. <i>Global public concerns about climate change and severe weather: Evidence from the World Risk Poll</i> . Paper presented at the annual meeting of the Society for Risk Analysis, Washington DC.
November 2023	<u>Bruine de Bruin, W.</u> , Sleboda, P., & Tsegaye, G. <i>Global public concerns about climate change and severe weather: Evidence from the World Risk Poll</i> . Paper presented at the annual meeting of the Psychonomic Society, San Francisco CA.
June 2023	<u>Bruine de Bruin, W.</u> <i>Turning risk perception research into action with international organizations: Numeracy, climate, and water safety</i> . Paper presented at the annual meeting of the Society for Risk Analysis – Europe. Lund, Sweden.

- June 2023 Sleboda, P., Bruine de Bruin, W., Drummond Otten, C., Segrè Cohen, A., Lutzke, L., & Arvai, J. Associations of fear and anger with risk perceptions and preventive behaviors during the COVID-19 pandemic. Paper presented at the annual meeting of the Society for Risk Analysis – Europe. Lund, Sweden.
- December 2022 Bruine de Bruin, W., Rabinovich, L., Weber, K., Babboni, M., Ignon, L., Wald, R., Kashdan, A., & Luz, S. *Improving graphs for climate change communications: Insights from interviews with international policy makers and practitioners*. Paper presented at the annual meeting of the Society for Risk Analysis, Tampa, FL.
- October 2022 Bruine de Bruin, W., Okan, Y., Krishnamurti, T., & Huffman, M. *The role of knowledge and confidence in intentions to (not) seek care for hypertension: Evidence from a national survey*. Paper presented at the annual meeting of the Society for Medical Decision Making, Seattle, WA.
- October 2022 Bruine de Bruin, W., Rabinovich, L., Weber, K., Babboni, M., Ignon, L., Wald, R., Kashdan, A., & Luz, S. *Improving graphs for climate change communications: Insights from interviews with policy makers*. Paper presented at the annual meeting of INFORMS, Indianapolis, IN.
- December 2021 Bruine de Bruin, W., & Dugan, A. *On the differential predictors of climate change concerns and severe weather concerns: Evidence from the World Risk Poll*. Paper presented at the (virtual) annual meeting of the Society for Risk Analysis.
- December 2021 Bruine de Bruin, W., Carman, K., & Parker, A.M. *Perceived analogies of COVID-19 and relationships with protective behaviors: Evidence from a national survey*. Paper presented at the (virtual) annual meeting of the Society for Risk Analysis.
- November 2021 Bruine de Bruin, W., & Slovic, P. *Low numeracy around the world: Implications for financial well-being*. Paper presented at the (virtual) annual meeting of the Psychonomic Society.
- August 2021 Bruine de Bruin, W. *Age differences in COVID-19 risk perceptions and mental health*. Paper presented at the (virtual) biannual meeting of Subjective Probability and Utility in Decision Making (SPUDM). Warwick, UK.
- August 2021 Bruine de Bruin, W., & Dugan, A. *On the differential predictors of climate change concerns and severe weather concerns: Evidence from the World Risk Poll*. Paper presented at the (virtual) biannual meeting of Subjective Probability and Utility in Decision Making (SPUDM). Warwick, UK.
- March 2021 Bruine de Bruin, W., Ulqinaku, A., & Goldman, D. *Effect of vaccine-allocation strategies on vaccination refusal and protective behaviors: A national survey*. Paper presented at the (virtual) annual meeting of Current Innovations in Probability-based Household Internet Panel Research (CIPHER), University of Southern California's Center for Economic and Social Research.
- March 2021 Bruine de Bruin, W., Saw, H.T., & Goldman, D. *Political polarization in US residents' COVID-19 risk perceptions, policy preferences, and protective behaviors*. Paper presented at (virtual) annual meeting of the Society for Benefit-Cost Analysis.
- December 2020 Bruine de Bruin, W., & Bennett, D., *Relationships between initial COVID-19 risk perceptions and protective health behaviors: A national survey*, Paper presented at the virtual annual meeting of the Society for Risk Analysis (SRA).
- November 2020 Bruine de Bruin, W., Carman, K., & Parker, A.M. *Perceived analogies of COVID-19 and relationships with protective behaviors: Evidence from a national survey*. Paper presented at the (virtual) annual meeting of the Psychonomic Society.
- October 2020 Bruine de Bruin, W., Saw, H.T., & Goldman, D. *Political polarization in US residents' COVID-19 risk perceptions, policy preferences, and protective behaviors*. Paper presented at (virtual) University of Southern California's Center for Economic and Social Research COVID-19 Work in Progress Conference.

- May 2020 Bruine de Bruin, W. Asking about social circles improves election predictions. Paper presented at the (virtual) annual meeting of the *Behavioral Science & Policy Association*.
- February 2020 Bruine de Bruin, W., & Ulqinaku, A. *Effect of mortality salience on charitable donations: Evidence from a national sample*. Paper presented at Annual Meeting of Current Innovations in Probability-based Household Internet Panel Research (CIPHER), University of Southern California's Center for Economic and Social Research. Washington DC.
- January 2020 Bruine de Bruin, W., Parker, A.M., & Strough, J. *Age differences in reported social networks and well-being*. Paper presented at Network for Studies on Pensions, Aging, and Retirement (NETSPAR) International Pension Workshop, Leiden, the Netherlands.
- December 2019 Bruine de Bruin, W., Parker, A.M., Galesic, M., & Vardavas, R. *Reports of social circles' and own vaccination behavior: A national longitudinal survey*. Paper presented at the annual meeting of the Society for Risk Analysis (SRA), Arlington VA, US.
- November 2019 Bruine de Bruin, W., McNair, S., & Strough, J. *Age differences in anticipated emotions for future life events*. Paper presented at the Psychonomic Society Annual Meeting, Montréal, Canada.
- August 2019 Bruine de Bruin, W., McNair, S., & Strough, J. *Age differences in anticipated emotions for future life events*. Paper presented at the biannual meeting of Subjective Probability and Utility in Decision Making (SPUDM). Amsterdam, the Netherlands.
- November 2018 Bruine de Bruin, W., Galesic, M., Parker, A.M., & Vardavas, R. *False consensus and the role of social circles*. Paper presented at the Psychonomic Society Annual Meeting, New Orleans LA, US.
- July 2018 Bruine de Bruin, W., van Putten, M., van Emden, R., & Strough, J. *Age differences in emotional responses to monetary losses and gains*. Paper presented at the International Association for Research in Economic Psychology (IAREP), London, UK.
- March 2018 Bruine de Bruin, W., Parker, A.M., & Strough, J. *Choosing to be happy? Age differences in 'maximizing' decision strategies and experienced emotional well-being*. Paper presented at the Society for Personality and Social Psychology (SPSP) Annual Meeting, Atlanta GA, US.
- November 2017 Bruine de Bruin, W., van Putten, M., van Emden, R., & Strough, J. *Age differences in emotional responses to monetary losses and gains*. Paper presented at the Psychonomic Society Annual Meeting, Vancouver, Canada.
- August 2017 Taylor, A.L., Bruine de Bruin, W., & Dessai, S. *Public priorities and expectations of climate change impacts in the United Kingdom*. Paper presented at the Subjective Probability and Utility in Decision Making (SPUDM). Haifa, Israel.
- July 2017 Eberhardt, W., Bruine de Bruin, W., & Strough, J. *Aging and financial decisions: Older and wiser?* Paper presented at the 21st IAGG World Congress of Gerontology and Geriatrics. San Francisco CA.
- July 2017 Bruine de Bruin, W., & Galesic, M. *Origins of false consensus effect in win expectations for the U.S. Presidential Election 2016*. 18th General Meeting of the European Association of Social Psychology, Granada, Spain.
- June 2017 Bruine de Bruin, W., Wallin, A., Parker, A.M., Strough, J., & Hanmer, J. *Effects of pro- vs. anti-vaccine narratives on responses by recipients varying in numeracy: A cross-sectional survey-based experiment*. Paper presented at annual conference of the Society for Risk Analysis-Europe, Lisbon, Portugal.
- January 2017 Bruine de Bruin, W., van der Klaauw, W., van Rooij, M., Teppa, F., & de Vos, K. *Measuring expectations of inflation: Effects of survey mode, wording, and opportunities to revise*. Network for Studies on Pensions, Aging, and Retirement (NETSPAR) International Pension Workshop, Leiden, the Netherlands.

- November 2016 Bruine de Bruin, W., Parker, A.M., & Strough, J. *Choosing to be happy? Age differences in 'maximizing' decision strategies and experienced emotional well-being.* Psychonomic Society Annual Meeting, Boston MA, US.
- June 2016 Lefevre, C.E., Bruine de Bruin, W., Taylor, A.L., & Dessai, S. *Climate change concerns come rain or shine: A reciprocal causal relationship between perceived weather changes and climate change concerns.* Paper presented at the annual conference of the Society for Risk Analysis-Europe, Bath, UK.
- June 2016 Bruine de Bruin, W., Wallin, A., Parker, A.M., Strough, J., & Hanmer, J. *Responses to narratives by recipients varying in numeracy.* Paper presented at biennial European conference of the Society for Medical Decision Making, London, UK.
- January 2016 Bruine de Bruin, W., Parker, A.M., & Strough, J. (2016). *Choosing to be happy? Age differences in 'maximizing' decision strategies and experienced emotional well-being.* Paper presented at the Network for Studies on Pensions, Aging, and Retirement (NETSPAR) International Pension Workshop, Leiden, The Netherlands.
- August 2015 Bruine de Bruin, W., McNair, S., Taylor, A.L., Summers, B., & Strough, J. *'Thinking about numbers is not my idea of fun': Need for cognition mediates age differences in numeracy performance.* Paper presented at the bi-annual meeting of the European Association for Decision Making, Budapest, Hungary.
- July 2015 Bruine de Bruin, W., Taylor, A.L., Dessai, S., & Lefevre, C.E. *Public perceptions of weather and climate change.* Paper presented at the Our Common Future Under Climate Change Conference. Paris, France.
- June 2015 Bruine de Bruin, W., Lefevre, C.E., Taylor, A.L., Dessai, S., Fischhoff, B., & Kovats, S. *Heat protection behaviors and positive affect about heat in the United Kingdom.* Paper presented at the annual meeting of the Society for Risk Analysis-Europe, Maastricht, the Netherlands.
- December 2014 Bruine de Bruin, W. *Developing effective communications about extreme weather risks.* Paper presented at the American Geophysical Union. San Francisco CA, US.
- November 2014 Bruine de Bruin, W., McNair, S., Taylor, A.L., Summers, B., & Strough, J. *'Thinking about numbers is not my idea of fun': Need for cognition mediates age differences in numeracy performance.* Poster presented at the annual meeting of the Society for Judgment and Decision Making, Long Beach CA, US.
- July 2014 Bruine de Bruin, W., Lefevre, C.E., Taylor, A.L., Dessai, S., Fischhoff, B., & Kovats, S. *Promoting risk protection strategies for a hazard that evokes positive affect: The case of heat waves in the UK.* Paper presented at Behavioral Decision Research in Management Conference. London, UK.
- June 2014 Bruine de Bruin, W., Wong-Parodi, G., & Morgan, M.G. *Public perceptions of flood risk and the role of climate change.* Paper presented at the annual meeting of the Society for Risk Analysis - Europe, Istanbul, Turkey.
- February 2014 Bruine de Bruin, W. *Developing effective health communications: Assessing decision-relevant knowledge.* Paper presented at the annual meeting of the American Association for the Advancement of Science. Chicago IL, US.
- December 2013 Bruine de Bruin, W., Dessai, S., Morgan, M.G., Taylor, A.L., & Wong-Parodi, G. *Public perceptions of climate change and extreme weather events* Paper presented at the American Geophysical Union Fall Meeting Session on Climate Change Effects on Natural Hazards: Science, Communication and Policy. San Francisco CA, US.
- November 2013 Bruine de Bruin, W., McNair, S., Peters, E., & Fischhoff, B. *Hindsight bias about 2012 US election outcomes: Individual differences in "knowing it all along."* Poster presented for the annual meeting of the Society for Judgment and Decision Making, Toronto, Canada.
- August 2013 Bruine de Bruin, W. *Designing effective communications about climate change.* Paper presented at the symposium on A cross-national study of uncertainty and perceptions of

- Global Climate Change. Subjective Probability and Utility in Decision Making (SPUDM). Barcelona, Spain.
- August 2013 Bruine de Bruin, W., Parker, A.M., & Strough, J.N. *Getting older isn't all that bad: Better coping skills and sunk costs*. Paper presented at the Subjective Probability and Utility in Decision Making (SPUDM). Barcelona, Spain.
- July 2013 Bruine de Bruin, W., Parker, A.M., & Strough, J.N. *Getting older isn't all that bad: Better coping skills and sunk costs*. Paper presented at the 13th European Congress of Psychology. Stockholm, Sweden.
- November 2012 Bruine de Bruin, W., Parker, A.M., & Strough, J.N. *Getting older isn't all that bad: Better coping skills and sunk costs*. Paper presented at the annual meeting of the Society for Judgment and Decision Making, Minneapolis, US.
- August 2011 Bruine de Bruin, W., Parker, A.M., & Maurer, J. *Measuring perceptions of small nonzero chance: The case of H1N1 (swine) flu risks*. Paper presented at the bi-annual meeting of Subjective Probability and Utility in Decision Making (SPUDM), London, UK.
- August 2011 Schwartz, D., Bruine de Bruin, W., Fischhoff, B. & Lave, L. *Advertising residential energy saving programs: The environmental costs of emphasizing monetary savings*. Paper presented at the bi-annual meeting of Subjective Probability and Utility in Decision Making (SPUDM), London, UK.
- August, 2009 Bruine de Bruin, W., Fischhoff, B., Downs, J.S., Florig, H.K., Stone, E.R., Mandel, D.R. & Lerner, J.S. *Examining unintended consequences of risk communications that evoke fear – a binational study*. Paper presented at the bi-annual meeting of Subjective Probability and Utility in Decision Making (SPUDM), Rovereto, Italy.
- August, 2009 Bruine de Bruin, W., Parker, A.M. & Fischhoff, B. *Explaining aging effects in decision-making competence*. Paper presented at the bi-annual meeting of Subjective Probability and Utility in Decision Making (SPUDM), Rovereto, Italy.
- August, 2009 Bruine de Bruin, W., van der Klaauw, W., Downs, J.S., Topa, G. & Armantier, O. *The effect of question wording on expectations of inflation*. Paper presented at the bi-annual meeting of Subjective Probability and Utility in Decision Making (SPUDM), Rovereto, Italy.
- May, 2009 Bruine de Bruin, W., van der Klaauw, W., Downs, J.S., Topa, G. & Armantier, O. *Expectations of inflation: The role of financial literacy and demographic variables*. Paper presented at the Networks Financial Institute at Indiana State University Conference on Improving Financial Literacy and Reshaping Financial Behavior, Indianapolis, US.
- November, 2008 Bruine de Bruin, W., Fischhoff, B., Downs, J.S., Florig, H.K., Stone, E.R., Mandel, D.R. & Lerner, J.S. *Examining unintended consequences of risk communications that evoke fear – a binational study*. Poster presented for the annual meeting of the Society for Judgment and Decision Making, Chicago IL, US.
- September, 2008 Bruine de Bruin, W., van der Klaauw, W., Downs, J.S., Fischhoff, B., Topa, G. & Armantier, O. *Lay Interpretations of Questions about Inflation Expectations*. Paper presented at the Conference on Understanding Economic Decision Making organized by RAND/University of Michigan, Jackson Hole, WY, US.
- September, 2007 Bruine de Bruin, W. *Teen expectations of significant life events*. Paper presented at the Conference on Subjective Probabilities and Expectations organized by RAND/University of Michigan, Jackson Hole, US.

- June, 2007 Bruine de Bruin, W., Downs, J.S., Moltz, K.C. & Charron-Prochownik, D., *Adolescent females' mental models of diabetes and reproductive health*. Poster presented at the annual meeting of the *American Diabetes Association* in Chicago IL, US.
- May, 2007 Bruine de Bruin, W., Parker, A.M. & Fischhoff, B. *Individual differences in Adult Decision-Making Competence*. Paper presented at the annual meeting of the *Association for Psychological Science* in Washington DC, US.
- November, 2006 Bruine de Bruin, W., Fischhoff, B., Caruso, D. & Brilliant, L. *Expert Judgments of Pandemic Influenza Risks*. Poster presented at the Society for Judgment and Decision-Making in Houston TX, US.
- November, 2006 Bruine de Bruin, W., Fischhoff, B., Caruso, D. & Brilliant, L. *An Expert Model of Pandemic Influenza Risks*. Paper presented at the annual meeting of *INFORMS* in Pittsburgh PA, US.
- November, 2005 Bruine de Bruin, W., Parker, A.M. & Fischhoff, B. *Decision-making competence: Measures of process and outcome*. Paper presented at the Society for Judgment and Decision Making in Toronto, Canada.
- August, 2005 Bruine de Bruin, W., Parker, A.M., Fischhoff, B. *Do commonly studied decision-making tasks have external validity?* Paper presented at the bi-annual meeting of Subjective Probability and Utility in Decision Making (SPUDM) in Stockholm, Sweden.
- November, 2003 Bruine de Bruin, W., Fischhoff, B., Perrin, W. & Downs, J. *Travel risks in times of terror: Evidence for risks as feelings*. Poster presented at the Society for Judgment and Decision Making in Vancouver, Canada.
- May, 2002 Bruine de Bruin, W. & Keren, G. *Save the last dance for me: Unwanted order effects on judgment*. Paper presented at the Behavioral Decision Research in Management conference in Chicago IL, US.
- November, 2001 Bruine de Bruin, W. & Keren, G. *Unwanted order effects on judgment: Shall the first be the last?* Poster presented at the Psychonomic Society in Orlando FL, US.
- November, 2000 Bruine de Bruin, W. *Self-serving bias in learning from experience: practice makes perfect?* Poster presented for the Society for Judgment and Decision Making in New Orleans LA, US.
- November, 1999 Bruine de Bruin, W. & Fischhoff, B. *Verbal expressions of probability: "It's a fifty-fifty chance."* Paper presented at the annual meeting of the Society for Judgment and Decision Making in Los Angeles CA, US.
- August, 1999 Bruine de Bruin, W., Fischhoff, B., Millstein, S.G. & Halpern-Felsher, B.L. *Verbal expressions of probability: "It's a fifty-fifty chance."* Paper presented at the bi-annual meeting on Subjective Probability and Utility in Decision Making (SPUDM) in Mannheim, Germany.
- August, 1999 Bruine de Bruin, W., Fischbeck, P.S., Stiber, N.A. & Fischhoff, B. *Redistributing "fifty-fifty" responses*. Poster presented at the bi-annual meeting on Subjective Probability and Utility in Decision Making (SPUDM) in Mannheim, Germany.
- June, 1998 Bruine de Bruin, W. & Fischhoff, B. *Fifty-fifty=50%?* Paper presented at the bi-annual meeting of the Behavioral Decision Research and Management conference in Miami FL, US.
- May, 1998 Bruine de Bruin, W., Rubovits, D., Fischhoff, B. & Palmgren, C. *Adolescents' mental models of AIDS: What do they know?* Paper presented for the American Psychological Society in Washington DC, US.
- May, 1998 Bruine de Bruin, W., Downs, J.S. & Fischhoff, B. *What do you need to know to understand AIDS?* Paper presented for the American Psychological Society in Washington DC, US.
- May, 1998 Fischhoff, B. & Bruine de Bruin, W. *Fifty-fifty=50%?* Poster presented for the American Psychological Society, Washington DC, US.

- August, 1997 Fischhoff, B. & Bruine de Bruin, W. *Fifty-Fifty=50%*? Poster presented at the bi-annual meeting on Subjective Probability and Utility in Decision Making (SPUDM) in Leeds, UK.
- November, 1996 Bruine de Bruin, W. & Fischhoff, B. *The effect of question format on knowledge about AIDS risks*. Poster presented for the Society for Judgment and Decision Making in Chicago IL, US.

INVITED PRESENTATIONS AND WORKSHOPS (TOTAL: 216)

September 2025	Workshop on the psychology of climate risk communication, University of Leeds, United Kingdom.
June 2025	International Water Management Institute (webinar).
June 2025	Workshop on Ways of Knowing and Communicating, Lund University, Lund, Sweden.
June 2025	Rotterdam School of Business, Erasmus University, the Netherlands.
June 2025	Workshop on Subjective Expectations, Lisbon, Portugal.
May 2025	Carnegie Mellon University, Center for Climate and Energy Decision Making
April 2025	National Academies of Sciences 162nd Annual Meeting Symposium “Needed: A Dramatic Expansion in Electric Power Transmission Capacity” Washington DC.
March 2025	Complexity Science Hub, Vienna, Austria.
February 2025	Keynote speaker, Society for Risk Analysis online meeting.
January 2025	Keynote speaker, Society for Judgment and Decision Making and European Association for Decision Making online meeting.
November 2024	Save the Children, Center for Utilizing Behavioral Insights for Children (CUBIC) Behavioral Science Masterclass (virtual)
November 2024	San Bernardino County Medical Society, Climate Coalition Seminar Series (virtual)
October 2024	Royal Swedish Academy of Sciences, Stockholm, Sweden.
September 2024	International Risk and Reliance Seminar (virtual). Purdue University, United States and University of Canterbury, New Zealand.
June 2024	Keynote address, Society for Risk Analysis – Europe. Athens, Greece.
June 2024	Keynote address, International Congress on Thinking. Milan, Italy.
June 2024	Keynote address, Invited Workshop on Nonmarket Valuation. University of Leeds, Centre for Decision Research, United Kingdom.
May 2024	Carnegie Mellon University, Center for Climate and Energy Decision Making
February 2024	Keynote address, National Academy of Sciences Workshop on Advancing Risk Communication with Decision Makers for Extreme Tropical Cyclones, Washington DC (virtual presentation).
October 2023	Conference on Solutions for a Sustainable Future, Panel on “The Human Condition”, University of Southern California.
October 2023	City University New York – Baruch College, Department of Psychology
September 2023	Virtual panel on “How to make climate change a ‘hotter’ voting issue” University of Southern California Price School of Public Policy.
September 2023	Seoul National University, Graduate School of Environmental Studies, Seoul, South Korea.
August 2023	Invited workshop “Who are the experts?” National University Singapore, Lloyd’s Register Foundation Institute on the Public Understanding of Risk, Singapore.
June 2023	Utrecht University, Behaviour and Institutions, Utrecht, the Netherlands
June 2023	Bocconi University, Department of Economics, Workshop on Subjective Expectations, Milan, Italy

May 2023	Carnegie Mellon University, Center for Climate and Energy Decision Making
April 2023	Securities and Exchange Commission, Washington DC (virtual presentation)
March 2023	Leeds University Business School, Leeds, United Kingdom
March 2023	Manchester Alliance Business School, Manchester, United Kingdom
March 2023	University of Milano-Bicocca Department of Economics, Management and Statistics and Department of Psychology Series of Lectures on Behavioral Economics & Nudging, Milan, Italy (virtual presentation)
February 2023	University of Washington, Evans School of Public Policy and Governance (virtual presentation)
January 2023	European Commission's Disaster Risk Management Unit (virtual presentation)
November 2022	Save the Children Center for Utilizing Behavioural Insights for Children (CUBIC), Masterclass on qualitative interviews (virtual presentation)
November 2022	Neuroscience 2022. Panel on "The Role of Scientific Data in Navigating Difficult Advocacy Discussions." San Diego, CA
November 2022	University of Southern California's Communications Council, Los Angeles CA
November 2022	Chronicle of Higher Education Festival virtual panel on "Communicating Science in a Climate of Mistrust", convened by New York Academy of Sciences
October 2022	Max Planck Institute, Center for Adaptive Rationality, Berlin, Germany (virtual presentation)
September 2022	USC Environmental and Sustainability Seminar, USC Wrigley Institute for Environmental Studies, Los Angeles CA
August 2022	American Psychological Association, panel discussion on "Applications of Decision Science," Minneapolis MN
July 2022	Lloyd's Register Foundation "World Risk Poll 2021: A changed world?" Webinar
May 2022	Carnegie Mellon University, Center for Climate and Energy Decision Making, Pittsburgh PA
May 2022	Safer Worlds 2022 conference, Lloyd's Register Foundation. London, United Kingdom.
May 2022	Lloyd's Register Foundation Global Safety Podcast. The future of risk after COVID-19 https://vimeo.com/741783110
March 2022	University of Southern California Price School of Public Policy Board of Councilors (virtual presentation)
January 2022	"When Science Speaks" Podcast https://player.fm/series/when-science-speaks/communicating-about-climate-change-with-wandi-bruine-de-bruin-phd
December 2021	WaterKeeper Alliance (virtual presentation)
December 2021	Understanding Risk Asia 2021, Singapore (virtual presentation)
December 2021	Save the Children, West and Central Africa Regional Leadership Team meeting (virtual presentation)
November 2021	United Nations COP26, Glasgow, Scotland (virtual presentation)
October 2021	University of Zürich, Department of Psychology, Switzerland, webinar
September 2021	Save the Children, Latin America & Caribbean office, webinar

September 2021	IPCC Communications Action Team, webinar
September 2021	Save the Children, Africa office, webinar
September 2021	University of Colorado Denver, Health and Behavioral Sciences
September 2021	University of Southern California, USC Dornsife College of Letters, Arts and Sciences Board of Councilors
June 2021	US Department of Housing and Urban Development, webinar
June 2021	Save the Children, Asia office, webinar
April 2021	Climate Forward 2021, University of Southern California Center for the Political Future.
February 2021	Johns-Hopkins University / London School of Economics Special Online Conference on Experimental Insights from Behavioral Economics on Covid-19.
January 2021	Ohio State University, Department of Psychology (virtual).
January 2021	Webinar panel discussion on “How to encourage vaccine adoption” USC-Brookings Schaeffer Initiative for Health Policy and the USC Behavioral Science and Well-Being Policy Initiative
January 2021	IPCC Working Group I The Physical Science Basis
January 2021	IPCC Working Group II Impacts, Adaptation, and Vulnerability
December 2020	United Nations Foundation. IPCC communications team (virtual).
December 2020	Workshop on subjective expectations, University of Arizona (virtual).
September 2020	Dartmouth University Virtual Seminar Series on Energy and Society. The Arthur L. Living Institute for Energy and Society.
September 2020	Network for Studies on Pensions, Aging, and Retirement Virtual Conference on Pension Communications, the Netherlands.
August 2020	Annual meeting of Riksbanken Jubileumsfond “Science and Proven Experience” program. Virtual meeting hosted by Lund University, Sweden.
May 2020	Ask a Scientist Live: “Climate & ecological emergency vs. COVID-19: Why have people reacted differently to those crises?” Organized by XR Scientists. Facebook Live event.
February 2020	University of California at Los Angeles (UCLA) Anderson School of Management, Los Angeles CA.
November 2019	First Joint ECB - NY FED Workshop on Expectations Surveys: A Tool for Research and Monetary Policy, Federal Reserve Bank of New York, New York NY.
October 2019	US National Press Foundation’s Paris Accords of Science Communication. Paris, France.
October 2019	Advisory board meeting, Leonard D. Schaeffer Center for Health Policy and Economics, University of Southern California, Los Angeles CA.
September 2019	Utrecht University, School of Economics, Utrecht, the Netherlands.
September 2019	Behavioral Insights Team, London, UK.
September 2019	HMRC Behavioral Insights Team, London, UK.
August 2019	Annual meeting of Riksbanken Jubileumsfond “Science and Proven Experience” hosted by Lund University in Dublin, Ireland.

June 2019	University of Leeds Alumni dinner, Marshall Wace, London, UK.
May 2019	Carnegie Mellon University, Annual meeting of the Center for Climate and Energy Decision Making, Pittsburgh PA.
April 2019	Keynote adress. Estonian Association of Social Scientists Conference, University of Tartu, Tartu, Estonia.
April 2019	BX Arabia, The Arab Summit on Behavioral Economics and Nudging, Nudge Lebanon, École Supérieure des Affaires, Beirut, Lebanon.
April 2019	SWPS University, Aging Spring Workshop, Warsaw, Poland.
April 2019	Lund University, Department of Philosophy and Biomedical Ethics, Lund, Sweden.
March 2019	University of Stockholm, Institute for Futures Studies, Sweden.
March 2019	Swedish University of Agricultural Sciences, Department of Economics, Uppsala, Sweden.
February 2019	University of Southern California Roybal Center for Decision Making to Improve Health and Financial Independence in Old Age, Washington DC.
January 2019	Behavioral Insights Team, Singapore.
January 2019	London School of Economics, Psychology and Behavioral Science Seminar, London, UK.
January 2019	University College London, London Judgment and Decision Making Seminar, London, UK.
November 2018	Keynote address. 11 th Annual Conference on Economics and Psychology, University College Dublin Geary, Dublin, Ireland.
October 2018	National University of Singapore's Lloyd's Register Foundation Institute for the Public Understanding of Risk's "The Risk Quotient 2018" Conference, Tokyo, Japan.
October 2018	Wageningen University, Department of Economics, the Netherlands.
October 2018	Rachel Carson Center for Environment and Society, "UmweltSchmerz: An Exercise in Humility and Melancholia" event, Munich, Germany.
October 2018	University of Southern California, Sol Price School of Public Policy, Los Angeles CA.
August 2018	National University of Singapore Business School, Department of Management & Organization, Singapore.
August 2018	National University of Singapore's Lloyd's Register Foundation Institute for the Public Understanding of Risk, Public Lecture, Singapore.
August 2018	Annual meeting of Riksbanken Jubileumsfond "Science and Proven Experience", Lund University, Sweden.
July 2018	Forum on Behavioral Economics: The Good, The Bad and The Ugly, City University, London, UK.
June 2018	Workshop on Subjective Expectations and Probabilities in Economics, Leibniz Institute for Economic Research, University of Munich, Germany.
June 2018	University of Heidelberg, Department of Economics, Heidelberg, Germany.
May 2018	Yale University, School of Management, New Haven CT, US.
March 2018	University of Southern California Roybal Center for Decision Making to Improve Health and Financial Independence in Old Age, Washington DC, US.

March 2018	Storylines for the UK Climate Projections 2018 (UKCP18) Workshop, Met Office Hadley Centre and Copernicus Climate Change Service, Reading, UK.
March 2018	American Philosophical Association Central Division Meeting. Chicago IL. Author meets Critics: Sabine Roeser, "Risk, Technology, and Moral Emotions."
January 2018	University of Chile Management Science Workshop, Pucon, Chile.
November 2017	Third National Academy of Sciences Colloquium on "The Science of Science Communication" Washington DC.
October 2017	Keynote address. RAND Behavioral Finance Forum, Washington DC.
October 2017	University of Maastricht, Faculty of Arts and Social Sciences, the Netherlands.
September 2017	Keynote address. International Association for Research in Economic Psychology (IAREP), Haifa, Israel.
July 2017	Keynote address. Mediating climate change conference, University of Leeds, School of English.
April 2017	Dubrovnik International University, Dubrovnik, Croatia.
February 2017	Tilburg University, Department of Social Psychology, the Netherlands.
January 2017	University of Huddersfield, Department of Psychology, Huddersfield, UK.
December 2016	University of Maastricht Network for Studies on Pensions, Aging, and Retirement (NETSPAR) conference on "Engaging pension plan participants: Challenges and insights." Maastricht, the Netherlands.
December 2016	Eversheds 11 th Annual Pensions Conference. London, UK.
December 2016	Leicester Secular Society, Leicester, UK.
November 2016	University of Trieste, Department of Life Sciences, Trieste, Italy.
November 2016	University of Essex, Department of Psychology, Colchester, UK.
September 2016	Federal Reserve Bank of Cleveland, Conference on Inflation: Drivers and Dynamics, Cleveland OH.
August 2016	Annual meeting of Riksbanken Jubileumsfond "Science and Proven Experience", Lund University, Sweden.
July 2016	Keynote address. Society for the Advancement of Judgment and Decision Making Studies, Mallorca, Spain.
June 2016	Eco Fair. West & North Yorkshire Chamber of Commerce. Leeds, UK.
May 2016	Smithsonian Museum of Natural Science, Department of Mineral Sciences, Washington DC.
May 2016	Pension Research Council Symposium, University of Pennsylvania Wharton School of Business. Philadelphia PA.
May 2016	American Psychological Society Pre-Conference on Opportunities for Advancing Behavioral and Social Research on Aging, Chicago IL, US.
May 2016	Workshop on Subjective Expectations. Federal Reserve Bank of New York.
May 2016	University of Southern California Roybal Center for Decision Making to Improve Health and Financial Independence in Old Age, Los Angeles CA.

April 2016	On Your Marks Networking Event on “Shrink to fit: Using less, generating our own and buying smart - renewable energy and the challenges we face.” Event sponsored by Marks and Spencer, University of Leeds, UK.
March 2016	Santa Fe Institute. Santa Fe NM.
February 2016	Bayer, Leverkusen, Germany.
February 2016	University of Birmingham, Experimental Psychology Society Workshop on “The Science of Regret.” Birmingham, UK.
December 2015	University of Pittsburgh Medical Center, Pittsburgh PA.
November 2015	Leiden University Medical Center, Leiden, the Netherlands.
October 2015	International Center for Pension Management (ICPM), hosted by the University of Toronto Rotman School of Management and Finnish Center for Pensions, Helsinki, Finland.
October 2015	Workshop on the Psychology of Sustainability. Impact Academy, Utrecht, The Netherlands.
September 2015	Public Health England. Leeds, UK.
September 2015	Dutch Central Bank. Amsterdam, the Netherlands.
August 2015	Keynote address. Biennial Conference on Environmental Psychology, University of Groningen, Groningen, the Netherlands.
June 2015	University of Stirling Behavioral Science Center. ESRC Workshop on Measurement in Behavioral Science. Stirling, UK.
May 2015	Kingston University, Department of Psychology, Workshop on Probability Perception and Risk Communication, UK.
May 2015	Carnegie Mellon University, Center for Climate and Energy Decision Making, Pittsburgh PA.
May 2015	University of Michigan, Institute for Healthcare Policy and Innovation Inaugural Director’s Lecture, Ann Arbor MI.
May 2015	University of Leicester, Department of Psychology, Slukin Lecture, UK.
April 2015	University of Southern California Roybal Center for Decision Making to Improve Health and Financial Independence in Old Age, Washington DC.
March 2015	University of Sheffield, School of Health and Related Research, Health Economics and Decision Science group, Sheffield, UK.
February 2015	University of Leiden, Department of Psychology, Leiden, the Netherlands.
January 2015	University of York, Department of Psychology, UK.
October 2014	Eindhoven University. Eindhoven Center for Innovation Studies. Eindhoven, the Netherlands.
September 2014	University of Bristol, Meeting on “Responding and adapting to climate change: Recognizing and managing uncertainty in the physical, social, and public spheres.” Bristol, UK.
September 2014	University of Sheffield, School of Management Doctoral Training Center, Sheffield, UK.
October 2014	Organisation for Economic Co-operation and Development (OECD) Conference on Improving Risk Regulation, Paris, France.

September 2014	Brainbox Research. Innovations in Road User Behaviour Change. Wakefield, UK.
July 2014	Annual Meeting of EPSRC-funded CliMathNet, University of Leeds, UK.
May 2014	Annual meeting of the Center for Climate and Energy Decision Making, Carnegie Mellon University, Pittsburgh PA.
April 2014	University of Kingston, Department of Psychology, London, UK.
April 2014	Dutch Ministry of Infrastructure and Environment, Workshop on ‘Explicitly Considering Safety’ Scheveningen, the Netherlands.
March 2014	Food Standards Agency, Paris Risk Group – Second International Meeting of Social Scientists Working in Risk Agencies, London, UK.
March 2014	King’s College London & University College London, Workshop on “Carbon Capture and Storage : Does it have a future?” London, UK.
March 2014	University of Stockholm, Department of Psychology, Stockholm, Sweden.
January 2014	University of Bath, Department of Psychology, Bath, UK.
October, 2013	ETH Zürich, Consumer Behaviour Group, Zürich, Switzerland.
October, 2013	University of Maastricht, School of Business and Economics, Department of Finance, Maastricht, the Netherlands.
November 2013	Center on Risk Analysis and Governance (CRAG) and International Risk Governance Council (IRGC) workshop on “Uncertainty: From Insight to Action.” Lausanne, Switzerland
September, 2013	Conference on Economic Decision Making, Aspen CO.
September, 2013	CentERdata, 7th work shop on Measurement and Experimentation in the Social Sciences (MESS). Scheveningen, the Netherlands.
July, 2013	Pre-conference of the Association for Consumer Research, Symposium on Consumption and Environment, Universidad Pompeu Fabra, Barcelona Spain.
April, 2013	Lund University, Department of Philosophy and Biomedical Ethics, Lund Sweden
January, 2013	International Risk Governance Council’s International Conference on “From Crisis Management to Risk governance” in Beijing, China.
December, 2012	Organisation for Economic Co-operation and Development (OECD) Workshop on National Risk Assessments in Paris, France.
November, 2012	Institute for Social and Economic Research (ISER), University of Essex, Colchester, UK.
September, 2012	International Risk Governance Council’s Expert Workshop on Public Sector Governance of Emerging Risks, Lausanne, Switzerland.
May, 2012	First National Academy of Sciences Colloquium on “The Science of Science Communication.”
April, 2012	Invited speaker, National Research Council Committee meeting on “Ethical and Societal Issues in National Security Applications of Emerging Technologies, Washington DC.
February, 2012	Department of Consumer Sciences, Ohio-State University.
February, 2012	Department of Communication, George Mason University.
January, 2012	RAND Corporation, Santa Monica.
January, 2012	University of Southern California, Department of Psychology, Los Angeles.

December, 2011	University of California at Berkeley, Goldman School of Public Policy.
November, 2011	University of Columbia Climate Center at the Earth Institute, Carbon Management: Education and Practice Workshop, New York.
November, 2011	Universidad Pompeu Fabra, Department of Economics & Business, Barcelona Spain.
November, 2011	University of Cologne, Faculty of Management, Economics, and Social Psychology, Cologne, Germany.
September, 2011	RAND/University of Michigan Conference on Understanding Economic Decision Making, Aspen.
September, 2011	RAND/University of Michigan Workshop on Internet Interviewing and the Health and Retirement Study, Aspen CO.
June, 2011	RAND Corporation, Health Seminar, Pittsburgh PA.
May, 2011	Universidad Pompeu Fabra, Department of Economics & Business, Barcelona Spain.
May, 2011	National Institute of Aging Division of Behavioral and Social Research Workshop on Future Directions for Research Intersecting Psychology and Economics, Washington DC.
March, 2011	American Geophysical Union's Leadership Summit on Climate Science Education, Pew Charitable Trusts, Washington DC.
January, 2011	University of North Carolina School of Global Public Health, Department of Environmental Sciences and Engineering, Raleigh-Durham NC.
November, 2010	Federal Reserve Bank of New York Conference on Measuring Inflation Expectations, New York NY.
October, 2010	Speaker, National Research Council Workshop on Climate Change Education for the Public and Decision Makers, National Academy of Sciences, Washington DC.
August, 2010	University of Tilburg/Centerdata Workshop on Innovations in Internet Interviewing and the Longitudinal Internet Studies for the Social Sciences, Noordwijk, the Netherlands.
March, 2010	Max Planck Institute for Human Development, Berlin, Germany.
March, 2010	University of Munich/RAND Workshop on Internet Interviewing and the Health and Retirement Study, Munich, Germany.
January, 2010	University of California Santa Barbara, Center for Nanotechnology in Society Risk Perception Research Workshop, Santa Barbara, CA.
December, 2009	National Research Council Workshop on Addressing the Challenges of Climate Change Through the Behavioral and Social Sciences, National Academy of Sciences, Washington DC.
June, 2009	University College London's Carbon Capture Legal Programme and King's Center for Risk Management, King's College London. Conference on Carbon Capture & Storage, Public Perception and Law. London, UK
May, 2009	De Nederlandsche Bank (Dutch Central Bank), Seminars on Designing Economic Surveys, Amsterdam, the Netherlands
October, 2008	Tilburg University, Tilburg Institute for Behavioral Economics (TIBER). Tilburg, the Netherlands.
October, 2008	Columbia University, Center for Research on Environmental Decisions (CRED), New York, NY.

September, 2008	RAND/University of Michigan Conference on Cognitive Economics. Jackson Hole, WY.
June, 2008	Harvard University Kennedy School of Government, Public perceptions of carbon capture and storage technology workshop. Cambridge, UK.
May, 2008	University of California Davis, Economy Justice and Society program's spring conference on Adolescent Decision Making and Uncertainty. Davis, US .
May, 2008	Wake Forest University, Department of Psychology. Winston-Salem, NC.
April, 2008	Centers of Disease Control, Risk Communication Summit, Atlanta, GA.
February, 2008	University of North Carolina Conference on Assessing Bioavailability as a determinant of pollutant exposure, Tampa FL.
December, 2007	Joint NIH-FDA workshop on decision-making competence and over-the-counter drug use, Washington DC.
September, 2007	University of Calgary, Conference on Public Perceptions of Carbon Dioxide Capture and Storage. Banff, Canada.
September, 2007	RAND/University of Michigan Conference on Measuring Subjective Probabilities and Expectations. Jackson Hole, WY.
June, 2007	Tsinghua University, School of Public Policy and Management, Beijing China.
April, 2007	American Psychological Society, Washington, DC.
December, 2006	University of California Berkeley, "Mind the Gap!" Conference on the Medicare Part D Market for Prescription Drug Insurance, Center for the Economics and Demographics of Aging. Berkeley CA.
September, 2006	University of Michigan, Workshop on Internet Interviewing and the Health and Retirement Study. Ann Arbor MI.
December, 2005	RAND, Conference on Internet Interviewing and the Health and Retirement Study. Santa Monica CA.
April, 2005	University of Michigan, Workshop on Internet Interviewing and the Health and Retirement Study. Ann Arbor MI.
June, 2004	Carnegie Mellon University, 33 rd Carnegie Symposium on Cognition. Pittsburgh PA.

SELECTED RESEARCH FUNDING

Current

USC Schaeffer Institute for Public Policy and Government Service (PI: Bruine de Bruin)

Role: PI

Dates: 07/01/2024-06/30/2027 (\$1,200,000)

Title: Behavioral science and policy initiative

Lloyd's Register Foundation (PI: Bruine de Bruin)

Role: PI

Dates: 09/01/2023-08/31/2025 (£258,039)

Title: Promoting public skills for safety around the world: Turning the 2021 World Risk Poll into action

Sloan Foundation/Carnegie Mellon University (PI: Bruine de Bruin)

Role: PI

Dates: 03/01/2025-02/29/2028 (\$84,000)

Title: Initiating the Work of a Consortium to Facilitate the Expansion of U.S. Transmission Capacity

Completed

National Science Foundation (PI: De la Haye)

Role: Co-PI

Dates: 01/10/2021-06/30/2025 (\$2,054,156.00)

Title: Smart and Connected Community Food Systems

Lloyd's Register Foundation (PI: Bruine de Bruin)

Role: PI.

Dates: 02/01/2021-01/31/2023 (\$251,278)

Title: Understanding and informing public perceptions of risk around the world: A behavioral science approach.

USC Faculty Innovation Award, Wrigley Institute for Environmental Studies (PI: Sinatra, Schwarz, Bruine de Bruin)

Role: Co-PI.

Dates: 06/01/2022-05/31/2024 (\$50,000)

Title: How climate change terminology affects public attitudes toward and willingness to take action on climate change.

USC Research Collaboration Fund (PI: Bruine de Bruin, Doctor, Kapteyn, Simon, Ulkumen)

Role: PI.

Dates: 09/01/2020-08/31/2024 (\$90,000)

Title: Behavioral Science and Well-being Policy

United Nations Foundation

Role: PI

Dates 04/01/2022-03/31/2022 (\$25,000)

Title: IPCC figure testing.

USC Schaeffer Center for Health Policy and Economics (PI: Bruine de Bruin)

Role: PI

Dates 01/01/2022-09/01/2022 (\$116,580)

Title: Public perceptions of improving healthcare affordability: A behavioral decision making approach

Network for Studies on Pensions, Aging, and Retirement (NETSPAR) / Utrecht University (PI: Hoeken)

Role: PI of sub-contract to University of Southern California.

Dates: 01/01/2020-08/31/2022 (£25,000)

Title: The effectiveness of decision aids in pension communication and the role of literacy.

National Science Foundation/Santa Fe Institute (PI: Olsson)

Role: PI of subcontract to University of Southern California.

Dates: 01/01/2020-12/31/2020 (\$271,638)

Title: Novel wisdom-of-crowd approaches to improving predictions of election polls

USC Strategic Directions for Research Award (PI: Prasanna)

Role: Co-I

Dates: 09/01/2021-08/31/2022 (\$147,104.00)

Title: Modeling is Not Enough: Addressing Fundamental Challenges in Learning Underlying Factors for Infectious Disease Forecasting

British Academy/University of Essex (PI: Juanchich)

Role: PI of subcontract to University of Southern California.

Dates: 10/28/2021-03/28/2022 (£68,377)

Title: Mind the Vaccination Gap: Understanding and Overcoming Racial/Ethnic Inequalities in Vaccination Acceptance

National Science Foundation (PI: Bruine de Bruin & Bennett)

Role: Co-PI

Dates: 05/01/2020-04/30/2021 (\$200,000)

Title: RAPID: Evaluating the Impact of COVID-19 on Labor Market, Social, and Mental Health Outcomes

United Nations Foundation (PI: Bruine de Bruin)

Role: PI

Dates 01/01/2021-08/01/2021 (\$7,873)

Title: User Testing for the IPCC Working Group III (Figure Testing Project)

European Central Bank (PI: Bruine de Bruin)

Role: PI

Dates: 06/01/2020-05/31/2021 (\$20,000)

Title: Consumer expectation surveys

University of Southern California Public Exchange (PI: Weber)

Role: Co-PI.

Dates: 06/01/2020-09/30/2020 (\$15,746)

Title: Food Insecurity Study

Swedish Riksbankens Jubileumsfond / University of Lund (PI: Sahlin)

Role: PI of sub-contract to University of Leeds / University of Southern California.

Dates: 01/01/2015-12/31/2020 (£2,679,221)

Title: Science and Proven Experience.

National Science Foundation/Carnegie Mellon University (PI: Morgan)

Role: PI of subcontract to University of Leeds / University of Southern California.

Dates: 09/14/2010 – 08/31/2020 (\$5,997,094)

Title: Center on Climate and Energy Decision Making (CEDM)

U.K. Economic and Social Research Council / University of Essex (PI: Delavande)

Role: PI of sub-contract to University of Leeds. Dates: 04/01/2015-03/31/2020.

Title: Inequality in higher education outcomes in the UK: Subjective expectations, preferences, and access to information.

UK Met Office (PI: Bruine de Bruin)

Role: PI. Dates: 03/01/2019-10/31/2019 (£82,989)

Title: Systematic literature review to improve communications about climate risk for adaptation decision making.

E.U. Horizon 2020 Marie Skłodowska-Curie Individual Fellowship (Fellow: van der Wal, Supervisor: Bruine de Bruin)

Role: Supervisor. Dates: 03/01/2018-02/28/2020 (€195,455)

Title: Testing communication strategies to save lives in emergency evacuation

Cancer Research UK (Fellow: Okan, Supervisor: Bruine de Bruin)

Role: Supervisor. Dates: 02/01/2017-02/28/2020 (£183,548)

Title: Improving web-based communications about cervical cancer screening using graphs: An interdisciplinary approach

E.U. Horizon 2020 Marie Skłodowska-Curie Individual Fellowship (Fellow: Eriksson, Supervisor: Bruine de Bruin)

Role: PI. Dates: 01/09/2017-08/31/2019 (€183,454)

Title: Applying risk communication strategies to reduce speeding-related risks

Leverhulme Trust Early Career Fellowship (Fellow: McNair, Supervisor: Bruine de Bruin)

Role: Supervisor. Dates: 01/05/2016-31/04/2019 (£150,000)

Title: Mitigating the psychological barriers to better financial decisions

National Institutes of Health/ National Institute on Aging/University of Southern California (PI: Kapteyn)

Role: Co-I, advisory board member. Dates: 09/01/14-08/31/19 (\$349,738)

Title: Roybal Center for Decision Making to improve Health and Financial Independence in Old Age

Environmental Protection Agency (PI: McDonald)

Role: PI of sub-contract to University of Leeds. Dates: 09/01/17-08/31/19 (£49,743)

Title: Interventions to decrease childhood lead exposure from private wells.

U.K. Economic and Social Research Council (PI: Birkin)

Role: Co-I. Dates: 02/14/2014-02/13/2019 (£5,173,043)

Title: Consumer Data Research Support Service.

U.K. Economic and Social Research Council / M2D Models to Decisions Network (PI: Bruine de Bruin)

Role: PI. Dates: 05/01/2018-10/31/2018 (£24,329)

Title: A behavioural science approach for evaluating communications about climate-related risks and uncertainties.

Network for Studies on Pensions, Aging, and Retirement (NETSPAR) / Univ of Maastricht (PI: Post)

Role: PI of sub-contract to University of Leeds. Dates: 09/01/2015-08/31/2018 (£17,500)

Title: Engaging pension plan participants: how emotions, peer effects, and life events influence the effectiveness of pension communication.

U.K. Economic and Social Research Council (PI: Bruine de Bruin)

Role: PI. Dates: 10/01/2013-12/31/2014 (£195,633)

Title: Understanding public perceptions of and responses to heat waves: A behavioral decision research approach.

U.K. Economic and Social Research Council (PI: Bruine de Bruin)

Role: PI. Dates: 09/01/2014-09/31/2017 (£30,000)

Title: Seminar Series on Food Options, Opinions and Decisions (FOOD): Integrating perspectives on consumer perceptions of food safety, nutrition and waste.

E.U. FP7 Marie Curie Career Integration Grant (PI: Bruine de Bruin)

Role: PI. Dates: 09/01/2013-08/31/2017 (€100,000)

Title: Improving decision-making competence and associated life decision outcomes across the lifespan

E.U. FP7 Marie Curie International Incoming Fellowship (PI: Bruine de Bruin, Fellow: Loibl)

Role: PI. Dates: 01/01/2014-12/31/2015 (€309,235)

Title: Designing Evidence-Based Communication for Elderly Consumers in Financial Distress

U.K. Department of Environment, Food and Rural Affairs (DEFRA) / Ricardo AEA (PI: Dessai)

Role: Consultant. Dates: 09/01/2012-07/31/2013 (£720,184)

Title: Programme of Research on Preparedness, Adaptation and Risk (PREPARE)

PEPCO /U.S. Department of Energy (PIs: Bruine de Bruin, Fischhoff, Lave)

Role: PI. Dates: 01/01/2010-12/31/2015 (\$2,361,098)

Title: Smart Grid Investment Grant Program

National Institutes of Health/ National Institute on Aging / University of Michigan (PI: Willis)

Role: Senior key personnel. Dates: 04/15/2010 – 03/31/2015 \$1,264,861)

Title: Behavior on Surveys and in the Economy: HRS and Beyond

National Science Foundation / University of North Carolina (PI: MacDonald)

Role: PI of CMU Subcontract. Dates: 09/01/2009 – 08/31/2011 (\$123,314)

Title: Graphical Versus Numerical Presentation of Quantitative Environmental Risk Information about Unexploded Ordinances

Department of Health and Human Services (PI: Downs)

Role: Investigator. Dates: 09/01/2010-08/31/2015 (\$7,402,890)

Title: Teen Pregnancy Prevention: Replication of Updated Interactive Video Intervention

Federal Reserve Bank of New York (PI: Bruine de Bruin).

Role: PI. Dates: 02/01/2007-03/31/2010 (\$430,423)

Title: A Mental Models Approach to Developing a Valid Survey of Inflation Beliefs

TEACHING

Behavioral insights for policy makers: Overcoming barriers to behavior change

University of Southern California Sol Price School of Public Policy: undergraduate level

Risk perception, risk communication, and policy

University of Southern California Dornsife Department of Psychology: undergraduate level

Behavioral insights for health policy

University of Southern California Sol Price School of Public Policy: masters level

Risk perception and communication

Leeds University Business School: Masters level (*Dean's Award for Teaching Excellence 2015*)

Carnegie Mellon University: Undergraduate and graduate level

Behavioral decision making

Carnegie Mellon University: Undergraduate level

Consumer behavior and decision making

Eindhoven University of Technology: Graduate level

Decision making and problem solving

Free University Amsterdam: Graduate level

Understanding and communicating risks: Facts, fears, and fallacies.

National University Singapore, Lee Kuan Yew School of Public Policy: Executive education.

Effective risk communication: Theory, tools, and practical skills for communicating about risk

Continuing education aimed at practitioners and policy makers.

Harvard School of Public Health Center for Continuing Professional Education.

Cyprus International Institute for the Environment and Public Health

PHD STUDENT ADVISING

University of Southern California:

Current: Joshua Inwald (chair), Jenna Blyler, Saumya Khanna

Graduated: Alex Segrè Cohen (University of Oregon), Lauren Lutzke (University of Pennsylvania), Sydney Miller (Drexel University), Jose Scott (University of Southern California)

Carnegie Mellon University:

Graduated: Shahzeen Attari (University of Indiana at Bloomington), Casey Canfield (Missouri University of Science and Technology), Alycia Chin (Securities and Exchange Commission), Lauren Fleishman-Mayer (RAND Corporation), Umit Guvenc (Philips), Kelly Klima (RAND Corporation), Julian Lamy (Tesla), Jihoon Min (International Institute for Applied Systems Analysis), Daniel Schwartz (University of Chile), Rachel Dryden Steratore (RAND Corporation), Huimin Tan (SouthWestern University of Finance and Economics, China).

University of Leeds, UK:

Graduated: Vedran Lesic (HMRC), Eirini Petratos (Leeds City Council), Rachel Harcourt (University of Leeds), Rachel Hollis (University of Leeds)

Visited: Wiebke Eberhardt (Maastricht University, Netherlands), Alessia Rosi (University of Pavia, Italy), Samuel Domingos (ISPA University, Portugal)

University of North Carolina:

Graduated: Frank Stillo (University of North Carolina).

POSTDOC AND RESEARCH FELLOW ADVISING

University of Southern California:

Katherine Baker (current), Jose Scott (current), Patrycja Sleboda (City University of New York – Baruch College)

University of Leeds, UK:

Gabriella Eriksson (Swedish Road and Transport Agency), Astrid Kause (Leuphana University Lüneburg), Carmen LeFevre (University College London), Caezilia Loibl (Ohio State University), Yasmina Okan (Pompeu Fabra University), Simon McNair (Cowry Behavioural Insights Consulting), Andrea Taylor (University of Leeds), Nathalie van der Wal (Delft University)

HONORS AND AWARDS

Fellow of the *Society for Risk Analysis* in recognition of giving substantial achievement in science or public policy relating to risk analysis and substantial service to the Society”

Fellow of the *Psychonomic Society* in recognition of “significant psychological research publications beyond your doctoral dissertation”

Fellow of the *Academy of Social Sciences*, United Kingdom.

Fellow of *Netspar* (Network for Studies on Pensions, Aging, and Retirement). The Netherlands.

2024 Editor’s Choice Award from Journal of Environmental Psychology for Sleboda, P., Bruine de Bruin, W., Gutsche, T., & Arvai, J. (2024). Don’t say “vegan” or “plant-based”: Food without meat and dairy is more likely to be chosen when labeled as “healthy” and “sustainable.” *Journal of Environmental Psychology*, 93, 1-9.

American Psychological Association’s Article Spotlight for Chin, A., & Bruine de Bruin, W. (2019).

Helping consumers to evaluate annual percentage rates (APR) on credit cards. *Journal of Experimental Psychology:Applied*, 25, 77-87

Keynote speaker. *Society for Risk Analysis – Europe*. Athens, Greece. June 2024.

Keynote speaker. *International Congress on Thinking*. Milan, Italy. June 2024.

Keynote speaker. *Workshop on Nonmarket Valuation*. University of Leeds, Centre for Decision Research, United Kingdom.

Keynote speaker. *National Academy of Sciences Workshop on Advancing Risk Communication with Decision Makers for Extreme Tropical Cyclones*, Washington DC. February 2024.

Keynote speaker. *Estonian Association of Sociologists Conference*, University of Tartu, Estonia. April 2019.

Keynote speaker. 11th Annual *Conference on Economics and Psychology*, University College Dublin Geary, Dublin, Ireland. November 2018.

University of Leeds Women of Achievement Award 2018

Featured in “*A Woman’s Place?*” exhibit at *Leeds Abbey House Museum*, UK, 20 jan 2018-31 dec 2018.

Top downloaded paper on SSRN over 60 days in Public Policy & Consumer Behavior and in Economic Psychology & Economic Analysis of Consumer Behavior; Top ten downloaded paper on SSRN over 60 days in Behavioral Marketing, September 2018. Chin, A., & Bruine de Bruin, W. (2018). Eliciting stock market expectations: The effects of question wording on survey experience and response validity. *Journal of Behavioral Finance*, 1, 101-110.

Featured in *Humans of Leeds* (<http://humansofleeds.tumblr.com/post/168830574890/i-grew-up-on-a-flower-farm-in-the-netherlands-i#notes>)

Leeds University Business School Runner up Mentor Award 2018 for “the person whose guidance and direction has helped others develop their skills and prospects for the future, or who has enabled them to remain on their course.”

Leeds University Business School Runner up Best PhD Supervisor Award 2017 for “the dissertation or thesis supervisor, who has guided and inspired others to push the boundaries of their research for a dissertation, project, or thesis.”

Keynote speaker. *RAND Behavioral Finance Forum*, Washington DC, US. October 2017

Keynote speaker. Annual meeting of the *International Association for Research in Economic Psychology (IAREP)*. Israel. August 2017.

Leeds University Business School Research Impact Award 2016 for research on inflation expectations with the Federal Reserve Bank of New York and the Dutch Central Bank

Keynote speaker. Society for the Advancement of Judgment and Decision Making Studies, Mallorca, Spain. July 2016.

Leeds University Business School Dean's Award for Teaching Excellence 2015 for MSc module *Risk Perception and Communication*

Tenth most accessed paper at *Risk Analysis* website 2015: Taylor, A.L., Bruine de Bruin, W., & Dessai, S. (2014). Climate change beliefs and perceptions of weather-related changes in the United Kingdom. *Risk Analysis*, 34, 1995-2004.

Leadership Chair, awarded at the University of Leeds, 2012.

Our *What Could You Do* intervention was recognized as one of the few high-quality and effective for changing behavior in a review of intervention research since the 1980s, conducted by Mathematica Policy Research for the U.S. Department of Health and Human Services.

Research on order effects (e.g. Bruine de Bruin, 2006) was included in a popular Dutch-language book about “scientific advice that will change your life.” In: Rik Kuiper & Tonie Mudde, 2007. *Kijk niet naar mooie vrouwen (als je nog moet nadenken) en 107 wetenschappelijke tips die je leven veranderen*. Podium, The Netherlands.

Role Model Award from Carnegie Mellon University's Sorority Women, 2006

University Research Fellowship, Eindhoven University of Technology, 1999

Travel Award, National Science Foundation of the Netherlands, 1999

Finalist, Telly Awards, 1999 (for *What Could You Do?* intervention)

Outstanding Quality Award, 1999, Technology Showcase (for *What Could You Do?* intervention)

PROFESSIONAL MEMBERSHIPS

Society for Risk Analysis (SRA), *Fellow*

Psychonomic Society, *Fellow*

UK Academy of Social Sciences (AcSS), *Fellow*

Network for Studies on Pensions, Aging, and Retirement (NETSPAR), *Fellow*

Society for Medical Decision Making (SMDM)

European Association for Decision Making (EADM)

Society for Judgment and Decision Making (SJDM)

SELECTED PRESS

Los Angeles Times. June 2025. I covered the L.A. fires in the Palisades. So I had my blood tested for lead

Mirage News. November 2024. Most Medicare users stick to poor drug plans.

US Pharmacist. November 2024. Most Medicare users do not review Part D plans.

PreventionWeb, United Nations Office for Disaster Risk Reduction. November 2024. Study: Climate change graphics in IPCC reports are too complex.

Psychology Today. September 2024. Just call it climate change. When talking about climate change, familiar language is most persuasive.

US News & World Report. August 2024. Climate Change Is a ‘Crisis’ and an ‘Injustice.’ But Calling it That Doesn’t Help.

Grist. August 2024. Research shows that what you call climate change doesn’t matter much

Science Daily. August 2024. Just say 'climate change' -- not 'climate emergency'

Kathimerini (Greek national newspaper). June 2024. “Ποιοι κίνδυνοι μας απειλούν τα επόμενα 20 χρόνια” (“What dangers threaten us in the next 20 years?”)

Washington Post. December 2023. “The secret to getting people to eat more plant-based food”

- Science Magazine*. December 2023. “Don’t say vegan: Americans more likely to choose vegan food if labeled ‘healthy’ and ‘sustainable’”
- Web MD*. December 2023. “Is ‘Vegan’ a Dirty Word? Study Finds It Turns Some People Off”
- KNX News Los Angeles*. February 2023. Radio interview on public concern about water safety.
- Los Angeles Times*. November 2022. “Why it could take weeks to get final LA election results. ‘We aren’t sitting on ballots’”
- Web MD*. August 2022. “CDC’s new COVID rules mark change in the pandemic, how we live”
- Express (UK)*. July 2022. “Weather warning: New study exposes ‘very serious threat’ posed to BILLIONS worldwide”
- Fortune*. July 2022. “Why it’s so hard to get people to care about heat waves”
- BBC World Service Crowd Science*. December 2021. “What’s the best way to make a decision?”
- Scientific American*. November 2021. “A quick guide to climate jargon (ahead of COP26)”
- WNYC Brian Lehrer Show*. November 2021. “Climate change communication”
- Daily Beast*. October 2021. “8 Key terms that will help you understand climate change.”
- The Conversation*. October 2021. “A quick guide to climate jargon: What experts mean by mitigation, adaptation, carbon neutral, and 6 other key terms”
- Oklahoman Reporter*. September 2021. “Ivermectin use for COVID-19 increases”
- NPR Science Friday*. September 2021. “Talking through the tangled terms of climate change”
- NPR Short Wave*. September 2021. “Goodbye, climate jargon. Hello simplicity”
- NPR*. September 2021. “How to avoid climate jargon”
- Grist*. September 2021. “Study: the public is pretty confused by your climate change jargon”
- Science Daily*. August 2021. “Climate change challenge: Terminology used by scientists confounds public”
- Yes Magazine*. June 2021. “The Ever-Clearer Link Between Deforestation and Public Health”
- Nature*. May 2021. “How COVID is changing the study of human behavior”
- Health*. April 2021. “What to Say to People Who Still Want to ‘Wait and See’ Before Getting the COVID-19 Vaccine”
- Crosscut/KCTS9 PBS Seattle*. March 2021. “Washington’s vaccinated navigate socializing after a year in lockdown”
- NBC Los Angeles*. February 2021. “How the Government Is Trying to Get Accurate Info Out as Willingness to Take Vaccines Diminishes”
- CIRP Journal (Carnegie Mellon University Center for International Relations and Politics)*. February 2021. “Interview with Wändi Bruine de Bruin”
- The Conversation*. November 2020. “Election polls are more accurate if they ask participants how others will vote.”
- Spectrum News*. November 2020. “How your friends could help pollsters predict next election.”
- Los Angeles Times*. November 2020. “Polls underestimated Trump’s support, but not by as much as you might think.”
- ABC*. July 2020. “Face mask mandates spark resistance, questions about enforcement”
- The Guardian (UK)*. June 2020. “Like leaning into a left hook’: coronavirus calamity unfolds across divided US.”
- Los Angeles Times*. June 2020. “New emergency evacuation guidelines won’t include mandatory or voluntary labels”
- Science Daily*. June 2020. “Survey suggests the importance of clearly communicating coronavirus risk, behaviors”
- The Next Truth (UK)*. May 2020. “The Psychological Impact of Coronavirus Disease Outbreak” Behavioral expert and Psychologist Prof. Wändi Bruine de Bruin Weighs In”
- Los Angeles Times*. April 2020. “Battling lockdown fatigue, California messages both hope and fear. Will it work?”
- Hollywood Reporter*. April 2020. “They’ve made it personal”: How California is enlisting star residents for stay-at-home PSAs.”
- The Conversation*. March 2020. “Americans disagree on how risky the coronavirus is but most are changing their behavior anyway.”

CNN. March 2020. Ballot finds many people heeding recommendations on Coronavirus.

WebMD. March 2020. Poll Finds Many Americans Heeding Advice on Coronavirus.

Microsoft News. March 2020. Coronavirus changes life in OC from hoarding to helping.

Yahoo News. March 2020. Even concerned consumers don't know which food choices have the lowest climate impact

The Conversation. March 2020. Even concerned consumers don't know which food choices have the lowest climate impact.

Los Angeles Times. March 2020. Créelo o no, más gente se inclina a la oración contra la pandemia del coronavirus

The Guardian (UK). March 2020. I have culled my friends to just the ones I value.

Psychology Today. November 2019. Is quality better than quantity in social relationships? New research examines how social networks change over time.

Daily Mail (UK). November 2019. Quality of friends – NOT quantity – is the key to being happy and large networks on social media are no match for closeness in real life, study finds.

BBC China. September 2019. Is human intelligence at its peak and the future only getting dumber?

BBC Future (UK). July 2019. Has humanity reached 'peak intelligence'?

BBC World Service (UK). May 2019. The Why Factor: Why do we find it hard to cut our losses?

CBC (Canada). May 2019. The Why Factor: Why do we find it hard to cut our losses?

Science Newsline. February 2018. How do your friends plan to vote?

The Conversation (UK). February 2018. Incontinence affects more than 200m people worldwide, so why isn't more being done to find a cure?

Times of Malta. (Malta). February 2018. Why isn't more being done to find cure for incontinence? *Reader's Digest* (Canada). December 2017. Release yourself from regrets.

The Guardian (UK). June 2017. Heatwaves are national emergencies and the public need to know.

The Independent (UK). June 2016. How ageing affects the way we make decisions.

The Conversation (UK). June 2016. How ageing affects the way we make decisions.

NRC Handelsblad (the Netherlands). March 2015. Warmt de aarde op? Fijn, een paar graadjes erbij.

Britain in 2015 (UK). December 2014. The heat is on.

New Statesman (UK). October 2014. The great Ebola scare.

Washington Examiner. August 2014. Americans keep getting inflation wrong – here's why that matters.

Metro (UK). July 2014. Britain braces for heatwave... but can't we just use common sense to keep cool?

Chicago Policy Review. March 2014. Discounting Energy Savings: Lessons from incandescent light bulbs.

Yorkshire Evening Post (UK). January 2014. Properly labeling light bulbs could help to make a greener planet, research finds.

Top Sante Magazine (UK). February 2013. Making Big Decisions.

Slate. July 2012. Did Gymnast Jordyn Wieber Perform Too Soon?

Geowissen (Germany). April, 2010. Neigen sie zu Fehlentscheidungen?

Pittsburgh Post Gazette. November, 2009. Medical advice is the last thing we want to be unsure about.

New Scientist (UK). October, 2009. Clever fools: Why a high IQ doesn't mean you're smart.

MSNBC News Online. May, 2007. Why some people are walking disasters. Smart people don't automatically make smart choices, research reveals.

Pittsburgh Tribune Review. March, 2006. Reports mixed on avian flu.

Science Daily. January, 2006. Teens unaware of sexually transmitted diseases until they catch one, Carnegie Mellon study finds

Discover Magazine. June, 2005. And the last shall be the first.

Conde Nast Traveler. March, 2005. Who do we trust?

CBS News. March, 2005. Perform last, finish first.

ABC News Online. March, 2005. Study: To Get Top Scores, Go Last?

MSNBC News Online. March, 2005. Study shows the final contestants have an edge.

Pittsburgh Post Gazette. March, 2005. Why last usually are first.

Nature News Online, February, 2005, Compete first, finish last.

KDKA newsradio. March, 2005.

New Scientist (UK). March, 2005. Perform last if you want to come first.
BBC radio 5 Weekend News (UK). February, 2005.
Newstalk 106fm (Ireland). February, 2005.
CHQR Calgary (Canada). February, 2005.
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